

1 Efficacy of Credit Risk Management on the Performance of
2 Banks in Nigeria A Study of Union Bank PLC (2006-2010)

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6

7 **Abstract**

8 Adequately managing credit risk in financial institutions is critical for the survival and growth
9 of the Financial Institutions. The study aimed at assessing the efficacy of credit risk
10 management on banks performance. Also to determine if credit risk have effect on the
11 profitability and examining the relationship between interest income and bad debt of the
12 Union Bank. Secondary sources of data were used for the study. Time series and trend
13 analysis are used for the analysis. Correlation coefficient and regression analysis were used in
14 testing the hypotheses. The study conclude that credit risk affect the performance of Union
15 Bank PLC and that to maintain high interest income, attention needs to be given to credit
16 risk management especially regarding the lending philosophy of Union Bank. The study
17 recommends that union bank PLC should ensure that loans given out to customers should be
18 adequately reviewed from time to time to assess the level of its risk such loan should be
19 backed by collateral security.

20

21 **Index terms**— credit, risk, performance, management.

22 **1 Introduction**

23 adequately managing credit risk in financial institutions is critical for the survival and growth of the Financial
24 Institutions. In the case of banks, the issue of credit risk is of even of greater concern because of the higher
25 level of perceived risks resulting from some of the characteristics of clients and business conditions that they find
26 themselves in. According to Dwayne (2004) banks originates for the main purpose of providing a safe storage of
27 customer's cash. He argued that since this money received from the customers was always available to the bank,
28 they later put it to use by investing in assets that are profit earning. Thus, the practice of advancing credits.
29 Banks are in the business of safeguarding money and other valuables for their clients. They also provide loans,
30 credit and payment services such as checking accounts, money orders and cashier's checks.

31 Banks also may offer investment and insurance products and a wide whole range of other financial services
32 (in accordance with the 1999. Financial Services Modernization Act by the US congress) which they were once
33 prohibited from selling (by the Glass-Steagall or Banking Act of 1933 in the USA).

34 According to Ayo (2002), in modern economy, there is distinction between the surplus unit and the deficit
35 unit in economy and in consequence a separation of the saving investment mechanism. This has necessitated the
36 existence of Financial Institutions whose job includes the transfer of funds from savers to investors. One of such
37 institution is the money deposits banks, the intermediating roles of the money-deposit banks places them in a
38 position of "trustee" of the saving of the widely dispersed surplus economic units as well as the determinant
39 of the rate and the shape of economic development. The techniques employed by banks in this intermediary
40 function should provide them with perfect knowledge of the outcomes of lending such that funds will be allocated
41 to investments in which the probability of full payment is certain.

42 But unarguably, financial institutions have faced difficulties over the years for a multitude of reasons, the
43 major cause of serious banking problems continues to be directly related to lax credit standards for borrowers

6 II. CONCEPTUAL FRAME WORK

44 and counter parties, poor portfolio risk management, or a lack of attention to changes in economic or other
45 circumstances that can lead to a deterioration in the credit standing of a bank's counter parties. This experience
46 is common in both G-10 and non G-10 countries. Credit risk is one of great concern to most authorities and
47 banking regulators. This is because credit risk is those risks that can easily and most likely prompts bank failure.

48 Therefore, credit risk management needs to be a robust process that enables Financial Institutions to
49 proactively manage facility portfolios in order to minimize losses and earn an acceptable level of return for
50 shareholders ??andago (2006).

51 Credit risk management is a structured approach to managing uncertainties through risk assessment,
52 developing strategies to manage it, and mitigation of risk using managerial resources (Nnanna, 2004). The
53 strategies include transferring to another party, avoiding the risk, reducing the consequences of a particular risk.
54 The objective of risk management is to reduce the effects of different kinds of risks.

55 2 a) Statement of the Problem

56 The advent of the Financial Services Modernization Act of 1999 was embraced with a lot of excitement by all
57 in the banking sector. The present possibility for banks to diversify into broader range of services and products
58 make life really cool for banking entrepreneurs and managers. But this diversification advantage is a once in a
59 life opportunity that should be consumed with some cautions and prudence as this involves a great deal of risk.

60 The very nature of the banking business is so sensitive because more than 85% of their liability is deposits
61 from depositors (Saunders, Cornett, 2005). Banks use these deposits to generate credit for their borrowers, which
62 in fact is a revenue generating activity for most banks. This credit creation process exposes the banks to high
63 default risk which might lead to financial distress including bankruptcy.

64 Starting from 1990, the Nigeria financial system has utilized various reforms such as: the Universal Banking
65 1992; Bank Consolidation Reserve 2005; Bank Credit Reforms; Interest Rate Reforms and so on.

66 In spite of all those measures, the CBN has found some banks to be distressed in poor credit risk management
67 which explains a high level of nonperforming loans in most Nigeria commercial banks. The pervasive incidence
68 of non-performing loan is one of the prime causes of failure in the banking system.

69 The CBN last three years released the lists of debtors some of those loans are uncollateralized and run into
70 billions of naira. The internal exams to ascertain if loans are will collateralized and self-liquidating could not
71 be held accountable. Although the recent CBN audit uncovered those large non-performing loans, these should
72 have been flagged by previous audit report if adequate checking were made.

73 Another serious problem is the customer's default in repayment of credits which causes a reduction in the
74 bank's earnings for the period. Hence, this in turn reduces the amount of credits which the bank can grant to
75 prospective loan applicants. All the same, beside other services, bank must create credit for their clients to make
76 money, grow and survive stiff competition at the market place.

77 The principle concern of this project is to ascertain to what extent bank can manage their credit risk, tools
78 or techniques are at their deposit and to what extent their performance can be augmented by proper credit risk
79 management policies and strategies.

80 3 b) Objectives of the Study

81 The main objective of the study is to examine credit risk management on the performance of banks in Nigeria.
82 More specifically, the study aimed at achieving the following objectives: 1. To determine if credit risk have effect
83 on the profitability of Union Bank plc and to what extent. 2. To examine the relationship between interest
84 income and bad debt of Union Bank plc. c) Research Hypotheses 1. Ho: Higher loan losses does not have
85 negative significant effect on the profitability of Union Bank plc (ROE, ROA).

86 2. Ho: There is no significant relationship between higher interest income and lower bad loans in Union Bank
87 plc (NPL).

88 4 d) Significance of the Study

89 The significance of this study is that, it will enable banker to appreciate the appraisal of their lending and control
90 mechanism now that they are expected to lend under tight monetary conditions. In essence, finding from the
91 study will assist management and regulatory authorities in ensuring a safe banking since development of country's
92 economy is tired to performance of financial institutions of such country.

93 5 e) Scope of The Study

94 The study will be conducted on Union Bank plc, being specifically targeted and it covers period of five (5) years
95 from 2006-2010. Therefore, most references sorted through secondary data are related to Union Bank of Nigeria
96 plc.

97 6 II. Conceptual Frame Work

98 One of the most important and profitable business of commercial banks is lending or rather advancing credits to
99 boost economic activities. Bank optimizes utilization of deposits by deploying funds for developmental activities

100 and productive purposes through credit creation process ??andago (2009). Deposit mobilization and Credit
101 deployment constitute the core of banking activities and substantial portion of expenditure and income are
102 associated with them. According to Dwayne (1961) banks originates for the main purpose of providing a safe
103 storage of customer's cash. He argued that since this money received from the customers was always available to
104 the bank, they later put it to use by investing in assets that are profit earning. Thus, the practice of advancing
105 credits. Banks has grown from being a financial intermediary, in the past, to a risk intermediary, at present. In
106 credit, risks are corelated and exposure to one risk may lead to another having deeper ramification and hence, the
107 real mantra for prudent banking lies in successfully managing the risks in an integrated and pro-active manner
108 to optimize the exposure already taken or to be assumed by the bank. Adherence to standards of quick decision
109 and providing adequate and need based financial assistance on attractive but safe terms, without losing the sight
110 of the associated risks involved therein, appears to be a difficult proposition. There is an implicit understanding
111 on the part of the planners that in the post nationalization era, banks will meet what is called This work will in
112 no doubt will add and contributed to the already similar literature in abound. It will help researcher who will
113 work further on this problem to afford him with material and act as a searchlight for those who are interest to
114 duel on it for practical application.

115 social obligations through directed lending ??andel (1974). ??itcher (1970) stressed that it is very much
116 essential to conduct credit investigation before taking up a proposal for consideration. This preliminary study
117 should lead to valuable information on borrower's These problems have frustrated most bank's effort to encourage
118 growth through lending. Failure of some of the banks has placed the entire system under great distress resulting
119 to default transactions.

120 Thus, the 1990's can be rightly characterized as a period of upheaval for the banking industry. With the
121 directive issued to commercial banks by the CBN in July 2004 of the 25 million minimum capital base, it
122 is obvious that a lot of bank were not able to meet up the directive issued out. Hence banks were gone to
123 either liquidation or marginalization by December which was the deadline ??Oseyameh, 1986). Apart from the
124 aforementioned above reason that constituted a stumbling block on the effective performance of the credits of
125 commercial banks, it has also been recognized through studies that the numerous government controls have
126 contributed to these problems.

127 The main objective of CBN's various control measures over the commercial banking system is the promotion
128 of the efficiency of the system. There is therefore no doubt that governments all over the world have at one time
129 or the other tried to intervene to correct the imperfection of the banks and ensure that credit allocations are in
130 line with national priorities but sometimes these might not appear helpful to the problem of risk exposure faced
131 by the banks (Chazen, 1985).

132 **7 a) Credit Risk**

133 As observed by RBI (2005), Credit Risk is the major component of risk management system and this should
134 receive special attention of the Top Management of a bank. Credit risk is the important dimension of various
135 risks inherent in a credit proposal, as it involves default of the principal itself.

136 According to Raghavan (2005) Credit risk consists of primarily two components, viz. Quantity of risk, which
137 is nothing but the outstanding loan balance as on the date of default and the Quality of risk, which is the
138 severity of loss defined by Probability of Default as reduced by the recoveries that could be made in the event
139 of default. Thus credit risk is a combined outcome of Default Risk and Exposure Risk. The elements of Credit
140 Risk are Portfolio risk comprising Concentration Risk as well as Intrinsic Risk and Transaction Risk comprising
141 migration/down gradation risk as well as Default Risk. At the transaction level, credit ratings are useful measures
142 of evaluating credit risk that is prevalent across the entire organization where treasury and credit functions are
143 handled. b) Bank Credits/Credit Facilities Traditionally, bank lending could in broad term be categorized into
144 two: overdraft and loan but according to Osayemeh (1981) he described credit facilities as the types of loans
145 portfolio that are available to customers in the banking industry especially in commercial banks. He further
146 classified these credit facilities into four major categories; Short term credit, Medium term credit, Long term
147 credit, Secured and unsecured credits.

148 **8 i. Short Term Credit**

149 This type of credit facility is due for repayment after one year. It is used to meet working capital requirement i.e
150 expansion of current business operation. Examples are: Commercial credits, Overdraft, and Demand/call credit.

151 ii. Medium Term Credit Osayemeh (1986) described medium term credit as bank credit whose maturity is
152 over one year, but not more than five years. It is required to finance or acquire capital assets which yield a
153 commensurate return within the credit period. Examples are: Consumption credit and Letter of Credit.

154 iii. Long Term Credit According to ??nouha (2007), this is a credit facility that is used to finance the expansion
155 of fixed assets. It is usually a large sum of money which is due for repayment after five years of grant. A bank.
156 The assets so pledge are known as collateral securities'. Therefore credits granted with respect to provision of
157 such collateral securities are known as' SECURED CREDITS.' On the other hand, 'UNSECURED integrity,
158 honesty, reliability, credit worthiness, management competency, expertise, associate concern, guarantor, etc. A
159 due diligence report shall invariably accompany the credit proposal evaluation. Banks have to strictly adhere

11 F) MANAGING CREDIT RISK USING RATIOS

160 to the KYC (Know Your Customer) norms to ensure bona fide identification of borrowers and should also follow
161 the prescribed Fair Practice Code on Lenders Liability, by evolving their own best practices to be followed by
162 the field functionaries, so as to avoid complaints from customers at a later date Raghavan (2005). Whenever those
163 cautions above are not observed, it is always obvious that banks record a high rate of debts annually, delay in
164 repayment of borrowed funds from bank and experience high operational cost. From the record and researches
165 kept, Adewummi (2005) calculate bank fraud in Nigeria to be #200million annually out of which #40million were
166 successfully carried out.

167 CREDITS' are those credits granted to customers without any requirement of collateral securities.

168 In addition to these Ajayi (1997) submits that at the long-run, these credit classifications would be in two
169 categories i.e. performing loans and Non-performing loans. He described performing loans as those loans/credits
170 that are well serviced by the customers as at when due i.e. they do not default in loan repayment. ??raham (2007)
171 described non-performing loans as those loans/credits that are not well serviced by the customers as at when
172 due i.e. they delay/default in loan repayment. He identified the types of such nonperforming loans as follows;
173 Doubtful Debts, Bad Debts and Loss.

174 9 c) Factors Responsible for Credit Risk

175 According to Taxxman, (2006) some of the important factors which cause credit risk and have adverse impact
176 on credit quality highlighted in various studies conducted by expert communities/groups are: Deficiencies
177 in appraisal of loan proposals and in the assessment of credit worthiness of financial strength of borrowers,
178 Inadequately defined lending policies and procedures High prudential exposure limits for individuals and group
179 of borrowers, Absence of credit concentration limits for various industries/business segments, Inadequate values of
180 collaterals obtained by the banks to secure the loan facilities, Liberal loan sanctioning powers for bank executives
181 without checks and balances, Lack of knowledge and skills of officials processing loan proposals, Lack of information
182 on functioning of various industries and performance of economy, Lack of proper coordination between various
183 departments of banks looking into credit functions, Lack of well defined organizational structure and clarity with
184 d) Credit Risk Management Strategies Graham 1997 stated "it is quite obvious that greater percentage of most
185 banks earning come from the interest earned from loans and advances (credits) granted to customers. Banks
186 should therefore employ policies and strategies that would ensure effective management of banks loan portfolio.
187 Graham therefore suggested the following strategies.

188 10 i. Policy Strategy

189 Banks and other financial institutions should endeavour to have a credit policy manual which should be updated
190 regularly to meet the changing business environment. Such credit manuals should provide rules and regulations
191 guiding the important aspect of work being performed within their credit department. The reason for the manual
192 is to understand and recognize important issues and to ensure consistent thinking and action on these issues by
193 people inside the department. One of the fundamental things to remember is that the work being done by the
194 credit department affects many people and departments within the organization. Because of this, it is therefore
195 vital that the manual be agreed upon after mutual agreement of policies from the management, sales
196 and other departments have been affected.

197 Graham suggested that the credit manual policy should be detailed; guidelines given in respect of the following:
198 Documentation required; department of credit analysis and format to be used; statutory requirements; approval
199 process; credit procedure; Communication channels between headquarter, the branches and customers; Penalties
200 for defaulters, etc. e) Risk Based Audit System Risk-based internal audit system (RBI) has advised banks to
201 put in place system which should play an important role in bringing effectiveness in credit risk management and
202 control system as also to help in ensuring regulatory compliances by providing high quality counsel to bank's
203 management. The banks internal audit systems have been concentrating on transaction testing, ensuring accuracy
204 and reliability of accounting records and timely submission of control returns.

205 According to Taxxman, (2006) for effectiveness of risk-based credit audit, it is suggested that banks should
206 formulate risk based audit policy and establish a proper set-up clearly indicating their role/responsibilities' and
207 communication channels between risk-based internal audit staff and to management which encourages reporting
208 of negative and sensitive findings so that it helps in initiating corrective actions to remedy the ills. Banks should
209 consider merging credit inspection and auditing functions to avoid duplication.

210 11 f) Managing Credit Risk Using Ratios

211 An analysis of the financial statement of the customer is always helpful, financial statement constitute an
212 important source of information for appraising the financial health of a business venture. For purpose of
213 compassion, the audited figures are expressed as ratios computed from audited figures of two consolidated years
214 immediately preceding the request for loan will help to determine the credit worthiness of the customer and his
215 ability to repay the loan. In short the ratio helps the banker to assess the degree of risk being taken-emphasis
216 being placed on respect to responsibilities, authorities and communication channels, Lack of proper system of
217 credit risk rating, quantifying and managing across geographical and product lines, Lack of reliability of data
218 being used for managing credit and risks associated with lending. ??ather (1979) grouped financial ratios into

219 five categories are as follows:-. Liquidity ratio, Leverage ratios, Efficiency ratios, Profitability ratios and Equity
220 related ratios.

221 **12 i. Liquidity Ratios**

222 This is a measure of short term solvency. It indicates the extent to which claims of the creditors are covered by
223 assets that are expected to be converted to cash in a period roughly equal to the maturity of the claims. The
224 two commonly used liquidity ratios are the current ratio and the quick ratio.

225 **13 Current ratio =**

226 Total current Asset Total current liability Quick Ratio = Total liquid Asset Total current liability Some creditors
227 argue that under adverse conditions, stocks may not have sufficient liquidity. Therefore the quick ratio is a
228 modified version of the current ratio which measures the firm's ability to pay off current liabilities without
229 relying on the sale of stock. Obviously an important factor to watch closely here is the underlying quality of the
230 debtors.

231 **14 ii. Leverage Ratios**

232 The debt/equity ratio is the most important of the leverage ratios. It measures total claim on a business of all
233 forms of creditors in relation to owners equity.

234 Debt/Equity Ratio = Total Liabilities Network (shareholders equity) All other debt ratios are complementary
235 to this one and are designed to measure the appropriateness of the capital structure.

236 **15 iii. Efficiency Ratios**

237 As indicators of managerial efficiency in the use of the firm's assets, efficiency ratios are very useful in judging
238 the performance of the firm. They help in explaining any improvement or decline in the solvency of a business
239 and may also help to explain underlying changes in profitability. Some of the ratio includes: The profitability
240 ratios are important to the banker, the creditors and the shareholders of a business. This is because if sufficient
241 profits are not made, it would be difficult to meet operating expenses, pay interest charges or loans and pay
242 dividend to shareholders. Profitability ratios include: The higher the value of Z, the lower the borrower's default
243 risk classification. According to Altman's credit scoring model, any firm with a Z-Score less than 1.81 should
244 be considered a high default risk, between 1.81-2.99 an indeterminate default risk, and greater than 2.99 a low
245 default risk.

246 **16 Critics**

247 Use of this model is criticized for discriminating only among three borrower behavior; high, indeterminate, and low
248 default risk. Secondly, that there is no obvious economic reason to expect that the weights in the Z-Score model
249 -or, more generally, the weights in any credit-scoring model-will be constant over any but very short periods.
250 Thirdly the problem is that these models ignore important, hard to quantify factors (such as macroeconomic
251 factors) that may play a crucial role in the default or no-default decision.

252 **17 ii. Kmv Credit Monitor Model4**

253 In recent years, following the pioneering work on options by Merton, Black, and Scholes, we now have valuable default
254 or repayment option (Black and Scholes, 1973) and ??Merton, 1974). The KMV Model is a credit monitor model
255 that helps to solve the lending problems of banks and further look at the repayment incentive problem (Gilbert,
256 2004). To try resolving the problems, the KMV Model uses the structural relationship between the volatility of
257 a firm's asset and the volatility of the firm's equity.

258 The KMV Corporation (purchased by Moody's in 2002) has turned this relatively simple idea into a credit-
259 monitoring model now used by most of the large US banks to determine the Expected Default Frequency (EDF)
260 that is the probability of default of large corporations (KMV Corporation, 1994).

261 The expected default frequency that is calculated reflects the probability that the market value of the firm's
262 assets will fall below the promised repayments on debt liabilities in one year. If the value of a firm's assets falls
263 below its debt liabilities, it can be viewed as being economically insolvent. Simulations by the KMV have shown
264 that this model outperforms both accounting-based models and S&P ratings (Saunders and Cornett, 2007). The
265 relevant net worth of a firm is therefore.

266 The market value of the firm's assets minus the firm's default point.

267 (

268 Net worth= (Market Value of Assets) -(Default Point)

269 A firm will default when its market net worth reaches zero. The KMV's empirical EDF is an overall statistics
270 that can be calculated for every possible distance to default (DD) using data either aggregated or segmented by
271 industry or region. To find the EDF for any particular firm at any point in time, one must look at the firm's
272 EDF as implied by its calculated DD. As a firm's DD fluctuates, so do its EDF.

23 DATA PRESENTATION AND ANALYSIS

273 For firm's that are actively traded, it would be possible in theory to update the EDF every few minutes
274 (Gilbert, 2004).

275 The KMV EDF Model has been criticized on the basis that they are not true probabilities of default. This is
276 reflected in the poor results obtained using KMV empirical EDFs in order to replicate risky bond prices (Kao,
277 Eom et al, 2000).

278 18 iii. Risk-Adjusted Return on Capital (Raroc) Model

279 An increasingly popular model used to evaluate the return on a loan to a large customer is the Risk-Adjusted
280 Return on Capital (RAROC) Model. This model, originally pioneered by Bankers Trust (acquired by Deutsche
281 Bank in 1998) is now adopted by virtually all the large banks in Europe and the US, although with some
282 differences among them (Saunders and Cornett, 2007). The essential idea behind RAROC is that rather than
283 evaluating the actual promised annual cash flow on a loan as a percentage of the amount lent or (ROA), the
284 lenders balance the loan's expected income against the loan's expected risk. The RAROC Model is basically
285 represented by, $RAROC = (\text{one year net income on loan}) / (\text{Risk adjusted assets})$ (4) . Critics a For denominator
286 of RAROC, duration approach can be used to estimate worst case loss in value of the loan: $DL_n = -DL_n x$
287 $(DR / (1+R))$ (5)

288 Where, DR is an estimate of the worst change in credit risk premiums for the loan class over the past year.

289 $Ln = \text{Loan } DL_n = \text{Change in loan class } R = \text{Interest Rate}$ According to James (1996), the immediate purpose of
290 the RAROC risk measurement systems is to provide bank managements with a more reliable way to determine the
291 amount of capital necessary to support each of their major activities and, thus, to determine the overall leverage
292 for the bank as a whole. The RAROC system provide a uniform measure of performance and management can,
293 in turn use this measure to evaluate performance for capital budgeting and as an input to the compensation
294 system used for senior managers.

295 19 iv. Value at Risk (Var)

296 This is a technique used to estimate the probability of portfolio losses based on the statistical analysis of historical
297 price trends and volatilities.

298 Value at risk is commonly used by banks, security firms and companies that are involved in trading energy
299 and other commodities. VAR is able to measure risk while it happens and is an important consideration when
300 firms make trading or hedging decision (Simon and Robert, 2001).

301 Some people have described VAR as the "new science of risk management", but one do not need to be a
302 scientist to use VAR. Here, are the idea behind VAR and the three basic methods of calculating it. Basically,
303 VAR is represented by; $VAR = (\text{naira value of position})(\text{price sensitivity})(\text{potential adverse move in price/yield})$
304 (5) For financial institutions, risk is about the odds of losing money given out as loans, and VAR is based on that
305 common-sense fact. By assuming financial institutions care about the odds of a really big loss on loans, VAR
306 answers the question, "What is my worst case scenario?" or "How much could I lose in a really bad month?"

307 To be more specific, a VAR statistic has three components: a time period, a confidence level and a loss amount
308 (or loss percentage). Some examples of variations of the questions that VAR answers are:

309 ? What is the most I can -with a 95% or 99% level of confidence -expect to lose in default on loan repayment
310 over the next month? ? What is the maximum percentage I can -with 95% or 99% confidence -expect to lose
311 over the next year?

312 We can see how the "VAR question" has three elements: a relatively high level of confidence (typically either
313 95% or 99%), a time period (a day, a month or a year) and an estimate of lose on loan default (expressed either
314 in naira or percentage terms) ??Harper, 2008).

315 20 III.

316 21 Methodology

317 The research work employed non-experimental design. Secondary sources of dates are used in which bank
318 prospectus, annual reports and accounts, central bank of Nigeria bulletin on prudential guidelines are the major
319 components. The study population of the twentyone (21) commercial banks in Nigeria. The sample size is union
320 bank in which judgmental or purposive sample technique was used to select the bank. Linear graph will be used
321 to give a clear graphical relationship between credit risk and bank performance. Simple linear regression and
322 Pearson coefficient for correlation method are used to test the nature of the relationship and the strength of such
323 relationship as its partially affected by other factor.

324 22 IV.

325 23 Data Presentation and Analysis

326 The objective of this chapter is to present, analyze and interpret the data collected for the purpose of this study.
327 The data covers the information collected from secondary sources (i.e annual reports and accounts). Regression

328 analysis is used to anayse and presents the findings for easy understanding. a) Data Presentation Source :
329 Researcher's computation of ratio on Union Bank reports and accounts (2006-2010).

330 **24 b) Data Analysis**

331 Return on equity indicates how well the firm has uses the resources of owners. The ratio of net profit to owner's
332 equity reflects the extent to which objective of wealth maximization has been accomplished (Pandey 2002).
333 That is, the profitability to owners investment. In the year 2006, the bank maintains the highest return on
334 equity which stood at 90.10 compared to 2007 when the ratio dropped to 22.08. For the years following these,
335 the ratio picked up slowly, recovering at a decreasing rate with 30.42 in year 2008, 33.09 in 2009 and 36.66 in
336 2010 respectively. These results shows that Union Bank plc is positively disposed to information value added
337 management in addressing difficult moment almost immediately.

338 Return on assets indicates the overall profitability and efficiency in the utilization of financial resource and
339 assets used in sustaining the operation of the business. This ratio shows a great fluctuation and poor pattern of
340 movement over the five years of the Union Bank activities with 5 th year giving the highest return as 2.35. Year
341 2006 to 2007 was 2.34:1.71 and 2.00:2.10 in year 2009 to 2010 respectively. Though there is no standard level set
342 as an indication of good performance. The standard level may varies and greatly Non-performing loan over total
343 assets shows the level of banks exposure to credit risk. If the ratio goes above 25%, is an indication that the
344 bank is getting into the zone of weak credit risk control system (Agborade 2002). For the Union bank plc within
345 the period of the study, the bank shows a minimum tolerable level of risk exposure exception of year 2007 and
346 2008 when the risk level was 25.50% and 25.73% respectively indicating weak moment in their risk management.

347 Total loan over total assets indicates the percentage of bank assets advanced to the public as instrument of
348 credit because it sees banking being a business of credit advancement. This shows the level of its operation in
349 a particular year. The higher the ratio, the higher the level of its operation and the higher the risk level of risk
350 exposure. The data from the table above shows that Union Bank plc maintain almost one fourth to one fifth
351 of its assets as loan with 2009 and 2006 showing the highest and lowest in its operation during the five years of
352 review at average of 26.54% and 21.33%. it shows that the bank, despite interest income accrued to the bank
353 as main source of income, the management is informatively aware of its associated Net interest over total assets
354 shows that bank being a financial intermediary that mobilized fund from surplus to deficit unit incurred cost in
355 keeping and maintaining the fund the surplus unit while income is accrued from advancement of such fund to
356 the deficit unit. The percentage of what is left as a net income over the total assets employed in the operation of
357 these activities shows how efficient and effective the management toward administration of the risk involved. The
358 performance of the Union Bank plc over these years understudy maintain a fair return almost constant within
359 2007 to 2010 with 9.30, 8.79, 9.10, 9.61 respectively exception of year 2006 when the return was at the highest
360 value as 12.69. c) Testing of Research Hypothesis (Using the annual reports of union bank plc as a case study)

361 i. Hypothesis One Ho:

362 A higher loan loss (Non-performing loans/total loans) does not have negative significance on profitability of
363 Union Bank plc (ROE). The F-statistics (ANOVA) of the model indicates that the model has closeness of fit
364 which means that the model is negatively significant at 5% level of significance. The F (3,1) = 0.416 is less than
365 the F tab =10.1. Therefore, the estimated parameter is negatively significant at 5% level of significance.

366 The autocorrelation between the variables under consideration is indicated by Durbin-Watson value of 1.320,
367 which further confirms that the estimate is negatively significant.

368 To test for the negative significance of the estimates, the student's t-test is employed. The t cal = 0.958 < t tab
369 = 2.132 for the parameter estimate, this means that the null hypothesis that Higher loan losses (Non-performing
370 loans/total loans) does not have negative significance on profitability of banks (ROE) should be rejected, while
371 the alternative hypothesis should be accepted. The estimated regression model is ROE = 128.894 -3.710cr (credit
372 risk)

373 ii. Hypothesis One Ho:

374 A higher loan loss (Non-performing loans/total loans) does not have negative significance on profitability of
375 Union Bank plc (ROA).

376 **25 Global Journal of**

377 **26 Sources : SPSS 17**

378 The result of the Pearson coefficient (r 2) is 0.934 with its p-value of 0.05, therefore the coefficient of determination
379 (r) the strength of association is 0.966 (96%) which is r (5) 0.966; p<.05. r 2 = 0.934. Since 96.6% of the variance
380 is share, the association is obviously very strong. Therefore, based on the test, alternative hypothesis will be
381 accepted that there is significant positive relationship between high interest income and lower loan losses.

382 **27 V. Conclusion and Recommendations a) Conclusion**

383 This study shows that there is a significant relationship between bank performance (in terms of profitability)
384 and credit risk management (in terms of loan performance). Better credit risk management results in better
385 bank performance. Thus, it is of crucial importance that banks practice prudent credit risk management and

386 safeguarding the assets of the banks and protect the investors' interests. The study Table 11 : Correlations
387 summarizes that banks used different credit risk management tools, techniques and assessment models to manage
388 their credit risk, and that they all have one main objective, i.e. to reduce the amount of loan default which is a
389 principal cause of bank failure.

390 The study also reveals that banks with good or sound credit risk management policies have lower loan default
391 ratios (bad loans) and higher interest income (profitability). The study also reveals banks with higher profit
392 potentials can better absorb credit losses whenever they crop up and therefore record better performances.

393 Furthermore, the study shows that there is a direct but inverse relationship between profitability (ROE, ROA)
394 and the ratio of non-performing loans to capital (NPL\ C).

395 These results are in line with our expectations and actually tallies with conventional wisdom. This has led us
396 to accept our hypothesis and conclusion that banks with higher interest income have lower nonperforming loans,
397 hence good credit risk management strategies.

398 28 b) Recommendations

399 Based on the result from the research hypotheses, the following recommendations should be given consideration
400 by Union Bank plc for effective credit risk management and good performance:

401 1. Policies already put in place for the management and measurement of credit risk should be reviewed from
402 time to time to ensure its effectiveness i.e there should be policy consistency. 2. Establishment of credit policies
403 and standards that conform to regulatory requirements and the bank's overall objectives to further reduce the
404 level of there credit risk exposure. 3. The bank should work harmoniously in keeping aggregate credit risk well
405 within the bank's risk taking capacity (risk tolerance).

406 29 Developing and maintaining Credit Approval

407 Authority structure to ensure appraisal of only worthy credit facilities. 5. Granting approval authority to qualified
408 and experienced individuals to ensure job competence. 6. Reviewing the adequacy of credit training across all
409 the 379 bank branches to ensure of good credit risk management. 7. Setting systems to identify significant
410 portfolio indicators, problem credits and level of provisioning required. 8. There should be system established
411 for presentation of information about the bank's exposure to credit risk and its management and control over
412 such credit risks in time. 9. Assessment and the continuous monitoring of counterparty and portfolio to know
413 when loan is becoming non-performing.

414 10. Interest earnings constitute a great proportion of the gross earning of banks, the bank should be caution
415 in increasing the rates charged on a loan. 11. Ensure that the wholesale portfolio, which includes corporate, and
416 commercial are ideally collateralized by cash equivalents, fixed and current assets including property plant and
417 equipment, and land. 12. Loans to individuals should be accordingly secured e.g autos for car loans and private
418 or income producing real estate should be secured by a mortgage over the relevant property 13. Borrowers should
419 be adequately informed of the procedures involved in getting a loan and the penalties given for defaulters ¹



Figure 1:

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recognize that when a firm raises funds either by issuing bonds or by increasing bank loans, it holds a very

[Note: a.]

Figure 2:

1

: Annual reports and accounts of union banks plc
(2006 -2010) .

Figure 3: Table 1 :

2

Year	2006	2007	2008	2009	2010	Year	Source	and loans provisions	TLA	45835	61962	70959	97643	95356	NPL	PL	TA	2148
																		275194
																		329584
																		367798
																		398271
																		LF
2006		10254				35581												8910
2007		15804				46158												16476
2008		18262				52697												16399
2009		22730				74913												19305
2010		18588				76768												16672

Source : Annual reports and accounts of union bank plc (2006 -2010).

Figure 4: Table 2 :

3

Year	(PAT\$	SHAR	NET	TOTAL	CORE
	EQ	INT.	INCOME	CAPIT.	
2006	5035	5588	27282	35394	1
					2,293
2007	4726	21398	25602	31846	28,809
2008	6600	21692	29003	34712	3
					1,237
2009	7750	23414	33474	39185	34,492
2010	9375	25566	38311	44791	37,636

Source : Annual reports and accounts of union bank plc (2006-2010).

1. Capital Adequacy

Non-Performing Loans/Capital

NPL/C

2. Asset Quality Standards

Non-Performing Loans/Total Loans

NPL/TL (credit risk)

Loans Provisions/Non-Performing Loans

LP/NPL

Loans Provisions/Total Loans

LP/TL

Total Loan/Total Assets

TP/TA

3. Profitability Standards

Net Profits/ Average Shareholders' Equity

ROE

Net Profits/Average Total Assets

ROA

Net Interest/Total Income

NI/TI

Net Interest/Total Asset

NI/TA

Figure 5: Table 3 :

4

Year	ROE	ROA	NPL/TL	TL/TA	NI/TA	NI/TI	NPL/C
2006	90.10	2.34	22.37	21.33	12.69	77.08	83.41
2007	22.08	1.71	25.50	22.51	9.30	80.39	54.46
2008	30.42	2.00	25.73	21.52	8.79	83.55	58.46
2009	33.09	2.10	23.27	26.54	9.10	85.42	65.89
2010	36.66	2.35	19.49	23.94	9.61	85.53	49.12

Figure 6: Table 4 :

5

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.349	.122	-	29.3913320

a. Predictors: (Constant), CREDIT RISK

b. Dependent Variable: PERFORMANCE INDICATOR (return on equity)

Sources : SPSS 17

Figure 7: Table 5 :

6

Model		Sum of Squares	Df M	S
1	Regression	359.750	1	359.750
	Residual	2591.562	3	863.854
	Total	2951.312	4	737.825

a. Predictors: (Constant), CREDIT RISK

b. Dependent Variable: PERFORMANCE INDICATOR (return on equity)

Sources : SPSS 17

Table 7 : Coefficients a

Model		Unstandardized Coefficients B	Std. Error	St
1	(Constant)	128.894	134.566	
	CREDIT RISK	-3.710	5.750	-.640

a. Dependent Variable: PERFORMANCE INDICATOR (return on equity)

Sources : SPSS 17

Adjusted R 2 = -0.171, t cal = 0.958, t tab = 2.132

F (3,1) = 0.416, F tab = 10.1, D.w = 1.320. 5% level of significance

The result of SPSS data analysis reveals that the

Credit Risk can be held responsible for 17.1% (R 2)

decrease in variation on the Return on Equity with

reference to 2006-2010 year of study.

Figure 8: Table 6 :

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[Note: A]

Figure 9: Table 8 :

Model		Sum of Squares	Df	Mean Square
1	Regression	.198	1	.198
	Residual	.084	3	.028
	Total	.282	4	

a. Predictors: (Constant), CREDIT RISK

b. Dependent Variable: PERFORMANCE INDICATOR (return on assets)

Sources : SPSS 17

Table 10 : Coefficients a

Model		Unstandardized Coefficients	Standardized Coefficients	B	Std. Error
1	(Constant)	4.129	.765		5.395
	CREDIT RISK	-	.033		-
		.087			.838

a. Dependent Variable: PERFORMANCE INDICATOR (return on assets)

Sources : SPSS 17

means that the null hypothesis should be rejected while the alternative hypothesis is accepted.

The estimated

$$ROA = 4.129 - 0.087cr(\text{credit risk})$$

iii. Hypothesis Two

Ho: There is no positive correlation between higher interest income (net interest over total assets, interest net /total income) and the non-performing loans of Union Bank plc (NPL).

INTEREST INCOME

	INTEREST INCOME (net int. over total loan)	Pearson Correlation	1
		Sig. (2-tailed)	.020
		N	5
	BAD LOAN	Pearson Correlation	.934
		Sig. (2-tailed)	*
		N	.020
			5

*. Correlation is significant at the 0.05 level (2-tailed).

Figure 10: Table 9 :

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