

Impact of Microcredit Programs on Women Empowerment in Bangladesh: A Comparative Study of Grameen Bank and BRAC

Noman Hasan¹, Sayma Hossain Shetu², Brishti Chakraborty³ and Abdul Gaffar Khan⁴

¹ Mawlana Bhashani Science and Technology University

Received: 16 December 2018 Accepted: 1 January 2019 Published: 15 January 2019

Abstract

The purpose of this paper is to investigate the effects of microcredit programs on women empowerment in Bangladesh, especially in rural areas, by making a comparative study of Grameen Bank and BRAC. In this study, both primary and secondary data were used. Primary data were collected by a household questionnaire survey in Tangail district. Percentage analysis, cross-tabulation, and paired ttest had been used to analyze and interpret the data. Secondary data were retrieved from different books and magazines, internet and related journals, and project papers. The results showed that microcredit programs of Grameen Bank and BRAC have a significant impact on women empowerment in Tangail district, Bangladesh. The research was limited to Tangail region, and only two NGOs were taken into consideration while collecting primary data. The policymakers can utilize these research findings while making policies on women empowerment. This study will also encourage different other NGOs to broaden their microcredit programs as well as the women to take microcredit and change their fortune.

Index terms— microcredit, women empowerment, NGOS, economic development. the distribution of empowerment indicators show that 83% of the women have a very low economic contribution, 44% have a very low access to resources, 93% have a very poor asset ownership, 73% have a moderate participation in household decision-making, 43% have a highly unfavorable perception on gender awareness and 72% have a moderate to high coping capacity to household shocks. Moreover, women have limited access to investments in skills, knowledge, and lifelong learning compared to the men. Therefore, their active engagement in economic activities is essential for economic growth and nation-building (Duflo, 2012). Women empowerment in Bangladesh through the formal credit programs of the different authorities (banks) is a bit difficult as most of the poor women remained outside of the reach of that credit programs (Hossain, Islam, & Majumder, 2016). Micro-credit programs had been evolved as an effective tool to engage the women in the credit process. Most of the micro-credit programs intentionally target women as they have limited access to credit, have limited access to employment opportunity, have less authority in household decision making and have higher records of loan repayment compared to the men (Rahman, Khanam, & Nghiem, 2017). Thus, women are with low credit risk and are more likely to share the benefits of the credit with their family members, especially their children (Rahman et al., 2017). Micro-credit programs are an effective system, as unlike formal loan provider institutions (banks), these targeted programs make the individual scattered poor women into groups, provide them training facilities, ask them to save a small amount of money, and help them to find a source of employment for generating income (Pitt & Khandker, 1996). That is why women engagement in the labor force was increased to 35.6 percent in 2016 compared to 4 percent in 1974 (The Daily Star, 2018). By considering all these, the main objective of this study is to investigate the effects of microcredit programs on women empowerment in Bangladesh especially in rural areas by making a comparative study of Grameen Bank and BRAC, the two top NGOs in Bangladesh which also have international exposure. The Grameen Bank was formed in 1976 when professor Muhammed Yunus launched a research project to examine the possibility of designing a credit system targeted to the rural poor. In Year 2019 () A omen are

about half of the total population in Bangladesh and true economic development of Bangladesh, ignoring half of its population is quite impossible. Historically, women in Bangladesh are socially and economically deprived than men. Disparities between men and women exist here in education, health, employment and income generation opportunities, control over assets, personal security and participation in the political process that make women disadvantaged and less empowered, which limits the country's ability to achieve its full potential (MOWCA, 2008). Sarumathi and Mohan(2011) argued that gender discriminating societies experience higher poverty rate, slower economic prosperity, weaker governance, and lower living standard of people. So women empowerment is very much essential as it is strongly related to economic development ??Duflo, 2012). Shahnaj Parveen and Ingrid-Ute Leonhauser (2004) showed that

1 Introduction

October 1983, the project was transformed into an independent bank named the Grameen Bank. In 2006, the Grameen Bank and Muhammed Yunus were jointly awarded the Nobel Peace Prize. The organization is built around a group-based credit approach that utilizes peerpressure within the group to ensure that the borrowers follow through with their payments. As stated earlier, the government of Bangladesh has fixed the flat interest rate that microfinance institutions can charge at 11percent. The Grameen Bank has a total of 8.39 million active borrowers of whom 97 percent are women. It operates via 2,567 branches in 81,386 villages in Bangladesh (Graffund, 2013). BRAC is as of November 2012 the largest non-governmental organization in the world, measured in the number of people it has helped. It was established in 1972 and is no present in all districts of Bangladesh and Pakistan, Sri Lanka, Uganda, Tanzania, South Sudan, Sierra Leone, Liberia, Haiti, and the Philippines. BRAC currently serves 4.39 million Bangladeshi individuals, most of who are women. BRAC has two forms of microcredit: one called Progati, which is given for both men and women, and one called Dabi, which is given exclusively for women. The Dabi microcredit program ranges from USD 50 to 700, given in Taka, and is given in a group setting that is labeled the Village Organization (VO). The VO, each with 30-40 women, function as a platform for poor women to come together, exchange information, and raise awareness on social issues concerning their daily lives. Furthermore, the VO works as an informal guarantor by creating peer pressure in the group for regular repayments. Borrowers repay their loans via weekly installments at a flat interest rate of 11percent during VO meetings held in the borrower's village. These loans are generally used for small operations poultry, livestock, or handicraft (Graffund, 2013).

The rest of the paper is organized as follows-the following section reviews related literature towards the development of hypotheses. The conceptual framework is discussed in section three. Section four and five are followed by methodology, and result and discussion of the study. In section six, conclusion and recommendations are set. Finally, the paper is ended with the limitations of this paper and future research directions in section seven.

2 II.

Literature Review Khandker and Pitt (1998) showed the impact of microcredit on income using a double-difference approach between eligible and ineligible households and between microcredit program villages and nonprogram villages by focusing three major microfinance institutions: Grameen Bank, Bangladesh Rural Advancement Committee (BRAC), and Bangladesh Rural Development Board (BRDB). The main finding was that microcredit programs had a positive effect on household consumption, especially for female borrowers. Kabeer (2001) examined the relationship between microcredit and women empowerment by interviewing both female and male microcredit program participants in two provinces in Bangladesh. The conclusion from her study was that women who received microcredit had higher self-worth and better access to capital. Even if participating in a microcredit program in some cases led to a higher workload, the women think positively about their increased contribution to the household income.

Furthermore, she found that in many cases, microcredit increased women's decision-making ability within the household. Goetz and Sen Gupta (1996) surveyed to show the effect of microcredit on women empowerment. A five-point index of loan control was used with the following measurements: full, significant, partial, very limited, and no involvement as an indicator on women empowerment. They found that in 37% of the cases, women retained full or significant control over the loan, and 22% of the cases women had no involvement in the loan process. They also showed that married women compared to unmarried women, had exercised less control over their loans. Hashemi, Schuler, and Riley (1996) found that the Grameen Bank and BRAC had significant positive effects on women empowerment. They chose six villages where the Grameen Bank and BRAC both operate and collected data through participant observation and informal interviews. They used a combination of sample survey data and case study approach to argue that the success of the Grameen Bank in empowering women is due to its strong central focus on credit, and its skillful use of rules and rituals to make the loan program function. Mizan (1993) used an index called the Household Decision Making (HHDM) scale, which was composed of questions on matters such as decision of food purchase, education and marriage of children, expenses on medical for self and husband, the woman's business earnings, purchase and sale of land, hiring of outside labor, purchase of agricultural inputs, the provision of financial support to husband's family and purchase of clothes for self and other household members. He showed that the member of years of borrowing from the

Grameen Bank has a positive and significant effect on the HHDM score. Sarumathi and Mohan (2011) used psychological, social, economic indicators to examine the role of microfinance in empowerment in Pondicherry region and revealed that microfinance assisted women in gaining psychological and social empowerment than economic empowerment. King (2008) concluded that microfinance helped to bring poor people out of poverty, although, all microfinance programs are not equally proficient. Malathi and Vijayarani (2012) examined the relationship between microfinance and women empowerment in rural areas of Cuddalore district of Tamil Nadu in India. Chi-square

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Volume XIX Issue X Version I Year 2019 () and t-test were performed to analyze the data using 100 sample sizes. Findings of this study revealed that microfinance helped women in gaining empowerment. Empowerment was judged on the basis of economic position before and after joining the SHG program and education respectively. ??e and Raven (2015) revealed that microfinance helped many women in their businesses, but had a limited effect on empowering women, creating upward mobility and contributing to long-term economic growth. Sanyal (2009) found that microfinance had a positive influence on women's social capital and normative influence, facilitating women's collective empowerment. Hussain and Nargis (2008) found that the longer a woman participated in microcredit programs, the more employment opportunities she had. Further, there was more scope that she might decide to buy productive and nonproductive assets. Naved (1994) showed that women were more active in household decision making and had more control over household income after participating in microcredit programs. Moreover, participation in microcredit programs helped to increase women's welfare and reduce male bias. Aruna and Jyothirmayi (2011) examined the influence of microfinance on women empowerment through regression analysis in Hyderabad, India. Results revealed that microfinance had a significant influence on socio-economic indicators. These indicators were considered as economic position, decision making power, knowledge, and self-worthiness. Sultana and Hasan (2010) conducted a study to know the impact of micro-credit on economic empowerment of rural women at Gazipur district in Bangladesh using stratified random sampling technique. The half sample study of (45 women) had involvement with microcredit program and rest half had no involvement with any other form of micro-credit program. These both groups belonged to the same socio-demographic profile. Results revealed that women involved with micro-credit program were more benefited than the control group. Moyle, Dollard, and Biswas (2006) found that women in income-generating activities gave support to personal and economic empowerment. ??itt, Khandker, and Cartwright (2003) found that participation in microcredit programs helped women to have access to financial and economic resources, a significant role in household decision making, greater social networks, greater communication in general and knowledge about family planning and parenting concerns and greater freedom of mobility. Longwe and Clarke (1994) explained women empowerment as an on-going cyclical process having five stages. The first stage was the welfare stage, the second was the access stage, the third stage was the conscientization level stage, the fourth stage was the participation level stage, and the final stage was control stage. This control increased women's power and respect within their households, communities, and societies at large. According to Pillai (1995), women empowerment is an active, multidimensional process which enables women to realize their full identity and powers in all spheres of life. Power is neither a commodity to be transacted, nor can it be given away as alms. Power has to be acquired and once acquired, it needs to be exercised, sustained, and preserved. Stromquist (1995) wrote that empowerment included both cognitive and psychological elements. It involved "women's understanding of their conditions of subordination and the causes of such conditions at both micro and macro levels of society. It involved understanding the self and the need to make choices that might go against cultural and social expectations". Gibb (2008) conducted a study of a microcredit program in the Bolivian Cities La Paz and El Alto. She carried out about 100 interviews, including women beneficiaries and a control group of women with no access to the credit program. The group of beneficiaries was split into a target group (poor women) and a group with higher incomes. She found that the loan program did have a positive effect on the businesses of the women and household assets, but not on the level of education of the children or women's empowerment. Concerning the latter, she looked at how the important decisions in the household were made, and at the division of labor regarding household chores. The most important decisions were made jointly by men and women in all groups, but in the control group, it occurred a bit more often than men took important decisions on their own. On the other hand, men in the control group proved more cooperative in carrying out household tasks than in the groups where women had had access to credit. In this area, women with access to microcredit were not empowered. From the above review of literature and research, it can be rightly stated that very few studies have been conducted in the area of women empowerment through a comparative study. But no study has been conducted through a comparative study of Grameen Bank and BRAC in Tangail District. Thus, the study covering the roles of microcredit on women empowerment and assess the roles of Grameen Bank and BRAC on women empowerment in Tangail District, which opens new areas for further research.

4 III.

5 Conceptual Framework

Microcredit: Microcredit is a way of delivering loans to poor individuals and is often suggested to be a way out of poverty. Microfinance institutions provide microcredit to individuals via their microcredit programs. In addition, microfinance institutions usually provide saving and insurance services (Graflund, 2013). Microcredit builds on the premise that financial services are needed to make investments in human capital, to smooth out consumption and to overcome unexpected shocks. It

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A can be seen as a solution to include previously excluded poor groups, without access to credit, to the financial market so that they may rise out of poverty by them. Microcredit makes a positive economic cycle possible. Microcredit granted to a borrower is invested, which generates an income. The loan can be then repaid to the microfinance institution, and the borrower may then access another microcredit and eventually increase purchasing power and social recognition (Graflund, 2013). Dobra (2011) argues that microcredit not only opens up the opportunity of self-employment but also contributes to the improvement of the situation for the entire household. Furthermore, it positively affects the social condition of underprivileged individuals by promoting self-confidence and expanding the capacity to play a more vital role in society (Dobra, 2011).

Women Empowerment: The World Bank (2009) defines empowerment as "the process of increasing the capacity of individuals or groups to make choices and to transform those choices into desired actions and outcomes. Central to this process is actions which both build individual and collective assets and improve the efficiency and fairness of the organizational and institutional context which govern the use of these assets" (The World Bank, 2009). Amartya Sen (1993) explains that the freedom to lead different types of life is reflected in a person's capability set. A person's capability depends on a variety of factors, including social arrangements and personal characteristics. However, the full accounting of individual freedom goes beyond the capabilities of individual living. For example, if a person fear to choose to live in a certain way, even though she could live that way if she took to, can it be said that she does have the freedom to live that way ??Sen, 1993, p. 31, 32). Empowerment is the process that relates to the power of an individual to redefine his or her possibilities and to have the ability to act upon them (Graflund, 2013). Kabeer (1998) further defines empowerment as "the expansion in people's ability to make strategic life choices in a context where this ability was previously denied to them." Accordingly, empowerment is about the improvement of an individual's capabilities to make a difference in their settings, which in turn affects their life. Empowerment also relates to the influence of an individual on social and cultural norms in society. In contrast to many other terms, women's empowerment narrates to a process, a movement from one state to another. Empowerment also includes agency, in which women themselves are actors in the empowerment process. Furthermore, agency implies that women must not only be able to make a decision but be aware of their rights to make it (Kabeer N., 1998) Microcredit and Women Empowerment: How does microcredit lead to women's empowerment? It enables women empowerment by placing capital in their hands and allowing them to earn an independent income and contribute economically to their households and communities. In theory, women invest the microcredit in their income-earning activity, either in the form of a microenterprise or agricultural production, which increases their control. In other words, involvement in a successful income-generating activity should translate into greater control and economic empowerment. Women's economic empowerment is then expected a lead to increased well-being for themselves and also their families. Furthermore, this economic empowerment is seen as enabling women to renegotiate changes in gender roles, which may lead to social empowerment. Microcredit may also lead to increased women empowerment through increased power in decisionmaking (Graflund, 2013).

IV.

8 Methodology

Research Design: The research area of this study was Tangail region that's why here used Cluster /Stratified Sampling method for data collection. The processes for the collection of primary data for this study were only questionnaires. The data has been collected by the door to door by women interviewed through a structured questionnaire. The interviews were administered personally, like most of the respondents were illiterate and didn't know how to read or write. Same types of questions were asked to all the respondents. All respondents have answered all queries included in the questionnaire.

Sources of Data: For this study, both primary and secondary data has been used. Primary data has been provided by the female members of Grameen Bank and BRAC. The study has included all the female members of Grameen Bank and BRAC in Tangail district who take loans from those organizations. Fifty samples from Grameen Bank and fifty samples from BRAC total of 100 samples have been collected for the research of this

study. Secondary data was retrieved from different Books and Magazines, Internet and related Journals, and Project Papers.

Statistical Techniques: In this paper, percentage analysis, cross tabulation, and paired t-test have been used to analyze and interpret the data.

9 Analysis of the Study:

Total of 100 women answered questionnaires. All respondents had received microcredit from Grameen Bank or BRAC. Fifty of the respondents had received credit from Grameen Bank, and other 50 had received credit from BRAC.

V.

10 Result and Discussion

11 Source: Survey data

Table 1 shows that most of the women's age of Grameen Bank respondents are in the range of 41-50, and most of the women's ages of BRAC respondents are in the age of 20-30. Total 60 % of the women of Grameen Bank respondents are illiterate, and 38% women have completed primary education. On the other hand, about 54% of the women of BRAC Bank respondents have completed primary schooling and 44% of the women are illiterate. 54% of the Grameen Bank respondents' family members are in the range of 5-7 and the 40% is in 2-4 members. Almost 50% of the BRAC respondents' family members are in the range of 2-4, and then 44% range is in 5-7. About 54% of respondents of Grameen Bank have 0-2 children and 52% of respondents of BRAC have 0-2 children. Most of the respondents' children of both Grameen Bank and BRAC are going to school. Table ?? shows that 98% of Grameen Bank respondents can express their opinion freely in the family, where 100% of BRAC respondents can express their opinion freely in the family. Maximum Grameen Bank and BRAC respondents can make a small purchase (e.g., dress) without consulting husband. About 46% of Grameen Bank respondents have a say in whether to work outside the home where 32% of BRAC respondents have a say in whether to work outside home. Majority of respondents of both Grameen Bank and BRAC have a say in whether to buy or sell the property. About 70% of Grameen Bank respondents have a say in whether or not to send children to school where 90% of BRAC respondents have a say in whether or not to send children to school. Table 3 shows that 26% of Grameen Bank and BRAC respondents have land ownership in their name, 78% of Grameen Bank and BRAC respondents have their property or valuables (e.g., jewelry). About 76% of Grameen Bank respondents have independent savings where 70% of BRAC respondents have sovereign savings. Table 4 shows that 98% of Grameen Bank respondents can give an opinion in the presence of husband comfortably where 94% of BRAC respondents can express views in the presence of husband comfortably. About 98% of Grameen Bank respondents' family people listen to ideas and opinions of respondents where 96% of BRAC respondents' family people listen to notions and opinions of respondents. About 70% of Grameen Bank respondents' village people listen to thoughts and opinions of respondents where 62% of BRAC respondents' village people listen to sentiments of respondents. Table 6 shows that 58% of Grameen Bank and 50% of BRAC respondents take microfinance for household purpose. Table 7 shows that 44% of respondents of Grameen Bank stated that microfinance had reduced their poverty level to some extent, 38% respondents identified to the low extent and only 18% respondent specified to a greater extent. About 50% of respondents of BRAC listed that microfinance has reduced their poverty level to some extent, 32% respondents stated to a greater extent, and only 18% respondent stated to a low range. Table 8 shows that 64% of Grameen Bank respondents stated that their family income has increased to some extent, 24% said their family income has improved to a greater extent and 6% said their family income has not augmented after joining Grameen Bank. About 74% of Grameen Bank respondents stated that their family income has greater than before to some extent, 22% said their family income has increased to a greater extent, and 4% said their family income has not better after joining BRAC. Table 9 shows that from the Grameen Bank respondents 85.7% illiterate women are in the range of 51-60 ages, 60% of women who passed primary schooling are in the array of 20-30 ages and 6.7% women who passed secondary education are in the age of 20-30. Table 10 shows that from the BRAC respondents 80% illiterate women are in the range of 41-50 ages, 89% of women who passed primary schooling are in the array of 20-30 ages and 5.3% women who passed secondary education are in the age of 20-30. Table 11 shows in 20-30 age range 42.9% women of Grameen Bank have 0 to 2 children, and 22.2% women have 3 to 5 children. In 31-40 age ranges, 19.0% women have 0 to 2 children, and 18.5% women have 3 to 5 children. In 41-50 ages' women, 33.3% have 0 to 2 children, and 44.4% have 3 to 5 children. In 51-60 ages' women, 4.8% have 0 to 3 children, 14.8% women have 3 to 5 children, and 100.0% have six above children.

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Demography		Grameen Bank Per-	BRAC Percent
		cent	
Age	20-30	30.0	38.0
	31-40	18.0	32.0
	41-50	38.0	30.0
	51-60	14.0	00.0
	Illiterate	60.0	44.0
Educational quali- fications	Primary	38.0	54.0
	Secondary	2.0	2.0
	College	0.00	00.0
	Others	0.00	0.00
	2-4	40.0	50.0
Family members	5-7 8-10	54.0 2.0	44.0 6.0
	11-Above	4.0	00
	0-2	42.0	52.0
Children	3-5	54.0	44.0
	6-Above	4.0	4.0
Children going to school	Yes No	60.0 40.0	74.0 26.0

Figure 1: Table 1 :

3

Ownership of Assets Indicators		Grameen Percent	Bank Percent	BRAC Percent
Land ownership in respondents own name	Yes	26.0		26.0
	No	74.0		74.0
The respondent's personal own property or valu- ables (e.g. jewelry)	Yes	78.0		78.0
	No	22.0		22.0
Respondent's independent savings	Yes	76.0		70.0
	No	24.0		30.0

Source: Survey data

Figure 2: Table 3 :

4

Voice indicators		Grameen Bank Percent	BRAC Percent
Comfortable giving opinion in the presence of husband	Yes	98.0	94.0
	No	2.0	6.0
People in respondent family listen to ideas and opinions	Yes	98.0	96.0
	No	2.0	4.0
People in the village listen to ideas and opinions	Yes	70.0	62.0
	No	30.0	38.0

Source: Survey data

Figure 3: Table 4 :

5

Mobility Indicators		Grameen Bank Percent	BRAC Percent
Respondents who can move independently	Yes	100.0	100.0
	No	00.0	00.0
Comfortable going to the local market without asking permission	Yes	80.0	72.0
	No	20.0	28.0
Comfortable going to the neighboring village without asking for permission from the husband or other family members	Yes	100.0	100.0
	No	00.0	00.0

Source: Survey data

Figure 4: Table 5 :

5

Figure 5: Table 5

11 SOURCE: SURVEY DATA

6

Serial No.	Options	Grameen Bank		BRAC	
		Frequency	Percent	Frequency	Percent
1	Household purpose	29	58.0	25	50.0
2	To start business	12	24.0	14	28.0
3	To promote existing business	7	14.0	10	20.0
4	Educational purpose	2	4.0	1	2.0
5	Low rate of interest	00	00.0	00	00.0
	Total	50	100.0	50	100.0

Source: Survey data

Figure 6: Table 6 :

7

Serial No.		Grameen Bank		BRAC	
		Frequency	Percent	Frequency	Percent
1	To a greater extent	9	18	16	32
2	To some extent	22	44	25	50
3	To low extent	19	38	9	18
	Total	50	100.0	50	100.0

Source: Survey Data

Figure 7: Table 7 :

8

Serial No.		Grameen Bank		BRAC	
		Frequency	Percent	Frequency	Percent
1	To a greater extent	12	24	11	22
2	To some extent	32	64	37	74
3	Not at all	06	12	02	04
	Total	50	100.0	50	100.0

Source: Survey Data

Figure 8: Table 8 :

9

Educational Qualification	Illiterate	primary	secondary	Total
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Figure 9: Table 9 :

10

Educational Qualification				
Illiterate		Primary	Secondary	Total

Figure 10: Table 10 :

11

0-2	Number of Children 3-5	6-Above	Total
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Figure 11: Table 11 :

12

0-2	Number of Children 3-5 6-Above	Total
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Figure 12: Table 12 :

Figure 13:

Since the significant value is .000 for both Grameen Bank and BRAC, the hypothesis is accepted. That means there is a positive relationship between income before joining the microcredit program and after joining the microcredit program. Thus the microcredit significantly increases the family income.

1 VI. Conclusion and Recommendations

Microfinance programs by different NGOs, especially by BRAC and Grameen Bank, are playing an central role in reducing poverty and thus, empowering rural women in Bangladesh. Likewise, other MFIs are also doing well in this regard as like ASA, TMSS, SHAKTI, BURO, and so on. In particular, more than 1000 MFIs are in operation Bangladesh, serving over 85,000 villages, and more than 37 percent of the households have access to microcredit programs (Rahman et al., 2017). However, large 10 MFIs and Grameen Bank represent 87 percent of total savings of the sector and 81 percent of over-all outstanding loan (Bangladesh Bank, 2019). Our study found that microfinance programs have a positive impact on empowering rural women in Bangladesh. Women empowerment about family decision making, ownership of assets, expressing an opinion in the society, free mobility has increased significantly after taking microcredit facilities from MFIs. However, MFIs must monitor the use of loan by female borrowers and make sure that that loan is not misused by their husbands. Moreover, MFIs should assist women by finding different profitable small and medium trade and business areas through market research and surveys and provide technical assistance and training in those particular areas, which will increase loan repayment rate of the women and make them well off. The government should also take different programs like launching technical and vocational training centers for women, facilitating adult education programs, and monitoring interest rate of MFIs.

2 VII. Limitations and Future Research Directions

There are several limitations to this study. First, the study is conducted in Tangail region collecting data from the members of two big MFIs, e.g., BRAC and Grameen Bank. Future Research may be directed by taking some others MFIs in consideration from different rural areas in Bangladesh. Second, this study takes responses from a small number of respondents which may not reveal the real scenario of rural women empowerment through microcredit. As such, future research should collect data from more respondents. Third, in many cases, it was found that women felt hesitate while responding with the surveyors as their husbands are staying beside them. As a result, they couldn't express real facts regarding different personal and family-related issues.

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