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Human Capital, Capital Structure, Employee Pay: Empirical Evidence from Pakistan Talal Tahir¹ ¹ Muhammad Ali Jinnah University Received: 10 February 2015 Accepted: 3 March 2015 Published: 15 March 2015

7 Abstract

8 This study examines effect of leverage on labor costs there by testing predictions of Titman

9 (1984) and Berk, Stanton and Zechner (2010). The study covers period 2009 to 2013 for which

¹⁰ firm level data of 84 non financial companies listed on Karachi Stock Exchange selected on the

¹¹ basis of data availability were examined using ordinary least square regression. Leverage is

¹² measured by debt to equity ratio of firm while labor costs considered as labor intensity are the

total of salaries expense of the firm divided by total assets of firm. Influence of controlled

variable like size of firm, Market to Book ratio, Physical capital intensity and Earning of firm

¹⁵ per Asset is also investigated. Results reveal that in overall analysis leverage does not impact

¹⁶ labor costs? thereby stating that prediction of Titman (1984) and Berk, Stanton and Zechner

17 (2010) are not applicable in Pakistani context because of the unemployment conditions,

¹⁸ ownership structure and level of corporate governance in the country.

19

20 Index terms—labor costs, capital structure, human capital.

²¹ 1 Introduction

o raise capital at lowest cost is a major issue for corporate managers, with a view to maximize the value of firm. 22 Corporate Finance literature mostly consists of developing an optimal capital structure for a company, defined 23 as balance of debt and equity in a firm that reduces the weighted average cost of capital. As per trade off theory 24 25 firms acquire debt to take advantage of tax shield benefits till the time level of debt increases bankruptcy costs 26 of firm off-setting the benefits of tax shield. However empirical evidence shows that firms stop acquiring debt way before the point where bankruptcy costs off-sets the benefit of tax shield through debt. Thus authors have 27 suggested indirect bankruptcy costs as a possible reason depriving firms from using debt to fully utilize tax shield 28 benefit of debt or to acquire debt to the point where bankruptcy costs erode benefit of tax shield through debt. 29 Historically, managers and academicians have more focus on fundamental area of finance that are focusing on 30 bankruptcy, firm size, leverage profitability etc. Human capital has got low attention to devise the policy about 31 leverage. Employees are one of the biggest stakeholders and resource (factor of production) that a firm requires 32 to move on and are always kept away from maximum studies of corporate finance. Although capital structure 33 decision impacts almost all stakeholders especially employees as the large amounts of debt can cause bankruptcy 34 for firm. And the bankruptcy costs borne by employees are much more still decision of capital structure is mostly 35 done is keeping all stakeholders interest at par except shareholders and creditors. ??itman (1984) argued that 36 37 customers, workers and suppliers of firms are likely to suffer high costs in event of liquidation. Cost borne by 38 employees due to bankruptcy can significantly affect firms capital structure in a setting where employees have 39 firm specific human capital.

Formalizing ??itman (1984) arguments Berk, Stanton, and Zechner (2010) developed a model that human capital costs associated with financial distress can be large enough to be a distinctive reason for firms to issue debt.

According to BSZ (2010) model as firms acquire debt the probability for bankruptcy increases and employees thus demand a premium against the increased risk of bankruptcy of the firm. This demand for premium is to cover the risk employees' face after bankruptcy of firm. Berk, Stanton, and Zechner (2010) state that this premium paid to employees off sets the tax shield benefit created by debt. This eventually leads the firm to stop

acquiring debt way before the point where bankruptcy costs off sets benefits of tax shield.

48 **2** II.

49 **3** Theoretical Background

Firms finance their assets through equity, debt, other financial arrangement or a mixture of all. This financing 50 combination of assets to maximize overall value of firm is referred to as Capital Structure of firm. Different capital 51 52 structure theories attempt to explain variation in capital structure of firms over time and across regions. There 53 is no specific methodology realized yet which mangers can use to determine optimal debt level and financing 54 mix. Prominent Capital structure theories include MM Irrelevance theory, Trade Off theory and Pecking Order Theory. a) MM Irrelevance Theory Modigliani and Miller (1958) showed that in perfect markets total value of 55 firm remains same no matter how the capital structure of firm is divided among equity, debt and other claims. 56 The support to this theory is based on the idea that both firms and investors can borrow at the same interest 57 rate thus investors are able to substitute personal leverage for corporate financial leverage and have ability to 58 replicate any capital structure firm might undertake. Furthermore, they argue that if value of firm depends on 59 capital structure then in perfect capital markets arbitrage opportunities will be available. This theory is based 60 on unrealistic assumptions which include no taxes, no transaction costs, no bankruptcy costs, same borrowing 61 cost for investor and firm, symmetry of market information. 62

63 4 b) Trade-Off Theory

Since Irrelevance Theory is based on based on restrictive assumptions which do not hold in reality and when 64 these assumptions are removed then choice of capital structure becomes important for determining value of firm. 65 ??odigliani and Miller (1963) suggested that due to tax deductible interest payments firms should use as much 66 debt as possible. However excessive debt has its cost that is cost of bankruptcy thus based on hypothesis of 67 ??raus and Litzenberger (1973) Trade-Off Theory evolved. Their hypotheses suggest that firms should consider a 68 balance between tax saving benefits of debt and dead-weight costs of bankruptcy. According to Trade-Off Theory 69 optimal leverage of firm is influenced by taxes, bankruptcy costs and agency costs and firms borrow debt up to 70 the point where tax savings through debt equal cost associated with increase in debt and probability of financial 71

72 distress.

i. Taxes Since interest is a tax-deductible expense a tax paying firm receives interest tax shield in form of lower
 tax paid. Interest expense thereby decreases tax liability and increases after tax cash flows. Firms in regions
 with higher tax rates will be highly levered to increase after tax cash flows and market value.

ii. Bankruptcy Costs With increase in amount of debt in capital structure of firm the possibility of the firm to 76 default increases. If the firm is unable to pay the loan and value of assets of firm decline triggering default then to 77 safeguard their interest bondholder's takeover the firm. This legal mechanism allowing creditors to takeover firms 78 is referred to as Bankruptcy and Bankruptcy costs are cost associated with use of this mechanism. Bankruptcy 79 costs are direct as well as indirect. Direct costs of bankruptcy include fees of lawyers, accountants, and other 80 professionals administering bankruptcy. If firm is large in size then these costs are small however if firms is 81 small in size then it has to consider direct bankruptcy cost while determining amount of leverage in its capital 82 structure. Indirect costs include decline in sales, profits, unable to obtain credit line etc. These costs arise when 83 firm foresees bankruptcy. To avoid bankruptcy it cut downs expense on research, advertisements, training of 84 employees thus quality of product and service is hampered which decreases firm sales and profits and decrease in 85 share price in market further pushing it towards bankruptcy. 86

iii. Agency Theory Agency costs are costs that arise due to conflict of interest between managers and
shareholders because of manager's share of less than 100 percent in the firm. Capital Structure or firms leverage
is dependent on role of managers depending on situations.

a. Free cash flow theory Managers, with less than 100 percent stake in business, after funding all projects with positive cash flow may utilize the left over cash flow (referred to as free cash flow) for their own use rather than using it to increase value of firm. This problem can be controlled by using debt in capital structure thus reducing the free cash flow available to the managers as suggested by Jensen **??**1986). Thus the use of debt in this case is benefiting and decreasing accurate

 $_{\rm 94}$ $\,$ this case is benefiting and decreasing agency costs.

⁹⁵ 5 b. Overinvestment and Underinvestment problem

According to Myer and Majluf (1984) management is responsible to shareholders and tries to increase the value of equity and is not concerned with overall value of firm. Thus management may invest in projects that are risky just to increase value of equity (overinvestment) and may avoid projects with safe net present value in which value of equity may decrease (underinvestment). This leads to bondholder expropriation hypothesis which states that shareholders gains advantage at cost of bondholder as management is only working for increase in value of equity. Thus bondholders refrain from investment in such firms.

¹⁰² 6 c) Pecking Order Theory

Pecking Order Theory (Myers & Mailuf 1984) states that firms follow a hierarchy to finance projects. Firms 103 prefer to use internal financing depending on availability and prefer to issue debt instead of equity when external 104 financing is required. This theory is based on the assumption that managers are better informed of firms' future 105 prospect than outside investors and they act in best interest of existing shareholders. Myers and Majluf (1984) 106 state that there is an investor perception regarding managers that managers use private information to issue 107 equity when it is overpriced. This perception leads to under pricing of new equity causing loss to existing 108 shareholders. Thus firms avoid issuing equity for new projects and finance projects through internal funds and 109 issue debt instead of equity if further financing is required. Issuing new equity for financing is the last resort for 110 firms 111

Further there is also a signaling effect which arises due to information on capital structure of firm. Since managers have better knowledge about income of firm issuing debt will generate a signal to outside investors that firm has suitably large income and pay off

115 7 Year ()

C periodic installments and interest easily increasing confidence of outside investor and value of equity. Thus to increase investor's confidence and value of equity firms use higher level of debt in capital structure.

¹¹⁸ 8 d) Human Capital

In 1960 economist Theodre Shultz invented the term Human Capital representing value of human capacities. 119 According to him human capital is just like any other type of capital and investment in human capital would lead 120 to improvement in production level and quality. Investment in human capital can be done through education, 121 trainings and enhanced benefits. This concept also reflects the fact that all labor is not equal and quality of labor 122 123 can be improved by investing in them. According to Romer (1989) rate of growth of output and investments of a firm are explained by level of human capital. According to Schultz (1971) and Sakamota and Powers (1995) 124 human capital theory rests on assumption that formal education is necessary to improve production capacity 125 of employees. Thus to improve output, firms train and educate their employees thereby making investment in 126 human capital. 127

According to Berk, Staton and Zecher (2010) firms invest in employees and thus during bankruptcy this gives a loss of this investment also which is neglected by finance mangers. This loss is counted in indirect bankruptcy costs. The larger the investment in human capital the larger the bankruptcy cost abstaining such firms from decisions leading to bankruptcy.

¹³² 9 III.

133 10 Employee Pay and Capital Structure

Trade off theory suggests that bankruptcy costs are the main reason which abstain firms from using large amount 134 of debt. However empirical evidence suggests that direct bankruptcy costs are too low to be an important 135 disincentive for firms to use higher high amounts of debt. Thus researchers suggest indirect bankruptcy costs 136 a reason to abstain firms from using large amount of debt. ??itman (1984) developed a model showing that 137 bankruptcy status of firm causes firms liquidation decision. He further argued that worker, supplier and customer 138 are to suffer high costs in event of liquidation of firm and workers suffer a much higher cost if they are in a firm-139 specific worker environment. Formalizing this argument Berk, Staton and Zecher (2010) developed a model 140 showing that to compensate the cost in event of liquidation workers demand an extra premium when they 141 perceive bankruptcy of firm occurring due to incorporation of debt in capital structure. According to BSZ 2010 142 model this premium cost demanded by workers is large enough to offset the tax benefit of debt. Chemmanur, 143 Cheng and Zhang (2012) tested this model empirically and found that incremental labor expense associated with 144 increase in debt are large enough to offset the tax benefits of debt. 145 IV. 146

147 **11 Problem Statement**

Indirect bankruptcy costs, such as salary premium, abstain non financial firm to incorporate large amounts of
debt in capital structure. However we are unaware of the fact that whether such costs also exist in Pakistan
making Pakistani non financial firms to resist large amounts of debt in their capital structure.
V.

152 **12 Research Question**

153 This study addresses the question that how Leverage affects Human Capital Costs of firm in context of Pakistan?

a) Research Objective ? To examine the impact of leverage on human capital. ? To examine the difference in labour intensity across the industries. ? To check the moderating role of leverage across the industries.

¹⁵⁶ 13 b) Significance of Study

Debt is used by firms to maximize the value of firm. This level of debt in capital structure is influenced by 157 theories mentioned above. In trade off theory finance researchers are largely concerned with direct costs of 158 leverage neglecting indirect costs of leverage which prevent firms from taking on large amounts of debt. Still the 159 question is un-answered that why firms don't take full advantage of tax benefit shield under trade off theory, 160 what stops them way before the point where bankruptcy cost off sets the tax benefit shield of debt. Many 161 scholars indentify such restriction as indirect bankruptcy cost that forces firm to stop use of debt before the point 162 where bankruptcy costs rise and offset tax shield benefit but still these indirect bankruptcy cost are not identified 163 individually. 164

This study will further support Trade Off Theory and will mention Human Capital Costs as a major restriction to leverage in firm thereby identifying part of indirect bankruptcy cost. Leverage will be treated as a determinant of Human Capital Costs of firm. Further according to Chemmanur, Cheng and Zhang (2012) their empirical study to test BSZ 2010 model was first study in literature thus this study will be second one. This study will be conducted for the first time in Pakistan using data from Pakistani firms.

170 This study is with the aim to empirically analyze that whether capital structure is important determinant of human capital costs in context of Pakistan. Thus informing whether indirect bankruptcy costs abstain firms 171 from using debt in capital structure. And after evaluating if there would be significant relation among Human 172 Capital variables and Capital Structure it would be justifiable that Human Capital should be incorporated I will 173 further explore that at existing debt level, additional labor costs associated with increase in leverage are large 174 enough to off-set incremental tax benefits of debt thus suggest Human Capital as one of the important factors 175 or determinant of Capital Structure and major resistant to debt incorporation in firms and also that indirect 176 bankruptcy cost causes firms to abstain from incorporating large amount of debt in capital structure. 177

¹⁷⁸ 14 c) Plan of Study

Chapter 2 will provide literature review with hypothesis in end then Data and Methodology in Chapter 3 describing data, defining variables and methodology. Chapter 4 will provide Data Analysis and Results and Chapter 5 will conclude the study.

181 Chapter 5 will conclude the study.

182 **15 VI.**

¹⁸³ 16 Literature Review a) Capital Structure

Capital structure defines the financing behavior of firms that is from where does a firm arrange finances for 184 185 investing, decreasing the cost of capital to minimum and maximizing shareholder value. Research in capital structure is dominated by two theories: trade-off theory and pecking order theory. Modigliani and Miller (1958) 186 187 proved that capital structure is irrelevant that is the cost of capital and shareholder value is not impacted under the assumption that capital market is perfect and frictionless. As the market is imperfect in reality so tradeoff 188 189 theory evolved based on hypothesis of ??raus and Litzenberger (1973) that considers a balance between tax saving benefits of debt and dead-weight costs of bankruptcy. Trade-off theory of capital structure refers to the idea of 190 maintaining debt and equity by balancing the costs and benefits of debt that is creating a balance between the 191 tax-shield benefit of debt and bankruptcy costs. Later Pecking theory emerged (Myers & Majluf, 1984) stating 192 that firms follow a financing hierarchy. 193

Many researchers have found firms characteristics which determine the firms' capital structure. These include size of firm, liquidity and interest coverage ratio, median industry leverage, market-to-book assets ratio, profits, credit ratings, expected inflation and uniqueness of firm. (Titman & Wessels, 1988;Frank & Goyal, 2009;Kisgen, 2006; ??ila & Mahmood, 2009). Frank and Goyal (2009), examined the significance of various factors in the capital structure decision of public traded American firms. This study based on the data from 1950 to 2003.

The most dependable factors i.e market leverage are; median industry leverage have positive effect of leverage, 199 market to book assets ratio and profits have negative effect, tangibility, log of assets and expected inflation 200 have positive effect on leverage. Furthermore they found that dividend paying firms tend to have lower leverage 201 and when consider book leverage some time same effects are found. For book leverage; the impact of firm size, 202 effect of inflation and market to book ratio are not reliable. An empirical fact appears logically reliable with 203 some versions of the trade off theory of capital structure. ??ila and Mahmood (2009), in their study tested the 204 determinants of capital structure for the listed firms in BMSB (Bursa Malaysia Securities Berhad) market from 205 206 2000 to 2005. Data was taken from financial statements of 17 listed companies, total observation was 102. Debt 207 ratio is their dependent variable; while independent variables are growth, liquidity, interest rate and size. They 208 applied pooled OLS estimations. Their result shows that their independent variables significantly negatively 209 related to their dependent variable. Their study found insignificantly negative between capital structure and growth of the firm, by annual changes of earnings. The result of dummy variable show there are significant 210 different in capital structure between those firms that adopt more debt and those who employ less leverage 211 financing. Kisgen (2006), in his study of regarding impact of Credit rating on Capital structure empirically finds 212 that credit rating of firms directly impact their capital structure decision. As per his result firms not near a 213 credit rating change (upward/downward) issue debt relative to equity than firms near a change of credit rating. 214

However these determinants of capital structure vary from country to country because country specific factors also influence determinants of leverage (Jong, Kabir & Nguyen 2008). In China, according to Chen (2004) fundamental institutional assumptions underpinning Western Models are invalid. Financial constraint in banking sector and institutional differences influence leverage decisions thus Chinese firms follow "new pecking-order" retained profit, equity and long term debt.

Sheikh & Wang (2011) while investigating whether capital structure decisions of Pakistani firms are explained 220 from models derived from Western Settings and the factors affecting Capital Structure decision state that Capital 221 Structure models derived from western setting do provide explanation for financing behavior of Pakistani firm. 222 The financing behavior is consistent with trade-off theory, pecking order theory and agency theory. Further 223 according to them profitability, liquidity, earning volatility, tangibility and firm size impact debt ratios. Whereas 224 non debt tax shield and growth opportunity do not impact debt ratios significantly. Results of Shah & Khan (2007) 225 for determining factors affecting capital structure are in line also. Their results approve prediction of trade-off 226 theory in case of tangibility, agency theory incase of growth and pecking order theory incase of profitability. 227

In my thesis I am exploring the relation between human capital costs and capital structure on basis of trade-off theory that indirect bankruptcy costs borne by employees associated with bankruptcy or financial distress can off-set firms decision to take over more debt.

²³¹ 17 b) Human Capital

Firms require financial capital as well as human capital to carry out business. In literal terms human capital can 232 be simply stated as employees or workforce of a firm. Different researchers have described and measured human 233 capital in different ways. It is taken in sense of labor intensity that is calculated by salary expense divided by 234 sales, considered as investment made by firm on which firm makes investment in terms of salary. Human capital 235 is also seen in terms of skills of employees and the type of contract through which they are hired that is temporary 236 or permanent. Here we see human capital in terms of salary. c) Human Capital, Capital Structure And Employee 237 238 Pay Modigliani and Miller (1958) suggest that capital structure is irrelevant and it does not matter how a firm 239 finances it operations under two main assumptions that there are no taxes and no bankruptcy costs. But over years researchers and academicians have found that capital structure becomes of much importance if these two 240 241 assumptions are relaxed. Thus it becomes important for firms to make choices of how to finance its operations considering the benefits debt creates due to taxes and the bankruptcy related problems and costs caused by large 242 amount of debt incorporated. As more and more debt is incorporated in capital structure the bankruptcy risks 243 of firms increases and bankruptcy are costly sometimes even forcing liquidation of firm. 244

245 The bankruptcy costs mainly discussed in corporate finance are kept in circle of high legal and accounting expenses or liquidation of assets of value less than they worth. According to Branch (2002) while exploring 246 247 magnitude of bankruptcy costs on firm states that bankruptcy process imposes costs on wide range of parties 248 including shareholders creditor's suppliers, customers and employees. Further Less or and all other having 249 contracts (including employees) with bankrupt firm are likely to absorb costs and losses as a result of bankruptcy. Researchers have also found that bankruptcy costs faced by employees of the firm is much more than the 250 251 liquidation or direct bankruptcy costs of firms. When a firm becomes bankrupt its employees are left of strayed and such employees who are involuntarily separated from their jobs by mass layoff, plant closure or an employer 252 going out of business are referred as displaced workers (Kletzer, 1998). These employees after job loss have to face 253 large amount of unemployment costs that may include decrease in consumption, long delays before reemployment 254 and significant wage losses after reemployment. Most displaced employees usually suffer great wage losses and 255 the displaced workers who switch sectors suffer greater wage losses than those who find job in same sector after 256 257 being displaced. Neal (1995), have conducted the displaced worker surveys, the results of that survey showed that 258 wages cost of switching industries following displacement is strongly correlated with pre-displacement measures of both work tenure and experience. Workers actually receive reward for some skills that are neither completely 259 general nor firm specific. Furthermore, displaced workers who find new jobs in their pre-displacement industry, 260 postdisplacement returns to pre-displacement job tenure resemble cross-section estimates of the returns to current 261 seniority. He suggested that firm-specific factors may contribute little to the experiential grade of wages tenure. 262 And further the wage losses for switchers are strongly correlated with displaced workers experience and tenure 263 in sector before displacement. 264

Thus as more and more debt is increased in capital structure of firm the bankruptcy risks of firm increases. As the bankruptcy risk increases employees risk of being displaced increases, or in others words it can be stated that as debt increases the probability of employees to become unemployed and bear the bankruptcy costs after unemployment increases. Therefore to mitigate the risk of being unemployed and bearing unemployment costs employees demand premium which is to be incorporated in their salary. So as debt is induced in capital structure employees demand compensation and thus we can infer that as debt in capital structure increases the salary of employee increases.

Berkovitch, Israel, and Spiegel (2000) investigated interaction between firms' capital structure and managerial compensation. In their model they show that risky debt affects manager's wage if he is retained by firm. As per their model's prediction managerial payperformance sensitivity is positively correlated with leverage, expected compensation, and expected cash flows.

276 Berk, Stanton, and Zechner (2010) while deriving optimal compensation contract in setting including equity

and debt state that capital structure decisions trade off employees risk aversion against benefit of debt. In other words the debt can be incorporated in a firm till the time the benefit of tax shield due to debt equals the premium demanded by employees for a potential job loss after incorporation of debt.

Butt-Jaggia and Thakor (1994) developed optimal dynamic wage contracting and capital structure according to them wage contracts are to end at bankruptcy thus employees in firms requiring specific skills look for leverage of firm for deciding their compensation accordingly that is with respect to Chemmanu, Cheng, and Zhang (2012) while exploring whether human capital costs limit use of debt state that indirect bankruptcy costs arising from human capital can be one disincentive to the use of debt and empirically found that firms with higher debt pay higher wages to compensate for higher financial distress risk thus the incremental compensation associated with leverage is large enough to offset tax benefits of debt.

Agrawal and Matsa (2010) estimates, a total of about 57 basis points of firm value for a BBB rated firm as the average wage compensation for unemployment risks. They state that probability of a firm that it will encounter financial distress and subject workers to costly layoffs is decreased if leverage is reduced and managers are also able to lower the premium demanded by workers as compensation for bearing unemployment risk.

Although Hanka (1998) found that capital structure affects employment terms and lower wages are paid by 291 those Compustat having large amounts of debt. Hovakimian and Li (2011) conclude that capital structure affects 292 293 employee wage in China. Firms with more debt pay lower wages. The magnitude of this affect is defined by 294 Ownership Structure and firms characteristics. The negative affect is forceful and strong in State-Owned firms 295 and the negative affect in these firms' increases with large size, higher leverage ratios, lower profitability and less growth opportunities. Also debt serves as monitoring device mitigating managerial agency costs resulting 296 in negative relation between leverage and low wage. Debt has negative affect on employees wage for financially 297 constrained firms as such firms borrow from employees by paying low wages today in exchange of future higher 298 wages. Debt protects wealth of shareholders from threat of unionization. Committing debt payments to creditors 299 reduces free cash flow of the firms and limits the compensation managers can demand. ??atsa (2006) state that 300 high levels of corporate liquidity can encourage workers to raise their wage demands thus use of debt financing 301 can improve a firm's bargaining power with workers. To reduce the impact of collective bargaining on profits, 302 the firm has an incentive to undertake costly actions that reduce its owner's liquidity. It is also suggested by 303 authors that firms entering distress zone lower employees wages to cover up interest payments to creditors. 304

As per scholars firms use debt to lower free cash flows available to managers thereby reducing agency costs and any excess demand of salary thus indicating inverse relation between leverage and employee pay. Khan, Kaleem & Nazir (2012) collected panel data of 54 manufacturing firms from non financial sector of Pakistan for the period 2006 to 2010 and examined impact of financial leverage on agency cost free cash flow. Their results, consistent with free cash flow theory, reveal that in Pakistani firms leverage plays important role in reducing free cash flow that is under control of managers thus reducing agency cost of free cash flow.

These contrasting works are expost effect of leverage on employee pay and do not contradict with ex ante 311 relation, on which we focus, between same variables. According to Almazan, Suarez & Titman (2004) terms 312 of trades under which firms transacts with its customers and employees are affected by information and under 313 normal conditions any good news improves these terms and however bad news worsens these terms of trade. 314 Since information regarding leverage acquisitions to lower wages of employees is bad news for employees and if 315 workers anticipate or get informed the move of equity holders to acquire debt to negotiate their wage downward 316 then workers will demand higher expected wages to compensate them for bearing this risk as pointed out by 317 Perotti and Spier (1993). Further they also pointed that firms are unable to use debt as bargaining tool to reduce 318 employee pay if firms are earning large profits from existing assets. Since firm with large profits tend to be less 319 inclined towards non bankruptcy while firms with less profit or negative profits are likely to be bankrupt we can 320 divide are data in two parts bankrupt and non bankrupt firms. Firms falling in bankrupt zone will not pay higher 321 wages and tend to use debt to lower down employee pay whereas firms in non bankrupt zone will not be able to 322 use debt to lower down wages of employees. 323

Labor intensity is defined as the ratio between labor and pension expense over assets. Greater the salary 324 expenses with respect to total assets more will be the firm labor intensive. Labor intensive firms in other words 325 will be firms having much more labor or employees hired. Since more employees are hired so the unemployment 326 costs of firm increases. Thus with increase in debt the premium to compensate unemployment risks will greater 327 in firm that is more labor intensive than the firm which is less labor intensive. According to Agrawal and 328 Matsa (2010) the impact of unemployment risk on financing decision is strong for firms that are more labor 329 intensive. To reduce the premium of unemployment risks firms convert fix human cost to variable human cost 330 that is they hire more temporary workers. Kuzmina (2011), in his study examined that how firms use of flexible 331 contractual arrangements with a factor of production, labor affects its capital structure. They found that hiring 332 more temporary workers lead firms to have more debt. Temporary workers, unlike permanent ones, it can be 333 fired at a much lower cost, a firm can more easily meet its interest payments and avoid bankruptcy when 334 faced with negative shock. They understand this result, flexible workforce decreasing operating leverage which 335 in turn promotes financial leverage. Pratt (2011) states that the salary given to employees by firms is like 336 an investment done in human capital and loss of human capital creates a significant cost of financial distress. 337 Labor intensive firms are therefore more exposed to these costs and they counter it by using less debt in capital 338 structure. His results show that when moving from lowest to highest decile of labor intensity leverage drops by 339

21 percentage points significantly stating that high labor intensity leads to less use of debt. Further Anderson, Banker and Ravindran suggest that employees in non technological firms (labor intensive) earn more wages than in technological firms (capital intensive). Thus impact of debt on employee wages can be greater in labor intensive firms as compared to capital intensive firm which leads to further division of data between labor intensive firms

344 and capital intensive firms.

345 18 d) Hypothesis

After this we reach the following hypothesis i. Labor Intensity will increase with increase in leverage of firm.

ii. Labor Intensity will not increase in Bankrupt firms as firms will use debt as a bargaining tool. iii. Salary
 premium cost caused by increase in debt causes firms to abstain from incorporating large amount of debt in
 capital structure.

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VII.

³⁵¹ 19 Data Description & Methodology a) Data Description

The research is descriptive type on the empirical analysis of secondary data. The sample is selected from listed firms in Karachi Stock Exchange of Pakistan. Data is taken for five years for eighty four companies from annual reports of firms. Labor Intensity defined as total wage paid divided by total assets. Pratt (2011) used labor intensity as the factor affecting leverage. According to Pratt (2011) as labor intensity increases leverage of firm decreases. Large value of labor intensity pose a large bankruptcy cost to firms thus firms decrease leverage in order to avoid bankruptcy. We use Labor Intensity as a proxy to measure salary of firms.

b. Independent Variable: Leverage Explanatory variable is leverage of firm defined as ratio of total debt to
equity. Debt to equity ratio is the best ratio used by scholars around the world to measure leverage of a firm.
According to Chemmanu, Cheng, and Zhang (2012) as debt to equity ratio increase salary of employees will rise
increasing total labor cost of firm as employees demand premium against bankruptcy risk.

c. Control Variable: Size of firm, M / B Ratio, P. C Intensity, EBIT / Total Assets Ratio

? Size of firm Size of firm is natural log of total assets as firm. Chemmanu, Cheng, and Zhang (2012) state that big firms pay more salary to employees as compared to small firms. Thus to cover effect of size we use size of firm as control variable.

366 20 ? M / B Ratio

Market to Book Ratio (M/B Ratio) is calculated by dividing market value of equity with book value of equity. Book value of equity is given in annual reports of firms whereas market value of firm is calculated by multiplying total number of shares with share price as on close of business year. Market to book ratio is a proxy of growth

opportunity of firm. According to Chemmanu, Cheng, and Zhang (2012) growing firms or firms with higher M/B Ratio will pay higher salaries.

372 21 ? P.C Intensity

Physical capital intensity is computed by dividing gross property, plant and equipment to total assets. There is a prediction by researchers that there is positive correlation between capital intensity and employee wage, as

375 physical capital intensified firms have more output.

³⁷⁶ 22 ? EBIT/Total Assets Ratio

Earning of firm per asset that is ratio of earnings before interest and taxes to total assets. Increased EBIT to Total Asset ratio will represent higher profits and lesser firm bankruptcy risk (Rashid & Abbas 2011) thus firms with higher earning per asset will have increased employee pay.

³⁸⁰ 23 b) Methodology

In order to understand clearly the role of the Human Capital on the corporate capital structure and relation between human capital and Leverage, we will carry out an empirical analysis by using panel data analysis with the following form:

$_{384}$ 24 Salary of employees = F (Leverage of firm)

The relation between average employee pay and leverage is tested through panel data analysis. LI it = Intercept + B1 (L it) + B3 (FS it) + B4 (M/B it) + B5 (PCI it) + B6 (EPA it)

With LI = Labor Intensity (Salaries/Total assets) L = Leverage of firm (Total Debt/Total Equity) M/B =Market to book ratio PCI = Physical Capital Intensity Earning per asset = Earning per asset (Earnings before Interest & Taxes / Total Assets) t = time series i = cross section Further we will segregate the data in two parts bankrupt and non bankrupt firms through Z Score method and again apply panel data analysis separately on both data under same equation. According to scholars firms that are in bankrupt zone will use debt to lower down wages where as firms in non bankrupt zone will be earning profits and won't be able to use debt as a

393 bargaining tool.

26 G) DATA ANALYSIS OF NON-BANKRUPT SAMPLE: I. DESCRIPTIVE STATISTICS

To check Z Score of our data we use Z Score model developed by Rashid and Abbas (2011). Rashid and 394 Abbas (2011), have conducted a study to identify the Financial Ratios that are much significant in bankruptcy 395 prediction for the non-financial sector of Pakistan. This study based on the sample of companies which became 396 bankrupt from 1996 to 2006. In these study 24 financial ratios covers four most important financial attributes 397 i.e leverage ratios, profitability ratio, turnover ratios and liquidity ratios were examined for five years period 398 prior bankruptcy. Their estimation provide evidence that the firms with below zero Z-value fall into bankrupt 399 instead of these firms their Z-value is above Correlation table above shows the correlation matrix of the variables. 400 The results state that there is positive correlation between Labor Intensity and all independent variables just as 401 expected in literature except physical capital intensity and firm size. Labor Intensity has a higher value of positive 402 correlation with the earnings per asset of the firm showing that with increase in earning per asset average pay 403 will also increase. Same is the case with leverage and market to book ratio however the intensity of correlation 404 is quite less predicting that increase in market value and leverage of firm will increase labor Intensity with a less 405 intensity. Physical Capital Intensity and firm size however have a negative correlation with labor Intensity with 406 a higher intensity than any other variable suggesting that as firms become more mechanized the labor intensity 407 decreases and also increased firm size decreases labor Intensity. The correlation between Labor Intensity and 408 Physical Intensity is opposite as expected in literature by BSZ (2010). According to BSZ (2010) prediction 409 410 increase in Physical Capital Intensity average employee pay must increase thereby increasing Labor Intensity. 411 As capital intensive firms tend to be more productive (Cronqvist, Heyman, Nillson, Svaleryd and Vlachos, 2009) 412 the firms earning power increases thereby increasing employee benefits. However in case of Pakistan the relation is opposite. The main reason is unemployment caused by increase in Physical Capital Intensity as machines 413 takeover the jobs of labor. This unemployment leads to increase in supply of labor in market. Unemployment 414 rate increased from 5.2% in 2008 to 6.2% in 2012 with a growth rate of 4.5% per anum. 415

⁴¹⁶ 25 d) Panel Least Square Regression Overall

Only Size of firm and Physical capital Intensity have significant negative impact on Labor Intensity but the value 417 of coefficient is quite small. With increase in 1 unit of Physical Capital Intensity Labor Intensity decreases by 418 0.074 only and with increase in one unit of Firm Size Labor Intensity decreases by 0.039. These results are 419 opposite to scholars prediction and research as according to them with increase in firm size and physical capital 420 intensity labor wages shall rise thereby increasing Labor Intensity. These results can be due to the fact that 421 large firms are more stable and are more likely to survive than small firms thus pay of wages at a minimum rate 422 whereas increase in physical capital intensity further increases the unemployed work force in the country. This 423 excess supply of work force ultimately decreases wage rates. 424

However leverage has no significant impact on Labor Intensity according to the results of our total sample 425 thus our results are not consistent with theory and also the results of Chemmanu, Cheng, and Zhang (2012). 426 Stating that our first hypothesis that with increase in leverage of firm Labor Intensity will increase Further the 427 results conclude that model is fit as shown by value of F-Statistic. The value of R-Squared is 0.084 showing that 428 the independent variables (leverage, Physical capital intensity, Earning per asset, Market to book ratio) explain 429 430 8.4% of the variation in our dependent variable that is Labor Intensity. Now to check our second hypothesis that 431 Labor Intensity will not increase with increase in Leverage in Bankrupt firms we divide our sample in two that is bankrupt observations and non bankrupt observations. Bankruptcy of firms is checked by value of Z score 432 developed by Rashid and Abbas (2011) for Pakistani firms as discussed earlier. Panel data for both bankrupt 433 and safe firms is created by average Z score of five years as done by Rashid and Abbas (2011). Negative average 434 Z score states distress firm whereas positive average Z Score indicates safe firm. 435

436 26 g) Data analysis of Non-Bankrupt Sample: i. Descriptive 437 Statistics

Mean value of Labor Intensity is 0.0822 which means that on average employees earn PKR 0.0822 against every 438 PKR 1 of assets. Maximum value reaches to 1.88 that is against every PKR 1 assets of firm employees earn PKR 439 1.88. Minimum value rests at zero stating that a firm did not paid salary in a certain year. Firms in our sample 440 441 vary from total assets of PKR 150 Million to PKR 209 Billion. Mean value of total assets of firms in our sample 442 is PKR 7 Billion. Mean value of Earning per asset is about PKR 0.099, with firms earning up to maximum of 443 PKR 0.55 per asset and generating maximum of loss of PKR 0.46 per asset. Market to Book ratio has a mean 444 of 1.13. On average the gross amount of property, plant and equipment is 47.28% of total assets with maximum of 93.60% and minimum of 1.68% of total assets. Mean leverage is at -3.47 that is for every PKR 1 of negative 445 equity on average firms have a loan of PKR 3.33. Maximum leverage value is at 11.87 that is against every PKR 446 1 of equity firm has a debt of PKR 11.87. Descriptive Statistics keeping other variables constant is rejected. 447 Thus the theory of BSZ (2010) that firms will not use large amounts of debt because of the increase in labour 448 expenses with increase in debt offsetting benefits of 449

⁴⁵⁰ 27 g) Correlation of variables in Non bankrupt sample

Correlation table of non bankrupt sample shows the correlation matrix of the variables in non bankrupt sample. 451 The results state that there is positive correlation of Labor Intensity with Leverage, Market to Book Ratio 452 Earning per asset. These correlations are justified by theory as increase in leverage will increase salary as 453 employees demand premium against cost of bankruptcy due to leverage. Market to Book ratio represents growth 454 of firm which also should have positive impact on salary when the M/B ratio rises. Earning per asset also 455 increases salary as firms earning more will pay higher to employees. However all these correlations values are 456 insignificant. Physical Capital Intensity and firm size however have a negative correlation with labor Intensity 457 with a higher intensity than any other variable stating that there as firms become more mechanized the labor 458 intensity decreases and also increased firm size decreases labor Intensity. 459

Further Physical Capital Intensity is negatively correlated with Earning per assets and firm size. Increase in Physical capital Intensity will decrease Earning per asset. Firm size is also intensely correlated with Market to Book Ratio. Increase in firm size will decrease market to book ratio. Leverage is highly positively correlated with Market to Book ratio of firm. Increase in leverage will increase Market to Book ratio showing that increase in leverage increases value of firm.

As per our results of correlation of bankrupt firms the regression equation to measure impact of independent 465 variables on dependent variables is Only Size of has significant negative impact on Labor Intensity but the value 466 of coefficient is quite small. With increase in one unit of Firm Size Labor Intensity decreases by 0.044. These 467 results are again opposite to scholars prediction and research as according to them with increase in firm size labor 468 wages shall rise thereby increasing Labor Intensity. These results can be due to the fact that large firms are more 469 stable and are more likely to survive than small firms thus pay of wages at a minimum rate. All independent 470 variables except size have no significant impact on Labor Intensity according to the results of our safe firm 471 sample thus no variable is consistent with theory and also the results of Chemmanu, Cheng, and Zhang (2012) 472 confirming that our first hypothesis that with increase in leverage of firm Labor Intensity will increase keeping 473 other variables constant is rejected. Thus the theory of BSZ (2010) that firms will not use large amounts of debt 474 because of the increase in labour expenses with increase in debt offsetting benefits of debt is not applicable in 475 Pakistani listed firms as shown by our results. These result also confirm rejection of our third hypothesis that 476 salary premium cost caused by increase in debt causes firms to abstain from incorporating large amount of debt 477 in capital structure.LI it = Intercept + B1 (L it) -B3 (FS it) + B4 (M/B it) -B5 (PCI it) + B6 (478

479 28 i) Panel Least Square Regression Non Bankrupt Sample 480 29 Variable

481 Further the results conclude that model is fit as shown by value of F-Statistic. The value of R-Squared is 0.067 482 showing that the independent variables (leverage, Physical capital intensity, Earning per asset, Market to book 483 ratio) explain 6.7% of the variation in our dependent variable that is Labor Intensity.

We further see that Auto industry has the highest employee wage per asset among the firms in safe zone as shown in Regression Table Non Bankrupt across Industry (1). Auto industry is followed by Pharmaceutical industry. Beverages industry has lowest employee wage per asset among the firms in safe zone as shown by Regression Table Non Bankrupt across Industry (2).

We further check role of size across the industries in our non bankrupt sample. Regression Table ??on Bankrupt across Industry with respect to size shows the impact of size on Labor Intensity Industry wise. Expect Auto, Household and Pharmaceutical Industry in all other industries size has negative impact on labor intensity. However there is no significant impact of size on labor intensity in any industry individually.

⁴⁹² **30 j**) Regression

⁴⁹³ 31 Data Analysis of Bankrupt Observations a) Descriptive ⁴⁹⁴ Statistics

Mean value of Labor Intensity is 0.058 which means that on average employees earn PKR 0.058 against every 495 PKR 1 of assets. Maximum value reaches to 0.28 that is against every PKR 1 assets of firm employees earn PKR 496 0.28. Minimum value rests at zero stating that a firm did not paid salary in a certain year. Firms in our sample 497 vary from total assets of PKR 9 Million to PKR 209 Billion. Mean value of total assets of firms in our sample 498 is PKR 5.5 Billion. Mean value of Earning per asset is about PKR 0.092, with firms earning up to maximum of 499 PKR 0.65 per asset and generating maximum of loss of PKR 0.27 per asset. Market to Book ratio has a mean 500 501 of 3.5. On average the gross amount of property, plant and equipment is 55% of total assets with maximum 502 of 99.86% and minimum of 10.99% of total assets. Mean leverage is at 2.13 that is for every PKR 1 of equity 503 on average firms have a loan of PKR 2. 13 As per our results of correlation of bankrupt firms the regression 504 equation to measure impact of independent variables on dependent variables is bargaining tool to reduce salary is confirmed as with increase in leverage of firm salary decreases however the intensity of decrease in wages to 505 total assets ratio is quite less with increase in leverage. With increase in one unit of leverage labor intensity 506 decreases by 0.0008 units only at 5% level of significance. This means there is 95% probability that with increase 507

in leverage in distress firms labor intensity will decrease. All control variables (firm size, Market to book ratio, Physical Capital Intensity and Earning per asset) have highly significant relation with labor intensity that is they impact labor intensity at 1% level of significance.LI it = Intercept -B1 (L it) -B3 (FS it) + B4 (M/B it)

Market to book ratio used as proxy of growth has significant relation with labor intensity however the coefficient is very small. At 1% level of significance one unit increase in market to book ratio increases labor intensity by 0.003 unit. The result is in line with theory stating that as firm maximizes its equity value showing signs of growth salary of employees also increase. Profitability has significant positive relation with labor intensity in line with theory and literature. At 1% level of significance one unit increase in profitability labor intensity increases by 0.086 units.

Physical Capital intensity however opposite of theory shows highly significant effect of firm mechanization on 517 salary of employees. As per theory with increase in physical capital intensity output of firm increases thereby 518 increasing sales and profitability but in case of Pakistan the results are opposite which is due to the fact of high 519 and increasing level of unemployment. Increase in physical capital intensity by one unit at 1% level of significance 520 labor intensity decreases by 0.093 units. Size of firm also significantly negatively impacts labor intensity. Increase 521 in one unit of size of firm, labor intensity decreases by 0.031 units at 1% level of significance. This relation is 522 also against theory which states bigger firms are to pay more as compared to smaller firms. This may be due to 523 the fact that bigger firms are stable and more preferred by employees as they have more chances of survival. 524

Further R square value is 0.4765 showing that 47.65% of variance in labor intensity is predicted by independent variables in case where firms are in distress zone. Negative significant impact of leverage on Labor Intensity confirms theory that firms in bankrupt zone take on debt and use it as bargaining tool to reduce salaries of employees this also confirms our second hypothesis that firms labor intensity does not increase with increase in leverage in distress zone.

We further see that Pharmaceutical industry has the highest employee wage per asset among the firms in distress zone as shown in Regression Table ??ankrupt across Industry (1). Pharmaceutical industry is followed by Travel Industry. Telecom industry has lowest employee wage per asset among the firms in distress zone as shown by Regression Table Bankrupt across Industry (2).

We further check moderating role of profitability, market to book ratio, physical capital intensity and size across the industries in our bankrupt sample. Regression Table Bankrupt across Industry with respect to Profitability shows the impact of profitability on Labor Intensity Industry wise. In Cement, Electric and Telecom Industry profitability has negative impact on labor intensity and only in Cement Industry profitability has significant negative impact on labor intensity. In Oil, Forestry, House Hold and Industrial mining the impact of profitability on labor intensity is positive but insignificant. In remaining five industries of Bankrupt Sample profitability significantly positively impacts labor intensity.

⁵⁴¹ **32** e) Regression

Regression Table Bankrupt across Industry with respect to M/B Ratio (market to book ratio) shows the impact of 542 market to book ratio on Labor Intensity Industry wise. In Oil, Electric, Telecom and Industrial Mining Industry 543 market to book ratio has negative impact on labor intensity. However the impact is insignificant. In Cement, 544 Forestry, and House Hold the impact of market to book ratio on labor intensity is positive but insignificant. In 545 remaining five industries of Bankrupt Sample market to book ratio significantly positively impacts labor intensity. 546 Regression Table Bankrupt across Industry with respect to Physical Capital Intensity shows the impact of 547 Physical Capital Intensity on Labor Intensity Industry wise. In Media, Tobacco, Pharmaceutical and Travel 548 Industry Physical Capital Intensity has positive impact on labor intensity. However the impact in travel industry 549 is insignificant. In Oil, Forestry and House Hold Industry the impact of Physical Capital Intensity on labor 550 intensity Regression Table Bankrupt across Industry with respect to Size shows the impact of Size on Labor 551 Intensity Industry wise. In Media, Tobacco and Travel Industry Size has positive impact on labor intensity. 552 However the impact is insignificant. In Pharmaceutical Industry the impact of Size on labor intensity is negative 553 but insignificant. In remaining eight industries of Bankrupt Sample Size significantly negatively impacts labor 554 intensity. 555

556 **33** X.

Conclusion ??itman (1984) while exploring determinants of capital structure argued that firms don't reach optimal capital structure because of indirect costs associated with increase in leverage. According to ??itman (1984) direct costs of debt do not truly and significantly explain why firms restrain from using debt thus the only answer for restraining firms from use of debt was the indirect cost borne by firms by incorporating debt in their capital structure.

⁵⁶² Upon this argument Berk, Stanton, and Zechner (2010) developed a model stating that increase in salaries ⁵⁶³ paid to employees with increase in leverage is a major indirect cost which refrains firms from using large amount ⁵⁶⁴ of debt. As per BSZ (2010) as firms incorporate debt in their capital structure the employees feel high risks of ⁵⁶⁵ bankruptcy of firms and further increased risk of unemployment. Thus to compensate the risk of unemployment ⁵⁶⁶ employees demand a salary premium. This salary premium paid to employees offsets the tax benefits of debt thus a firm can only take up debt till the time this premium is below tax benefits of debt thereby enforcing firms to restrain from use of large amount of debt or even not letting firms to reach their optimal capital structure.

To statistically verify this model Chemmanu, Cheng, and Zhang (2012) for the first time explored the impact of increase leverage on salaries. As per results of Chemmanu, Cheng, and Zhang (2012) salaries rise with increase in leverage thus proving BSZ (2010) model and theory of ??itman (1984).

I also statistically checked the BSZ (2010) model with context of Pakistan. After analyzing sample data collected from listed companies from Pakistan I conclude that in overall results the theory of Titman and model of BSZ are not applicable in Pakistan. The main reason for this are the economic conditions of country and as well as the ownership structure of firms. There is a large workforce available in the country to work at any provided pay. Further the firms in the country are family held and thus the level of corporate governance is very low. Further these family held firms have small ownership structure thus it is easy for them to acquire leverage and keep employees at minimum wage. The same conclusion remains for observations of firms in safe zone.

The results of my observations of bankrupt firms or firms in distress zone support the theory that firms in distress zone will use debt as a bargaining tool to lower down the wages however the magnitude is quite small. Growth of firms in distress zone and profitability of these firms increase labor intensity significantly however size and physical applied by a firm distress zone and profitability of these firms increase labor intensity significantly however size

and physical capital Intensity of firm significantly decrease labor intensity.

⁵⁸³ 34 a) Direction for the Future Research

This conclusion is drawn from a sample 84 listed companies from different sector of Pakistan covering a period 584 of five years and can be further enhanced by collecting data of more firms for a longer period. Further to get a 585 clear picture the data can be divided in two parts firms with specialized and non specialized employees. As firms 586 with specialized employees will already be providing higher wages than firms with non specialized employees. 587 Similarly technological and non technological firms can be separated to see the similar impact. Existing evidence 588 suggests that employees in non technological firms are entrenched or are already paid higher and scholars expect 589 that there is stronger effect of leverage on labor costs when employees are more entrenched. Further the BSZ 590 (2010) model is of no use in cases where assets of firms are such that they support high leverage and highly 591 paid employees giving a positive relationship between leverage and salary. Thus our conclusion is not final and 592 is restricted to data, time period and the division of data. 593

⁵⁹⁴ 35 b) Recommendation

The economic conditions of country, ownership structure of firms and the level of corporate governance in firms does not allow employees to bargain their rights. Thus leverage of firms has no significant impact on salary of employees of firm in Pakistan when they are in safe zone. Therefore the firms in Pakistan are free to take on leverage as the tax benefit of debt is not offset by any premium paid to employees to cover up their risk of unemployment. ¹ ²

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 $^{^{2}}$ © 2015 Global Journals Inc. (US) 1



Figure 1: Global

Biafo Industries	Crescent Steel Ltd.	
Fauji Fert Bin	Dost Steels Ltd.	
Fauji Fertilizer	Siddiqsons Tin Plate	
Nimir Ind.Chemicals	TOBACCO	
Pak.P.V.C.	Pak Tobacco	
Sitara Chemical	Philip Morris Pak.	
Wah-Noble	PHARMACUETICAL	
ELECTRICITY	Ferozsons (Lab) Ltd.	
Hub Power Company	Highnoon (Lab) Ltd	
Japan Power	Sanofi-Aventis Pak	
Kot Addu Power K.E.S.C. Kohinoor	Wyeth Pak Limited GSK TRAVEL &	Year
Energy Ltd.	LEISURE	2015
Nishat Chun Power	Dreamworld	
Southern Electric	P.I.A.C.(A)	
	INDUSTRIAL	
List of companies from sector is given	CEMENT Al-Abbas Cement Attock	Volume VV
gar Eng PAK SUZUKI Atlas Battery	ment TRANSPORTATION PNSC	
Ltd Bal Wheels FORESTRY Century	MILTITITIES Sui North Cas	5110
Paper Security Paper INDUSTRIAL	Sui South Gas	IX
TRANSPORTATION PNSC	Sui South Gas	Vor_
TRANSFORTATION LIN.S.C.		sion
		T
Exide (PAK) XD General Tyre	D.C.K.Cement Dandot Cement	() C
ENCINEERING AL-Chagi Tractor	EMCO Industries Equip Coment	Clobal
Bolan Casting Chandhara Ind	Enco Comont Flying Comont	Jour
Hipopak MotorYD Pak Engineering	Charibwal Comont Kohat Comont	bour-
DEVEDACES Mumoo Province	Lafarga Coment Jusiy Coment Manla	nai
Sharan Inter OII & CAS Attack	Compart Thatta Compart Frontier	01 Man
Detroloum Attack Defnom Itd	Creamics Dianage Comput FIXED	Man-
Purshana LDC Dress Detroloum Mari	LINES TELECOMMUNICATIONS	age-
Cas Company National Definery Oil fr	Dala Datacom Tolocord Limited	and
Gas Company National Reinlery On &	WarldCall Talagam HOUSEHOLD	and Duci
Gas Development Corp.	worldCall Telecolli HOUSEHOLD	Dusi-
		ness D
		Re-
		search
Pak Petroleum	Singer Pakistan	
Pak Rennery	Tariq Glass Ind.	
P.D.U.	MEDIA Ham Natarah Ital	
SHEH PARISTAN LTO.	num Network Lta	
ULIMUCALS	Media Lines Lud	
Powery Air Droducts	INDUSTRIAL METAL & MININC	
Dawany An Flouucts	WIINING	

 $[Note: \ i. \ Variable \ Description \ a. \ Dependent \ variable: \ Labor \ Intensity \ (L.I)]$

Figure 2:

	LI	\mathbf{L}	MB	Р	PCI	S
Mean	0.0752	9-	1.84122	20.0975	60.49581	6.87101
		1.8038				
Median	0.0417	60.4579	0.81523	30.0824	70.47042	6.85132
Maximum	1.8810	1132.563	418.38	0.6509	50.99863	8.54086
Minimum	0	-	-	-	0.01679	3.81585
		917.22	479.29	0.4693		
Std. Dev.	0.1309	546.6628	31.669	0.1326	50.25802	0.79066
Skewness	9.8598	7-	-	0.5373	60.05573	-
		18.241	2.8935			0.304
Kurtosis Jarque-Bera Probability Sum	126.42	5355.725	199.124	45.4567	61.98678	3.76398
	273395	2200555	5673717	125.83	718.1831	16.6837
	0	0 -	0	0	0.00011	0.00024
	31.620	4757.58	773.311	140.977	208.239	2885.82
Sum Sq. Dev.	7.1845	8912337	420227	7.3729	927.894	261.936
Observations	420	420	420	420	420	420
$\mathbf{Z} = 1.147 \ \mathbf{x} \ \mathbf{X1} + 0.701 \ \mathbf{x} \ \mathbf{X2}$ -0.732 x $\mathbf{X3} \ \mathbf{Z}$	$= Z \operatorname{scc}$	ore Value	e Where	e: X1=	sales to	total assets ratio $X2 = E$

Bankrupt	125	29.76	125	29.76
Non-Bankrupt	295	70.24	420	100.00

Figure 3:

VIII.	Data Analysis
a) Overall Data Analysis (Total Sample)	negative
	relation
	between Labor
	Intensity and
	Physical
Descriptive Statistics overall sample	Capital Inten-
	sity.
c) Umeployment Rate	
Year	Unemployment
	Rate
2008	5.20%
2009	5.50%
2010	5.60%
2011	6.00%
2012	6.20%
Thus after analyzing correlation matrix our regression equation co	mes in the following form
LI it = Intercept + B1 (L it) -B2 (FS it) + B3 (M/B it) -B4 (P	CI it) + B5 (Pt it)
With	
LI = Labor Intensity (Salaries/Total Assets)	
L = Leverage of firm (Total Debt/Total Equity)	
M/B = Market to book ratio	
PCI = Physical Capital Intensity	
\mathbf{P} = Earning per asset (Earnings before Interest & Taxes / Total .	Assets)
t = time series & i = cross section	

Figure 4:

f) Descriptive Statist	tic Non Bankrupt Sample					
, -	LI	L	MB	Р	PCI	\mathbf{S}
Mean	0.08227	-3.4726	1.13756	0.0999	0.47283	6.88014
Median	0.04624	0.37106	0.80582	0.08353	0.45194	6.73822
Maximum	1.88101	11.8723	418.38	0.55364	0.93604	8.54086
Minimum	0	-917.22	-479.29	-0.4693	0.01679	5.6878
Std. Dev.	0.14975	55.0484	37.2452	0.12156	0.25107	0.73048
Skewness	9.23261	-15.802	-2.5177	0.40539	0.01072	0.53971
Kurtosis	103.651	259.968	148.241	5.8231	2.0335	2.34968
Jarque-Bera	128713	823925	259604	106.044	11.4877	19.5202
Probability	0	0	0	0	0.0032	5.8E-05
Sum	24.2695	-1024.4	335.58	29.4702	139.485	2029.64

Figure 5:

With

LI = Labor Intensity (Salaries/Total Assets)L = Leverage of firm (Total Debt/Total Equity)M/B = Market to book ratio PCI = Physical Capital Intensity Earning per asset = Earning per asset (Earnings before Interest & Taxes / Total Assets) t = time seriesi = cross sectionh) Correlation Non Bankrupt Sample LI L MBР PCI S LI 1 L $0.01171 \quad 1$ MB 0.017880.735671Р 0.08982

_

 \mathbf{S}

 \mathbf{PCI}

0.09499 0.083871 _ _ 1 $0.0529 \ \ 0.0428 \ \ 0.3477$ 0.13750.08724_ _ 0.2279 $0.1245 \ \ 0.1205 \ 0.087$

Figure 6:

 Human Capital, Capital Structure, Employee Pay: Empirical Evidence from 3

 AUTO*S
 PCI

 UTILITIES CEMENT *S
 S

 R-squared CHEMICAL*S
 S

 Adjusted R-squared OIL*S
 F-statistic BEVERAGES*S

 Prob(F-statistic) ELECTRIC*S
 K) Regression Table Non Bankrupt across Industry (2) ENGINEERING*S

 K) Regression Table Non Bankrupt across Industry (2) ENGINEERING*S

YearVariable INDUSTIRAL MINING *S C L MB FORESTRY*S HOUSE HOLD *S MEDIA *S 2015

32 P TOBACOO*S

PCI PHARAMA *S

(Variable INDUSTRIAL TRANSPORTATION*S C HOUSE HOLD S AUTO CEMENT CHEMICAL O

 C

 Vol

 ume

 XV

 Is

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 IX

 Ver

 sion

 I

GlobalMB P PCI S CEMENT CHEMICAL OIL BEVERAGES ELECTRIC ENGINEERING TELECOM F Journal of Managenat and

	Jarque-Bera	54	8747555	25
	Probability	0	0	
	-			
	Sum	7.3	509 266.	826
	Sum Sq. Dev.	0.5	42941866	61.6
	Observations	12	5 125	
	Correlation Non Bankrupt Sample	table sh	ows	
	the correlation matrix of the variab	les in b	ankrupt	
	sample. The results state that there	e is pos	tive	
	correlation of Labor Intensity with	Market	to Book	x Ratio
	and Earning per asset. All other ind	depende	ent varia	bles
Ye	extreverage, physical capital intensity	and firm	n size) a	are negatively correlated to Labor Intensity. Labor Inte
	book ratio of the firm showing that	with in	crease i	n
	market value of firm average pay wi	ill also i	ncrease.	
	Physical Capital Intensity and firm	size ho	wever ha	ave a
	negative correlation with labor Inte	nsity w	ith a hig	cher
	c) Correlation Bankrupt Sample	U		·
	,	LI L		
	LI	1		
	L	- 1		
		0.02265	52	
	MB	0.43373	\$ 6376	1
	Р	0.19804	1 824945	-0.0586
(PCI	- 0.0	75271	0.190246
)		0.20616	51	
Ć				
	S	0.	016132	-0.175592
		0.32299	94	
	b) Descriptive Statistic Bankrupt S	ample		
		LI	\mathbf{L}	
	Mean	0.0	58812.13	461
	Median	0.0	31320.71	357
	Maximum	0.2	8133132.	563
	Minimum	0	-	
			6.12	62
	Std. Dev.	0.0	661712.2	2677
	Skewness	1.4	998 5 9.89	13
	Kurtosis	4.2	400 3 04.	338

Figure 8:

With

LI = Labor Intensity (Salaries/Total Assets)

L = Leverage of firm (Total Debt/Total Equity)

M/B = Market to book ratio

PCI = Physical Capital Intensity

Earning per asset = Earning per asset (Earnings before Interest & Taxes / Total Assets)

t=time series & i=cross section

Panel Least Square Regression Bankrupt

Sample table shows panel results of model. The results

shows that the constant value of dependent variable

(Labor Intensity) is 0.309 which shows the change in

non-financial

Figure 9:

OIL MEDIA *P ELECTRIC*PCI ELECTRIC TELECOM INDUSTIRAL MINING *P TELECOM*P FORESTRY TO-	- 0.17659
BACCO *P FORESTRY*PCI HOUSE HOLD PHARAMA *P HOUSE HOLD *PCI	0.424413 -
	0.08487 -
	0.19357 -
	$0.1976 \\ 2.98408$
	- 0.12355
	- 0 15801
	0.532146
	0.03917
	0.16788
	-
MEDIA TRAVEL *P MEDIA *PCI	0.02699 -
	0.05681 3.330852
INDUSTIRAL MINING TOBACCO R-squared INDUSTI-	0.708774 -
RAL MINING *PCI TRAVEL Adjusted R-squared TO- BACCO *PCI	0.18859 -
	0.07138 -
	0.07826
	0.05313 0.300155
R-squared F-statistic PHARAMA *PCI	0.298003

Year Adjusted R-squared F-statistic Prob(F-statistic) f) Regression Table Non Bankrupt across Industry (2) Year

Globalariable CEMENT *PCI ELECTRIC*P C L MB P PCI S S OIL*P L MB P PCI S CEMENT CHEM Journal of Management 20 and Busi-

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