

Financial Slack and Firm Performance: Evidence from Africa

Demis Hailegebreal Hailu¹, Man Wang², Abdurahman Aliyi Ibrahim³ and Misraku Molla Ayalew⁴

¹ Dongbei University of Finance and Economics

Received: 13 December 2019 Accepted: 4 January 2020 Published: 15 January 2020

Abstract

This study explores the relationship between financial slack and firm performance using a sample of firms in African countries. This study employed a split sample analysis to unmask the real picture of slack and performance nexus. We also used a baseline sample (using 923 firms) analysis to show how the result is ambiguous. By using 530 African firms (212 high and 318 low financial firms), this study found that while high available slack has adverse effects, low available slack has a favourable impact on firm performance. However, the study confirms while high potential slack has a positive influence, low potential slack hurts African firms' performance. These results depicted that while agency theory offers a strong prediction when dealing with high available slack,

Index terms— Africa, Financial slack, Firm Performance

1 Introduction

he resource-based theory highlighted that firms are a bundle of resources that drive sustainable competitive advantage and superior performance (Barney, 1991). That is, rent discrepancies derived performance differences, attributable to a resource having intrinsically different levels of efficiency in the sense that they enable firms yielding a better return. From the perspectives of resource-based theory, organizational resources are thought to safeguard a firm at the times of environmental turmoil, lessens the conflict among employees, and boost firm performance. In short, the resource-based theory, *Ceteris paribus*, depicted that organizational slack drive firm performance. However, the agency theory (Jensen & Meckling, 1976) argued that organizational slack is unproductive and accumulates because of poor management. This theory deals with the delegation relationship between principals and agents -the principal delegates specific tasks and decisions to an agent based on an explicit or implicit contract. However, the principal-agent relation is always incomplete due to limited information, unable to predict the future, and high cost of the entire agreement. Thus, the action taken by the agent might adversely influence the welfare of the principal. Also, agency theory argued that organizational slacks are inefficient and accumulated due to poor management or utilization of resources that might, in turn, hinder the firm's competitive advantage, thereby yield low performance.

Following the conflicting argument of the resource-based and agency theories, the management literature gives a great emphasis on the influence of organizational slack on firm performance. Accordingly, prior studies explore the impact of organizational slack on firm performance using a sample of firms (1) in developed countries such as US (Daniel, Lohrke, Fornaciari, & Turner Jr, 2004; United Nations, 2015; Wiersma, 2017; Zamfir, 2016), Sweden (Page, 2010), Europe (Gral, 2013), and (2) in emerging countries such as China (Chen & Miller, 2007; Liu, Ding, Guo, & Luo, 2014; Peng, Li, Xie, & Su, 2010; Yang & Chen, 2017) and India (Altaf & Shah, 2017).

However, as far as we know, there is no study, in the area, conducted using a sample of African firms. Moreover, previous studies are very general. Most of the prior studies explored the vague association between financial slack and firm performance ?? Wan & Yiu, 2009). We argued that a different level of financial slack affects firm performance differently. However, these studies failed to explore the impact of different level of financial slack on firm performance. We are aware that prior studies tried to explore the curvilinear relationship

45 between financial slack and firm performance (Huang & Chen, 2010; Justin Tan, 2003; Zhong, 2011). These
46 studies used the square or and cube values of financial slack to denote high financial slack. However, we believed
47 that these square and cube values of financial slack are not real figures, thereby might mislead the result. The
48 current study thus contributed to the literature by investigating the slackperformance nexus using sample firms
49 in the developing region (Africa). This study further contributed to the literature by unmasking the real picture
50 of slackperformance nexus via split sample analysis. We believed that the result of this study provides essential
51 managerial implications and future research directions.

52 The Osiris and the World Bank databases are the sources of the data for this study. The Osiris level data
53 of 1285 firms in 33 African countries, allowing us to extract the necessary firm-level data. The study excluded
54 the financial institutions considering their slack accumulation might be unique and may affect the result. Thus,
55 the study used a sample of non-financial firms. This study further excludes non-financial firms that have no the
56 required data for ten years; from 2007 to 2016. The availability of data determines the study period. The study
57 also excludes firms that did not report R&D investment in the last ten years. The final sample then included
58 923 firms in ten African countries covering a period from 2007 to 2016. For the split sample analysis, we draw a
59 sample of 530 firms with high and low financial slacks. The bank deposit to GDP (a measure of banking sector
60 development), the stock market capitalization to GDP (a proxy of stock market development), and annual GDP
61 growth rate (a control variable), and governance indicators (control of corruption, regularity quality, and the rule
62 of law) are obtained from the World Bank database.

63 Like previous studies, this study started by investigating the vague relationship between financial slack and
64 firm performance. We used the word "vague" to show that prior studies examine the slackperformance nexus
65 without considering the effects of different levels of financial slack (e.g., high and low) on firm performance.
66 Therefore, the result is unclear (vague). We started the investigation using 923 samples of African firms. This
67 sample encompasses all sample firms with high financial slack, low financial slack, mixed financial slack, and
68 overlapped financial slack. Then we split the sample into two groups-high financial slack and low financial slack.
69 To do so, we excluded firms with overlapped and mixed financial slack. By overlapped financial slack, we mean
70 that firms' financial slack above and below the regional average during the study period. Some firms' financial
71 slack is laid down above and below the regional average across years. Some other firms have high available slack
72 and low potential slack while others have low available slack and high potential slack. We used the phrase "mixed
73 financial slack" to denote these firms (firms with high available slack and low potential slack and firms with low
74 available slack and high potential slack). It is challenging to classify firms with overlapped financial slack and
75 mixed financial slack as "high" or "low" financial slack. Thus, we dropped firms with mixed and overlapped
76 financial slack, and we draw a final sample of 530 firms encompassing 212 firms with high financial slack and 318
77 firms with low financial slack.

78 To alleviate the potential effects of outliers on the result, we winsorized all variables (except governance
79 indicators) at the 1 st and 99 th percentile of their distribution. We employed robust Ordinary Least Square (OLS)
80 regression model following Hausman fixed-random specification test and Breusch-Pagan Lagrange multiplier
81 (LM). To check whether the main result is sensitive or not, we did robustness checks using alternative firm
82 performance measures and regression model. We started our analysis with descriptive statistics. The descriptive
83 statistics depicted that there exists a heterogeneous financial slack and firm performance across the countries.
84 Following the descriptive statistics, we employed the heteroscedasticity and multicollinearity tests. There exists a
85 heteroscedasticity problem, and we used a robust OLS regression model to remedy this problem. We applied the
86 Variance Inflation Factors (VIF) to assess the presence of multicollinearity, but it is not an issue in the model.
87 Thus, all variables are retained in the model.

88 The overall regression result shows that available slack and firm performance (Tobin's q and ROA) have a
89 significant negative association and potential slack has a significant positive correlation with firm performance
90 (Tobin's q and ROA). Based on this overall regression (vague) result, it is difficult to confirm the arguments of
91 theories.

92 It is also difficult to generalize that available slack has an adverse effect, and potential slack has a favourable
93 impact on firm performance. Because the result does not show the link between different level financial slacks and
94 firm performance and masks the real picture of slackperformance nexus, we understand from this that this vague
95 result has to be explored using different levels of financial slack. We thus did a split sample analysis that explores
96 the high slack-performance and low slackperformance nexus and unmask the real pictures slack-performance
97 nexus. The result shows that high available slack has a strong negative association with firm performance, while
98 low available slack has a strong positive correlation with firm performance. This result implied that agency
99 theory generates strong perdition when dealing with high available slack. The result further shows that while
100 high potential slack has a strong positive association, low potential slack has a weak negative association with
101 firm performance. This particular result implied that the resource-based theory offers strong prediction when
102 dealing with high potential slack (i.e., low debt-equity ratio).

2 II.

3 Hypothesis Development a) Available slack and firm performance

According to Sharfman, Wolf, Chase, and Tansik (1988), available slack refers to resources such as cash and cash equivalents that a firm can redeploy in a short time. Both the behavioural and the resource-based theories argued that such slack provides buffers that can absorb dynamic environments, resolve conflicts, and improve the firm's innovativeness. These all collectively drive sustainable and superior firm performance. Several empirical studies confirm the perspectives of behavioural and resource-based theories by showing that available slack has a positive effect on performance in different institutional contexts using a large dataset of 162,633 private firms of 26 European countries. This study proposed a country's legal frameworks that influence executives' deployment of slack resources. Notably, the authors investigated the moderating effect of creditor and employee rights on the link between slack and performance. The study found that financial slack improves performance at diminishing rates. The study further found that it has a more positive effect on performance in countries with weaker credit rights than human slack. This study finally suggested that excess financial slack enhances performance, mainly when firms operate in countries with weaker creditor rights.

Using longitudinal data on 900 private firms from 1994 to 1997, George (2005) investigated the correlation between financial slack and performance. The authors have drawn a sample with diverse industries, such as five technology-intensive and five nontechnology-intensive industries. The author extended the argument of behavioural and resource constraint theories of the firm regarding public firms' performance to private firms. While behavioural theory argued that excess available slack drives firm performance, the resource-constraint theory explains that firms with fewer available slack are more likely to be efficient as they find ways to leverage and stretch their available resources. The study suggested a combination of behavioural and resource constraints arguments are necessary to explain the slack-performance association in privately owned firms.

An influential article entitled "From Crisis to Opportunity: Environmental Jolt, Corporate Acquisitions, and Firm Performance" has been studied by Wan and Yiu (2009) and published in *Strategic Management Journal*. This study integrates the external environmental situation into the investigation of corporate attainments during an environmental shock that alters the levels of environmental generosity. The authors emphasized the Asian economic crisis, particularly in Hong Kong and Singapore, by arguing, compared to other countries in Asia, fewer firms in Hong Kong and Singapore were bankrupted during the crisis. The authors further argued that these two countries are highly similar in economic, institutional, and cultural features. The study period covers 11 years from 1994 to 2002 and 48 firms from Hong Kong and 30 firms from Singapore. This study suggested that available (unobserved) slack improves a firm's performance and accentuates the positive association between corporate acquisition and firm performance at the time of environmental turmoil. However, this study found that available slack has a negative influence on firm performance and makes the acquisition-performance linkage more negative before and after environmental shocks.

Similarly, Paeleman (2012) has studied "the interaction between the financial and human slack and its influence on performance" of French firms. The authors used longitudinal data from 733 ICT firms. This study analyzes the interaction effects of the financial and human slacks based on the integration of slack in the Emergent Stage and later stages of development of firms. This measure reflects the available slack. The result of this study demonstrates that having high levels of available slack is determining firm performance. Using a panel data set of 450 software firms, Latham and Braun (2009) investigated the correlation between financial slack and firm performance during the economic recession from 2001 to 2003. The result depicted that firms with more available slack confirmed a more rapid rate of performance decline in the early phase of economic downturn, but later on, in the recession, they demonstrated a quick rate of performance recovery. This result supported the viewpoints of behavioural theory that organizational slack serves as a cushion during environmental turmoil.

Recently, B.-N. Kim et al. (2017) have explored "the effect of slack resource on firm performance and innovation" based on the behavioural and pecking order theories using 53 Korean listed pharmaceutical firms for over five years (from 2010 to 2015). The result confirms the behavioural theory by finding a positive influence of available slack on performance.

Several studies further confirm the arguments of agency theory. Agency theory argued that high available slack is a source of management inefficiency and agency problems that hinder investment and innovation and provides managers with opportunities to involve in excessive diversification, empire-building, and on-the-job shirking (Jensen & Meckling, 1976). Also, available slack encourages unreasonable investment by management in personal projects that are unrelated to the owner's interests. The following empirical studies confirm these arguments. For instance, De Carolis et al. (2009) investigated "Weathering the Storm: The benefit of resources to high-technology ventures navigating adverse events" using the total of 104 events representing 57 US and Canada public biotechnology companies (25% of publicly traded biotechnology companies) from 1992 to 2003. The authors hypothesized that slack buffers the firm from the negative impact of adverse events. The result shows that the influence of slack on the ability of a firm to weather adverse events is not endogenously determined. More specifically, the study revealed that an increase in the current ratio (available slack) increases the negative impact of an adverse event (inconsistent with the hypothesis developed). Therefore, the result confirmed agency

theory, that the existence of available slack amplifies (creates agency problem), rather than lessens, the impact of the adverse event.

Similarly, Altaf and Shah (2017) have studied slack and performance nexus in India. This study investigated the influences of various forms of slack (financial, human resources, and innovation slacks) on the firm's performance. The study covers a panel dataset of 426 Indian firms for five years, from 2011 to 2015. The result of this study confirms agency theory by confirming a negative linkage between available slack and performance. This suggested that firms need to strengthen corporate governance to improve the commitment of available slack (lessens agency problems). It also suggested that managers should realize that "the resource allocation decision is a zero-sum game-keep in mind the opportunity cost of slack resources and deploy resources based on cost-benefit analysis."

Moreover, Stan, Peng, and Bruton (2014) argued that most prior studies on slack have inclined to study private firms in developed economies such as the US. Thus, they investigated the influence of slack on the performance of state-owned enterprises (SOEs) in emerging economies. The argument of this study extended that the behaviour of SOEs is questionable since they prioritize goals such as social welfare and full employment in a different way than their private (POEs) counterparts do. The author further argued that the difference between SOEs and POEs impacts their sources and use of slack because of the ownership, budget constraints, and agency relations. The authors then developed an institutional change life cycle model to investigate the slack-performance linkage of SOEs. One of the propositions of this study is that excess unabsorbed (available) slack adversely influences the performance of SOEs, as it weakens their strategic response to environmental changes. Their argument for this proposition is, the presence of absorbed slack allows SOEs to buffer their technical core and, however, bring them a false sense of safety, because of the immediate availability of resources to deal with potential problems. Hence, management becomes reluctant and irresponsive to external demands and fail to adapt to a dynamic environment.

Furthermore, previous studies also show keeping the optimum level of available slack improves firm performance. Such studies found a non-linear relationship between available slack and firm performance and suggest that various levels of available slack might affect performance differently. For instance, too much available slack leads to managerial miss behaviour and aggravates agency problems, while too little available slack hurts the firm's exploitation of investment opportunities (Triantis, 2000). Thus, both too much and few available slacks inhibit firm performance, which leaves the optimum level of slacks having a favourable impact on firm performance. For instance, using survey data, Zhong (2011) explored the association between slack and firm performance in China. The author used survey data from 47 pharmaceutical and chemical firms operating in Henan

4 Global Journal of Management and Business Research

Volume XX Issue IV Version I Year 2020 () others) answered the questionnaires. The study found a complex curvilinear available slack-performance nexus. Mainly, the available slack and performance exhibited an inverse N-shape association. The result broadly demonstrates the curvilinear association differs depending on industry conditions and slack resources. The result implies that keeping optimum available slack is favourable to the firm's performance; however, little and much slack inhibits firm performance. This study finally suggested the essentials of further investigations into intervening factors influencing the slack-performance nexus.

The practical implication of agency theory is that slack downsizing will lead to economic efficiency. Similarly, studies have shown that keeping a low level of available slack promotes firm performance (Nohria & Gulati, 1996). Besides, Geoffrey Love and Nohria (2005) explore the performance consequence of slack downsizing entitled "Reducing Slack: The Performance Consequences of Downsizing by Large Industrial Firms, 1977-93". This study was conducted using the 100 largest U.S. industrial firms from 1977 to 1993. The author conceptualized downsizing as an effort to slack reduction and confirmed that slack downsizing is more likely to lead to better performance when firms have high available slack.

Likewise, emphasizing on high-tech IPOs, Mousa, Marlin, and Ritchie (2013) examined configurations of slack and its performance implication. The study included 172 U.S. IPOs over five years (2001-2005) with average total assets of \$220 million and 1,410 employees. The authors used cluster analysis to identify the configuration that leads to a reduction in sample size to 162 IPOs. The study developed five configurations. The first configuration includes high slack firms with innovational slack focus, and the second configuration comprises firms with low overall slack. While the third configuration includes average slack firms with no focus, the fourth configuration contains firms with little slack. The fifth configuration comprises young firms with high financial and managerial slack. The study measured available slack using working capital and cash reserves. The study thus suggested the presence of a distinct configuration of available slack and associated performance differences among configurations. That is, different available slack configurations are linked with various levels of performance. Notably, configuration 2 with the lowest levels of available slack demonstrated a higher level of performance. However, configuration 5, with the highest level of available slack, showed a lower level of performance. In short, this study found that a low level of available slack is associated with better firm performance.

In conclusion, the above arguments show that while high available slack harms, low available slack improves firm performance. Considering the weak corporate governance and the underdeveloped financial system in Africa, we thus developed the following hypothesis.

225 Hypothesis 1: High available slack has a negative relationship with firm performance, but low available slack
226 has a positive relationship with firm performance.

227 **5 b) Potential slack and firm performance**

228 Behavioural and resource-based theories consider potential slack as a promoter of firms' competitive advantage,
229 thereby positively influencing performance. These theories further argued that potential slack improves firm
230 performance by eliminating goal conflicts, embodying a cushion in a hostile environment, playing a stabilizing
231 role, maintaining sustainable competitive advantage, and promoting a firm's innovativeness. More importantly,
232 these theories argued that potential slack influences management decisions to continue or not to continue
233 innovative projects that possibly produce competitive advantage and superior firm performance. Moreover,
234 the more potential slack resources a firm has, the easier it is for the firm to handle unforeseen internal and
235 external shocks that maintain successful innovation (Barney, 1991; Cyert & March, 1963). That is, firms cannot
236 achieve a competitive advantage and superior performance without such slacks (Barney, 1991; Cyert & March,
237 1963; Thompson, 1967b). Several empirical studies confirmed these arguments.

238 A meta-analysis of Daniel et al. (2004) on the relationship between financial slack and firm performance
239 shows an important performance implication of potential slack. The study was conducted based on 88 samples
240 from 66 studies (N=54,249) and found a positive potential slack and performance nexus. We inclined to the
241 argument of agency theory due to the following reasons. Our study is conducted using African sample firms, and
242 the agency problem might be substantial in Africa, where there are relatively weak corporate governance and
243 an underdeveloped financial system. In Africa, the lack of effective regulatory and institutional frameworks, the
244 lack of transparency and market discipline are the primary obstacles of good corporate governance (Rossouw,
245 2005). Besides, the financial system development still lags compared to other regions in the world (Hailu,
246 2019). The agency problem with the weak corporate governance and underdeveloped financial system will
247 lead to unproductive use of available slack by the management of the firm. Prior studies also confirmed the
248 argument of agency theory (Altaf & Shah, 2017 Similarly, Gral (2013) explored the financial slack and corporate
249 performance nexus. The study investigated the role of financial slack to boost performance during environmental
250 turmoil (during the financial crisis, between 2007 and 2010). The result confirmed a positive potential slack and
251 performance nexus, suggesting potential slack used as a cushion during an economic downturn or crisis. This
252 result supported the viewpoint of the resource-based and the behavioural theories in that; firms use potential
253 slack to improve their performance during environmental hardship. Also, Rafailov (2017) examined slack and
254 performance nexus by using Bulgarian firms. The study confirms that potential slack served as a buffer that
255 protects firms in an uncertain and dynamic environment. Moreover, this study implies that potential slack lessens
256 conflicts in the firm, enhances innovations, and improves a firm's long-term growth. This study demonstrated
257 a positive association between potential slack and performance, particularly for small firms. This study further
258 found a weak non-linear linkage between potential slack and firm performance, suggesting that dominantly,
259 potential slack has a positive influence on the Bulgarian firms' performance.

260 Using 218 U.S. listed manufacturing firms, Wiengarten, Fan, Lo, and Pagell (2017) have studied, "The differing
261 impacts of operational and financial slack on occupational safety in varying market conditions." The GMM
262 regression result of this study found that a decline in potential slack harm workers; however, this effect declines
263 when firms hold higher levels of potential slacks. The result implied that firms with high potential slack could
264 better cope with increased coupling because they can quickly address problems. The result further indicated
265 that potential slack makes a firm to be able to restore a state of reliability when external jolt trickles down the
266 operational level. Thus, holding appropriate potential slack can reduce the negative safety implications of effort
267 to increase efficiency.

268 Based on the resource-based and agency theory, S. Lee (2011) investigated how financial slack affects firm
269 performance. The author used the FGLS regression and Granger causality test, and the result found a positive
270 potential slack and performance association. The result thus supported the resourcebased theory by finding
271 a positive influence of potential slack on performance. Similarly, based on the behavioural and institutional
272 viewpoints, Vanacker et al. (2017) examined slack, resource, firm performance, and the institutional context.
273 This study proposed a country's legal frameworks that influence executives' deployment of slack resources. The
274 result shows that potential slack improves performance at diminishing rates. The result further indicates that
275 potential slack has a more favourable impact on the performance of firms in countries with weaker credit rights.
276 This study finally suggested that excess potential slack enhances the performance of firms operating in countries
277 with weaker creditor rights.

278 This study argued that different levels of potential slack might have various influences on firm performance.
279 The existing literature operationalized potential slack as a debt to equity ratio (Bourgeois III, 1981; Hailu, 2019).
280 This kind of slack indicates the ability of a firm to secure resources with the structure of external financing-debt
281 and equity financing. The employment of such slack resources involves the firm incurring future expenses (cost
282 of borrowing) and, in turn, influences the firm value or performance (Geiger & Cashen, 2002).

283 The debt-equity ratio explained the financing decision of firms. The firm's financing decision may also affect
284 its value. For instance, high debt-level (low potential slack) may lead to a decline in performance that ultimately
285 brings about bankruptcy (Ukaegbu & Oino, 2014). Beside, Fama and French (2002) argued that excess debt (low
286 potential slack) leads to higher agency costs that lower firm performance. However, as potential slack increases

287 (i.e., a decline in a debt-equity ratio), it is difficult to imagine that undisciplined experimentation will happen
288 since it is not currently available resources within the firm. That is, unlike high available slack, high potential
289 slack is not exposed for unproductive (unreasonable) investment. Hence, we developed the following hypothesis.

290 Hypothesis 2: High potential slack has a positive relationship with firm performance, but low potential slack
291 has a negative relationship with firm performance.

292 6 III.

293 7 Data and Methods

294 8 a) Data

295 The source of firm-level data is the Osiris database. This database provides financial and nonfinancial data for
296 firms in 33 African countries, among others. This database allows us to obtain necessary data related to financial
297 slack, R&D investment, financial performance, and other control variables, such as firm size and firm growth.
298 The source of the country-level data is the World Bank database. The World Bank database provides the bank
299 deposit to GDP (%) and stock market capitalization to GDP (%) of countries in the world from 1960 to the
300 present. The countries'

301 9 Global Journal of Management and Business Research

302 Volume XX Issue IV Version I Year 2020 () annual GDP growth rate and the governance indicators (control of
303 corruption, regularity quality, and the rule of law) are also obtained from this database.

304 We have passed through different steps to draw the final sample of this study. First, we exclude financial
305 institutions such as banks and insurance companies by considering their slack accumulation might be unique.
306 Therefore, the sample is drawn from the non-financial firms operating in Africa. Second, we exclude those
307 firms that have no data for the last ten years, from 2007 to 2016, because this study covers ten years based on
308 data availability. Third, firms with missed values of net income, total sales, total assets, current assets, current
309 liabilities, total liabilities, equity, and R&D expenditures are excluded. The final sample thus comprises 923 firms
310 in ten Africa countries for ten years (2007 to 2016).

311 This study categorized firms as high and low financial slack firms for split-sample analysis based on the level of
312 their financial slack. The extant literature defined financial slack as a resource over the minimum requirement in
313 the firms (Bourgeois III, 1981; George, 2005; Nohria & Gulati, 1996). However, existing literature did not explicitly
314 determine how much is the excess slack resources in the firm. It is difficult to specify the resource above the
315 minimum requirement of firms due to different characteristics of firms such as the industry engagement, operation,
316 size, and age, among others.

317 Therefore, as far as we know, there is no standard (benchmark) to categorize financial slack as high and low.
318 Due to the lack of such parameters in theories and existing literature, we used the regional average financial slack
319 as a benchmark to classify firms as high and low financial slack firms. The regional average available slack and
320 potential slack are 2.1 and 0.75, respectively (see Table 5.1). The current ratio is the measure of available slack,
321 and an increase in this ratio indicated a rise in available slack (Bourgeois III, 1981). Therefore, we classify firms
322 with current ratio (cr) greater or equal to the regional average (i.e., $cr \geq 2.1$) as "high available slack" firms and
323 firms with current ratio below the regional average (i.e., $cr < 2.1$) as "low available slack" firms.

324 The operational definition of potential slack is different from the available slack. The debt-equity ratio is the
325 measure of potential slack. A decrease in the debt-equity ratio indicated that an increase in the potential slack
326 and vice versa (Bourgeois III, 1981). Thus, we categorize firms with debt-equity ratio (de) below the regional
327 average (i.e., $de < 0.75$) as "high potential slack" firms and firms with debt-equity ratio equal to and higher than
328 the regional average (i.e., $de \geq 0.75$) as "low potential slack firms." Therefore, firms with available slack greater
329 or equal to 2.1 and potential slack less than 0.75 are high financial slack firms. In contrast, firms with available
330 slack less than 2.1 and potential slack greater or equal to 0.75 are low financial slack firms.

331 We have passed the following procedures to categorize firms as a high and low financial slack group of firms.
332 First, we screened out firms with overlapped financial slack. By "overlapped financial slack," we mean that a
333 single firm's available and potential slack is below and above the regional average during the study period, and it
334 is difficult to group such firms either under a high or a low financial slack category. Thus, we excluded firms with
335 overlapped financial slack. Second, we filtered out firms with mixed financial slack. We found a single firm with
336 high available slack and low potential slack or low available slack and high potential slack. We, thus, used the
337 phrase "mixed financial slack" to denote firms with high available slack and low potential slack and low available
338 slack and high potential slack. It is also difficult to classify such firms under a high or a low financial slack group
339 of firms because they have mixed financial slack. We are also concerned that including such firms in the split
340 sample will mislead the result at large. We thus excluded firms with mixed financial slacks.

341 Based on these criteria, we dropped 393 firms from the overall sample (i.e., from a sample of 923 firms). The
342 final sample, thus, become 530 firms comprising 212 high financial slack firms and 318 low financial slack firms.
343 The split sample analysis, hence, is based on 212 high and 318 low financial slack firms-a total of 530 firms.

10 b) Sample distribution

We classified the sample across countries and industries. Table 1 presents a sample distribution. Panel 'A' of Table 1 reports a sample distribution across sample countries. A total sample of this study is 923 non-financial firms in ten African countries. Accordingly, 295 firms (32 percent) of the sample firms are Egyptian, accounted for the largest number. The second-largest, 222 firms (24 percent) of the sample are South African firms. The third-largest, 127 (14 percent), are Nigerian firms. Also, 84 firms (9 percent), 71 firms (8 percent), 52 (6 percent), and 30 firms (3 percent) of the sample are Kenyan, Moroccan, Tunisian, and Ghanaian firms. The smallest, 2 percent and 1 percent of the sample firms are Zambian and Tanzanian and Ugandan firms, respectively. Panel 'B' of Table 2 presents & Johnson, 2009). To justify and promote the use of market-based performance measures, its advocates underline their advantages over accounting-based firm performance metrics. For example, Lubatkin and Shrieves (1986) argue that market-based performance incorporates all relevant information. Thus unlike accounting-based firm performance metrics, they are not limited to a single aspect of firm performance. Some scholars even openly take the shareholder perspective and propose that maximization of shareholder wealth is the ultimate criterion for the fulfilment of the firm's economic goal (Johnson et al., 1985). Besides, accounting measures are subject to managerial manipulation and distortions due to depreciation policies, inventory valuation, and treatment of specific revenue and expenditure items, differences in the methods of consolidating accounts, and outright lying and fraud (Chakravarthy, 1986).

Knowing that either accounting or market-based measures are perfect, scholars accept both of them as valid measures of a firm's financial performance (Gentry & Shen, 2010; Hoskisson, Wan, Yiu, & Hitt, 1999). Scholars generally treat accounting-based firm performance measures as a measure of past or short term financial performance and market-based measures as a measure of future or long-term performance (Hoskisson, Johnson, & Moesel, 1994; Keats, 1988). Similarly, the current study employed both the accounting-based and the market-based firm performance indicators. The widely used accounting-based performance measures return on assets (ROA) which is a ratio of net income to total assets. ROA measures the operating performance of the firm (Love & Klapper, 2002). Prior studies widely used ROA as a proxy of accounting-based firm performance metrics ??), we compute Tobin's q as follows.

Tobin's q = MVE + BVD / TA Where MVE is market capitalization or market value of equity (the price of share * number of common shares outstanding), BVD the book value of total debt, TA is the book value of total assets.

11 ii. Independent variables

Again we need to recall that this study explored the relationship between financial slack. Thus, the independent variable is financial slack. Advocates of slack argued that financial slack allows experimentation and innovation, thereby increase profit (Barney, 1991; Cyert & March, 1963). However, proponents of slack argued that financial slack is management inefficiency and a source of the agency problem, thereby inhibits firm performance (Jensen & Meckling, 1976). These conflicting arguments motivated us to explore the relationship between financial slack and firm performance. The existing literature broadly defined financial slack as a resource over the minimum requirement in the firm (Bourgeois III, 1981; Bromiley, 1991; George, 2005; Mishina, Pollock, & Porac, 2004; Nohria & Gulati, 1996).

The existing literature further classified financial slack as available and potential slack (Bourgeois III, 1981; Geoffrey Love & Nohria, 2005; Hailu, 2019). Slack exists as financial reserves that a firm can maintain by holding cash or financial instruments. Such type of slack is unabsorbed or available slack. These reserves are not directly helpful in innovation developments that in turn, influence performance; however, they influence decisions to continue or discontinue R&D projects. This effect occurs as excess financial resources lead to less strict performance monitoring of uncertain projects.

Available slack, which is unabsorbed or currently uncommitted resources, is more easily redeployed, enabling higher managerial discretion. Strict performance monitoring can lead to new activities aborted before a firm has accumulated enough experience to know whether they will ultimately boost its performance (Lounamaa & March, 1987). The impatient assessment led by low slack is mainly damaging for R&D projects, which are vulnerable to cutbacks due to unclear performance signals that they produce (Garud & Van De Ven, 1992). On the other hand, the existence of available slack shows that management has not been utilizing such resources to expand the firm's current operation, thereby adversely affects firm performance (Mishina et al., 2004) (Bourgeois III & Singh, 1983). This kind of slack indicates the ability of a firm to secure resources with the structure of external financing -debt and equity financing. The employment of such slack resource involves the firm incurring future expense (cost of borrowing) and in turn, influences the firm value (Geiger & Cashen, 2002).

According to Ukaegbu and Oino (2014), a high debt-level (low potential slack) may lead to a decline in performance that ultimately brings about bankruptcy. Beside, Fama and French (2002) argued that excess debt (low potential slack) leads to higher agency costs, implying a negative association between debt ratio and firm performance. However, Bourgeois III (1981) argued that a decrease in the debt-to-equity ratio (high potential slack) shows lower future interest payment that reduces the possibility of creditors to affect management. Consistent with existing literature, we employed a leverage ratio as a measure of potential slack in this study. Mathematically, we computed the potential slack as follows.

467 cross country investigation, we believed that the economic growth of individual countries could influence the firm
468 performance. Firms in better economic growth may be more profitable than firms in relatively lower economic
469 growth. Therefore, we argued that it is essential to control the economic growth of countries in a study like ours.
470 We used an annual GDP growth rate of sample countries based on constant 2010 U.S dollars (the World Bank
471 computation of annual GDP growth rate).

472 **13 vii. Governance indicators**

473 Since the 1990s, studies have given attention to 'good governance' as both a means of achieving development and
474 development objectives in itself. The World Bank has defined 'good governance' as "epitomized by expected, open
475 and enlightened policy-making; a bureaucracy imbued with a professional ethos; an executive arm of government
476 accountable for its actions; and a strong civil society participating in public affairs; and all behaving under the
477 rule of law" (Talvitie, 1994). Because of the growing demand for the measure of the quality of governance,
478 numbers of aggregate governance indicators have been produced, such as World Bank's Worldwide Governance
479 Indicators which are, for instance, political stability and violence, government effectiveness, the rule of law, and
480 control of corruption. The effectiveness of government is intended to serve the interest of the general population,
481 and the cooperation among public and private sectors is crucial for ensuring the betterment of the society and
482 business. On the one hand, the public and the private sectors are depending on each other to operate efficiently
483 and to attain their objectives; thus the public sector could facilitate, via a suitable controlling mechanism and
484 regulatory framework, the effectiveness of the business sector. On the other hand, the private sector's output
485 could provide a basis for public sector serve the economic health of a country (BO?A-AVRAM, 2014). In this
486 viewpoint, the business performance should represent the concern of government and the public sector, and the
487 primary interest of government must be more accessible business regulations, given the relevance of business
488 outputs for public sectors. Studies also confirm that effective governance influences the effectiveness of business
489 environments (BO?A-AVRAM, 2014).

490 There are six world-wide governance indicators-(1) voice and accountability, (2) political stability and absence
491 of violence, (3) regulatory quality, (4) government effectiveness, (5) control of corruption, and (6) the rule of law.
492 These indicators have similar measurements ranging from -2.5 (indicating weak governance) to 2.5 (indicating
493 good governance). Due to such similarity, these indicators have higher collinearity with each other. To avoid
494 severe collinearity among the indices, we controlled only three less correlated, namely control of corruption,
495 the rule of law, and regulatory quality. Thus, we explained only these three indicators in this part. Control
496 of corruption captures the perception over the Control of Corruption, including various forms of public power
497 exercises for illegally private gains like additional payments to get things done, but also its negative influences on
498 the business environment. The rule of law estimates the extent to which the public and citizens have confidence
499 in and abide by the rules of society, including the effectiveness of the judiciary system and the security of property
500 right. Regulatory quality evaluates the effects of policies which are perceived as market-unfriendly, such as price
501 controls or inadequate bank supervisions, or excessive regulation which might affect business growth.

502 We argued that these specific governance indicators have effects on firm-specific performance. In general,
503 it has been accepted that good governance leads to sustainable firm performance. We also argued that these
504 governance indicators influence African firms' performance. The influence of good governance on firms' business
505 success is undoubtful. Good governance indicates fair regularity frameworks, accountability, and transparent
506 policy-making that possibly have a strong favourable impact on firms' business success and sustainability (Ngobo
507 & Fouda, 2012). Besides, good governance ensures a framework of good rules that enhances business success
508 (BO?A-AVRAM, 2014). We summarize the measurements of these indices in Table 2. We employed the robust
509 Ordinary Least Square (OLS) regression model following Hausma fixed-random specification and Breusch-Pagan
510 Lagrange multiplier (LM) tests. While Hausman fixed-random specification test suggested that a fixed effect
511 model is not appropriate, the Breusch-Pagan Lagrange multiplier (LM) test suggested that OLS is superior over
512 the random effect model. The Breusch-Pagan / Cook-Weisberg test ($\chi^2(1) = 30642.05$, $\text{Prob} > \chi^2 = 0.0000$)
513 suggested that there exists a heteroscedasticity problem. To handle such a problem, we employed a robust OLS
514 regression model based on the suggestions of statisticians (Wilcox & Keselman, 2004). We further employed the
515 two-step system GMM regression model as a robustness check.

516 IV.

517 **14 Results**

518 **15 a) Descriptive statistics**

519 We employed descriptive statistics of variables across countries and levels of financial slack. Panel a of Table ??
520 presents the descriptive statistics across countries, whereas Panel B of Table ?? reported the descriptive statistics
521 of high and low financial slack firms.

522 While Ugandan and Tanzanian firms report the highest average ROA of 0.15, the highest average ROE of 0.65
523 is reported by Moroccan firms. Again, Ugandan firms reported the highest average Tobin's q of 1.74 while the
524 lowest Tobin's q is reported by Tanzanian (Tobin's q=0.81), Egyptian (Tobin's q=0.85), and Nigerian (Tobin's
525 q=0.88) firms. The highest average market cap of 5 also reported by Ugandan and Tanzanian firms. In terms of
526 all performance measures, Ugandan firms are found more performing firms compared with other firms in other

15 A) DESCRIPTIVE STATISTICS

527 countries. Overall, African firms reported an average ROA, ROE, Tobin's q, and a market cap of 0.06, 0.54, 1.01,
528 and 3.86, respectively.

529 The highest (2.42) and the lowest (1.82) average available slack is reported by South African and Ghanaian
530 firms, respectively. Again, the average potential slack ranges from 1.26 by South African firms to 0.036 by
531 Tanzanian firms. These figures indicated that there exists a heterogeneous potential slack across countries. For
532 instance, firms in South Africa have more available slack but have little potential slack compared with firms in
533 other countries. Overall, African firms reported available slack and potential slack of 2.1 and 0.75, respectively.

534 African firms, overall, reported an average R&D investment (rds) of 0.009, which is less than 1 per cent. Across
535 countries, the average R&D investment ranges from 0.02 by Zambian firms to 0.00002 by Nigerian, Kenyan, and
536 Ugandan firms from 2007 to 2016. The average selling general and administrative expense to sales ratio range
537 from 0.616 in Ghanaian firms to 0.24 in Ugandan firms, indicating there exist a heterogeneous selling general
538 and administrative expense to sales ration across African countries. While Nigerian firms are found to be more
539 growing firms (sales growth of 0.93), Tunisian firms are less growing firms (sales growth of 0.04) for the last ten
540 years. Firm-level employment growth has shown expansion and contraction in Africa. Tunisian firms reported the
541 highest average employment growth of 0.89. However, employment growth has shown contraction in Egypt and
542 Nigeria, with an average growth rate of -0.18 and 0.68, respectively. This contraction in employment by Egyptian
543 and Nigerian firms might have two implications. First, firms in these countries may become more technology
544 intensives than labour-intensive. Second, we have also found that Egyptian and Nigerian firms are the least
545 performing firms both in accounting and market-based performance; hence, their business is contracting, so does
546 the employment. Nigerian firms are larger, with an average logarithm of total assets of 5.87, while Tanzanian
547 firms are smaller, with an average logarithm of total assets of 0.42. The overall average logarithm of total assets
548 is 4.03. The average bank deposit to GDP ranges from 82.87 in Morocco to 14.33 in Uganda. The average
549 stock market development again ranges from 64.03 in Morocco to 3.92 in Tanzania. This depicted that Morocco
550 has a relatively well-developed banking sector and the stock market. Contrarily, while Uganda is behind in
551 banking sector development, Tanzania left behind in stock market development from other African countries.
552 The continent reported an average banking sector and stock market development of 52.19 and 32.86, respectively,
553 during the study period. While Ghana is the fastest growing economy with an average annual GDP growth
554 rate of 6.8, South Africa is the slowest growing economy with an average annual GDP growth rate of 2.17. On
555 average, Africa reported an average GDP growth rate of 3.99 during the last ten years (2007-2008-2009-
556 2010-2011-2012-2013-2014-2015-2016).

557 Countries such as Nigeria, Uganda, Kenya, and Egypt suffer from a relatively high level of corruption with
558 an average control of corruption index of -1.098, -0.962, -0.990, and -0.653, respectively. However, South Africa
559 has the strongest average control of corruption of 0.075, indicating South Africa strongly fights corruption. The
560 regulatory quality is relatively the worst in Nigeria, Egypt, and Zambia, with an average index of -0.78, -0.482,
561 and -0.474, respectively. However, there exists a positive, relatively strong regulatory quality in South Africa
562 and Ghana with an average index of 0.375 and 0.018, respectively. The rule of law is relatively the worst again
563 in Nigeria, Kenya, Egypt, and Zambia, with an average index of -1.08, -0.77, -0.397, and -0.376, respectively.
564 However, the rule of law is relatively strict in South Africa and Ghana, with an average index of 0.124 and
565 0.029, respectively. This implied that while the extent to which citizens have confidence in abiding by the rule
566 of law is weak in Nigeria, Kenya, Egypt, and Zambia, it is strong in South Africa and Ghana. The average
567 control of corruption, regulatory quality, and the rule of law of all sample countries are -0.513, -0.254, and -0.35,
568 respectively.

569 In conclusion, while South Africa and Ghana have relatively good governance, Nigeria, Egypt, and Kenya have
570 weak governance. On the other hand, eight out of ten countries have given a negative governance score for the
571 last ten years. This implied that governance, in the region, is very weak.

572 On average, high financial slack firms reported an average available slack (cr) and potential slack (de) of
573 3.8174 and 0.2436, respectively. Low financial slack firms reported an average available slack and potential slack
574 of 1.1598 and 2.1809, respectively. This indicated that while high financial slack firms have high current assets
575 and low debts, low financial slack firms have low current assets and high debts. High financial slack firms reported
576 better market and accounting firm performance than their counterparts during the study period. The average
577 Tobin's q and market cap of high financial slack firms are 2.4754 and 4.02, respectively. The average ROA and
578 ROE of high financial slack firms are 2.5296 and 0.9086, respectively. However, low financial slack firms reported
579 an average of Tobin's q and a market cap of 1.0360 and 3.6555. These firms also reported an average ROA and
580 ROE of 0.0878 and 0.6759. These figures show that high financial slack firms are performing better than low
581 financial slack firms.

582 High financial slack firms have higher R&D investment as compared to their low counterparts. An average
583 R&D investment of high financial slack during the study period is 0.0097 (0.97 %). However, an average R&D
584 investment of low financial slack firms is only 0.0005 (0.05 %). This implied that firms with high current assets
585 and low debts have better engagement in R&D projects than low financial slack firms. High financial slack firms
586 reported average logarithm total assets of 5.8807, while the low financial slack firms reported average logarithm
587 total assets of 2.8561. This indicated that large firms have high current assets and little debts as compared to
588 their low counterparts.

589 High and low financial slack firms have approximately equal selling general and administrative expense to sales

590 ratio. On average, high financial slack and low financial slack reported the selling general and administrative
591 expense to sales ratio of 0.1831 and 0.1895, respectively. This figure does not indicate that high and low financial
592 slack firms have the same selling general and administrative expenses. Instead, it shows that the selling general
593 and administrative expense in proportion to the sales of high and low financial slack is almost the same. High
594 financial slack reported better sales growth than their low counterparts. High and low financial slack firms
595 reported an average sales growth of 2.0246 and 0.6603, respectively. This shows that high financial slack firms
596 are more growing firms than low financial slack firms.

597 While high financial slack firms reported the average employment growth of 0.6985, low financial slack firms
598 reported average employment growth of -0.2546. These figures show that while high financial slack recorded
599 positive employment growth, low financial slack firms reported a contraction in employment growth. This might
600 indicate two facts. First, low financial slack firms might be more technology intensives, and the demand for
601 human capital declines through time. Second, low financial slack firms are low performing firms (they reported
602 low performance); hence, their business is contracting, so does their employment.

603 Year 2020 () 4 reported the multicollinearity test using the Variance Inflation Factor (VIF). The highest
604 correlation coefficients, in our study, are 0.688, 0.581, 0.547, and 0.529, which are the correlation between
605 the rule of law and control of corruption, the rule of law and regularity quality, banking sector and stock
606 market development, and regularity quality and control of corruption, respectively. The correlation coefficient
607 between available slack and selling general and administrative expense to sales ratio is -0.011. The negative
608 coefficient implied that an leads to a decline in the available slack, The correlation increase in selling general
609 and administrative expense between potential slack and available slack is -0.131 indicating an increase in the
610 available slack leads to a decrease in debt-level (an increase in potential slack). This also implied that firms with
611 available slack might accumulate more potential slack because such firms tend to use their internal finance for
612 their investment. Similarly, GDP is negatively ($r=-0.080$) and positively ($r=0.221$) correlated with the banking
613 sector and the stock market development.C

614 Variance Inflation Factor (VIF) is employed to detect the presence of multicollinearity problem. The rule of
615 thumb -most commonly the rule of 10 (associated with the VIF) is a sign of severe multicollinearity problem. This
616 rule appears in both statistical articles and advanced textbooks (Miles, 2014). When VIF reaches this threshold
617 value (VIF ≥ 10), it indicates that there exists a severe multicollinearity problem. Control of Corruption (CC)
618 and the rule of law (RL) have the highest VIF of 6.82 and 6.3, respectively. However, these VIFs are lower
619 than the threshold value of 10. The rest VIFs are reasonably small. This implied that our model is free
620 from multicollinearity problem, and thus, all variables are retained in the model. shows that the relationship
621 between potential slack and Tobin's q is positive and statistically significant at 1 percent ($r=-0.014$, $p=0.007$) and
622 the correlation between potential slack and ROA is positive and statistically significant at 1 percent ($r=-0.02$,
623 $p=0.000$). These negative coefficients show an increase in potential slack (i.e., a decline in debt-equity) boosts
624 firm performance (Tobin's q and ROA).

625 In conclusion, while available slack has a significant negative association with firm performance, potential slack
626 has a significant positive relationship with firm performance. This result is consistent with agency and resource-
627 based theories and empirical studies. The agency and resource-based theories broadly assumed the negative
628 and the positive relationship between financial slack and firm performance, respectively. Prior studies further
629 confirmed both negative and positive association between financial slack and firm performance (Altaf & Shah,
630 2017 Wan & Yiu, 2009). However, this result is very vague. It does not show which level of financial slack (high or
631 low financial slack) has a positive or negative association with firm performance. We argued that the vagueness
632 of this result masks the real picture of slackperformance nexus. Considering the ambiguity of the result reported
633 in Panel A of Table 5, we did a split sample analysis. We argued that this analysis would possibly unmask the
634 real picture of the slackperformance nexus.

635 To avoid these ambiguous results, we breakdown the overall sample into subsamples using the regional average
636 financial slack, as explained in the methodology. The final subsample includes 530 firms (i.e., 212 high and
637 318 low financial slack firms). Before running the regression, we run an independent t-test to evaluate if there
638 is a significant difference between these high and low financial slack firms. The test demonstrates significant
639 differences between the two groups of firms -high available slack firms ($M=3.8$, $SD=3.6$) and low available slack
640 firms ($M= 1.2$, $SD=0.6$), $t = -41$, $\Pr (T >t) =0.0000$ and high potential slack firms ($M= 0.24$, $SD=0.47$), and
641 low potential slack firms ($M= 2.2$, $SD=2.6$), $t = 34$, $\Pr (T >t) =0.0000$. In short, there is a significant difference
642 between the groups of high and low financial slack firms (i.e., high financial slack firms have significantly higher
643 average financial slack as compared to low financial slack firms). This difference allows us to run a split sample
644 analysis.

645 Panel B and Panel C of Table 5 reported the split sample analysis results. While Panel B reported the
646 relationship between high financial slack and firm performance, Panel C reported the relationship between low
647 financial slack and firm performance. The result is interesting. The split sample analysis unmasked the real
648 picture of slack-performance nexus. High available slack (cr) is negatively and strongly associated with Tobin's
649 q ($r=-0.023$, $p=0.000$) and negatively and significantly correlated with ROA ($r=-0.024$, $p=0.000$). However,
650 low available slack has a positive strong association with Tobin's q ($r=0.1379$, $p=0.001$) and significant positive
651 relationship with ROA ($r=0.023$, $p=0.009$). High potential slack (de) has strong positive relationship with Tobin's
652 q ($r=-0.036$ $p=0.003$) and significant positive association with ROA ($r=-0.11$ $p= 0.000$). However, low potential

16 C) REGRESSION RESULTS

653 slack has an insignificant negative association with Tobin's q ($r=0.0028$, $p=0.681$) and ROA ($r=0.00001$, $p=0.987$).
654 We have to note that the negative coefficient between potential slack and firm performance indicated a positive
655 relationship and vice versa. The result clearly shows that agency theory provides a strong prediction when dealing
656 with high available slack. Agency theory (Jensen & Meckling, 1976) argued that the availability of slack is a
657 waste incurred by an agent's pursuit of own interests, apathy, and incompetence, which is more harmful for an
658 organization than a buffer. This theory further argued that slack is a source of agency problem and exists due
659 to management inefficiency. Moreover, available slack hinders firm performance by promoting imprudent R&D
660 activities that hardly maintain performance (Jensen & Meckling, 1976; Leibenstein, 1969). It also encourages
661 unreasonable investment by management in personal projects (Leibenstein, 1969; Nohria & Gulati, 1996) and
662 worsen the motivation to capture new opportunities (Tseng, Tansuhaj, Hallagan, & McCullough, 2007). More
663 generally, agency theory argued that available slack is a signal in the overall value of a firm and inefficiency that
664 must be eliminated (Jensen & Meckling, 1976; Nohria & Gulati, 1996).

665 This result also supported our argument in developing hypothesis 1. We argued that the accumulation of
666 high available slack will lead to agency problem in African firms due to the presence of weak governance and
667 underdeveloped financial system in the region. In Africa, maintaining good governance is challenging due to
668 lack of transparency, lack of adequate regulatory and institutional frameworks, and lack of market discipline
669 (Rossouw, 2005). More importantly, the descriptive statistics of this study shows and low financial slack. The
670 result shows that the association between available slack (cr) and Tobin's q is negative and statistically significant
671 at 10 percent ($r=-0.002$, $p=0.061$), and the relationship between available slack (cr) and ROA is negative and
672 statistically significant at 1 percent ($r=-0.01$, $p=0.001$). The result

673 16 c) Regression Results

674 Table 5 reported the relationship between financial slack and firm performance. Panel A of Table 5 presented
675 the slack-performance nexus using the overall sample of 923 African firms. This sample encompasses all firms
676 with mixed, overlapped, high, average banking and stock market development for the last 55 years (1961 to
677 2016). The region is very far from Europe and Asia in the banking and the stock market development. The
678 combinations of weak governance and underdeveloped financial system leads to an undesirable use of firms'
679 resources. The immediate output of the underdeveloped financial system (banking sector and stock market) is
680 information asymmetry and agency problems. These problems, in turn, create the frictions preventing firms from
681 making all desired investments. More specifically, these problems lead to unproductive use of firms' available
682 resources (available slack) by the management. Thus, this result is as expected, and hypothesis 1 is confirmed.

683 The result also shows that the resource-based theory offers a strong prediction when dealing with high potential
684 slack (low debt-equity ratio). The resource-based theory (Barney, 1991) argued that slack in general and potential
685 slack, in particular, is a source of a firm's competitive advantage, thereby positively influencing performance. This
686 theory further explained that potential slack improves firm performance by eliminating goal conflicts, embodying
687 a cushion in a hostile environment, playing a stabilizing role, maintaining sustainable competitive advantage,
688 and promoting a firm's innovativeness. More importantly, this theory argued that potential slack influence
689 management decision to continue or not to continue innovative projects that possibly produce competitive
690 advantage and superior firm performance. This result further shows that unlike available slack, an increase
691 in potential slack will not lead to managerial malpractice. That is, as potential slack increases, it is difficult to
692 imagine that undisciplined experimentation will happen since it is not currently available resources within the
693 firm. This result is as expected, and hypothesis 2 is confirmed.

694 Table 5 also illustrated the relationship between control variables and firm performance. Amazingly, R&D
695 investment (rds) has a positive association with the performance of overall, high, and low financial slack firms.
696 However, its relationship is stronger on the performance of low financial slack firms. This particular result
697 indicated that firms with low financial slack effectively managed R&D investment in the way it generates superior
698 performance. The selling general and administrative expense to sales ratio (sgaes) and performance of all types
699 of firms (i.e., overall firms, high financial slack firms, and low financial slack firms) have a negative association.
700 Its relationship is stronger with the performance of low financial slack firms, implying, as an expense, the selling
701 general administrative expense adversely affects performance. Its adverse effect, however, is stronger on the
702 performance of firms with low financial slack.

703 Similarly, firm size (size) is negatively associated with the performance of all types of firms. Astonishingly,
704 the negative relationship of firm size is stronger with the performance of firms with high financial slack. This
705 implied that large firms with high financial slack are more bureaucratic and less efficient than their counterparts,
706 thereby has a strong adverse effect on their performance. Although it is not statistically significant, firms' sales
707 growth (firm) is negatively associated with the performance of all types of firms. This result implied that firm
708 growth in terms of sales is not always favourable for firms return.

709 However, employment growth (employee) has a positive association with firm performance with all levels of
710 financial slack. This implied that human capital is more favourable for firms return. This might be because
711 human capital leads firms to have skilled employees that possibly create change and innovate in the firm.

712 The banking sector development (bdpgdp) has a positive influence on the performance of firms with high
713 financial slack. This indicated that a wellfunctioning of banking sector positively influenced firm performance
714 with high available slack and high potential slack (low debt-equity ratio). This implied that firms with more

715 available slack could access external finance. Such firms may use available slack for easily paying their interest
716 payment. Similarly, firms with low debt-level (high potential slack) potentially access external finance from the
717 well-functioning banking sector, thereby improve their performance. Amazingly, the banking sector development
718 has a negative association with the performance of firms with low financial slack. Low financial slack firms
719 are firms with low available slack (i.e., low current ratio) and low potential slack (i.e., high debt-equity ratio).
720 The low current ratio and the high debt-equity ratio implied that these firms have low current assets and high
721 debts. Such firms faced a shortage of internal finance and excess debts. Though such firms have a limited
722 potential to borrow, further development in the banking sector make it possible to happen. Thus, these firms
723 will borrow more which aggravate the adverse effects of their performance. Hence, by providing more debt for
724 the already indebted firms, the development of banking sector adversely affects the performance of firms with low
725 financial slack. Besides, the financial system development in the region is left behind the rest of the world (Hailu,
726 2019). We tried to compare the African banking sector and stock market development with Asia's, European's,
727 and the world's banking sector and the stock market. Astonishingly, both the banking sector and the stock
728 market development in Africa is even below the world that except South Africa and Ghana, other sample African
729 countries have very weak governance indexes (control of corruption, the rule of law and regulatory quality) for
730 the last ten years (2007 to 2016). This implied there exists weak governance, and maintaining good governance
731 remains the big challenge of the region. of law (RL) have a strong positive association with firm performance
732 of all types of firms. Astonishingly, the association of this governance indicators (i.e., RQ and RL) with the
733 performance of low financial slack is stronger. However, control of corruption (CC) has a negative association
734 with firm performance. Its relationship with performance is stronger in low financial slack firms. This result
735 implied that corruption is substantial in Africa, and African firms are suffering from it. The result also shows
736 that fighting corruption remains a challenge for Africa. association is stronger with the performance of firms
737 with low financial slack. This result implied that economic growth has a favourable influence on African firms'
738 performance. This study also found a fantastic relationship between governance indicators and African firms'
739 performance. Regulatory quality (RQ) and the rule performance of all types of firms. However, its However,
740 stock market development (stmktcgdp) has a positive association with performance of all types of firms. This
741 result implied that stock markets offer platforms for equity financing that eliminates firms financing constraints,
742 thereby improves firm performance. We also found a positive association between the annual GDP growth rate
743 (gdp) and d) Robustness check i. Robustness check using alter native performance measures

744 The main result provides evidence that while high available slack has a negative relationship with firm
745 performance, low available slack has a positive association with firm performance. Conversely, while high potential
746 slack has a positive association with firm performance, low potential slack has a negative correlation with firm
747 performance. To check the sensitivity of these results, we did robustness checks using alternative firm performance
748 measures and alternative estimation methods. We tested the sensitivity of these results using market cap and
749 ROE as alternative firm performance metrics. market cap as the market-based firm performance measure (Al-
750 Matari et al., 2014; Mollah, Al Farooque, & Karim, 2012; Mollah & Talukdar, 2007). Consistent with these
751 studies, we employed a natural logarithm of market cap to deal with a potential outlier problem and substituted
752 it in place of Tobin's q in model 1. Prior studies widely used ROE as an alternative measure of accounting-
753 based performance. It measures the profit made by a firm for its shareholders with the finance made available
754 to the firm by its shareholders. That is, it evaluates the management's effectiveness to maximize the return to
755 shareholders based on their investment in the firm (Alexander & Nobes, 2004). Studies used ROE; the ratio of
756 net income to equity as accounting-based firm performance measures (Demis H., Sujatha S., et al., 2017;Hailu,
757 2019). Thus, we used market cap and ROE as an alternative market and accounting-based firm performance. We
758 replaced market cap and ROE in place of Tobin's q and ROA in model 1. The model thus is specified as follows.
759 The robust OLS regression result using alternative firm performance (Market cap and ROE) is robust. There
760 exists a strong negative relationship between available slack and performance and a strong positive correlation
761 between potential slack and performance of overall firms (see Panel A of Table 6). Similarly, high available slack
762 is significantly and negatively associated and high potential slack is significantly and positively correlated with
763 firm performance (see Panel B of Table 6). While low available slack has a strong positive association with firm
764 performance, low potential slack has a strong negative association with firm performance (see Panel C of Table
765 6). These results are consistent with the main result using Tobin's q and ROA as firm performance measures.
766 (Wintoki, Linck, & Netter, 2012). We employed a two-step system GMM model using lagged Tobin's q and ROA.
767 According to Arellano and Bond (1991) and Roodman (2009), two-step system GMM model is more efficient
768 and robust to treat heteroskedasticity and endogeneity problems. Therefore, we developed model 3 using lagged
769 Tobin's q and ROA. available slack (cr) is negatively and significantly associated with both Tobin's q and ROA
770 and potential slack (de) is positively and strongly associated with Tobin's q and ROA in the overall sample (see
771 Panel A of The two-step GMM model also offers a robust result. The lagged Tobin's q (Tobin's q L1.) and lagged
772 ROA (ROA L1.) have a positive and strong association with Tobin's q and ROA. There is robust evidence that
773 Year 2020 () C identification restriction, p-values are reported. The null hypothesis of the Arellano-Bond test for
774 serial correlation is no autocorrelation. The null hypothesis of the Sargan test is over-identifying restrictions are
775 valid. The null hypothesis of the Hansen test is that instruments as a group are exogenous. If the p-values of the
776 Arellano-Bond, the Sargan, and the Hansen tests are above 0.05, the null hypotheses are accepted (Roodman,
777 2009). As can be seen from this iii. Robustness check using Instrumental variables

18 CONCLUSION AND IMPLICATION

17 ?????????????? ?????? ??

In the preceding section, we applied the ad hoc solution in dealing with the potential endogeneity problem. We lagged the dependent variables and used a two-step system GMM model to do so. However, statisticians argued that this approach could not evaluate how severe the endogeneity problem is (Shepherd, 2010). They also argued that the best way to deal with endogeneity is an IV estimator (Ebbes, Papiés, & van Heerde, 2016). Thus we further applied instrumental variables to deal with a potential endogeneity problem.

Scholars strongly suggested the application of an instrument in the study where there is a potential endogeneity problem. An instrument is a variable that is correlated with the endogenous (independent) variable but only affects the dependent variable via its effect on the independent variable. In other words, a valid instrument variable has a strong correlation with the endogenous variable but only affects the outcome variable via its effect on the treatment variable (Windmeijer, Farbmacher, Davies, Davey Smith, & White, 2015). This study explores the association between financial slack and firm performance, and there might be a potential causality from firm performance to financial slack, as explained earlier. The Durbin and Wu-Hausman tests confirm this situation. The significant level of the Durbin and Wu-Hausman tests (see Table 8) implied that financial slack is endogenous and should be treated as an endogenous variable. Thus, we decided to apply instruments in addition to the two-step system GMM to draw a rigorous conclusion.

We used tax payments and wages & salaries as instrumental variables. Our argument for choosing these variables as the instruments is that both tax payments and wages & salaries could significantly affect financial slack, thereby impacts firm performance. Firms with high tax payments and wages & salaries might have little financial slack, which in turn influences their performance, and the reverse is true for firms with low tax payments and wages & salaries. Besides, we choose these variables following statistical tests. The tests confirm that tax payments and wages & salaries are valid instruments (see Table 8).

Table 8 presents the results of two-stage least square (2sls), the most common IV estimator, using tax payments and wages & salaries as instruments. The two-stage least square (2sls) exhibits a robust result. There is robust evidence that available slack (cr) and potential slack (de) are negatively and positively associated with the performance of overall firms, respectively (see Panel A of Table 8). The result is also robust regarding the relationship between high financial slack and firm performance (see Panel B of Table 8). While high available slack (cr) is negatively and strongly associated with firm performance, high potential slack is positively and significantly related to firm performance. Panel C of Table 8 also confirms the robust result regarding low financial slack and firm performance nexus. Low available and low potential slacks have a positive and negative association with firm performance.

We thus can conclude that the association between financial slack and firm performance is not sensitive to different performance measures and estimation techniques. The robustness check using alternative firm performance measures and estimation techniques (GMM and 2sls) offer consistent results with the main findings using OLS. Table 8 reports the two-stage least square (2sls) regression results. Tax payments (tax) and wages and salaries (wages) are instrumental variables. We used the natural logarithm of tax payments and wages & salaries, and we winsorized them into their 1 st and 99 th percentile of distribution to handle the effects of potential outliers. The null hypothesis of the Durbin and Wu-Hausman tests is that the financial slack can be treated as exogenous. Here both test statistics are highly significant in all models, so we reject the null of exogeneity; we must continue to treat available (cr) and potential (de) slacks as endogenous. The difference between the Durbin and Wu-Hausman tests of endogeneity is that the former uses an estimate of the error term's variance based on the model assuming the variables being tested are exogenous. In contrast, the latter uses an estimate of the error variance based on the model assuming the variables being tested are endogenous. According to Stock and Yogo (2002), weak instruments cause instrumental-variables estimators to be biased, and hypothesis tests of parameters estimated by instrumental-variables estimators may suffer from severe size distortions. The minimum eigenvalue statistic tests for weak instruments (Stock & Yogo, 2002) and the eigenvalue greater than 10 shows instruments are strong (Staiger & Stock, 1994). The minimum eigenvalue statistic is greater than 10 in all panels, indicating instruments are not weak. The Wald test (Wald) in all panels has higher values and statistically significant, suggesting the models are correctly specified. cr is available slack, de is potential slack, sgaes is selling general and administrative expense to sales ratio, rds is R&D investment, size is firm size, firm is firms' sales growth, employee is firms' employment growth, bdpdp is the banking sector development, stmktgdp is the stock market development, gdp is annual GDP growth rate, CC is control of corruption, RQ is regularity quality, RL is the rule of law * $p < 0.01$, ** $p < 0.05$, *** $p < 0.1$

V.

18 Conclusion and Implication

This study explores the relationship between financial slack and firm performance using African sample firms. The conflicting arguments of theories and the mixed results of prior studies motivated this study. While the resource-based theory argued that financial slack derives firm performance, agency theory argued that financial slack hinders firm performance. Previous studies further explored the slack-performance nexus based on the arguments of these theories and found mixed results. The source of firm-level data is the Osiris database. This database offers both financial and nonfinancial firm-level data of 1285 firms in 33 African countries. The study excluded the financial institutions considering their slack accumulation and performance might be unique and

840 may affect the result. Thus, we used a sample of non-financial firms. The study period covers ten years (from
841 2007 to 2016) based on data availability. We further exclude non-financial firms that have no the required data
842 for ten years. The final sample then included 923 firms in ten African countries covering a period from 2007 to
843 2016. For split sample analysis, we dropped 393 firms with mixed and overlapped financial slack. Then we used
844 a sample of 533 firms. From this sample, we split the sample into two groups -212 firms are "high financial slack
845 firms", and 318 firms are "low financial slack firms. We extracted the data for country-level control variables
846 from the World Bank database.

847 To alleviate the potential effects of outliers on the result, we winsorized all variables (except governance
848 indicators) at the 1 st and 99 th percentile of their distribution. We employed robust Ordinary Least Square (OLS)
849 regression model following Hausman fixed-random specification test and Breusch-Pagan Lagrange multiplier
850 (LM). The descriptive statistics depicted that there exist a heterogeneous financial slack and firm performance
851 across countries.

852 Following the descriptive statistics, we tested of heteroscedasticity and multicollinearity problems. We
853 detected heteroscedasticity problem and employed a robust OLS regression model to remedy this problem. But
854 multicollinearity is not an issue in the model. We run the robust OLS regression using the overall all sample firms
855 (i.e., 923 firms). The result shows while available slack has a strong negative association with firm performance,
856 potential slack has a strong positive correlation with firm performance. But this result is vague. It does not
857 show which level of financial slack (high or low financial slack) is negatively or positively associated with firm
858 performance. This ambiguous result thus masks the real picture of slack-performance nexus.

859 To unmask this relationship, we run a split sample analysis (using 533 firms). This analysis provides a more
860 robust and imperative result regarding the slack-performance nexus. The result shows that high available slack
861 is strongly and negatively associated with the performance of firms while low available slack is positively and
862 strongly related to the performance of firms. This result clearly shows that the agency problem offers a strong
863 prediction when dealing with high available slack. The result further indicates that high potential slack is
864 strongly and positively associated with firm performance, while low potential slack is negatively related to firm
865 performance. This result, however, depicted that the resources-based theory provides a robust prediction when
866 dealing with high potential slack.

867 The result of this study offers the following essential implications. The resource-based theory generates strong
868 prediction when dealing with high potential slack while the agency theory offers strong prediction when dealing
869 with high available slack. This result further implied that the combination of resourcesbased and agency theories
870 is essential in explaining the slack-performance nexus. The result also implied that evaluating the effects of
871 different levels of financial slack on firm performance is critical for unmasking the real picture of slack-performance
872 link. The study finally suggested future researchers consider the non-financial slack resources in the study of
slack-resource relation.

Figure 1:

873

¹© 2020 Global Journals

²()C © 2020 Global Journals

18 CONCLUSION AND IMPLICATION

1

Egypt	295	32	Service	151	16
South Africa	222	24	Manufacturing	136	15
Nigeria	127	14	Construction	106	12
Kenya	84	9	Food & Beverage	86	9
Morocco	71	8	Trade & Investment	85	9
Tunisia	52	6	Energy	80	9
Ghana	30	3	Transport	73	8
Zambia	18	2	Agriculture	58	6
Tanzania	16	2	Media and Entertainment	50	5
Uganda	8	1	Hotel and Tourism	44	5
			IT and Telecom	35	4
			Healthcare	19	2
Total	923	100		923	100

[Note: c) Variables and Measurements i. Dependent variables This study used firm performance as a dependent variable. The existing literature classified firm performance as market and accounting-based performance. The use of market and accounting-based firm performance metrics has been the subject of numerous debates over the past two decades (Chakravarthy, 1986; Combs, Russell Crook, & Shook, 2005; Johnson, Natarajan, & Rappaport, 1985; Keats, 1988; Lubatkin & Shrieves, 1986; Richard, Devinney, Yip,)]

Figure 2: Table 1 :

Country	Number of firms	Industry	Number of firms	Percentage of firms
Year 2020				
Volume XX				
Issue IV				
Version I				
)				
C				
(
Global	?????? = Prior studies widely used Tobin's q as a ?????? ?????????????? ??????????? ??			
Journal of				
Management and				
Business				
Research				
© 2020				
Global				
Journals				

[Note: & Servaes, 1990; Morck, Shleifer, & Vishny, 1988), the relationship between managerial performance and tender offer gain (Lang & Litzenberger, 1989), investment opportunities and tender offer responses (Lang & Litzenberger, 1989), and financing, dividend, and compensation policies (Chung, 1994; Smith Jr & Watts, 1992). These indicated that Tobin's q is a comprehensive market-based measure of firm performance. Consistent with existing literature (Al-Matari et al., 2014; R. C. Anderson & Reeb, 2003; Dang et al., 2018; Favero et al., 2006; Soedarmono, Trinugroho, & Sergi, 2019)]

Figure 3:

2

Year	Volume	Variables	Indicator	Tobin's q	Return	Measurement
2020	XX	Dependent variables (Firm performance)	on Assets (ROA)	Potential slack (de)	R&D investment (rds)	Tobin's q = MVE + BVD TA Net Income Current liabilities Debt Equity R&??
Issue	IV	(Firm performance)	and administrative expense to sales (sgaes)	Sales growth (firm)	Employment growth (employee)	Banking sector development (bdgdp)
Ver-	Global	Independent variables (Financial Slack)	Firm-level control variables	Country-level control variables		
sion I	Journal of					
Management	and					
Business	Re-					
search	()					

[Note: © 2020 Global Journalsviii. Econometric models and estimation techniquesWe specified model 1 to test hypotheses 1 and 2.]

Figure 7: Table 2 :

Panel	Statistics	High financial slack	Low financial slack	High financial slack	Low financial slack
B: across countries Descriptive	All countries	2.5290	0.7309	0.0802	0.0387
	Zambia	0.0700	0.1004	0.0410	0.0285
	Uganda	0.1500	0.2104	0.0440	0.0274
	Tunisia	0.0500	0.1105	0.0510	0.0660
	Morocco	0.0700	0.0607	0.0650	0.0730
A: Descriptive statistics across countries	Nigeria	0.0600	0.1003	0.0380	0.0400
	South Africa	0.0530	0.2404	0.0350	0.0570
	Tanzania	0.1500	0.1904	0.0450	0.0400
	Kenya	0.0540	0.1204	0.0450	0.0290
	Ghana	0.0440	0.1005	0.0550	0.0620
	Egypt	0.0600	0.1005	0.0500	0.0350
	Variables	ROA	ROE	Tobin's q	Market cap

Figure 8:

Figure 9: Table 4 :

Panel A: Financial slack and performance of the overall sample (923 firms)	51
Tobin's q ROA -0.0021*** (0.0043) -0.0100** (0.0032) -0.0140*** (0.0050) -	Global
0.02*** (0.0041) 0.2476 (0.3627) 0.4842* (0.3982) -0.0186 (0.0527) -0.2228*	Jour-
(0.0354) -0.0031 (0.0127) -0.0125 (0.0110) -0.0025 (0.0082) -0.0039** (0.0018)	nal
0.0109 (0.0275) 0.4381* (0.0365) 0.0016 (0.0011) 0.0028*** (0.0008) stmk-	of
tcgdp 0.0035*** (0.0016) cr de rds sgaes size firm employee bdpdp 0.0074**	Man-
(0.0011) gdp 0.0023 (0.0072) 0.0002 (0.0059) CC -0.4289* (0.1804) -0.1894*	age-
(0.1418) RQ 0.0541** (0.1379) 0.1170*** (0.1064) RL 0.1168** (0.1269)	ment
0.2323*** (0.1268) _cons 0.9891* (0.1352) 0.7972* (0.1571) Number of obs	and
9,230 9,230 Prob > F 0.0000 0.0000 R-squared 0.23 0.92 Country fixed effect	Busi-
Yes Yes Industry fixed effect Yes Yes Year fixed effect Yes Yes This Table	ness
reports Financial Slack and Firm Performance: Evidence from Africa Panel B:	Re-
High financial slack and firm performance (212 firms) Panel C: Low financial	search
slack and firm performance (318 firms) Tobin's ROA Tobin's ROA -0.230*	Vol-
(0.0060) -0.2410* (0.0058) 0.1379* (0.0419) 0.2300* (0.0088) -0.3620* (0.0361)	ume
-0.1100* (0.0305) 0.0028 (0.0067) 0.00001 (0.0009) 0.2109 (0.9424) 0.7211*	XX
(0.9347) 0.5981* (0.4050) 0.6502** (0.6624) -0.1097 (0.1153) -0.0998 (0.0842)	Is-
-0.0835* (0.1252) -0.0590* (0.0115) -0.0355* (0.0336) -0.1124* (0.0223) -0.0173	sue
(0.0191) -0.0125* (0.0020) -0.0008 (0.0239) -0.0043 (0.0044) -0.0064 (0.0124)	IV
-0.0019 (0.0012) 0.0260 (0.0593) 0.3799* (0.0656) 0.0464 (0.0453) 0.0127*	Ver-
(0.0043) 0.0046*** (0.0023) 0.0007 (0.0014) -0.0008 (0.0021) -0.0006 (0.0004)	sion
0.0111** (0.0034) 0.0030 (0.0022) 0.0008 (0.0028) 0.0001 (0.0004) 0.0093	I
(0.0169) 0.0021 (0.0128) 0.0292* (0.0143) 0.0032* (0.0014) -0.5114** (0.4026)	Year
-0.5838*** (0.3065) -0.3512 (0.3308) -0.0113 (0.0337) 0.1700** (0.2909)	2020
0.3765*** (0.2082) 0.0777* (0.2647) 0.0993* (0.0376) 0.0071** (0.2663)	()
0.4160*** (0.2169) 0.1616* (0.2934) 0.0424* (0.0461) 0.8861* (0.2476) 4.6654*	C
(0.3130) 0.5777 (0.5002) -0.0281 (0.0645) 2,120 2,120 3,180 3,180 0.0000 0.0000	
0.0000 0.55 0.923 0.39 0.97 Yes	
© 2020 Global Journals	

Figure 11: Table 5 :

Figure 12:

6

	Panel A: Financial slack and firm performance (923 firms)		Panel B: High financial slack and firm performance (212 firms)		Panel C: Low financial slack and firm performance (318 firms)	
	Marketcap	ROE	Marketcap	ROE	Marketcap	ROE
cr	-0.0166* (0.0105)	-0.0003** (0.0013)	-0.0225** (0.0162)	-0.0021** (0.0022)	0.2857** (0.1827)	0.0045* (0.0092)
de	-0.0353* (0.0144)	-0.0017** (0.0016)	-0.0128** (0.1507)	-0.0289** (0.0142)	0.0633* (0.0202)	0.0049* (0.0020)
rds	-0.4276** (0.7324)	-0.0628 (0.0748)	-0.5534 (0.2699)	-0.0829 (0.1286)	0.6035** (0.9398)	0.6072* (0.0265)
sgaes	0.3880* (0.1284)	-0.0265 (0.0170)	-0.0441 (0.2591)	-0.0247 (0.0507)	-0.7249* (0.2911)	-0.0381* (0.0310)
size	-0.0877* (0.0292)	-0.0018 (0.0032)	-0.0253 (0.0599)	-0.0054 (0.0065)	-0.2041* (0.0566)	-0.0088 (0.0059)
firm	-0.0031 (0.0171)	-0.0006 (0.0018)	-0.0054 (0.0377)	-0.0080** (0.0041)	-0.0374 (0.0272)	-0.0004 (0.0026)
employee	0.1193*** (0.0724)	0.0269* (0.0095)	0.1707 (0.1428)	0.0311 (0.0201)	0.1981 (0.1357)	0.0019 (0.0138)

Figure 13: Table 6 :

Financial Slack and Firm Performance: Evidence from Africa

bdpgdp	0.0020 (0.0026)	(0.0004)	(0.0050)	(0.0009)	(0.0057)	(0.0006)
stmkteq	0.0048 (0.0033)	-	-0.0016	-	-	-0.0007 (0.0008)
		0.0011* (0.0005)	(0.0069)	0.0027** (0.0012)	0.0055 (0.0072)	

Year 2020
53
Volume XX Issue IV Version I
() C
Global Journal of Management
and Business Research

?????
(3)

© 2020 Global Journals

Figure 14:

7

Figure 15: Table 7)

	Panel A: Financial slack and firm performance (923 firms)		Panel B: High financial slack and firm performance (212 firms)		Panel C: Low financial slack and firm performance (318 firms)	
	Tobin's q	ROA	Tobin's q	ROA	Tobin's q	ROA
Tobin's q L1.	0.3430* (0.1650)		0.6053* (0.0488)		0.5246* (0.0518)	
ROA L1.		0.1320* (0.2290)		0.2045* (0.0764)		0.9154* (0.0352)
cr	-0.5500*** (0.6810)	-0.0300*** (0.0001)	-0.1680* (0.0603)	-0.1130** (0.0359)	0.5670* (0.3546)	0.1000*** (0.0045)
de	-0.2540*** (0.5690)	-0.0040*** (0.0120)	-0.1130** (0.9177)	-0.0844** (0.4855)	0.0742*** (0.0288)	0.0029*** (0.0038)
rds	-0.6150* (0.1980)	-0.9210*** (2.1250)	-0.3928 (0.0828)	-0.2865 (0.0407)	0.908** (0.7728)	0.6554** (0.8086)
sgaes	-0.7700 (0.1800)	-0.0950*** (0.0490)	-0.0559 (0.8329)	-0.4830 (1.0744)	-0.9186 (0.7826)	-0.1409** (0.0660)
size	-0.2300** (0.4390)	-0.5320* (0.2310)	-0.1451 (0.0917)	-0.8144* (0.1089)	-0.2420 (0.1855)	-0.0513 (0.0196)
firm	-0.0260 (0.3470)	-0.0030 (0.0060)	-0.2192** (0.1018)	-0.0025 (0.0682)	-0.0412 (0.0934)	-0.0079 (0.0049)
employee	0.2840 (0.8350)	0.0010 (0.0220)	0.6163*** (0.3164)	0.0743 (0.2295)	0.7595 (0.3146)	0.0206 (0.0264)
bdpgdp	0.4310** (0.6360)	0.0010 (0.0020)	0.0012 (0.0026)	0.0025 (0.0018)	-0.0033 (0.0022)	-0.0015* (0.0004)
stmktgdp	0.1440 (0.5940)	0.0001 (0.0010)	0.0058 (0.0037)	0.0003 (0.0027)	0.0056*** (0.0030)	0.0015* (0.0005)
gdp	0.9780** (1.7150)	0.0020 (0.0040)	0.0097 (0.0262)	0.0077 (0.0215)	0.0076 (0.0135)	0.0097* (0.0031)
CC	-0.7970 (1.4480)	-0.0200 (0.0870)	-0.1302 (0.2086)	-0.2994 (0.2755)	-0.1686 (0.2354)	-0.0276 (0.0207)
RQ	0.9950 (1.5600)	0.0570 (0.0840)	0.6434** (0.3121)	0.1011 (0.3099)	0.1099 (0.2007)	0.0603** (0.0283)
RL	0.9730** (2.0250)	0.1030** (0.0490)	0.2009 (0.3238)	0.0618 (0.2403)	0.6508* (0.2659)	0.0561*** (0.0304)
_cons	0.691* (0.400)	0.2250* (0.9170)	0.7693 (0.6128)	4.3458* (0.7041)	0.4944 (0.0738)	0.3943* (0.1294)
Number of obs.	9229	9229	2119	2119	3179	3179
Number of groups	923	923	212	212	318	318
AR(1)	0.476	0.339	0.45	0.102	0.239	0.280
AR(2)	0.974	0.922	0.356	0.679	0.165	0.190
Sargan	1.000	0.934	0.201	0.983	0.657	0.101
Hansen	0.400	0.117	0.193	0.224	0.381	0.125

Figure 16: Table 7 :

8

Financial Slack and Firm Performance: Evidence from Africa

	Panel A: Financial slack and performance of Overall firms		Panel B: High financial slack and performance of High financial slack firms	
	Tobin's q	ROA	Tobin's q	ROA
cr	-0.1282** (0.1087)	-0.0270** (0.0735)	-0.3730* (0.7191)	-0.1160* (0.3767)
de	-0.2539** (0.1381)	-0.1598*** (0.0934)	-0.4055* (5.8800)	-0.1068* (3.0799)
rds	0.1126 (0.7711)	0.1926* (0.5212)	0.7978 (8.5555)	0.4055* (4.4813)
sgaes	-0.0143 (0.0628)	- 0.2187***** (0.0424)	-0.2947 (0.6474)	-0.2932 (0.3391)
size	-0.0072 (0.0363)	-0.0404*** (0.0245)	-0.2113* (0.2656)	-0.0315* (0.1391)
56 firm	-0.0118 (0.0137)	-0.0037 (0.0092)	-0.0058 (0.0383)	-0.0054 (0.0201)
employee	0.0806 (0.0668)	0.4808* (0.0451)	0.4933 (0.8928)	0.5750 (0.4676)
bdpgdp	0.0026*** (0.0014)	0.0022* (0.0009)	0.0050*** (0.0058)	0.0015 (0.0031)
stmktcap	0.0040* (0.0015)	0.0071* (0.0010)	0.0091 (0.0183)	0.0036 (0.0096)

Figure 17: Table 8 :

.1 Global Journal of Management and Business Research

Volume XX Issue IV Version I Year 2020 ()

- [Strategic Management Journal] , 10.1002/smj.487. *Strategic Management Journal* 26 (12) p. .
- [Royal Blind Society of NSW Student and Special Request Service] , *Royal Blind Society of NSW Student and Special Request Service*
- [Revista De] , *Gestão Revista De . Finanças e Contabilidade* 7 (2) p. .
- [Anderson and Reeb ()] , R C Anderson , D M Reeb . 2003.
- [Hsu and Boggs ()] , C.-C Hsu , D J Boggs . 2003.
- [Coad and Hölzl ()] *24 Firm growth: empirical analysis. Handbook on the Economics and Theory of the Firm*, A Coad , W Hölzl . 2012. p. .
- [Greve ()] ‘A behavioral theory of R&D expenditures and innovations: Evidence from shipbuilding’. H R Greve . *Academy of management journal* 2003. 46 (6) p. .
- [Cyert and March ()] *A behavioral theory of the firm*, R M Cyert , March . 1963. Englewood Cliffs, NJ, 2. p. .
- [Geiger and Cashen ()] ‘A multidimensional examination of slack and its impact on innovation’. S W Geiger , L H Cashen . *Journal of Managerial Issues* 2002. p. .
- [Beck et al. ()] ‘A new database on the structure and development of the financial sector’. T Beck , A Demirgüç-Kunt , R Levine . 10.1093/wber/14.3.597. *The World Bank Economic Review* 2000. 14 (3) p. .
- [Lewis ()] *A Review and Analysis of the Effects of Financial Slack on Firm Innovation*, T C Lewis . 2013.
- [Chung and Pruitt ()] ‘A simple approximation of Tobin’s q’. K H Chung , S W Pruitt . *Financial Management* 1994. (3) p. .
- [Lounamaa and March ()] ‘Adaptive coordination of a learning team’. P H Lounamaa , J G March . *Management science* 1987. 33 (1) p. .
- [Mcconnell and Servaes ()] ‘Additional evidence on equity ownership and corporate value’. J J Mcconnell , H Servaes . org/10.1016/0304-405X(90)90069-C. *Journal of Financial economics* 1990. 27 (2) p. .
- [Zamfir ()] ‘Africa’s economic growth: Taking off or slowing down?’. I Zamfir . 10.2861/443750. *European Parliamentary Research Service (EPRS)* 2016.
- [Garud and Van De Ven ()] ‘An empirical evaluation of the internal corporate venturing process’. R Garud , A H Van De Ven . *Strategic Management Journal* 1992. 13 (S1) p. .
- [Sharfman et al. ()] *Antecedents of organizational slack*, M P Sharfman , G Wolf , R B Chase , D A Tansik . 1988. *Academy of management review*. 13 p. .
- [Mishina et al. ()] ‘Are more resources always better for growth? Resource stickiness in market and product expansion’. Y Mishina , T G Pollock , J F Porac . 10.1002/smj.424. <https://doi.org/10.1002/smj.424> *Strategic Management Journal* 2004. 25 (12) p. .
- [Latham and Braun ()] ‘Assessing the relationship between financial slack and company performance during an economic recession: an empirical study’. S F Latham , M R Braun . *International Journal of Management* 2009. 26 (1) p. 33.
- [Cihak et al. ()] *Benchmarking financial systems around the world*, M Cihak , A Demirgüç-Kunt , E Feyen , R Levine . 2012. The World Bank.
- [Vickers and Lyon ()] ‘Beyond green niches? Growth strategies of environmentally-motivated social enterprises’. I Vickers , F Lyon . 10.1016/0304-405X(92)90029-W. <https://doi.org/10.1177/0266242612457700> *International Small Business Journal* 2014. 32 (4) p. .
- [Rossouw ()] ‘Business ethics and corporate governance in Africa’. G Rossouw . 10.1177/0007650305. <https://doi.org/10.1177/0007650305> *Business & Society* 2005. 44 (1) p. .
- [Peng et al. ()] ‘CEO duality, organizational slack, and firm performance in China’. M W Peng , Y Li , E Xie , Z Su . 10.1007/s10490-009-9161-4. *Asia Pacific Journal of Management* 2010. 27 (4) p. .
- [Mousa et al. ()] ‘Configurations of slack and their performance implications: an examination of high-tech IPOs’. F.-T Mousa , D Marlin , W J Ritchie . 10.1080/102935. *Management Decision* 2013. 51 (2) p. .
- [Jose et al. ()] ‘Contributions of diversification, promotion, and R&D to the value of multiproduct firms: A Tobin’s q approach’. M L Jose , L M Nichols , J L Stevens . 10.2307/3665778. *Financial Management* 1986. p. .
- [Hoskisson et al. ()] ‘Corporate divestiture intensity in restructuring firms: Effects of governance, strategy, and performance’. R E Hoskisson , R A Johnson , D D Moesel . 10.5465/256671. *Academy of Management Journal* 1994. 37 (5) p. .

18 CONCLUSION AND IMPLICATION

- 927 [Love and Klapper ()] *Corporate governance, investor protection, and performance in emerging markets*, I Love
928 , L F Klapper . 2002. The World Bank.
- 929 [Anderson et al. ()] ‘Cost behavior and fundamental analysis of SG&A costs’. M Anderson , R Banker , R Huang
930 , S Janakiraman . 10.1177/0148558x0702200103. *Journal of Accounting, Auditing & Finance* 2007. 22 (1) p. .
- 931 [Ebbes et al. ()] *Dealing with endogeneity: A nontechnical guide for marketing researchers. Handbook of market
932 research*, P Ebbes , D Papies , H J Van Heerde . 2016.
- 933 [Lang and Litzberger ()] ‘Dividend announcements: Cash flow signalling vs. free cash flow hypothesis?’. L H
934 Lang , R H Litzberger . *Journal of Financial Economics* 1989. 24 (1) p. .
- 935 [Yang and Chen ()] ‘Do slack resources matter in Chinese firms’ collaborative innovation?’. Y Yang , J Chen .
936 10.1016/j.indmarman.2017.11.010. *International Journal of Innovation Studies* 2017.
- 937 [Lee ()] ‘Does size matter in firm performance? Evidence from US public firms’. J Lee .
938 10.1080/13571510902917400. <https://doi.org/10.1080/13571510902917400> *International Journal of
939 the economics of Business* 2009. 16 (2) p. .
- 940 [Ullah et al. ()] ‘Economic development in Africa: Unlocking the potential of Africa’s services trade for growth
941 and development’. S Ullah , P Akhtar , G Zaefarian . 10.1177/0007650305%20274851. [https://doi.
942 org/10.1016/j.indmarman.2017.11.010122](https://doi.org/10.1016/j.indmarman.2017.11.010122) *Industrial Marketing Management* 2018. 2015. Trade and
943 Development Board. 71 p. . (Dealing with endogeneity bias: The generalized method of moments (GMM) for
944 panel data)
- 945 [Tseng et al. ()] ‘Effects of firm resources on growth in multinationality’. C.-H Tseng , P Tansuhaj , W Hallagan
946 , J Mccullough . *Journal of International Business Studies* 2007. 38 (6) p. .
- 947 [Wintoki et al. ()] ‘Endogeneity and the dynamics of internal corporate governance’. M B Wintoki , J S Linck
948 , J M Netter . 10.1016/j.jfineco.2012.03.005. <https://doi.org/10.1016/j.jfineco.2012.03.005>
949 *Journal of Financial Economics* 2012. 105 (3) p. .
- 950 [Li ()] ‘Endogeneity in CEO power: A survey and experiment’. F Li . 10.1080/10293523.2016.1151985. [https:
951 //doi.org/10.1080/10293523.2016.1151985](https://doi.org/10.1080/10293523.2016.1151985) *Investment Analysts Journal* 2016. 45 (3) p. .
- 952 [Roberts and Whited ()] *Endogeneity in Empirical Corporate Finance*, M Roberts , T Whited . 2011. FR.
- 953 [Roberts and Whited ()] ‘Endogeneity in empirical corporate finance1 Handbook of the Economics of’. M R
954 Roberts , T M Whited . *Finance* 2013. Elsevier. 2 p. .
- 955 [Abdallah et al. ()] ‘Endogeneity: How failure to correct for it can cause wrong inferences and some remedies’. W
956 Abdallah , M Goergen , N Sullivan . 10.1111/1467-8551.12113. [https://doi.org/10.1111/1467-8551.
957 12113](https://doi.org/10.1111/1467-8551.12113) *British Journal of Management* 2015. 26 (4) p. .
- 958 [Malkiel et al. ()] ‘Expectations, Tobin’s q, and industry investment’. B G Malkiel , G M Von Furstenberg , H S
959 Watson . 10.2307/2326998. *The Journal of Finance* 1979. 34 (2) p. .
- 960 [Favero et al. ()] C A Favero , S Giglio , M Honorati , F Panunzi . *The performance of Italian family firms*, 2006.
- 961 [Levine ()] *Finance and growth: theory and evidence. Handbook of economic growth*, R Levine . 2005. 1 p. .
- 962 [Alexander and Nobes ()] *Financial accounting: an international introduction*, D Alexander , C Nobes . 2004.
963 Pearson Education.
- 964 [Beck et al. ()] *Financial institutions and markets across countries and over time*, T Beck , A Demirgüç-Kunt ,
965 R Levine . 2009. p. 4943. (Policy research working paper)
- 966 [Beck et al. ()] ‘Financial institutions and markets across countries and over time: The updated financial
967 development and structure database’. T Beck , A Demirgüç-Kunt , R Levine . 10.1093/wber/lhp016.
968 [doi:/10.1093/wber/lhp016](https://doi.org/10.1093/wber/lhp016) *The World Bank Economic Review* 2010. 24 (1) p. .
- 969 [Demis et al. ()] ‘Financial Performance of Insurance Industry in Ethiopia’. H Demis , S Sujatha , T Daniel .
970 *International Journal of Research in Commerce, IT & Managemet* 2017. 7 (6) p. .
- 971 [Hailu ()] ‘Financial Slack and Firm Performance in Africa: The Mediating Effects of the Banking Sector and
972 Stock Market Development’. D H Hailu . *Global Journal of Management and Business Research* 2019.
- 973 [Rafailov ()] ‘Financial Slack and Performance of Bulgarian Firms’. D Rafailov . 10.1002/9781118445112.sta.
974 *Journal of Finance* 2017. 5 (2) p. .
- 975 [Triantis ()] ‘Financial slack policy and the laws of secured transactions’. G G Triantis . 10.1086/468063. *The
976 Journal of Legal Studies* 2000. 29 (1) p. .
- 977 [Nooteboom and Vossen ()] *Firm size and efficiency in R&D spending Market Evolution*, B Nooteboom , R W
978 Vossen . 1995. Springer. p. .
- 979 [Lopez-Valeiras et al. ()] ‘Firm size and financial performance: intermediate effects of indebtedness’. E Lopez-
980 Valeiras , J Gomez-Conde , T Fernandez-Rodriguez . 10.1002/agr.21458. [https://doi.org/10.1002/
981 agr.21458](https://doi.org/10.1002/agr.21458) *Agribusiness* 2016. 32 (4) p. .

- 982 [Lun and Quaddus ()] ‘Firm size and performance: A study on the use of electronic commerce by container
983 transport operators in Hong Kong’. Y V Lun , M A Quaddus . 10.1016/j.eswa.2010.12.029. <https://doi.org/10.1016/j.eswa.2010.12.029> *Expert Systems with Applications* 2011. 38 (6) p. .
984
- 985 [Venus Lun ()] ‘Firm size and performance: A study on the use of electronic commerce by container transport
986 operators in Hong Kong’. Y H Venus Lun , MA Q . *Expert Systems with Applications* 2011. 38 p. .
- 987 [Pagano and Schivardi ()] ‘Firm size distribution and growth’. P Pagano , F Schivardi . *Scandinavian Journal of*
988 *Economics* 2003. 105 (2) p. .
- 989 [Giroud and Mueller ()] *Firms’ Internal Networks and Local Economic Shocks*, X Giroud , H M Mueller . 2017.
990 National Bureau of Economic Research
- 991 [Founding-family ownership and firm performance: evidence from the SP 500 The journal of finance]
992 ‘Founding-family ownership and firm performance: evidence from the S&P 500’. 10.1111/1540-6261.00567.
993 *The journal of finance* 58 (3) p. .
- 994 [Wan and Yiu ()] ‘From crisis to opportunity: Environmental jolt, corporate acquisitions, and firm performance’.
995 W P Wan , D W Yiu . 10.1002/smj.744. *Strategic Management Journal* 2009. 30 (7) p. .
- 996 [Bernile et al. ()] *Geography of firms and propagation of local economic shocks*, G Bernile , S Delikouras , G M
997 Korniotis , A Kumar . 2017.
- 998 [Bo?a-Avram ()] ‘Good Governance and Doing Business: Evidence From A Cross-Country Survey’. C Bo?a-
999 Avram . *Transylvanian Review of Administrative Sciences* 2014.
- 1000 [Talvitie ()] *Governance-the World Bank’s experience: The World Bank*, A Talvitie . 1994.
- 1001 [Wiengarten et al. ()] ‘How and when do firms translate slack into better performance?’. F Wiengarten , D Fan
1002 , C K Lo , M Pagell , E Wiersma . 10.1016/j.bar.2017.05.007. *The British Accounting Review* 2017. 2017. 49
1003 (5) p. . (The differing impacts of operational and 129)
- 1004 [Lee and Wu ()] ‘How do slack resources affect the relationship between R&D expenditures and firm perfor-
1005 mance?’. C L Lee , H C Wu . 10.1111/radm.12141. <https://doi.org/10.1111/radm.12141> *R&D*
1006 *Management* 2016. 46 (S3) p. .
- 1007 [Liu et al. ()] ‘how does slack affect product innovation in high-tech Chinese firms: The contingent value of
1008 entrepreneurial orientation’. H Liu , X.-H Ding , H Guo , J Luo . *Asia Pacific Journal of Management* 2014.
1009 31 (1) p. .
- 1010 [Gral ()] *How Financial Slack Affects Corporate Performance: An Examination in an Uncertain and Resource*
1011 *Scarce Environment*, B Gral . 2013. Springer Science & Business Media.
- 1012 [Lee ()] ‘How Financial Slack Affects Firm Performance: Evidence from US Industrial Firms’. S Lee . *Journal of*
1013 *Economic Research* 2011. 16 p. .
- 1014 [Roodman ()] ‘How to do xtabond2: An introduction to difference and system GMM in Stata’. D Roodman
1015 . 10.1177/1536867X0900900106. <https://doi.org/10.1177/1536867X0900900106> *The stata journal*
1016 2009. 9 (1) p. .
- 1017 [Hay and Morris ()] *Industrial Economics: Theory and Evidence*, D A Hay , D J Morris . 1979. Oxford. Oxford
1018 Bulletin of Economics and Statistics University Press
- 1019 [Blundell and Bond ()] ‘Initial conditions and moment restrictions in dynamic panel data models’. R Blundell ,
1020 S Bond . S0304-4076(98)00009-8. <https://doi.org/10.1016/> *Journal of econometrics* 1998. 87 (1) p. .
- 1021 [Barrot and Sauvagnat ()] ‘Input specificity and the propagation of idiosyncratic shocks in production networks’.
1022 J.-N Barrot , J Sauvagnat . 10.1093/qje/qjw018. *The Quarterly Journal of Economics* 2016. 131 (3) p. .
- 1023 [Staiger and Stock ()] ‘Instrumental variables regression with weak instruments’. D Staiger , J H Stock . *National*
1024 *Bureau of Economic Research* 1994.
- 1025 [Internationalization and performance: Traditional measures and their decomposition Multinational Business Review]
1026 ‘Internationalization and performance: Traditional measures and their decomposition’.
1027 10.1108/1525383X200300015. *Multinational Business Review* 11 (3) p. .
- 1028 [Ngobo and Fouda ()] ‘Is ‘Good’ governance good for business? A cross-national analysis of firms in African
1029 countries’. P V Ngobo , M Fouda . 10.1016/j.jwb.2011.05.010. [https://doi.org/10.1016/j.jwb.2011.](https://doi.org/10.1016/j.jwb.2011.05.010)
1030 **05.010** *Journal of World Business* 2012. 47 (3) p. .
- 1031 [Nohria and Gulati ()] *Is slack good or bad for innovation?*, N Nohria , R Gulati . 1996. Academy of management
1032 Journal. 39 p. .
- 1033 [Hölzl ()] ‘Is the R&D behaviour of fastgrowing SMEs different? Evidence from CIS III data for 16 countries’.
1034 W Hölzl . 10.1007/s11187-009-9182-x. *Small Business Economics* 2009. 33 (1) p. .
- 1035 [Morck et al. ()] ‘Management ownership and market valuation: An empirical analysis’. R Morck , A Shleifer ,
1036 R W Vishny . 10.1016/0304-405X(88). [https://doi.org/10.1016/0304-405X\(88\)](https://doi.org/10.1016/0304-405X(88)) *Journal of financial*
1037 *economics* 1988. 20 p. .

18 CONCLUSION AND IMPLICATION

- 1038 [Dang et al. ()] ‘Measuring firm size in empirical corporate finance’. C Dang , Z F Li , C Yang
1039 . 10.1016/j.jbankfin.2017.09.006. <https://doi.org/10.1016/j.jbankfin.2017.09.006> *Journal of*
1040 *Banking & Finance* 2018. 86 p. .
- 1041 [Richard et al. ()] ‘Measuring organizational performance: Towards methodological best practice’. P J Richard ,
1042 T M Devinney , G S Yip , G Johnson . 10.1177/0149206308330560. *Journal of Management* 2009. 35 (3) p. .
- 1043 [Chakravarthy ()] ‘Measuring strategic performance’. B S Chakravarthy . 10.1002/smj.4250070505. *Strategic*
1044 *Management Journal* 1986. 7 (5) p. .
- 1045 [Bourgeois ()] ‘On the measurement of organizational slack’. Iii Bourgeois , L J . 10.5465/amr.1981.4287985.
1046 *Academy of Management review* 1981. 6 (1) p. .
- 1047 [Leibenstein ()] ‘Organizational or frictional equilibria, X-efficiency, and the rate of innovation’. H Leibenstein .
1048 10.2307/1885452. *The Quarterly Journal of Economics* 1969. 83 (4) p. .
- 1049 [Tan ()] ‘Organizational Slack and Firm Performance during Economic Transitions: Two Studies from an
1050 Emerging Economy’. Justin Tan , .M W P . 10.1002/smj.351. *Strategic Management Journal* 2003. 24 p.
1051 .
- 1052 [Bourgeois and Singh ()] *Organizational Slack and Political Behavior among Top Management Teams*, Iii
1053 Bourgeois , L J Singh , J V . 1983. (Paper presented at the Academy of Management Proceedings)
- 1054 [Thompson ()] *Organizations in action: Social science bases of administration*, J D Thompson . 1967a. New
1055 York: McGraw-Hill.
- 1056 [Kim et al. ()] ‘Ownership structure and the relationship between financial slack and R&D investments: Evidence
1057 from Korean firms’. H Kim , H Kim , P M Lee . 10.1287/orsc.1080.0360. *Organization Science* 2008. 19 (3)
1058 p. .
- 1059 [Mollah et al. ()] ‘Ownership structure, corporate governance and firm performance: Evidence from an African
1060 emerging market’. S Mollah , O Al Farooque , W Karim . 10.1080/%2013571510. *Studies in Economics and*
1061 *Finance* 2012. 29 (4) p. .
- 1062 [Mollah and Talukdar ()] *Ownership Structure, Corporate Governance, and Firm’s Performance in Emerging*
1063 *Markets: Evidence from Bangladesh*, S Mollah , B Talukdar . 2007.
- 1064 [Singh ()] ‘Performance, slack, and risk taking in organizational decision making’. J V Singh . 10.5465/256224.
1065 *Academy of management Journal* 1986. 29 (3) p. .
- 1066 [Cho et al. ()] ‘R&D investment and performance in Korea: Korean R&D scoreboard’. S P Cho , K Lim , G J
1067 Kwon , Y H Sung . 10.1080/19761597.2008.9668651. *Asian Journal of Technology Innovation* 2008. 2005. 16
1068 (1) p. .
- 1069 [Guo et al. ()] ‘R&D spending, strategic position and firm performance’. B Guo , J Wang , S X Wei .
1070 10.1186/s11782-018-0037-7. *Frontiers of Business Research in China* 2018. 12 (1) p. 14.
- 1071 [Love and Nohria ()] *Reducing slack: The performance consequences of downsizing by large industrial firms*,
1072 Geoffrey Love , E Nohria , N . 2005. p. .
- 1073 [Murro et al. ()] ‘RelationsHip between organizational slack and innovation in companies of bm&fbovespa.
1074 RAM’. E V B Murro , G B Teixeira , I M Beuren , L M Scherer , G A S F Lima . 10.1590/1678-
1075 69712016/administracao.v17n3p132-157. *Revista de Administração Mackenzie* 2016. 17 (3) p. .
- 1076 [Wilcox and Keselman ()] ‘Robust regression methods: Achieving small standard errors when there is het-
1077 eroscedasticity’. R R Wilcox , H Keselman . 10.1207/s15328031us0304_8. *Understanding Statistics* 2004.
1078 3 (4) p. .
- 1079 [Windmeijer et al. ()] *Selecting (in) valid instruments for instrumental variables estimation*, F Windmeijer , H
1080 Farbmacher , N Davies , G Davey Smith , I White . 2015. University of Bristol
- 1081 [Shepherd ()] *Session 3: Dealing with Reverse Causality*, B Shepherd . 2010. ARTNeT Capacity Building.
- 1082 [Johnson et al. ()] ‘Shareholder returns and corporate excellence’. W B Johnson , A Natarajan , A Rappaport .
1083 10.1108/eb039109. *Journal of Business Strategy* 1985. 6 (2) p. .
- 1084 [Vithessonthi and Racela ()] ‘Short-and long-run effects of internationalization and R&D intensity on firm
1085 performance’. C Vithessonthi , O C Racela . 10.1016/j.gfj.2018.08.001. *Journal of Multinational Financial*
1086 *Management* 2016. 34 p. .
- 1087 [Page ()] *Should Africa Industrialize?*, J Page . 2010.
- 1088 [Chen and Miller ()] ‘Situational and institutional determinants of firms’ R&D search intensity’. W R Chen , K
1089 D Miller . *Strategic Management Journal* 2007. 28 (4) p. .
- 1090 [Stan et al. ()] ‘Slack and the performance of state-owned enterprises’. C V Stan , M W Peng , G D Bruton .
1091 10.1007/s10490-013-9347-7. *Asia Pacific Journal of Management* 2014. 31 (2) p. .

- 1092 [Altaf and Shah ()] ‘Slack heterogeneity and firm performance: Investigating the relationship in the Indian
1093 context’. N Altaf , F Shah . 10.1016/j.ribaf.2017.07.059. *Research in International Business and Finance*
1094 2017. 42 p. .
- 1095 [Daniel et al. ()] ‘Slack resources and firm performance: a meta-analysis’. F Daniel , F T Lohrke , C J Fornaciari
1096 , R A Turner Jr . 10.1016/s0148-2963(02)00439-3. *Journal of Business Research* 2004. 57 (6) p. .
- 1097 [George ()] ‘Slack resources and the performance of privately held firms’. G George . 10.5465/amj.2005.17843944.
1098 <https://doi.org/10.5465/amj.2005.17843944> *Academy of Management Journal* 2005. 48 (4) p. .
- 1099 [Vanacker et al. ()] ‘Slack resources, firm performance, and the institutional context: Evidence from privately
1100 held European firms’. T Vanacker , V Collewaert , S A Zahra . 10.1002/smj.2583. *Strategic Management*
1101 *Journal* 2017. 38 (6) p. .
- 1102 [Arellano and Bond ()] *Some tests of specification for panel data: Monte Carlo evidence and an application to*
1103 *employment equations. The review of economic studies*, M Arellano , S Bond . 1991. 58 p. .
- 1104 [Demirgüç-Kunt and Levine ()] ‘Stock market development and financial intermediaries: stylized facts’. A
1105 Demirgüç-Kunt , R Levine . 10.1093/wber/10.2.291. *The World Bank Economic Review* 1996. 10 (2) p.
1106 .
- 1107 [Demirgüç-Kunt and Maksimovic ()] *Stock market development and financing choices of firms*, A Demirgüç-Kunt
1108 , V Maksimovic . 1996.
- 1109 [Bayraktar ()] ‘stock markets: Capacity and effort of countries’. N Bayraktar . 10.1016/j.bir.2014.02.001. *Borsa*
1110 *Istanbul Review* 2014. 14 (2) p. .
- 1111 [Bromiley ()] ‘Testing a causal model of corporate risk taking and performance’. P Bromiley . 10.5465/256301.
1112 <https://doi.org/10.5465/256301> *Academy of Management Journal* 1991. 34 (1) p. .
- 1113 [Stock and Yogo ()] ‘Testing for weak instruments in linear IV regression’. J H Stock , M Yogo . *National Bureau*
1114 *of Economic Research* 2002.
- 1115 [Fama and French ()] *Testing tradeoff and pecking order predictions about dividends and debt. The review of*
1116 *financial studies*, E F Fama , K R French . 10.1093/rfs/15.1.1. 2002. 15 p. .
- 1117 [Ukaegbu and Oino ()] ‘The determinants of capital structure: A comparison of financial and nonfinancial firms
1118 in a regulated developing country-Nigeria’. B Ukaegbu , I Oino . 10.1108/AJEMS-11-2012-0072. *African*
1119 *Journal of Economic and Management Studies* 2014. 5 (3) p. .
- 1120 [Combs et al. ()] *The dimensionality of organizational performance and its implications for strategic management*
1121 *research Research methodology in strategy and management*, J G Combs , T Crook , C L Shook . 2005. Emerald
1122 Group Publishing Limited. p. .
- 1123 [Olawale et al. ()] ‘The effect of firm size on performance of firms in Nigeria’. L S Olawale , Bamidele M Ilo ,
1124 Lawal , K Fatai . 10.5605/IEB.15. *Ieb International Journal of Finance* 2017. 15 p. .
- 1125 [Ehie and Olibe ()] ‘The effect of R&D investment on firm value: An examination of US manufacturing and
1126 service industries’. I C Ehie , K Olibe . 10.1016/j.ijpe.2010.06.005. *International Journal of Production*
1127 *Economics* 2010. 128 (1) p. .
- 1128 [Kim et al. ()] ‘The effect of research and development investment and absorptive capacity on firm performance’.
1129 H Kim , Y Kim , K Cho . 10.1080/19761597.2014.973163. *Asian Journal of Technology Innovation* 2014. 22
1130 (2) p. .
- 1131 [Kim et al. ()] ‘the effects of slack resources on firm performance and innovation in the Korean pharmaceutical
1132 industry’. B-N Kim , N S Lee , J.-H Wi , J.-K Lee . 10.1080/19761597.2018.1434007. *Asian Journal of*
1133 *Technology Innovation* 2017. 25 (3) p. .
- 1134 [Hall ()] ‘The financing of innovative firms’. B H Hall . 10.5202/rei.v1i1.4. *Review of Economics and Institutions*
1135 2010. (1) p. 1.
- 1136 [Opeyemi ()] ‘The Impact of Firm Size on Firms Performance in Nigeria: A Comparative Study of Selected
1137 Firms in the Building Industry in Nigeria’. Aduralere Opeyemi , O . 10.18488/journal.107.2019.71.1.11. *Asian*
1138 *Development Policy Review* 2019. 7 (1) p. .
- 1139 [Demis et al. ()] ‘The Impact of Ownership on the financial performance of Ethiopian financial sector’. H Demis ,
1140 W Man , R Ali . *International Journal of Research in Commerce* 2017. 7 (12) p. . (Economics & Management)
- 1141 [Gui-Long et al. ()] ‘The impact of R&D intensity on firm performance in an emerging market: Evi-
1142 dence from China’s electronics manufacturing firms’. Z Gui-Long , Z Yi , C Kai-Hua , Y Jiang .
1143 10.1080/19761597.2017.1302492. *Asian Journal of Technology Innovation* 2017. 25 (1) p. .
- 1144 [Huang and Chen ()] *The impact of technological diversity and organizational slack on innovation*, Y.-F Huang
1145 , C.-J Chen . 10.1016/j.technovation.2010.01.004. 2010. 30 p. . (Technovation)
- 1146 [Adeyeye et al. ()] ‘The impact of technology innovation and R&D on firms’ performance: an empirical analysis
1147 of Nigeria’s service sector’. A D Adeyeye , O O Jegede , Y O Akinwale . 10.1504/IJTLID.2013.060873.
1148 *International Journal of Technological Learning, Innovation and Development* 2013. 6 (4) p. .

18 CONCLUSION AND IMPLICATION

- 1149 [Paeleman and Tom ()] ‘The Interaction between Financial and Human Resource Slack and Its Effect on Firm
1150 Performance’. I A V Paeleman , Tom . 10.1016/j.eswa.2. *Frontiers of Entrepreneurship Research* 2012. 32 (3)
1151 .
- 1152 [Smith and Watts ()] ‘The investment opportunity set and corporate financing, dividend, and compensation
1153 policies’. C W Smith Jr , R L Watts . 10.1016/0304-405X(92)90029-W. [https://doi.org/10.1016/
1154 0304-405X\(92\)90029-W](https://doi.org/10.1016/0304-405X(92)90029-W) *Journal of financial Economics* 1992. 32 (3) p. .
- 1155 [Al-Matari et al. ()] ‘The measurements of firm performance’s dimensions’. E M Al-Matari , A K Al-Swidi , F H
1156 B Fadzil . 10.5296/ajfa.v6i1.4761. *Asian Journal of Finance & Accounting* 2014. 6 (1) p. .
- 1157 [Gentry and Shen ()] ‘The relationship between accounting and market measures of firm financial performance:
1158 How strong is it’. R J Gentry , W Shen . *Journal of managerial issues* 2010. p. .
- 1159 [Hedija ()] *The Relationship between Firm Size and Firm Growth: The Case of The Czech Republic*, R F A V
1160 Hedija . 2015. 63 p. . Acta Universitatis Agriculturae Et Silviculturae Mendelianae Brunensis
- 1161 [Cui and Mak ()] ‘The relationship between managerial ownership and firm performance in high R&D firms’. H
1162 Cui , Y Mak . 10.1016/S0929-1199(01)00047-5. *Journal of corporate finance* 2002. 8 (4) p. .
- 1163 [Zhong ()] ‘The Relationship between Slack Resources and Performance: an empirical study from China’. H
1164 Zhong . *International Journal of Modern Education and Computer Science* 2011. 3 (1) p. 1.
- 1165 [Barney ()] ‘The Resource-based view of strategy’. J Barney . *Origins, Implications, and Prospects* 1991.
- 1166 [Keats ()] ‘The vertical construct validity of business economic performance measures’. B W Keats .
1167 10.1177/0021886388242002. *The Journal of applied behavioral science* 1988. 24 (2) p. .
- 1168 [Hoskisson et al. ()] ‘Theory and research in strategic management: Swings of a pendulum’. R E Hoskisson , W
1169 P Wan , D Yiu , M A Hitt . *Journal of Management* 1999. 25 (3) p. .
- 1170 [Jensen and Meckling ()] ‘Theory of the firm: Managerial behavior, agency costs, and ownership structure’. M
1171 C Jensen , W H Meckling . 10.1016/0304-405X(76)90026-X. *Journal of financial economics* 1976. 3 (4) p. .
- 1172 [Thompson ()] J D Thompson . *Organizations in Action: Social Science Bases of Administrative Theory*, 1967b.
- 1173 [Soedarmono et al. ()] ‘Thresholds in the nexus between financial deepening and firm performance: Evidence
1174 from Indonesia’. W Soedarmono , I Trinugroho , B S Sergi . 10.1016/j.gfj.2018.08.001. [https://doi.org/
1175 10.1016/j.gfj.2018.08.001](https://doi.org/10.1016/j.gfj.2018.08.001) *Global Finance Journal* 2019. 40 p. .
- 1176 [Miles ()] ‘Tolerance and variance inflation factor’. J Miles . 10.1002/9781118445112.stat06593. [https://doi.
1177 org/10.1002/9781118445112.stat06593](https://doi.org/10.1002/9781118445112.stat06593) *Statistics Reference Online* 2014. Wiley StatsRef.
- 1178 [Lubatkin and Shrieves ()] ‘Towards reconciliation of market performance measures to strategic management
1179 research’. M Lubatkin , R E Shrieves . 10.5465/amr.1986.4306197. *Academy of Management Review* 1986. 11
1180 (3) p. .
- 1181 [Usman et al. ()] M Usman , M Shaique , S Khan , R Shaikh , N Baig . 10.1177/0007650305%20274851.
1182 *IMPACT OF R&D INVESTMENT ON FIRM PERFORMANCE AND FIRM VALUE: EVIDENCE FROM
1183 DEVELOPED NATIONS*, 2017.
- 1184 [De Carolis et al. ()] ‘Weathering the storm: the benefit of resources to high-technology ventures navigating
1185 adverse events’. D M De Carolis , Y Yang , D L Deeds , E Nelling . 10.1002/sej.68. *Strategic Entrepreneurship
1186 Journal* 2009. 3 (2) p. .