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Evaluation Strategies of Credit Risk used by Commercial Banks 1 Listed in Palestine Stock Exchange (PSE) 2

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Abstract 8

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This study explains the "evaluation of the credit risk strategies used by commercial banks 9 listed on the Palestine Securities Exchange" through the methods used by banks in assessing 10 customers' credit requests, whether banks differ in the use of these methods and whether they 11 differentiate between customers in using these Methods. The questionnaire was designed to 12 suit the objectives of the study. Twenty-one questionnaires were distributed to commercial 13 banks in the credit facilities and loans department. These are: National Bank, Palestine 14 Investment Bank, Bank of Palestine, and Al Quds Bank. We excluded Palestinian Islamic 15 bank and Arab Islamic bank, because of the different nature of the work of loans in Islamic 16 banks compared with commercial banks in terms of: Murabaha, Musharka, it adopts laws in 17 line with Islamic rules. The following statistical tools were used: average percentage, Ranking 18 and Chi-square. It was found that all commercial banks in Palestine use the above methods of 19 evaluation, as they place more emphasis on 5C?s, LAPP Method, Past Experience, 5P?s and 20 Financial Analysis respectively. It was also found that natural persons and NGOs were 21 treated in the same way by banks in assessing their credit applications; however, they differed 22 in the treatment of business firms. The researchers recommend the following: First, more 23 systematic and efficient analytical procedures are used for assessing the three risk categories 24 according to the nature of transaction, cause and effect. Second, establishing an industry-wide 25 institute for conducting economic studies relative to each financial intermediary with data 26 bank for their information system. 27

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Index terms— credit risk, financial intermediaries, palestine securities exchange. 29

1 Introduction 30

ncertainty cannot be entirely eliminated and wherever there is uncertainty there is risk. As ??Drucker, 1989] put 31 it: 'To try to eliminate risk in business enterprise is futile, risk is inherent to commitment of present resources to 32 future expectation Indeed, economic progress can be defined as the ability to take greater risks. The attempt to 33 34 eliminate risks even the attempt to minimize them can only make them irrational and unbearable. It can only 35 result in greatest risks of all: rigidity." Credit results in grouping the risks into three main categories, according 36 to transaction, cause and effect. Risk by transaction is the exchange rate risk associated with the time delay between entering into a contract and settling it. The greater the time differential between the entrance and 37 settlement of the contract, the greater the transaction risk, because there is more time for the two exchange rates 38 to fluctuate such as lending risk, trading risk, underwriting risk, asset liability risk . Risk by cause which caused 39 by several factors such as credit risk, market risk, performance risk, interest rate risk, while Risk by effect results 40 to undesirable situations which puts the company's resources, operations, employees' morale and the people the 41

42 conduct business with at stake such as capital risk, income risk, opportunity risk, legal liability risk. The growing 43 awareness that in the modern business world the risks have reached levels where formal systems of management

and control are essential Deregulation is allowing into financial markets a wide range of institutions with little prior involvement in such activities mergers and acquisition are giving rise to large group structures in which

⁴⁶ traditional banking competence has to work alongside other traditions.

47 **2** II.

48 3 Conceptual Framework

The financial system in a modern economy is more sophisticated as it has a vast network of various institutions 49 with modern facilities. Its operations cover all commercial and industrial centers of the world. Its policies and 50 programs play a major role in the social and economic development of the region concerned. In fact, the financial 51 centers of the world like New York, London, Singapore and Hong Kong are all prosperous places. The relationships 52 among the suppliers and requires of funds and financial intermediaries is shown in figure 1: Adapted from the 53 Unpublished Thesis [Abu Karsh, 1996] Financial intermediaries play a vital role in the economy by channeling 54 funds from surplus to deficit spending units in the process; They issue securities to their owners and creditors 55 in exchange for funds, the funds they require are "repackaged" and provided to other economic units. In the 56 recent days, there is a big gap between the rich and the poor and many individuals either invest on their business 57 or lend individuals or business organization. The financial intermediaries use various credit evaluation methods 58 and criteria. While these are not mutually exclusive they tent to complement and reinforce each other that the 59 subjectivities of one are strengthened by the objectivity of the other. Among these are shown in figure 2. 60

61 **4** III.

62 5 Study Model

The financial intermediaries' use various credit evaluation methods and criteria, presented below the Model of study as shown in figure 2 based on previous studies that implemented internationally.

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66 **Financial Intermediaries**

67 7 Study Questions

This study aims to look into how the Commercial Banks Listed in Palestine Stock Exchange (PSE) an assessing the 68 credit-worthies of their borrowing clients and the risks that they assume, In order to accomplish the main objective 69 of this study, answers to the following specific sub problems are sought: 1. What are financial intermediaries 70 and how may they be classified? 2. How does the respondent's commercial bank assess credit worthies of their 71 borrowing clients? ??. In what aspects of the different credit evaluation techniques do subject commercial banks 72 differ? 4. Are there significant differences in the techniques used by the subject commercial banks in a assessing 73 74 their clients' credit worthies when the clients are classified into: Natural Persons, Business Organization, and 75 Non-Business Organization. 5. What are the risks associated with the selected commercial bank credit decision and how do they differ in risks assumed? 6. Are there significant differences in the risk assumed by the subject 76 commercial banks when the risks are classified according to, Transaction, Cause, and Effect? 77

78 V.

79 8 Study Methodology a) Method

The study made use of the descriptive research in the sense that it sought to describe, evaluate and compare the business operation practices of the subject Commercial Banks Listed in (PEX) in terms of how these institutions assess the credit -worthiness of their borrowing clients and the factors they consider when they assume risks.

83 9 b) Instrumentation

Pertinent data from both primary and secondary sources [, i.e.] the respondent themselves; different financial 84 intermediaries' brochures, pamphlets and other publications relative to the financial system were collected through 85 the various data gathering. The unstructured interview was utilized to clarify and/or reinforce data gathered, the 86 perceptions of the top executives of the selected Commercial Banks on points focal to this study. The Principal 87 data gathering instrument is a six-part researcher's constructed questionnaire which was conceptualized and 88 prepared on the basis by of their readings and the books of international Trade Credit Management. The 89 distribution of questionnaires started mid-June 2017 and was concluded the second week of July 2017. The 90 questionnaire was validated by some credit executives 91

⁹² 10 Significance and Scope of the Study a) Significance

⁹³ The researchers believe that extending credit is business, Therefore it is more important that it be managed ⁹⁴ and operated well, that its advantages may serve not only a few but the economy as a whole. The outcome of 95 this study can provide general guidelines to financial intermediaries all over the country which could serve as a

 $_{\rm 96}$ $\,$ reference for developing their own credit risk evaluation practices. This would, in turn, assure the positive and

97 productive evolution of such financial intermediaries as its primary contribution to the development of the social

98 and economic conditions of the country.

⁹⁹ 11 b) Scope and Limitations

The study centered on local Banks Listed in Palestine Securities Exchange (PEX) and authorized by Palestine Monetary Authority (PMA) as of June 31, 2017, Table 3 shows the Local Commercial Banks Listed in Palestine Securities Exchange (PEX).

¹⁰³ 12 Review of Related Literature and Studies

[??ass, 1979] in his book entitled "Credit Management "emphasized on the reasons why account is outstanding. 104 The author mentioned three reasons why an account is outstanding. are: inefficiency, dissatisfaction and 105 106 deliberate policy. Inefficiency: which may be due to shortage of staff or due to organizational structure, Sometimes 107 the real reason is not known until persistent probing from a supplier unearths a fault in the system no one had noticed. Bass further stated that inefficiency might be remedied by the credit managers reviewing the invoice-108 approval procedure, by conducting" administrative visits," that is meeting the clerk responsible for handling 109 goods received notes and finally, by deciding whether to live with it or to take a tough line of action. The 110 writer, however, warned that this should be handled with care so as to retain goodwill rather than to insist on 111 immediate action. Dissatisfaction: An account remains outstanding due to customer dissatisfaction a customer 112 may be dissatisfied due to a legitimate complaint which brought to the notice of the company but remained 113 unresolved. A customer may withhold payment because of increase in price or shortage in supply of his goods to 114 avoid customer dissatisfaction; Bass suggests that a joint visit with the salesman. He however, points out that if 115 116 it is impossible, the next line of action would be to identify and isolate the amount in dispute and to persuade the 117 customer to pay everything else. The author further states that sometimes the customer is slow in paying because the supplies had been delivering ahead of schedule. The customer may instead store the goods and instructed the 118 119 accounting department not to pay until the due date assuming Unusual word pair delivery. In a matter of this nature, the author advocates a credit man's visit to settle the differences. Deliberate Policy: This is a situation 120 where some companies indulge in the practice of taking as much credit as they can get away with, without any 121 control. The ultimate result is that the company will run out of working capital, and will resort to giving flimsy 122 123 excuses to the creditor. The author advises that the credit manager must be careful and must be able to see through these attempts to hide the fact that his company is being used to provide free working capital. 124

125 ??ower, 1990] in her study entitled "The five "C's" of lender liability avoidance" explained that commercial 126 banks today face a variety of loan related risks including the risks of being involved in a lender liability action. 127 She analyzed some of the trends emerging from the court system in lender liability cases and summarized some of the managerial implications of recent court decisions. According to her areas of potential lender liability risks 128 129 are; (1) liability from negligent processing of loan applications, (2) liability for failure to negotiate in good faith, (3) liability for failure to lend without just cause, (4) liability for aiding and abetting borrower in violation of 130 securities law, (5) liability for negligence in administration of a loan, (6) liability for exercising undue influence over 131 a borrowers business, (7) liability for improper acceleration of fore closure, (8) liability for supplying information 132 about customer credit worthies. 133

In a study entitled "Back to basics: Fundamental loan principles and the commercial lending practice" 134 ??Scott, 1992] stated that throughout modern banking history, banks had experienced periods of deteriorating 135 136 credit quality or national recessions. In fact, the study showed many banks, while others failed during healthy times with record number of banks which failed 1980s' experts from many disciplines lectured for a return to 137 basics or principles. These basic loan principles are timeless, what cause bankers to lose perspective is the internal 138 pressures and external influences upon them. These factors cause changing the interpretation of the principles 139 and unusual word pair practices within lending. An understanding of the ways external pressures can influence 140 the credit process, aid bankers in following sound principles. 141

??aymond,1991] found in his study that commercial lenders' use of accounting information depends on 142 the credibility of the borrowing firms' management, referred to as capacity in the banking industry. He 143 hypothesized that positive accounting information Affects lender's judgments and loan decisions more favorably 144 when accompanied by positive signals of character (supporting loan approval) than when combined with negative 145 character signals (supporting loan denial). Further he stated that this accounting / character interaction is 146 147 predicted to be smaller for novice lenders than experts, owing to the novices' lack of experience in assessing 148 character. Experts are expected to recall more total facts in a hypothetical loan application than novices, 149 especially when accounting and character facts are inconsistent, supporting different loan decision.

[Fan Li, 2014] stated in his M.A thesis that Banks today are the largest financial institutions around the world, with branches and subsidiaries throughout everyone's life However, commercial banks are facing risks when they are operating. Credit risk is one of the most significant risks that banks face, considering that granting credit is one of the main sources of income in commercial banks. Therefore, the management of the risk related to that credit affects the profitability of the banks. Nominalization is to provide stakeholders with accurate information

regarding the credit risk management of commercial banks with its impact on profitability. The main purpose 155 of his research is to investigate if there is a relationship between credit risk management and profitability of 156 commercial banks in Europe. The research collects data from the largest 47 commercial banks in Europe from 157 2007 to 2012 and formulates four hypotheses which are related to the research question. A series of statistical 158 tests are performed in order to test if the relationship exists. Other statistical tests are performed to investigate 159 if the relationship is stable or not. To decide in risk situation there are two actions involved one action called 160 the "SURE ACTION" is the status quo while the other action called the "RISKY ACTION "has two possible 161 outcomes either a gain or a loss. If we knew that the gain outcome was going to occur, we would select the risk 162 action; if we knew that the loss outcome was going to occur we would select the sure action. The problem is that 163 we do not know for sure which of these two outcomes will occur; the outcome that occurs depends on an uncertain 164 event for which we have only, as shown in Figure 3. [Abbadi and Abu Karsh, 2013] They conducted a study 165 title "Methods of evaluating credit risk used by commercial banks in Palestine, They classified these methods 166 into five techniques: 5C's of credit, 5P's of credit, LAPP method, financial analysis, past experience. "They said 167 that all banks in Palestine use most of the above five methods". The average percentages were used to find out 168 the elements the banks concentrate most in each method, and it was found that banks in Palestine concentrate 169 more on collateral, credit records, and ability to pay including liquidity and cash flow. They concentrate less on 170 171 conditions, purpose and product. It was also found through hypothesis testing that there is no difference between 172 banks in using the LAPP and 5P's methods, but they differ in using the 5C's and FAPE method. Another test 173 was conducted found that banks operating in Palestine treat natural persons and NGO's in the same way in evaluating their credit application, but differ in treating business organizations and artificial persons. A new 174 model was developed by the authors called PACT: representing Person, Activity, Collateral, and Terms. Each 175 variable contains several elements and a weight (score) for these elements were estimated to make them easy to 176 use by the bank's credit managers. Then the bank adds the score for the customer and evaluates each customer 177 based on a scale of 100. 178

179 **13 VIII.**

¹⁸⁰ 14 Brief history of Palestinian Commercial Bank

Before the occupation of the West Bank in 1967, there were 11 commercial banks in Palestine (8 in the West Bank and 3 in Gaza) with 30 branches of which 26 were the West Bank and only four in Gaza. At that time their credit facilities represented 71.4 % of their deposits ??ESCWA 1987].

The Israeli authorities used military orders to close all bank branches on the eve of occupying the land (West 184 Bank and Gaza) in 1967. They froze their assets and confiscated the cash in their vaults and transfer them to 185 the Central Bank of Israel. After a few years, they issued military orders allowing Israeli Banks to open branches 186 in the West Bank and Gaza. Only 4 banks opened with 22 branches distributed in main cities of the occupied 187 area: Bank Leumi 13 branches, Bank Discount, six branches; Bank Hapoalim, two branches; and Barclays Bank, 188 one branch ??ESCWA 1987]. They remain alone until 1981 when the Israeli High Court of Justice allowed Bank 189 of Palestine to reopen its closed branches in Gaza. Israeli banks were unable to attract Palestinian deposits, 190 so they lacked funds, which made them dependent on government money collected from taxes imposed on the 191 Palestinians. 192

Their roles were limited to transferring money and to paying checks to Palestinians who received their salaries 193 in Israeli Shekel. Israeli banks were unable to provide a financial intermediary function, as very few customers 194 agreed to deposit their money with them, and their loan portfolio was less than 8% of their assets. Most of their 195 facilities were overdraft granted to merchants who had business with Israeli partners. Banks also were facilitating 196 a trade of Palestinian merchants who needed to open letters of credit or letters of guarantees to import from 197 Israel. Despite this, these facilities were profitable to those banks, as they were charging three times the fees 198 banks charge in neighboring countries; but due to lack of business very few could make a profit and sometimes 199 losses caused many of them to close their branches. In 1987, due to the Intifada, all of these banks were closed 200 ??Harris, 1988] There were no banks in Palestine until 1994, except one branch of Cairo-Amman Bank, which 201 was reopened in 1986 in addition to the Bank of Palestine in Gaza. After the Oslo agreement in 1993, the Wadi 202 Araba Agreement between Jordan and Israel and the Paris Accord in 1994, Israeli authorities allowed Jordanian 203 banks to reopen their branches closed in 1967. They also allowed the Palestinians to establish the Palestine 204 Monetary Authority in 1995 to overview banks and to give licenses to the newly established banks ??Abbadi, 205 1997]. Since 1995, the PMA has issued several laws, and regulations; the most important are the Banking Law, 206 the PMA law and the Money Changers Law. Recently the PMA drafted a Central Bank Law which is 207

208 15 Sure action

209 Sure outcome

- ²¹⁰ 16 Gain outcome
- 211 17 Loss outcome
- ²¹² 18 Chance of gain
- 213 19 Chance of loss

214 20 Risky action

215 Global Study Results Questions a) Results Question 1: Financial intermediaries and their classifications

A financial intermediary as defined in the Dictionary of Banking Terms, is a financial institution that accepts deposits from the public and makes loans to those needing credit.

These are financial institutions that allow the movement of capital from surplus units to deficit units by accumulating funds from the public (through deposits Five major credit evaluation techniques are employed by respondent's financial intermediaries in determining the credit-worthiness of a borrower. These are, enumerated in the order of popularity among respondents, five C's of Credit, LAPP method, Past Experience, five P's of Credit, and Financial Analysis. Although not specifically classified as a credit the respondent companies' credit evaluation tools which all respondents found as adequate enough safeguard from delinquent borrowers. All respondent groups ranked this credit equal with 5C's of credit.

225 21 i. Most Important C in Credit Evaluation

Table 4 reveals that the 5C's of Credit ranked first among the various methods of ascertaining clients' credit 226 worthiness. Although subjective in nature, it is an effective credit assessment tool which calls for a thorough 227 analysis of the borrower's character, his capacity to pay, capital or owners' equity, the conditions surrounding 228 the loan or the environment affecting the investments, and the collateral he may be required to put up or offer 229 to secure the loan. As to which among these five factors is given the most importance and / or weigh the most 230 in making credit decisions. Regarding the banks depending on the LAPP method, "Profitability" is the most 231 significant accounting for 38.1% of the sample followed by "Liquidity" accounting for 33.3% of the respondents 232 and in the final place was "Activity" accounting for 28.6% of the sample. iii. "5P's" Method in Assessing a 233 Borrower's Credit-Worthiness 234

Table 7 shows that the five P's were the least ranked among the decision criteria in credit extension. It was noted earlier that the 5 P's were essentially the same in terms of application as the other two techniques i.e. 5 C's and the Lapp. Its unpopularity therefore could be attributed to its being the latest entry into the financial industry's vocabulary. 15 shows that 4 respondents were chosen it, and ranked "third" among the five evaluation criteria the banks used in assessing their credit worthiness.

²⁴⁰ 22 v. Financial Analysis

Credit analysis involves a wide variety of financial analysis techniques, including ratio and trend analysis as well as the creation of projections and a detailed analysis of cash flows. Credit analysis also includes an examination of collateral and other sources of repayment as well as credit history and management ability. Analysts attempt to predict the probability that a borrower will default on its debts, and also the severity of losses in the event of default.

246 23 c) Results Question 3 Credit Evaluation Aspect Where 247 Subject Financial Intermediaries Differ

The four respondent financial intermediaries employ all the credit evaluation tools in credit extension but in varying degrees depending upon the peculiarities the loan and the borrower. While most of the respondent extensively use the five C's approach, the level of usage of the other techniques, i.e. LAPP method, five P's approach, financial analysis and past experience differ significantly among the different financial institutions surveyed.

²⁵³ 24 d) Results Question 4: Credit Evaluation Techniques

Used for Different Types of Borrowers Three types of borrowers were identified in this study; natural persons which 254 255 refer to individual borrowers, business organization, and non-business organization which are both represented 256 by legal personalities but differ in the focus of their operations the former being profit oriented while the latter 257 aims for public services. Business organizations are the most preferred debtors by all respondent groups, Natural 258 persons ranked second among the four financial intermediaries. Whether the borrower is a natural person, business organization or a non-business organization, the order of importance given to the different credit 259 evaluation tools are essentially the same, that is, the five C's of credit ranks first, followed by LAPP method 260 , Past experience, five P's and financial analysis respectively. For natural person and business organization 261 borrowers, the prioritization of the four respondent groups to the various credit evaluation tools are in perfect 262 conformity while a slight deviation is observed when respondents assesses non-business organizations. From 263

the foregoing was based the rejection of null hypotheses regarding the nonsignificance of difference of credit 264 evaluation tools used by the different respondents when the clients are grouped into: natural person, business 265 organization, non-business organization. Credit risk evaluation results are used by the respondents as bases for 266 both ante and post credit decisions and activities. Ranking first as a consequence of credit risk evaluation is the 267 formulation and implementation of sound credit and collection policies and procedures, but the establishment of 268 good internal and external relationships and contacts is the most important for the four financial institutions. To 269 deal effectively with risks inherent to any business activity, respondent financial intermediaries grouped them into 270 three categories: (1) by transaction, reported to be the most frequently incurred by the four respondent groups, 271 TNB, Bank of Palestine, Palestine investment bank, Al-Quds bank, (2) risks by cause, reported to be the second 272 most frequently incurred by the four respondent groups, and (3) risks by effect, the least encountered. From 273 the table 20 could be drawn a conclusion that the credit evaluation criteria used by the four respondent groups 274 for the different types of debtors i.e. natural persons , business organizations , and nonbusiness organizations 275 , are not significantly different from each other, because the Asymp. Significance results are too close. While 276 statistical proof for this conclusion is superfluous since the rankings of all are evidently identical except for the 277 reversal of positions of the Financial analysis and the five P's, Because the respondents did not use these methods 278 because of insufficient experience and take a longer time in evaluation process, so the results were few for other 279 280 variables, this not being not significant enough to alter the non-significance of difference. Presented to support 281 above arguments which illustrates the almost perfect conformance of the ranking of the five credit evaluation 282 tools as they are employed to assess the creditworthiness of the three debtor categories i.e. natural persons, business organizations, and non-business organization. 283

284 25 g) Results Question 5: Credit Risks Assumed by Respondent 285 Financial Intermediaries

No amount of protective and/or preemptive measure will entirely eliminate the risks associated in the conduct of 286 any business undertaking. It can only be minimized or held to a tolerable level. Credit risk is one of the primary 287 risks in bank lending, the risk that a borrower will not pay a loan as called for the original agreement, and may 288 eventually default in the payment Various credit risk evaluation procedures are employed by financial institutions, 289 results of which are based decisions to commit company funds. The formulation and implementation of sound 290 credit and collection Policies is the best hedge against credit risks. The installation of preventive measures i.e. 291 policies designed to uncover the weaknesses as well as identify the strong points of a prospective borrower could 292 greatly reduce the evolution of bad accounts since this will preempt the granting of loans to unworthy customers. 293 In fact, all respondent financial intermediaries view that the outcome off credit evaluation is considered to trigger 294 off formulation of credit policies and collection practices when 33.3 % of the respondents identified this as most 295 useful technique or basis of policy formulation. From the above table, we see that the most used practices in the 296 institutions is to maintain and execute sound policies and procedures of crediting and collecting with a percentage 297 of 33.3%, followed by establish internal and external good relationships with a percentage of 28.6%, and then 298 299 with 19% providing enough protection to invest in the due accounts. From the above table, we see that the most used practices in the institutions is to establish internal and external good relationships with a percentage of 300 23.8% and none of the choices provided in the table, followed by providing enough protection to invest in the 301 due accounts and providing informal adviser for the clients with a percentage of 19%. Ranked overall second as 302 outcome of credit risk evaluation is the establishment of good internal and external relationships and contacts, the 303 respondents indicating the need to develop goodwill among clients and create an atmosphere of mutual trust and 304 respect as a way of increasing the probability that a borrower will make good of his promise fulfill his obligations. 305 From credit evaluation practices could be based decisions to provide for prompt asset turnover and adequate 306 protection of investments in account receivable, with the respondents ranking it third among the post credit-307 related activities that management pursue. The least observed practice as a consequence of risk evaluation is 308 the informal counseling of credit practices and characteristics of the loan agreement as this is not expected 309 to yield tangible results, this being purely exploratory. It could however hasten negotiation procedures, the 310 other party gaining insight into his responsibilities as a debtor. h) Results Question 6: Differences in the Risk 311 Encountered under the three Risk Categories Categorized by transaction, by cause, or by effect, the four financial 312 intermediaries display differing Degrees of exposure to the different risks attendant with these three risk categories, 313 this based on probability levels, and decision criteria for this study. The preceding findings further strengthen 314 previous discussions regarding the unpredictability on risk which manifests itself in many forms under various 315 circumstances: Transaction. Cause and Effect, Kruskal-wallis was used to examine the techniques used by the 316 subject financial intermediaries in assessing the client's credit worthiness. X. 317

318 26 Recommendations

 Financial intermediaries should deepen their experience on evaluation tools like LAPP method . financial analysis and the five P's approach as a strong support to their reliance with the traditional five C's of credit .
 Establish an industry-wide institute for the cooperative effort aimed at conducting economic researches that would provide each financial intermediaries with data bank for their information system. 3. The enactment of a severe punishment law against those who evade payment that would deter people from committing the crime, in cooperation with the banking sector and the lending institutions, so that a law will be put in place to suit all parties. 4. Develop a computer-based system that would automatically assess a borrower's credit status once pertinent data about a prospective borrower is inputted into a computer. The system may either use any of the

327 credit evaluation tools as a standard or a combination of all five techniques , depending upon the peculiarities of

328 the need.

329 **27 5**.

330 A more liberal credit granting to non-business organizations considering the social dimension of these undertak-

ings. The subject financial intermediaries should give weight on social rate of return of an industry. To increase

the probability of re-payment, lending institutions should extend technical assistance to this type of borrowers.
 6. Institute more systematic and efficient forecasting procedures that would individually focus to the three risk categories i.e. according to transacting, cause, and effect.

- Commercial Banks Suppliers Thrift Banks of Money Governmental Banks
 - Investment Company Finance Houses Securities Dealer Pawn Shops Fund Managers Lending Investor Venture Capital Corporation

Figure 1:

334

 $^{^1 \}odot$ 20 17 Global Journals Inc. (US)

 $^{^2 \}odot$ 2017 Global Journals Inc. (US) 1

Evaluation Strategies of Credit Risk used by Commercial Banks Listed in Palestine Stock Exchange (PSE) not necessarily coming from the identified the facility and collection Department, since Respondent respondent

companies.	Corporation	and xe ces powe rdents
c) Selection of Respondents All Financial in-	purposively chosen, the	ere was no need for statistical sampling
termediary groupings are represented by six		
Banks since the Islamic Bank of Palestine		
and Arab Islamic Banks are not commercial		
banks, Thus they are excluded. From each of		
the four		
respondent banks five highest-ranking execu-		
tives from		
2017		
Year		
() C		

Figure 2: Financial Intermediaries Five C's of Credit 1. Character 2. Capacity 3. Capital 4.
Condition 5. Coverage Past Experience History of Borrowers Credit Performance LAPP Method
1. Liquidity 2. Activity 3. Profit 4. Potential Financial Analysis 1. Financial Statement 2.
Statement of Assets and liability 3. Inventory Records 4. Balance Sheet Five P's of Credit
1. People 2. Product (Purpose) 3. Payment 4. Protection 5. Perspective Decision of Credit
Credit Agreement Risks

1

The Bank	No.	of	Percentage	Valid	Cumulative
	Respo	Respon-		Percentage	Percentage
	dent				
National Bank TNB	6		28.6	28.6	28.6
Bank of Palestine	5		23.8	23.8	52.4
Al-Quds Bank	5		23.8	23.8	76.2
Palestine Investment Bank	5		23.8	23.8	100.0
Total	21		100.0	100.0	
VI.					

Figure 3: Table 1 :

3

Source, Palestine Monetary Authority [PMA, 2017]

Figure 4: Table 3 :

	Year
	Volume
	XVII
	Issue VII
	Version I
	()
No.	Global
Branc	n æo urnal of
22	Manage-
27	ment and
30 7	Business
$5 \ 6$	Research
$13 \ 3$	
66	

Palestine Financial System Components Palestine Monetary Authority 2. Foreign Banks No. Branches Cairo Amman Bank 17 Bank of Palestine 1. Local Banks Arabic Bank 10 National Bank of Palestine Jordan Bank 14 Palestinian Investment Bank Egyptian Arab land Bank 11 Arabic Islamic Bank Jordanian Commercial Bank 18 Palestinian Islamic Bank National Bank of Jordan 23 Al-Quds Bank Housing Bank for Trade & Finance 1 AL-Safa Bank Jordan Kuwait Bank Total Total 4. Specialized Lending Institutions 257 3. Exchange Companies Total 257 Total

[Note: 2017C]

Figure 5:

$\mathbf{4}$

	Freque	endyercent	Valid Percent	Cumulative Percent
5C's of Credit	9	42.9	4.8	4.8
LAPP Method	5	23.8	23.8	28.6
5P's Credit	1	4.8	4.8	33.3
Previous Experience	4	19.0	19.0	52.4
Financial Analysis	1	4.8	42.9	95.2
Nothing detailed	1	4.8	4.8	100.0
Total	21	100.0	100.0	

Figure 6: Table 4 :

$\mathbf{5}$

Frequency		Percent	Valid Per- cent	Cumulative Percent
Character	14	66.7	4.8	4.8
Capability	5	23.8	66.7	71.4
Capital	1	4.8	23.8	95.2
Condition	1	4.8	4.8	100.0
Collateral	0			
Total	21	100.0	100.0	
ii. LAPP Method Most Extensively used in				
Appraising Business Health				

Figure 7: Table 5 :

6

	Freque	ncy Percent	Valid Percent	Cumulative Per-
				cent
Liquidity	7	33.3	28.6	28.6
Activity	6	28.6	38.1	66.7
Profitability	8	38.1	33.3	100.0
Potential	0	0	0	0
Total	21	100.0	100.0	
Activity Profitability Potential	8 0	$28.6 \\ 38.1 \\ 0$	38.1 33.3 0	$28.6 \\ 66.7$

Figure 8: Table 6 :

$\mathbf{7}$

	Freque	enRørcent	Valid Per- cent	Cumulative Percent
People	3	14.3	14.3	14.3
Product	2	9.5	9.5	23.8
Payment	12	57.1	57.1	81.0
Perspective	2	9.5	9.5	90.5
Protection	2	9.5	9.5	100.0
Total	21	100.0	100.0	
iv. Previous Experience				

It's a good tool in measuring the history of a

borrower's credit performance, according to Table

Figure 9: Table 7 :

8

	Frequ	uen Py rcent	Valid Per- cent	Cumulative Percent
Business Organization	15	71.4	71.4	71.4
Natural Persons	5	23.8	23.8	95.2
Non-Business Organization	1	4.8	4.8	100.0
Total	21	100.0	100.0	
e) Results Question 5: Risk Assumed by Subje	ct			

e) Results Question 5: Risk Assumed by Subject

Financial Intermediaries

Figure 10: Table 8 :

9

	Group	Ν	Mean Rank		
Normal persons	TNB	6	11.67		
	Bank of Palestine	5	9.60		
	Al-Quds bank	5	11.70		
	Palestine Investment bank	5	10.90		
	Total	21			
Non-Business Organization	TNB	6	17.25		
	Bank of Palestine	5	6.50		
	Al-Quds bank	5	10.90		
	Palestine Investment bank	5	8.10		
	Total	21			
Business Organization	TNB	6	11.83		
	Bank of Palestine	5	10.00		
	Al-Quds bank	5	11.50		
	Palestine Investment bank	5	10.50		
	Total	21			
f) Results Question 6: Differences in the Evaluation					
Criteria Used by the Respondent	Companies for the				

Different Types of Debtors

Figure 11: Table 9 :

$\mathbf{10}$

	Freq	u ener gent Valie	d Percent	Cumulative Percent
Establishing internal and external good relationships	6	28.6	28.6	28.6
To maintain and execute sound policies				
and procedures for crediting and	7	33.3	33.3	61.9
collecting.				
To provide informal a advice for the clients	2	9.5	9.5	71.4
To provide enough protection to invest in the due	4	19.0	19.0	90.5
accounts.				
None of the above.	2	9.5	9.5	100.0
Total	21	100.0	100.0	

Figure 12: Table 10 :

11

Frequency Percent Valid Percent Cumulative Percent

Figure 13: Table 11 :

12

Practice	Order	Order
	(ac-	accord-
	cording	ing
	to	to
	institution	n)respondents
To establish internal and external good relationships	5	2
To maintain and execute sound policies and procedures of	2	5
crediting and collecting.		
To provide informal a advise for the clients	1	2
To provide enough protection to invest in the due accounts.	3	1
None of the above.	5	1

Figure 14: Table 12 :

$\mathbf{13}$

	Bank	Ν	Mean Rank
	TNB	6	8.33
	Bank of Palestine	5	6.00
Transac	t io laQuds Bank	5	16.70
	Palestine Investment Bank	5	13.50
	Total	21	
	TNB	6	12.58
	Bank of Palestine	5	13.20
Cause	Al-Quds Bank	5	8.30
	Palestine Investment Bank	5	9.60
	Total	21	
	TNB	6	10.92
	Bank of Palestine	5	10.60
Effect	Al-Quds Bank	5	8.30
	Palestine Investment Bank	5	14.20
	Total	21	

Figure 15: Table 13 :

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