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Tramp Shipping Optimization: A Critical Review

Said El Noshokaty

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5 Abstract

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⁶ The purpose of this review is to summarize the existing literature on tramp shippingas to

7 explain the current state of understanding on the optimization approaches adopted in such

⁸ discipline. The review comes with critics to the current literature of tramp shipping

⁹ optimization to guide the researchers where to go. One such critical review is in the

¹⁰ operational planning of cargo mix selection. Currently, the optimal cargo mix is the one who

¹¹ contributes more to a grossprofit objective, assuming deterministic cargo transport demand.

¹² Since time varies considerably from one alternative ship voyage to another, a research work

¹³ now exists which considers this objective less profitable than gross-profit-perday objective,

¹⁴ assuming both deterministic and stochastic cargo transport demand. The cargo mix should be

 $_{15}$ $\,$ selected because of the higher gross profit it is expected to yield and the less number of days it

takes to generate such profit. Another critical review is in the tactical planning of allocating

¹⁷ ships to cargo trade areas. A research work now exists which considers the optimally allocated

¹⁸ fleet to cargo trade areas as representing the cargo transport demand in these areas. Planner

¹⁹ of utilities in a cargo trade area such as ports, canals, and straits can re-optimize this

²⁰ allocation in different what-if scenarios to fix prices of utility services; e.g., different cargo

²¹ freights and quantities. A third critical review is in the strategic planning of appraising new

²² ships. A research work now exists which considers the new ship as a fleet unit when the fleet

is optimally allocated to cargo trade areas. The gross profit and other cash flow items of the
 new ship can then be identified for each year of its lifetime. Three net present values can be

²⁵ generated: one for optimistic, most likely, and pessimistic cargo-transport demand forecast.

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27 Index terms— optimal cargo mix; transportation scheduling; transportation routing; transportation 28 allocation; transportation appraisal.

²⁹ 1 Introduction

30 f compared to other businesses, cargo transportation in tramp mode has three distinctive characteristics.

The first characteristic is that its production cycle (ship voyage) passes through different economic systems which cause uncertainty and create unstructured decision situation (Fields and Shingles, 2016). In an unstructured decision situation, solution steps are usually not known beforehand. The second characteristic is that production time (voyage time) varies considerably from one alternative production cycle to another. The production cycle is said to be time-sensitive because of this variation in time. The variation is mainly caused by the alternative cargo mixes available for transport in competition with other ships, the alternative shipping routes the ship may follow

Author: e-mail: selnoshokaty@elesteshary.com towards the same cargo mix, and the alternative ship speeds at which the ship may sail. In comparison, the production cycle in liner shipping is not sensitive to time since production time is fixed where the ship sails per a predetermined itinerary (see El Noshokaty (2013)). Likewise, crop harvesting in agriculture, car manufacturing and assembly lines in industry and road paving in construction are all time-insensitive. Timesensitivity is known to the ship-owner when he hires his ship as a time charter for a better hire per-day. Main while he ignores it when he does not hire his ship as a voyage charter for a better gross

profit per day (Time Charter Equivalent rate in voyage charter is not the gross profit per day as been defined 44 in this paper). However, the ship owner shows awareness of time sensitivity when he puts in the voyage charter 45 party a clause specifying a minimum cargo loading and time. This action influences few cost and revenue items 46 47 plus cargo handling days, while a gross-profit-per-day objective influences all cost and revenue items plus all voyage days, including sailing and waiting days. The gross-profit-per-day objective is more described afterward. 48 The third characteristic is that transportation unit calls at a variable number of stops and follows many calling 49 sequences among these stops. In other words, a transportation unit does not operate on a published schedule but 50 serves different stops in response to tenders of cargo. It runs like a taxi cab in private transport if compared to a 51 bus in public transport. This mode of operation requires, in model terminology, many variables and constraints 52 which in turn requires the use of mathematical models (Christiansen and Fagerholt, 2014). 53

If one thinks of a solution methodology to solve tramp transportation problems, he must overcome three 54 main problems; one for each business characteristic mentioned earlier. The first problem is the uncertainty 55 or randomness in factors affecting the business. There should be a stochastic formulation by which one can 56 explore future cargo transport demand. Knowing this demand will help owners of transportation units making 57 more sound unstructured operational decisions. It might be better to consider a cargo expected to be offered 58 59 I discharging rate. His intention is to minimize the voyage rather than one that is offered if the former will 60 most likely contribute more towards gross profit (the term 'offered' refers to a confirmed shipping proposal, while 61 'not-yet-offered' refers to unconfirmed shipping proposal). The second problem is the use of a grossprofit-per-62 day objective, rather than a gross-profit one; since time varies considerably from one alternative ship voyage to another. Gross-profit-per-day objective cares for the higher gross profit it yields and the less number of days it 63 takes to generate such profit. To explain, assume there are two cargoes and one must choose only one: cargo 64 A which yields a gross profit of \$ 2 million in 200 days (\$ 10,000 per day), and cargo B which yields a gross 65 profit of \$ 1.5 million in 100 days (\$ 15,000 per day). Although cargo B generates less gross profit, it causes the 66 transport-unit owner to get \$3 million in 200 days instead of \$2 million, if the owner highly expects that shippers 67 will offer B-like cargo after the 100 days. To account for such expectation, the gross-profit-per-day objective must 68 have a stochastic formulation to incorporate future transport demand as what has been mentioned earlier. In 69 comparison, the current practice of ship owners is to choose cargo A with a Time Charter Equivalent rate of 70 \$ 10,000 per day. The third problem is the need to explore massive alternative solutions before reaching the 71 optimal solution. Fortunately, Operations Research (OR) techniques provide such solution methodology. The 72 73 impact of the optimal solution provided by OR on any logistics and supply chain system is that it maintains the 74 shortest possible transportation time owners of transport units can afford. The challenge in using OR models is 75 in including all the necessary parameters and business rules that represent a real cargo transport problem. And, because some of these parameters are fixed, they need to be checked for validity. Also, OR models have to be 76 incorporated into a decision support system to allow non-OR users to deliver model parameters, and to run and 77 interact with these models. 78

79 **2** II.

80 3 Review Summary

The introduction in Section one lays the ground needed to establish the review elements needed to evaluate the 81 papers in the current tramp shipping literature. In the operational planning, the current research papers are 82 used to select the cargo mix based on the contribution it adds to the gross-profit of each transport unit, assuming 83 deterministic transport demand for each cargo, while the gross profit per day and randomness of cargo demand 84 85 are two important issues in tramp shipping not to ignore. The models in such papers do not present real shipping 86 elements and rules; 20 such elements and rules, all affect profitability, are discussed in El Noshokaty (2017a). If these research papers use OR-based models, users of these models must acquire additional skills related to OR. 87 In contrast, decision support systems have OR models built-in. Finally, current research papers usually do not 88 check for validity of model parameters, especially cargo quantity and freight, cargo handling rate and charges, 89 and ship speed and fuel consumption. Sensitivity and what-if analysis, which are usually used to check such 90 validity, do not appear in any of these research papers. 91

In the tactical planning, the current research papers are used to allocate the fleet units to cargo trade areas 92 based on an objective function of cost items only with restricting assumption on a) cargo transport demand to 93 be large enough, b) restricting assumption on ship working condition to be limited to one area, and c) restricting 94 assumption on shipload to be limited to one cargo. An innovative research work now exists which uses the 95 96 optimal gross profit generated for each ship voyage completed on each trade area to allocate the fleet units to 97 trade areas. The calling frequency can then be specified for each unit on each trade area. While the operational 98 planning cares for the alternative production cycles caused by the alternative cargo mixes ready to be transported 99 within a short-term planning period, the tactical planning cares for the alternative production cycles caused by 100 the alternative trade areas ready to be serviced within a long-term planning period. Each trade area has its characteristics of commodity type, quantity and freight of cargo, service cost, and sailing distance. Several 101 applications of this allocation now exist in the literature. One useful application of this allocation is to consider 102 the frequency of calls as representing the demand for services rendered by utilities operating in each trade area. 103 Another useful application is to include, in a competitive environment, the new ships along with the old ones in 104

the allocation plan to find the share each new ship adds to total gross profit each year. The new ship gross profit can be used along with other cash flow and cost of investment, to calculate the net present value of this new ship. Three net present values can be generated: one for optimistic, most likely, and pessimistic cargo-transport

demand forecast.

The term 'tramp shipping optimization' refers to the use of OR to maximize revenue or minimize the cost of a tramp shipping problem, subject to the limited shipping resources. In the following sections, the current research papers are critically reviewed. Section 3 reviews the papers classified as 'optimization of the ship voyage,' Section 4 reviews the papers classified as 'voyage sensitivity and what-if analysis,' Section 5 reviews the papers classified as 'optimization of the ship allocation,' and Section 6 reviews the papers classified as 'new ship appraisal.' Section 7 concludes the review and brings some suggestions for the future research work.

115 **4 III.**

¹¹⁶ 5 Optimization of the Ship Voyage

One tramp shipping problem exists when there are some ships and some cargoes, and it is required to find out the 117 cargo mix assigned to each ship voyage which maximizes total gross profit per day for all ships, subject to ship 118 capacity and cargo time window (lay can). To give more details on this research area, consider the following facts. 119 Unlike 'optimization in liner shipping,' both ports of call and port calling sequence are here assumed optional. 120 121 Charter party, signed by the ship owner and the charterer, usually specifies terms and clauses to be followed by both parties. Non-demise voyage charter parties are assumed here. Terms include the following items: calling 122 ports, calling sequence, cargo freight, cargo time window (lay can), permissible cargo handling time (lay days), 123 dispatch count if actual days are less than lay days, and demurrage count if more. Loading and discharging 124 lay days may be considered in reversibly or irreversibly manner. If reversible, lay days are specified for loading 125 and discharging collectively. If irreversible, lay days are specified for loading and discharging separately. The 126 127 gross terms of voyage charter party are here assumed unless otherwise specified. Before cargoes are being fixed by the ship owner, 'optimization of the ship voyage' helps in proposing a voyage plan suggesting an optimal 128 cargo mix for each ship. This mix maximizes the sum of voyage gross-profit-per-day for all ships, subject to ship 129 130 capacity, cargo lay-can, and other voyage charter party terms. In the cargo mix selection, the random nature of sea transport demand has to be considered. 131

What is mentioned above describes the original problem in tramp shipping. In turning some or all the characteristics of 'optimization of the ship voyage' referred to in this problem into an OR model, the following research efforts were cited. A general review is given by Christiansen et al. (??004), Christiansen et al.

(2013), and Christiansen and Fagerholt (2014). Appelgren (1969Appelgren (, 1971) addressed the problem of 135 136 tramp shipping for a fleet of cargo ships. The problem of these research papers is to assign an optimal loading 137 sequence of cargoes to each ship during a given time. Each cargo has a loading time window, size, type, port of 138 loading, port of discharge, and cargo handling time in these ports. Each ship has its operational characteristics of the initial position and the expected daily marginal revenue of optional cargoes which may become available 139 during the planning period. All contracted cargoes must be loaded, whereas optional cargoes may be accepted 140 or rejected. A ship may carry only one cargo at a time. The objective is to maximize the revenue of optional 141 cargoes minus cargo handling and fuel cost. The review of these research papers is reported in the follows items. 142 The first is that their research model is most useful for bulk carriers since it assumes only one cargo to be loaded 143 at a time. The second is that the problem known in the literature as the 'fixed-charge problem' is not addressed. 144 In this problem, fixed charges; such as port dues, are to be paid no matter how many cargoes ship selects in 145 each port. The third is that the objective does not consider the time taken to earn revenues. In tramp shipping, 146 revenue or gross profit per day is a common objective. 147

Bauch, Brown, and Ronen (1998) and ??erakis (1992a, 1992b) have put emphasis on application and 148 implementation using an OR model not much different than that of Appelgren. The authors have captured 149 raw data about cargoes, ships, ports, and distances and use it to generate all possible schedules for each ship. 150 Each schedule identifies several cargoes to be transported, arranged and put in a predetermined sequence. Data 151 about these schedules is input to an integer programming package as package parameters. The package was run 152 to select the set of schedules that gives an optimal solution. The same review mentioned about Appelgren also 153 applies here, plus the fact that the generation of all possible schedules is not guaranteed. Fagerholt (2001) has 154 developed an optimization model for tramp shipping, where cargo time window (lay can) may be violated to a 155 certain extent with a penalty cost in return. That is why cargo time window was given the name soft time window, 156 and penalty cost was given the name inconvenience cost. The model designs a predetermined set of schedules for 157 158 each ship to follow. In each schedule, there is a predetermined route with cargo pick-up and delivery nodes along 159 with soft time window for each node and a predetermined ship speed on each sailing leg. The model objective is 160 to find the schedule for each ship which minimizes total operating and penalty cost. The review of this model is reported in the follows items. The first is that the number of schedules of each ship is too small to represent all 161 candidate schedules. The second is that even if the number of schedules is large enough, the way the schedule 162 is designed does not generate a right mix between low and high-cost schedules. The right mix has to be the one 163 that leads to a globally optimal solution. The third is that the model does not use gross profit or gross profit 164 per day as a criterion for selecting optimal schedules, which limits the use of the model to only the industrial 165

mode of transport. The fourth is that transport demand is assumed fixed. Fagerholt (2004) has also developed a computer-based decision support system for fleet scheduling based on heuristic algorithms. Fagerholt et al. (2010) have presented a decision support methodology for strategic planning in tramp and industrial shipping. The proposed methodology combines simulation and optimization, where a Monte Carlo simulation framework is built around an optimization-based decision support system for shortterm routing and scheduling. Although these research papers have developed algorithms which are flexible, allow interactive user interface, and save

172 time, their exact optimal solution is not guaranteed.

¹⁷³ 6 Brown et al. (1987) have developed a

scheduling model for ocean transportation of crude oil. In this model, a schedule represents a ship when assigned 174 the transportation of cargo between its loading port and discharging port. The model aims at minimizing total 175 cost of schedules for all ships. It uses an Elastic Set Partitioning algorithm. The review of this model is reported 176 in the follows items. The first is that cargo loading or discharging time window is not considered. The second is 177 178 that ships are assumed to have similar capacity. The third is that full ship loads are assumed. The fourth is that 179 consecutive loads are not allowed because the planning period is too short to accommodate more than one ship voyage. The fifth is that the model does not use gross profit or gross profit per day as a criterion for selecting 180 181 optimal schedules. The sixth is that transport demand is assumed fixed. Kim and Loe (1997) have developed a 182 decision support system for ship scheduling in industrial bulk trade. The solution method is similar to what is given by Brown et al. ??1987). 183

Lin and Liu (2011) have considered the ship routing problem of tramp shipping and proposed a combined mathematical model that simultaneously takes into account the ship allocation, freight assignment and ship routing problems. To solve this problem, they have developed an innovative genetic algorithm. The review of this model is reported in the follows items. The first is that multi-commodity concept considered by this model is reduced to maximum one primary cargo, and one spot cargo was taken one after the other by any ship voyage. The second is that the model does not use gross profit per day as a criterion for selecting an optimal solution. The third is that transport demand is assumed fixed.

Laake and Zhang (??013) have developed a model to determine the best mix of long-term and spot cargo contracts for a given fleet. The model finds the optimal fleet size and a mix for a set of cargo contracts or a mix of both. The model assumes that transport demand is sufficiently large on each route. Each ship takes full loads and does not mix cargoes from different cargo contracts, which is standard practice in the coal/iron ore trade. The review of Lin and Liu paper applies here also.

It was found that the OR model of Osman et al. (1993) and Christiansen et al. (2007) holds characteristics 196 197 close to the tramp shipping characteristics mentioned at the beginning of this section. The model of either 198 research is based on a network of multiple cargo flows. Each network node either represents a load or a discharge 199 event for each cargo. Ships are competing in carrying cargoes by following selected arcs in the network, beginning with a start node and ending with an end node. If a network arc is used by a ship, this arc is restricted for use 200 201 by other ships. An arc is used by a ship if lay can of each arc node be met and load available in each arc node 202 is within remaining ship capacity. The model assigns network arcs to ships in an attempt to maximize total voyage-gross-profits for all ships. Both models are nonlinear. Hemmati et al. (2014) The first is that the model 203 objective maximizes voyage gross-profit, while in tramp shipping the objective has to maximize gross profit per 204 day. The second is that transport demand is assumed deterministic. In shipping, some cargoes may have random 205 demand. The third is that the model with non-linear objective or/and constraints call for software solutions 206 usually less reliable and inefficient. The fourth is that the authors brought no evidence on the possibility of 207 208 solving large problems when more cargoes and ships are added. Bakkehaug et al. (2016) and Vilhelmsen et al.

(2017) have developed a similar model to schedule the voyages of a fleet of ships considering a minimum time 209 spread between some voyages. The former has used the Adaptive Large Neighborhood Search (ALNS) heuristic 210 to solve the problem, while the latter has used a Decomposition approach with Dynamic Programming algorithm 211 for column generation. Their model focuses on the time spread between voyages in response to a charter party 212 clause which requires the voyages to be 'fairly evenly spread.' This requires the voyage to become the model 213 decision variable with a predetermined route and full-load cargo to be transported in each voyage. This situation 214 might be true for some contracted cargoes, but not true otherwise. Therefore, these two research papers cannot 215 stand as 'optimization of ship voyage' research area as defined earlier. 216

There are three additional review items which cut across all research papers mentioned so far. These items 217 218 can be summarized as follows: This review of the literature on 'optimization of the ship voyage' and the review 219 items brought about it reveals the fact that research papers are in common attempting to solve the original 220 problem mentioned at the beginning of this section but with different review comments. Review comments 221 can be summarized in using a model with deterministic gross profit objective, with little shipping elements 222 and rules, with no checks deliver data and to run and interact with the model. This review gives rise to the contribution made by El Noshokaty (2017a, 2017b), namely, the development of an OR-based decision support 223 system which can optimize the ship voyage outcome considering all possible shipping elements and charter party 224 clauses, gross-profit-per-day objective, deterministic and stochastic cargo transport demand, and sensitivity and 225 what-if analysis. The use of gross-profit-per-day objective under deterministic and stochastic cargo transport 226

demand, assuming multiple ships carrying various cargoes simultaneously along with realistic and validated shipping elements and rules, is presented in

The following is a basic version of the linear optimization model of tramp shipping developed by El Noshokaty 229 (2017a). The model contains the objective function, flow constraints, capacity constraints, time constraints, and 230 non-negativity and integrality constraints. The objective function is expressed in a total voyage-gross profits-per-231 day for all ships. The flow constraints connect selected cargo transport links of each ship from voyage beginning to 232 voyage end. They also ensure the flow of at most one transport link towards each cargo. The capacity constraints 233 ensure the ship capacity; expressed in weight, is not violated by the cargo mix selected in each transport link. 234 The time constraints ensure the time window allowed for loading or discharging of each cargo is not violated by 235 the time spent in ports and sailing towards the cargo. They also calculate the ship waiting time spent before 236 the opening time of each cargo time window. The non-negativity constraints ensure the model variables do not 237 go negative. The integrality constraints turn the variables, dedicated for the transverse of transport links to 238 yes-orno decisions. 239

240 In this model let: ?? = $\{1,$

²⁴¹ 7 Flow Constraints

Using the above-mentioned denotations, the flow constraints can be formulated as follows: ? The flow constraints
which restrict the flow of transport links for each ship originating from open event to only one link at most, given
by:

245

? Flow constraints which restrict the flow of transport links for each ship towards event ?? ? ?? to be equal
to the flow of transport links outward from this event, given by:

248

²⁴⁹? Flow constraints which restrict the flow of transport links for each ship towards load event ?? ? ?? of cargo

?? ??? to be equal to the flow of transport links towards discharging event ????? of same cargo, given by:
? Flow constraints which prohibit the flow of transport link of each ship in two opposite directions, given by:

252

²⁵³? Flow constraints which restrict the flow of transport links of all ships towards loading event ?? ? ?? of ²⁵⁴ cargo ?? ? ?? to only one at most, given by: (

255 8 Capacity Constraints

256 Let:

257 ???? be weight of cargo ?? ? ?? at event ?? ? ??, in mt, ?? ?? ?? be the remaining dwt capacity of ship ?? ? 258 ?? after load or discharge of cargo ?? ? ?? at event ?? ? ??, in mt, ?? ?? be the dead weight capacity of ship 259 ?? ??, Using the above-mentioned denotations, the capacity constraints can be formulated as follows: ? Load 260 remaining weight constraints which restrict remaining weight on board each ship at end event ?? ? ?? to be at 261 least equal to remaining weight at start event ?? ? ?? of any transport link minus weight of cargo ?? ? ?? at ?? 262 ? ??, given by: (

263 Constraints (7) can be re-written as follows:

264 M

²⁶⁵ 9 Non-Negativity and Integrality Constraints

266 ? Non-negativity constraints of continuous variables, given by: (

267 ? Integrality constraints of integer variables, given by: (

The chance-constrained (stochastic) version of the above-mentioned model can be described using the following simple denotations, assuming one ship and one cargo. The transport demand of this cargo is unconfirmed, assumed to be random variable having a known probability distribution. The probability distribution is the marginal distribution of demand.

272 **10 Let:**

273 ?? be the deterministic cargo transport demand, expressed in quantity units, ?? be the random cargo transport

demand, expressed in quantity units, ?? be the least probability ship owner stipulates to transport cargo within ??, ?? be the quantity of cargo to be transported. Transport demand constraint implied by the model is given

276 by:????,(17)

In chance-constrained model this constraint reads: the probability of transporting cargo within demand; Prob. {?? ? ??}, has to be greater or equal to ??, as indicated by:Prob. {?? ? ??} ? ??,(18)

- Constraint (18) is called 'chance-constraint'. If at ?? = d the descending cumulative probability of transport demand of cargo has a value just greater or equal to ??, then (18) in this case implies:?? ? d (19)
- As defined earlier, the chance-constrained model is exactly (1) to (16) after converting implied constraint (17) to (19).

The model may be solved by ??lock 19) is the deterministic-equivalent constraint to (18). It is different from constraint (17) in that ?? is the quantity of cargo r confirmed offer, while d in (19) is a deterministic-equivalent quantity of cargo random demand, as described earlier.

²⁸⁶ 11 Voyage Sensitivity and What-if Analysis

Unlike other research papers, the programming algorithm used to solve the optimization model in El Noshokaty 287 (2017a), permits the user to change the model parameters after optimization without the need to re-optimize it 288 from the beginning. This option permits the ship owner to easily change parameters such as cargo freight rate 289 and quantity, cargo handling rate and charges, and ship speed and fuel consumption, in an attempt to see the 290 effect of this change on the optimal solution. This option also permits the user to validate the model parameters. 291 In the sensitivity analysis, series of changes are given to the model to see how far these changes are effective. In 292 293 what-if analysis, a single change, in an interactive mode, is input to the model to see the effect of this change on 294 the objective function. Speed sensitivity or what-if analysis may be applied to all transport links collectively, or 295 to selective transport links separately.

²⁹⁶ 12 V. Optimization of the Ship Allocation

Another problem in tramp shipping also exists when there are some ships and some trade areas, and it is required 297 to allocate these ships to these trade areas, in an attempt to identify which trade area best fits the characteristics 298 of each ship. The objective would be to maximize fleet gross-profit, subject to available cargo demand in each 299 trade area and yearly working days for each ship. It goes without saying that this area of research is of a tactical 300 301 planning nature, compared to the research area of Section 3 which is of an operational planning nature. On 'optimization of the ship allocation' research area, the following research efforts were cited. Tsilingiris (2005) 302 addressed the problem of optimal allocation of ships to shipping lines in liner shipping, which is applicable also 303 to tramp shipping. Two models, published by ??erakis (1991a, 1991b) and Powell and Perakis (1997), were used 304 by Tsilingiris to allocate numbers of ship types to the routes developed in his model. The objective is to find the 305 optimal allocation of ships to routes that minimizes total operating and lay-up cost. There are two review items 306 on these research papers. The first is that voyage revenue is assumed fixed, either because cargo mixes are not 307 considered, or cargo transport demand is assumed deterministic. This means that revenue is supposed to have 308 no effect on the ship voyage and the allocation of ships to lines, which is not true. The second is that allocation 309 is done to the number of ships of each ship type, rather than the number of voyages of each ship. Allocation by 310 the number of ships does not permit a ship to work on different lines. 311

Christiansen et al. (2007) and Fagerholt and Lindstad (2000) discussed an allocation model to allocate voyages 312 of heterogeneous ships to shipping routes. The objective is to find the optimal allocation of ships to routes that 313 minimizes total operating cost plus fixed cost. There are three review items on these research papers. The first 314 is that voyage revenue is not included in the model objective, ignoring the effect of revenue on the allocation. 315 The second is that ship fixed cost is associated with the use of the ship. If the ship is laid up (not used), its fixed 316 cost is going to disappear from the objective function. The third is that the model puts a maximum number of 317 voyages for each ship in the planning period. This number is put on the total number of voyages completed by 318 the ship on all routes. Since voyage days are not equal among routes, this number is difficult to calculate. 319

Vilhelmsen et al. (2015) explore the tank allocation problem in bulk shipping and devise a heuristic solution method that can find feasible cargo allocations. The method relies on a greedy construction heuristic for finding feasible allocations and local search for improving initially constructed allocations.

The above-mentioned review of the literature on 'optimization of the ship allocation' and the review items 323 brought about it give rise to the contribution that has been achieved by El Noshokaty (2017a). That is, the 324 development of a decision support system which can optimize ship allocation with an objective function of profit 325 items rather than cost items only and without the following limitations: a) restricting assumption on cargo 326 transport demand to be large enough, b) restricting assumption on ship working condition to be limited to one 327 area, and c) restricting assumption on shipload to be limited to one cargo. It is important at this point to 328 differentiate between the tramp-problem names used in this research paper; namely 'optimization of the ship 329 voyage' and 'optimization of the ship allocation,' and the name used in tramp shipping literature as 'tramp ship 330 routing and scheduling problem.' The former names represent an arbitral breakdown of the planning process 331 when compared with that of the latter name. The name 'optimization of the ship voyage,' which implies both 332 the scheduling and routing processes, cares for the alternative production cycles of the same ship caused by the 333 alternative cargo mixes available for transport. It is given to cargo mix selection made in a short term plan, say 334 three to four months at most (as in any ship voyage). Whereas the name 'optimization of the ship allocation,' 335 which implies the routing process only, cares for the alternative production cycles caused by the alternative trade 336 areas available for service. It is given to allocating ships to trade areas in a long-term plan, say one year at least 337 338 as in budgeting). 'Optimization of the

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F ship voyage' for a long-term plan is not advised, where scheduling process is practically impossible to realize. The reason is that short-term plans, overlapped dynamically, care for varying and detailed shipping elements and rules. Long-term plans, like macro plans, care for aggregated elements and rules. These plans enable handling of many ships and cargoes, which short-term plans with detailed elements and rules cannot accommodate without too many complications. And if accommodated, optimization cannot be done in a reasonable amount of time.

The following is a basic version of the linear optimization model of ship allocation developed by El Noshokaty 347 (2017a). The model allocates existing ships to cargo trade areas and to determine the yearly frequency of calls 348 each ship completes in each area and the ship lay-up days if there is an over capacity. The model contains an 349 objective function, time constraints put on total days spent by each ship each year on all trade areas, quantity 350 constraints put on total weight of cargoes carried by all ships in each trade area each year, and non-negativity 351 and integrality of model variables. The objective function equals to yearly fleet In this model, let: ?? = $\{1,2,3,$ 352 ?, ?? 0 } be the set of shipping trade areas. A trade area describes a sea trade between ports in a given 353 geographical place, $?? = \{1, 2, 3, ?, ??, 0\}$ be the set of ships of single ship type, or multiple ship types if more 354 than one type competes in carrying same cargo, ?????? be the number of days spent in a most-likely voyage ???? 355 be the deadweight of ship ?? ? ??, in metric ton (mt), ???? be the fixed cost per day of ship ?? ? ??, ???? be 356 the yearly working days available for ship ?? ? ??, in number of days, ???? be the yearly max quantity available 357 as cargo demand (including contracted cargoes) on trade area ?? ? ??, in mt, ???? be the yearly min quantity 358 available as contracted cargoes on trade area ?? ? ??, in mt, ð ??"ð ??"???? be the most-likely voyage gross 359 profit ship ?? ? ?? earns on trade area ?? ? ?? (provided by SOS Voyager), ?????? and ???? be the problem 360 decision variables; ?????? be the frequency of calls to be completed by ship ?? ? ?? on trade area ?? ? ?? per 361 year, and ???? be the lay-up days of ship ?? ? ?? per year. 362

It is required to find the values of ?????? and ?????, where ?????? and ?????? and ??????, which maximize total gross profit, given by: (20) Subject to the following constraints: ? Time constraints put by ship yearly working days on total days spent by each ship on all trade areas, given by: (

? Quantity constraints put on total weight of cargoes carried by all ships in each trade area each year, given 367 by: (

368 ? Non-negativity and integrality constraints, given by: (

The model may be solved by the well-known Mixed Integer Continuous Linear Programming algorithm.

The contribution made in this model is in the formulation of the objective function so that it represents a gross 370 profit rather than mere cost items. The contribution is also in the use of gross profit generated from another 371 integrated system dedicated for the optimization of the ship voyage, assuming realistic cargo transport demand. 372 deterministic or stochastic, available on each cargo trade area. In this model, each ship can work on more than one 373 trade area and load more than one cargo. The model may always roll back to the optimization-of-the-ship-voyage 374 model in case its parameters are subject to change. In this case, another session of the optimization-of-the-ship-375 allocator model is tried. It goes without saying that the more model parameters are truly representing all possible 376 maritime logistics, the more rigorous is the demand assess on port services. ??odel 377

378 15 New Ship Appraisal

The third problem in tramp shipping also exists when there is a need to appraise a new ship; a ship to be built, purchased, or chartered-in. This area of research is of a strategic nature if compared to the two areas mentioned under sections 3 and 5.

gross profit minus cost of fleet lay-up days. The grossprofit-per-day objective is not considered here because the 382 383 planning period is fixed for one year. shipping. For stochastic cargo transport demand, the optimization-of-the-384 ship-voyage model can calculate a voyage gross profit corresponding to demand upper limit (best case scenario), deterministic-equivalent value (most likely case), and lower limit (worst case). The three values of gross profit 385 are passed to the optimization-of-The optimization-of-the-ship-voyage model permits the ship owner to change 386 model parameters after optimization without the need to re-optimize it from the beginning. This arrangement 387 allows the ship owner to validate the model by changing parameters such as cargo freight rate and quantity, port 388 cargo handling rate and charges, and ship speed and fuel consumption, to see the effect of this change on the 389 optimal solution. When a new ship is appraised, the model calculates the gross-profit-per-day for each voyage 390 completed on each trade area, along with sensitivity and what-if analysis of cargo quantity and freight. Since 391 new-ship appraisal model cares for futuristic values of its parameters, stochastic rather than deterministic cargo 392 transport demand is considered, especially in the case of tramp shipping. Three sensitivity and what-if analysis 393 394 levels are identified for the stochastic cargo transport demand: an upper limit, a deterministic-equivalent value, 395 and a lower limit.

The following is a basic version of the new-shipappraisal model developed by El Noshokaty (2017a). In this model, let: ?? $0 = \{1,2,3,?,?,0\}$ be the common set of years of any new ship life time, ?? = $\{1,2,3,?,?,?,2,3,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,...,2,$

401 where:

402 ?? ???? ?? = δ ??" δ ??" ???? ?? ?? ???? ???? , and ???? = 1 + ???? + ?? VII.

403 16 Concluding Statement

This concluding statement is to bring about the contribution made in the literature which announces a new policy 404 to all systems which are sensitive to time. In tramp cargo transportation, as an example, the current policy is 405 to select for each transport unit the cargo mix which contributes more to a gross-profit objective, assuming 406 deterministic cargo transport demand. Since tramp cargo transportation system is sensitive to time, where time 407 varies considerably from one alternative ship voyage to another, a new policy introduced in Section 3 and Section 408 4 would consider this objective as less profitable than gross-profit-per-day objective, assuming both deterministic 409 and stochastic cargo transport demand. Owners of tramp transportation systems should worry not only about 410 gross profit they expect to earn but also about the time taken in earning this profit. To introduce this new policy, 411 a suite of decision support systems is developed by El Noshokaty (2017a) to optimize tramp shipping operations 412 using a stochastic gross-profit-per-day objective. The analysis given by El Noshokaty (2017a) demonstrates the 413 case where the deterministic gross-profit objective is considerably less profitable for tramp shipping than that 414 415 given by the stochastic gross-profit-per-day objective.

Therefore, the following new management policy is set: a) Use a gross profit per day objective, rather than a gross profit only. b) Consider a deterministic and stochastic cargo transport demand, rather than a deterministic demand only. c) Apply optimization methods and use sensitivity and what-if analysis to validate the optimal solution. In other words, old management policy of using gross-profit objective is not advised anymore, even if stochastic transport demand is absent. In case the probability distribution cannot be identified for cargo transport demand, sensitivity and what-if analysis of cargo quantity and freight can be used with the grossprofit per-day objective.

423 17 ? ?

The model contribution is in the formulation of its objective function as it includes a gross profit generated from integrated systems like the one for the optimization of the ship voyage and the other one for the optimization of the ship allocation. The former creates input voyage parameters needed by the latter, and then the latter generates the yearly gross profit based on the trade area allocated to new ships in fair competition with already existing ones. The contribution is also made by the calculation of three net present values based on three levels of the stochastic cargo transport demand; one optimistic, one most likely, and one pessimistic.

431 the-ship-allocation model and then to the new-shipappraisal model to calculate the three net present values.

The impact of the new policy on any logistics and supply chain system is that it maintains the shortest possible transportation time the transportation system can afford. Findings of this new policy can easily be extended to transportation systems other than cargo ships; namely cargo airplanes, trucks, and trains.

435 In Section 5, it was shown that the optimal gross profit generated for each ship in each trade area could be used 436 to allocate ships' voyages to world cargo trade areas within a long-term planning period. One useful application of 437 this allocation is to consider the frequency of calls allocated in each trade area as representing demand of services provided in this area and use this demand to assess the competitiveness of utilities in cargo trade areas. Ports 438 are taken as an example for such utilities, and the frequencies of call of a fleet of tankers are used to represent 439 the demand for services rendered by these ports. The analysis given by El Noshokaty (2017a) demonstrates 440 the case where an optimal trade area improvement is advised by the optimization-of-ship-voyage model and the 441 optimization of ship-allocation model so that all calling frequencies in this area are serviced and ship layups are 442 avoided while maintaining maximum revenue of area ports. Sensitivity and what-if analysis described in Section 443 4 is the tool to reach this optimal trade area improvement. Findings of this analysis can easily be extended to 444 other ship types, Another useful application of the optimization of-the-ship-allocation model is that it calculates 445 446 the gross profit of the new ship each year of its lifetime when it is added to old fleet units in the allocation plan. The new-ship-appraisal model, as described in Section 6, can then calculate three appraisal values, corresponding 447 to three levels of stochastic cargo transport demand: an upper limit, deterministic equivalence, and lower limit. 448 El Noshokaty (2017a) can calculate the three net present values for an oil tanker to be purchased for tramp 449 shipping service and demonstrates how the deterministic-equivalent value represents the most likely value in a 450 range of values bounded by lower and upper limits. 451

Future work is suggested to go further in adding more shipping elements and rules, so that tramp shipping 452 models become more realistic. Elements such as flexible cargo sizes, splitting of loads, and different ship speed, 453 although they affect profitability if formulated within the models, they can be handled instead by sensitivity 454 and what-if analysis, giving other elements the chance to be formulated. Stochastic and profit-per-day-objective 455 456 models need to have more attention. Cargo transport demand needs more study on the construction of probability 457 distribution of the transport demand for main types of cargo. OR-Based Decision Support Systems are used to 458 integrate OR models into database management systems. It is highly recommended to build such systems for 459 shipping, so that OR methodologies become transparent to ship owners while being supportive at the same time. Moreover, these systems have to interact with the ship owner in friendlier sensitivity and what-if analysis 460 sessions. Because the speed of computer hardware represents the principle limitation of the algorithms adopted 461 in nowadays' research papers, faster computer hardware, and communication equipment must be used to enable 462 ship owners to take their decisions in the right time. Ship owners, operators of utilities, and researchers are 463 encouraged to meet somewhere to discuss problems of mutual concern. It is highly recommended that workshops 464

are to be considered as the places where all should meet to discuss case studies. It is the role of international conferences to arrange such workshops in different places worldwide. The future work on tramp shipping should result in an impact on the logistic system in which transportation by ship is part of. Finally, the stochastic gross profit-per-day objective may be used in other time-sensitive production cycles. Examples are crop charts in

 a_{69} agriculture, customized production line in the industry, product maintenance schedule in services, project plan in

construction, and logistics network in trade. It may be used as well in fixed-time production cycles, before time

⁴⁷¹ being fixed, to determine the optimal amounts of factors of production employed in a multiple-products multiple-⁴⁷² systems investment plan. Examples are crop harvesting in agriculture, car manufacturing and assembly lines in

the industry, port cargo handling in services, road paving in construction, and market control measurements in

474 trade.

other port services and other utilities; namely canals and straits.

Figure 1:

Tramp Shipping Optimization: A Critical Review

for validity, and with no facilities for non-OR users to

these papers. The state-of-the-art Block-Angular Linear

Ratio programming methodology (El Noshokaty, 2014) is used to solve the problem. El Noshokaty (1988) has first developed a shipping model with gross profit per day objective for only one ship using Fractional programming methodology.

?? ð ??"ð ??" ?? be voyage close day of ship ?? ? ??, ?? 0 ?? be

[Note: Gross profit equals freight plus demurrage (based on reversible or irreversible calculation), minus cooling/heating cost of cargo ?? ? ?? at ?? ? ??, minus handling cost of cargo ?? ? ?? at ?? ? ??, minus dispatch (based on reversible or irreversible calculation), minus port dues of port ?? ? ?? at ?? ? ?? d ?? " d

Figure 2:

475

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? Time window constraints which restrict the ship 2018 Volume?? ? + ? ?? ? ? 1 , ? , ? ? ? ? , and ? ? ? , ? ? ? ? (13) XVIIP 1,???ð??"??????????????,???, and???, Iswhere ??????????????? ???? δ ???" = 1, sue Ι Version Ι () \mathbf{F} Journal of Management and Business Research ?? be the number of days taken to handle cargo ?? ? ?? at ?? ??

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Figure 3:

? = ?	? :	?????	???	ð ??"	?????	??	?	?
				??		?	?	?
?	???	???	? ?? + ? ? =	??,???,				
????			???	??	???????????????????????????????????????	?,		
?????0.VI.					,	,		

Figure 4:

Cash flow items, other than that related to gross profit, include loan installments, loan interest, tax, tax relief, and grants, ???? 0 be the cost of investment of ship ?? ? ??, ???? be the risk-based rate of return on investment for ship

[Note: ?? ???, e be the rate of economic inflation. The net present value; ??????, is equal to the discounted net cash flow of ship ????? based on ????? cargo transport demand index, as shown by:]

Figure 5:

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