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The Formation of KPI System in the Dairy Cluster

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Abstract

15

- 6 Performing strategically important activities more efficiently than competitors is an important
- 7 task in the value creation process. The method of balanced scorecard is used in solving the
- 8 problem of increasing the value of the product, the efficiency of the company.Results:
- 9 Identification of regularities in the construction of the KPI system. Importance: The subject of
- the study is to determine and build a system of key performance indicators of management in
- 11 the dairy cluster. Objectives: Determination of modulators to achieve efficiency, taking into
- account industry specifics. Conclusions and Relevance: The interrelations between the factors
- influencing the building of the KPI system are revealed.

Index terms— KPI system.

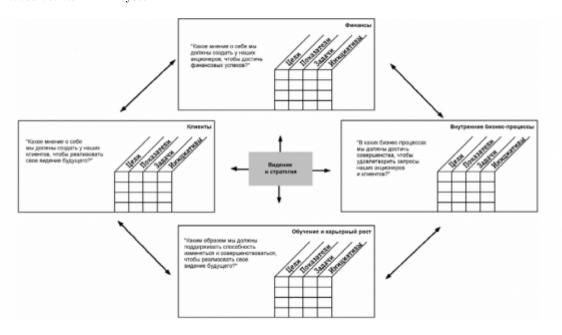


Figure 1: ???

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¹The Formation of KPI System in the Dairy Cluster

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Инновационный процесс

- Разработка продукта
- Развитие продукта

Операционный процесс

- Производство
- Маркетинг
- Послепродажный сервис

Figure 2:

The Formation of KPI System in the Dairy Cluster The Formation of KPI System in the Dairy Cluster

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