

1 Economic Integration, Trade Balances and Socioeconomic 2 Development in Nigeria

3 Uduak B. Ubom¹, Anthonia U. Ubom² and Akpan J. Williams³

4 ¹ University of Uyo, Uyo - Nigeria

5 *Received: 8 February 2015 Accepted: 1 March 2015 Published: 15 March 2015*

6 **Abstract**

7 This article examined the link between economic integration, trade balances and
8 socioeconomic development in Nigeria. Specifically, the work was designed to trace the trend
9 of the variables of exports and imports, trade flows and trade balances as well as the variables
10 of socio-economic development including the gross domestic product (GDP), unemployment
11 and inflation rate in Nigeria from 1981 to 2013. In order to achieve this objective, the
12 exploratory, descriptive and desk research design were used. In line with these, data were
13 sourced from existing documents and materials including the Central Bank of Nigeria (CBN)
14 statistical Bulletin, CBN Annual Reports and Statement of Account, CBN Bullion, Journals,
15 textbooks, periodicals and internet-based sources.

18 **Index terms**— economic integration, trade balances, trade flow and socio-economic development.

19 **1 Economic Integration, Trade Balances and Socioeconomic 20 Development in Nigeria**

21 Abstract-This article examined the link between economic integration, trade balances and socioeconomic
22 development in Nigeria. Specifically, the work was designed to trace the trend of the variables of exports and
23 imports, trade flows and trade balances as well as the variables of socio-economic development including the gross
24 domestic product (GDP), unemployment and inflation rate in Nigeria from 1981 to 2013.

25 In order to achieve this objective, the exploratory, descriptive and desk research design were used. In line
26 with these, data were sourced from existing documents and materials including the Central Bank of Nigeria
27 (CBN) statistical Bulletin, CBN Annual Reports and Statement of Account, CBN Bullion, Journals, textbooks,
28 periodicals and internet-based sources. The data were analysed descriptively and inferentially using simple
29 percentages mainly to portray the characteristic movement of the variables. It was discovered that on average
30 over 97% of the total exports from Nigeria for the period under consideration were oil exports, while non-oil
31 import controlled the total of import values at least 75% level for the various years. This made it impossible
32 for the country to really enjoy the benefit of economic integration in the area of socioeconomic development as
33 unemployment and inflation rates kept on increasing even in the face of increasing gross domestic product and
34 trade balances. Following from above, it was recommended that the development of the non-oil sectors of the
35 economy through aggressive investment and incentives to encourage private investors with export oriented focus
36 be promoted. Other recommendations include adequate investments in infrastructure mainly in the areas of power
37 supply, transportation, communication and health care facilities and promotion of broad-based entrepreneurship
38 to promote small and medium scale export businesses, among others. It was therefore, concluded that the
39 possibility of exploiting the benefits of economic integration through improved trade balances for improved socio-
40 economic development in Nigeria could be achieved both in the short run and in the long run through aggressive
41 implementation of the above recommendations.

3 II. CONCEPTUAL AND THEORETICAL REVIEW A) THE CONCEPT AND PHILOSOPHY OF ECONOMIC INTEGRATION

42 2 Introduction

43 The management of any economy at any point in time is aimed at the attainment of macroeconomic objectives. Such
44 objectives include economic development and growth, price stability, equilibrium balance of payment, equitable
45 distribution of income and poverty reduction, among others. Operationally, economic and business transactions
46 create trade relationships among nations. These relationships involve import and export of goods and service.
47 Depending on the stage of development, level of technology and other elements of capabilities, less developed
48 and developing countries adopt various economic policies to promote export more than import. This strategy is
49 expected to produce favorable trade balance aimed at improving the balance of payment (BOP) and foreign reserve
50 positions of one country over the other. To achieve this, requires some elements of trade barriers such as increased
51 tariff on import, quota reduction, subsidy removal on imported goods and services as well as gross reduction in
52 custom duties, among others are required. Traditionally, these are protectionists' economic approaches designed
53 to protect infant industries in a domestic economy.

54 However, with the advancement in technology and increasing volume of trade across international boundaries,
55 efforts to come together by many countries to form economic blocks that facilitate the flow and marketing of
56 goods and services become quite imperative. These economic blocks developed both at regional and global level
57 include Economic Community of West African States (ECOWAS), Organisation for African Unity, the European
58 Union (EU), Organization of Africa Unity, (now African Union (AU)), the World Trade Organization (WTO),
59 among others. The formation of these regional and global economic blocks creates what is referred to as economic
60 integration.

61 Economic integration involves liberalization of economic and trade policies to remove barriers among member
62 countries in order to promote trade relationship among them. In addition to these, member countries of the
63 various economic blocks raise tariffs and other barrier tools against the non-member countries. Expectedly, those
64 countries involved in economic integration aim at exploring avenues to improve their trade positions and achieve
65 increased productivity, domestic stability and socio-economic development. Many developing countries of the
66 world including those from Asia (e.g China and South Korea) and Latin America e.g. Argentina have achieved
67 improved reduction in poverty level, human capacity building and improved life span, among others.

68 However, in Nigeria, the situation is rather adverse irrespective of her membership in most of these economic
69 blocks. For instance, the world bank reports of 2010, 2011 and 2012 placed Nigeria among the poorest countries
70 in the world based on its high poverty index of 69%, 69.8% and 73% respectively for the years 2010, 2011 and
71 2012. Equally, literacy rate and human development index are declining year after year. These therefore create
72 the concern about the relevance of economic integration and trade balances recorded in Nigeria for some years
73 now in promoting socioeconomic development in the country. Although there are some scholarly researches in the
74 areas international economics, international trade, international economic management as well as development
75 management such as those of Todaro and Smith, (2006: 645-646), ??un & Resnick, (2001:10-11) and Abel
76 and Bernanke, (1998:208-212), there is no concrete research with specific focus on investigating the relevance
77 of economic integration and trade balances in enhancing socioeconomic development in Nigeria. This article is
78 therefore an attempt to examine the link between roles of economic integration, trade balances and socioeconomic
79 development and growth in Nigeria. After this introduction is section two which covers conceptual and theoretical
80 reviews. This is followed by methodology and design presented in section three. Section four houses the empirical
81 review and analysis while section five covers the discussions, recommendations and conclusions.

82 3 II. Conceptual and Theoretical Review a) The Concept and 83 Philosophy of Economic Integration

84 The need for countries (mainly developing economies) to remove trade barriers and restrictions and come under
85 one common market is informed by their desire to ensure free flow of investments, people, goods and services,
86 ideas, technologies and to stimulate export. This is in line with the south-south trade hypothesis which states
87 that less developed and developing countries should go beyond greater trade with one another and move in the
88 direction of economic integration ??Todaro and Smith, 2006: 645).

89 Economic integration involves the coming together of a group of countries in the same region to form an
90 economic union or regional trading block by raising a common tariff wall against the product of nonmember
91 countries while freeing internal trade among members. According to ??un and Resnick (2001: 10), economic
92 integration requires policy liberalization which moves countries away from inward-looking, protectionist ideologies
93 to an increasing level of free market and open economic policies. The major aim of economic integration is to
94 ensure the realization of the benefits of international trade based on comparative advantage theory. As observed
95 by ??un and Resnick (2001: 11);

96 Although the theory of comparative advantage is not completely immune to valid criticism, it nevertheless
97 provides a powerful intellectual rationale for promoting free trade among nations. Currently, international trade
98 is becoming further liberalized at both the global level and regional level. At the global level, the General
99 Agreement on Tariffs and Trade (GATT), in which a multilateral agreement among member countries has played
100 a key role in dismantling barriers to international trade. Since it was founded in 1947, GATT has been successful
101 in gradually eliminating and reducing tariffs, subsidies, quotas and other barriers to trade.

102 Economic integration is an agreement between contiguous nations to allow for the free flow of ideas, investment

103 funds, technologies, goods and services within economic block in which a simple large market subsists with the
104 benefits of comparative advantage and economies of scale ??Ogwuma, 1998: 3). In other words, economic
105 integration removes all impediments to free trade and investment and ensures efficient resource allocation to
106 promote greater output of goods and services and over all economic wellbeing of member states. As further
107 explained by Ogwuma (1998: 3), economic integration promotes trade creation, trade diversion and complements
108 the efforts at achieving the objectives of the multilateral trading arrangements specified in General Agreement
109 on Trade and Tariff (GATT) and World Trade Organization (WTO).

110 The main rationale for economic integration is the long term benefits of providing the opportunity for industries
111 that have not yet been established as well as for those that have to take advantage of economies of large-scale
112 production made possible by expanding markets. Another key rationale for integration is in terms of promoting
113 coordinated industrial strategy especially in industries where economies of scale are likely to exist ??Todaro and
114 Smith, 2006: 646). This is possible through the division of labour among a group of countries. Division of
115 labour is one of the features of economic integration. The highest level of economic integration is the Monetary
116 Union, which involves the integration of trade and macroeconomic policies and the establishment of a common
117 central bank and a single currency. The establishment of a Monetary Union is, however, consequent upon the
118 member states meeting the convertibility conditions of monetary and fiscal prudence and other macroeconomic
119 convergence indicators. This involves acceding to the obligation of the International Monetary Fund (IMF)
120 Article VIII, to make their currencies convertible on current account basis ??Ogwuma, 1998: 3).

121 Different countries have natural endowment, technology and resource potentials that enable them specialize
122 in the production of certain products based on comparative advantage. Those countries with the capabilities
123 to produce such products expect their goods and services to satisfy the needs of other nations who import
124 those products. Export and import of goods and services take place through international trade. Therefore,
125 international trade is any trading arrangement or exchanges that occur across international boundaries.

126 As noted here, international trade is concerned with exporting and importing goods and services. Exporting
127 implies selling products to another country while importing means buying products from another country.

128 There are many reasons why countries trade with other countries. According to ??ickels, McHugh and McHugh
129 (2002: 65), no nation, (not even a technologically advanced one) can produce all of the products that her people
130 want and need. Again even under self-sufficiency, other countries would seek trade with that country in order to
131 meet the needs of their own people. In addition, some countries such as China and Russia have an abundance
132 of natural resources but lack technological know-how while other countries, for instance, Japan, Taiwan and
133 Switzerland have sophisticated technology but few natural resources.

134 Trade relationships therefore exist to enable each nation produce what it is most capable of producing and to
135 buy what it needs in a mutually beneficial exchange relationship. This takes place through the process of free
136 trade. Free trade occurs when there is a movement of goods and services among nations without political or
137 economic trade barriers ??Nickels, McHugh and McHugh, 2002: 65).

138 There are two important theories that form the basis of international trade. These are the theories of
139 comparative and absolute advantage. According to ??olander, (1994:731). The theory of comparative advantage
140 holds that;

141 As long as relative opportunity costs of producing goods (what must be given up in one good in order to get
142 another good) differ among countries, there are potential gains from trade, even if one country has an absolute
143 advantage in everything.

144 In contrast, a country has an absolute advantage if it has a monopoly in the production of a specific product
145 or is able to produce it more effectively than all other nations. South Africa was once noted to have absolute
146 advantage in diamond production ??Nickels, McHugh and McHugh, 2002:66).

147 As observed by ??olander (1994:73), it is the comparative advantage, not absolute that forms the basis of trade.
148 If one country has a comparative advantage in producing one product, the other countries must by definition
149 have a comparative advantage in the other goods.

150 As viewed by Onyewueni (2005: 65), international trade has been sustained globally on the generally accepted
151 belief that it makes variety of goods available and prices of goods comparatively cheaper because of the competitive
152 production techniques. The technological advantage in which a country would enhance are the market control
153 and the revenue from export trade. The more revenue a country earns from trade, the greater her capacity to
154 command goods and services from other countries and the higher will be the standard of living of its people. It is
155 in recognition of these outcomes that trade has come to be recognized as the engine of development and growth
156 in any economy.

157 4 c) Nature, Concept of and Strategies for Managing Trade 158 Balance

159 When countries enter into trade relationships with one another, the governments of such economies strive to
160 protect the transactions among them by tracking these transactions in the balance of payment of their respective
161 economies. The transactions are classified as either payment or receipts. The payments are debit items while
162 receipts are the credit items. The transactions are further classified into major categories in the balance of
163 payments. We have trade balances, balance on current account, balance on capital account, balance on capital

4 C) NATURE, CONCEPT OF AND STRATEGIES FOR MANAGING TRADE BALANCE

164 plus current account and the changes in official reserves. This means that the balance of payments is classified
165 into three categories or components which are the current account, capital account and the official reserves. This
166 section examines the nature and concept of trade balances and the strategies that could be adopted to promote
167 favorable trade balances in an economy.

168 Trade balances simply refers to the naira value of exports and imports in a given period of time usually
169 one year. The trade balances are usually recorded in the current account section of the balance of payments
170 and it comprises merchandise exports and imports of tangible goods such as oil, wheat, clothes, automobiles,
171 computers, coffee, cocoa, iron ore and other goods produced by a country that could be seen and touched when
172 the cross international boundaries. In addition to tangible goods are the intangibles such as insurance, education
173 expenses, engineering, tourism, shipping, freight, haulage, royalties for patients, payment and receipts for legal
174 and consulting services, and royalties for intellectual properties, among others (Eun and Resnick, 2001: 61) and
175 ??Lipsey & Steiner, 1981: 772-778).

176 The components of trade balances above show that trade balances are classified into the visible and the
177 invisibles. Other items of visible and invisibles are expenditures in foreign lands, unilateral transfer such as gifts
178 and pensions to persons living abroad, payment of interest and dividend on loan and investments respectively
179 made by various economies in foreign countries.

180 Following from the above, it shows that international trade traditionally links up several national economies.
181 Because of the gains from international trade, many countries are now increasingly pursuing free and open market
182 economic policies as against their initial protectionist economic policies. To protect themselves, these countries
183 adopt several strategies or measures to manage their balance of payments disequilibrium positions. The balance
184 of payments under normal circumstances is supposed to be at a balance at all times since each credit item has
185 corresponding debit item. But in most cases, the balance of payments do not always balance because of the effect
186 of certain factors such as seasonal changes, business cycle changes, fluctuations in exchange rates and changes
187 in demand and supply of certain products, among others. This leads to the balance of payments disequilibrium.
188 The balance of payments disequilibrium occurs when there is an excess of exports over imports (surplus) or when
189 there is an excess of imports over exports (deficits). We can also have a balance of payments disequilibrium when
190 some sub items in the various accounts are in deficits while others are in surplus. For instance, when a country
191 invests in foreign securities and makes payments to the foreign country, the current account is in deficits while
192 the capital account will be in surplus, when such investment starts yielding profits, or when dividends are paid.
193 In this direction, a balance of payments deficits means that on the aggregate, debit items exceed credit items
194 while a balance of payments surplus means that on the aggregate, credit items exceed debit items. This gives
195 rise to accommodating items and autonomous items. Autonomous items exist independent of the balance of
196 payments while accommodating items are those transactions that are used in financing any differences between
197 autonomous payments and autonomous receipt ??Abel and Bernanke, 1998: 146-149).

198 When a country is faced with excessive surplus over its deficits, such a country can adopt any of the following
199 strategies to promote favorable trade balances: investment of the excess funds in domestic productive investments
200 that would generate more income, increase foreign investments, acquisition of foreign assets and repayment of
201 external debts including the interest charges. The surpluses could also be used to help poorer nations by way
202 of gifts, loans, written off deficits and special loans to encourage and maintain international relationship and/or
203 brotherhood. Apart from the above, a country with surplus trade balances could hold the surplus as reserves
204 in foreign currencies and can use part to meet international obligations, part of the surplus can also be used
205 to increase domestic imports. These strategies are however short term in nature but there might be need for
206 adjustment processes which provide long term solutions. These adjustment processes are mostly applicable to
207 the trade deficits ??Afolabi, 1999: 333-334).

208 When trade deficits occur, the country involved tends to accumulate more debts than necessary. In this
209 circumstance, the deficits could be financed temporarily or through the adjustment process. The option selected
210 by a country to manage trade deficits depend on the size of the debt, the age, spread and causes of the debt.
211 The strategies available are that the country can obtain loans from other countries, recall external loan, if any
212 and if permitted by the agreed repayment schedule. If the deficit is small or insignificant, it could be maintained
213 with the hope that in subsequent years, trade surpluses might eliminate such debts. The government of such an
214 economy can sell part of its foreign investment and apply the proceeds in solving the problem, met the deficits out
215 of past reserves, schedule the debt or convert it to equity by investing in shares and other assets of the creditor
216 country. The debtor country can seek financial assistance from the International Monetary Fund (IMF) through
217 special facilities and or sell her gold reserves. These are all financial methods which are short term in nature.
218 The adjustment procedures which are long term in nature and which might require a complete overhaul of the
219 economy include resorting to counter trade, stimulation of exports through reduction or elimination of export
220 duties, production of export goods, sourcing for more markets for export and control of import through outright
221 ban on importation, imposition of tariffs and import quota. The deficit economy can also deflate domestic prices
222 to cheapen export and make goods cheaper relative to imports. This is mostly achieved, where the monetary
223 and fiscal policies of the economy is very strong. The country can seek better terms of trade which may result in
224 her exchanging less units of exports for a unit of import. It can appeal to creditor countries for debt forgiveness
225 and cancellation if possibility of repayment is slim and as a last resort, such a country can devalue her currency
(Afolabi, 1999: 334-335).

227 **5 III.**

228 **6 Methodological Issues a) Research Design**

229 In this article, the blends of exploratory, investigatory and desk research designs were used. This makes the
230 research approach composite in nature. This was in line with the nature of the problem and the type of
231 data (secondary) required. Specifically, the variant of research design employed in the work were to capture
232 the dynamics of economic integration and its characteristic influences on trade flows, trade balances and
233 socioeconomic development in Nigeria from 1981-2013.

234 **7 b) Variables Identification**

235 The major variables used in this work were those of economic integration and those of socioeconomic development.
236 The variables of economic integration include exports, imports and trade balances. These variables reflect the
237 flow of trade between Nigeria and other countries of the world in various economic blocks.

238 On the other hand, the variables of socioeconomic development include the gross domestic product (GDP),
239 unemployment and inflation rates.

240 **8 c) Types and Sources of Data**

241 The data used in this work were secondary data. These were the aggregate data on the various variables identified
242 in section 3.2 above.

243 The data were time series and cross sectional in nature, sourced and extracted from various documents and
244 materials including the Central Bank of Nigeria (CBN) statistical bulletin, CBN annual report and Statement of
245 Account, CBN Bullion, annual report from National Bureau of Statistics (NBS), textbooks, journals and internet
246 sources, among others.

247 **9 d) Method of Data Analysis**

248 The data collected were presented in tables indicating the series of observations, the trend and movements of the
249 variables studied. Percentages (%) and ratios were computed to analyze the characteristic trend movement
250 of the exports, imports and trade balances traceable to the influences of economic integration as compared to
251 the variables of socioeconomic development in Nigeria for the various years.

252 **10 IV.**

253 **11 Empirical Details and Analysis**

254 This article was designed to study economic integration and trade balances in order to establish the link between
255 them and socioeconomic development in Nigeria. Economic integration is seen as the removal of various trade
256 barriers and restrictions to enhance free flow of trade across international boundaries. The level of economic
257 integration is reflected by the volume of exports and imports of goods and services on yearly basis. Exporting
258 more goods and services by a country than imports gives such a nation favorable trade balances and increased
259 revenue which is expected to result in improved level of socioeconomic development. Therefore, this section is
260 set aside to present and analyze the data on the key variables examined in the article. These variables are the
261 exports, imports, trade balances as well as the gross domestic product (GDP), unemployment rate, inflation rate,
262 and consumer price index (CPI) in Nigeria from 1981 to 2013. Source: CBN Statistical Bulletin, Dec. 2013. As
263 indicated in table 4.1 above, the total value of exports recorded in Nigeria in 1981 was N11.00 billion. This was
264 made up of the oil and non-oil exports of N10.7billion and N0.3billion respectively. This implies that at least
265 97.27% of the exports in the country for that year came from oil and the balance of 2.73% from nonoil. Within
266 this year, the country imported goods and services to the value of N12.8 billion comprising N12.7billion and N0.1
267 billion respectively for non-oil and oil imports. During this period also, a total trade flow of N23.9billion was
268 recorded with a trade balance of -N1.8billion. In subsequent years i.e 1982 and 1983, negative trade balances of
269 -N2.6 billion and -N1.4 billion were recorded in Nigeria as the country continued to import in excess of exports.

270 However, in 1985, the volume of exports made by the country increased from N11.0billion in 1981 to
271 N11.7billion while imports decreased from N12.7 billion to N7.1billion. This made it possible for the country to
272 record a total trade flow of N18.5 billion and a positive trade balance of N4.7billion. In 1990, exports made in
273 Nigeria rose to N109.9billion with oil exports leading at N106.6billion level. The volume of imports also increased
274 to N45.7billion in 1990 pushing the total value of trade to N155.6billion from N18.5billion in 1985. The country
275 therefore recorded the highest level of trade balance of N64.2billion within a period of ten (10) years from 1981.

276 From 1990 to 2000, total exports had increased from N109.9 billion to N1945.7billion while imports rose from
277 N45.7billion to N985.0 billion. Hence, total trade volume jumped from N155.6billion to N2930.7billion creating
278 a trade balance of N960.7billion. The trend of exports and imports as well as trade balance kept on increasing
279 in Nigeria as they moved from the values recorded in 2000 to N7246.5billion, N2800.9billion and N4,445.7billion,
280 respectively in 2005. These variables continued their increasing trend movements as the total value of exports
281 reached its peak in 2013 at N14,840.7 billion while the highest value of imports was recorded in 2011 with a
282 total sum of N10,235.2billion which slided to N8808.1billion in 2013. Total trade flow and trade balance followed

283 similar increasing characteristic movement as their values rose to N23648.8billion and N6032.6billion in 2013.
284 However, some fluctuations were observed in the trend movement of total trade flows in the country between
285 2007 and 2013. In 2007, for instance, total trade stood at N12,221.7 billion and increased to N15,352.9 billion
286 in 2008 but dropped to N13,518.6 billion in 2009. By the year 2011, it had increased to N25,057.8 billion and
287 dropped again to the value of N23648.8 in 2013. This was caused by the decline in the volume and value of oil
288 exports from N10114.7billion in 2008 to N8402.2 billion in 2009 following incessant oil theft and bunkering in the
289 economy.

290 On aggregate therefore, it is noted that at least 95% of the total exports recorded in Nigeria from 1981 to
291 2013 came from oil exports. For instance, 97.27%, 95.73%, 98.73% and 95.22% of the export value came from
292 oil export respectively in 1981, 1985, 2000 and 2013. The remaining fraction of less than 5% came from non-oil
293 exports on yearly basis.

294 In contrast, non-oil imports dominated total value of imports into Nigeria for the period under consideration.
295 For example, in 1981, when the total value of imports stood at N12.8billion, 99.21% (i.e. N12.7billion) was non-oil
296 import. As at 1995, non-oil import accounted for 79.37% of the total import value of N755.1 billion. This trend
297 continued up to 2005, 2010 and 2013 when 71.53%, 76.92% and 72.42% of the total import values of N2800.0
298 billion, N7614.7billion and N8808.1 billion, respectively came from non-oil imports.

299 The dominance of the oil exports and non-oil imports in the country shows the neglect of the non-oil sectors of
300 the economy such as agriculture, mining, manufacturing, automobile, textile, etc. The export potentials of these
301 neglected sectors are not fully exploited and harnessed for improved socioeconomic development of the country.
302 This fact is portrayed by the trend of socioeconomic development indicators in the economy as shown in table 4.2
303 below. As shown in table 4.2 above, from 1981 to 1983 negative trade balances of -N1.8billion, -N2.6billion and
304 -N1.4billion were recorded. These coincided with the value of gross domestic product (GDP) of N93.33 billion,
305 N101.01 billion and N110.06 billion respectively for 1981, 1982 and 1983. Within these three years, the average
306 rate of unemployment was 9.2% as inflation rate fluctuated between 7.7% and 23.2%.

307 From 1984, trade balances started to exhibit positive trend movement with N1.9billion and rose to N746.9 in
308 1996 when the GDP jumped from N116.27billion to N4032.30 billion. This was enough to reduce unemployment
309 rate from 7.3% to 3.8% and inflation rate from 39.6% to 29.3% after it had recorded its highest level of 72.8% in
310 1995.

311 However, from 2005, unemployment rate increased from 3.8% in 1996 to 5.6% and rose thereafter to 23.9% in
312 2011 as inflation rate fluctuated between 17.9% and 8.4% in 2013. This was not consistent with the increasing
313 trends of trade balances and gross domestic products of N4445.7billion, N4876.8billion, N60328billion and
314 N14610.88billion, N24296.33billion and N80222.13billion, respectively for 2005, 2008 and 2013.

315 V.

316 12 Discussion, Recommendations and Conclusion a) Discussion

317 The issue of socioeconomic development has captured the attention of many scholars and international discuss
318 for some times now. For instance, this issue featured prominently during the World Summit on Sustainable
319 Development in 2002 when ten strategic approaches to socioeconomic development and sustainability were
320 identified. These include ensuring workability of globalization (social and economic integration), poverty
321 eradication and sustainable livelihood, promotion of health care delivery, access to energy and energy efficiency,
322 among others (Ubom and ??bom, 2008:196). In making specific reference to Nigeria, Ajakaiye (2002:49) observed
323 that:

324 The national economic development aspiration in Nigeria has remained that of altering the structure of
325 production and consumption activities so as to diversify economic base, reduce dependence on oil and imports
326 all in a bid to put the economy back on the path of self-sustaining, inclusive and noninflationary growth, thereby
327 reducing poverty.

328 At the centre of the above observation is the fact that a broad based economic posture with focus on

329 13 Global Journal of Management and Business Research

330 Volume XV Issue III Version I Year () C development of non-oil sectors of the economy, promotion of exports and
331 reduction in import of goods and services are required for improved socioeconomic development. While Udoide
332 and Udoefot (2014:175) had made efforts to explain the link between foreign capital inflows, entrepreneurship
333 and socioeconomic development in Nigeria, they were not quite explicit in their analysis to highlight the role of
334 economic integration which is expected to ginger foreign capital inflows, export promotion and improved trade
335 balances needed for socioeconomic development.

336 However, a more critical and analytical perspective had been presented on the role of economic integration
337 on socioeconomic development by Onyewuenyi (2005:65-66) in his work on Intra-ECOWAS Trade: Process,
338 Challenges and Prospects. This he pointed out that most countries achieved their status of industrialization
339 and socioeconomic development through the export of manufactured goods and services. Hence, he called for
340 economic integration to provide access to markets of industrial countries.

341 In line with this, ??usawa (2014:192) identified the various approaches to improving trade balances and
342 enhancing economic development to include removal of trade and labour market barriers in order to promote free

343 flow of trade. These are the strategies for economic integration. A better way to enjoy the benefits of economic
344 integration according to Henderson and ??oole (1991:1204) is to solve the problem of unbalanced development
345 which involves the strategy of investing a nation's resources in only one or two sectors of the economy. In
346 other words, to encourage socioeconomic development and growth there should be a spread of investments across
347 sectorial lines alongside the strategies of economic integration. This is one of the key areas lacking in Nigeria
348 in her quest for socioeconomic development and sustainability. This as identified in this work has resulted in
349 only one sector (i.e the oil sector) dominating in the export trend and profile in the country while the non-oil
350 dominates the imports.

351 **14 b) Recommendations**

352 It has been discovered from this work that economic integration is the most potent approach to encouraging
353 exports and improving foreign earnings through favourable trade balances on grounds that imports of goods and
354 services are moderated or discouraged. The strategic option is the attainment of this objective is to promote
355 a broad based economic focus in which investment diversifications and development in many sectors of the
356 economy is encouraged. It has been established through various researches that many countries of the world
357 rely on economic integration to achieve their socioeconomic drive. This countries as pointed out earlier include;
358 the Asian Tigers such as China, Korea, and the Latin Americans exemplified by the Argentina. This has been
359 possible because aside from the steps toward economic integration, massive provision of infrastructure as well as
360 the promotion of grass-root entrepreneurship in the various sectors with export oriented focus have been stepped
361 up. Unfortunately, in Nigerian economy, only the oil sector with very little or no attention on the other sectors
362 has been focused on. This make it possible for oil export to control over 96% of the total export of the country
363 on yearly basis while non-oil import dominate the total import into the economy with over 75% on average on
364 yearly basis.

365 To this end, the following recommendations became pertinent; i. Encouragement of the development of the
366 non-oil sector of the economy through aggressive investment and incentives to encourage private investors with
367 export oriented focus.

368 ii. Adequate investment in infrastructure mainly in the areas of power supply, transportation, communication
369 and health care facilities among others.

370 iii. Promotion of broad-based entrepreneurship to promote small and medium scale export businesses and
371 discouragement of massive consumption of imported goods and services leading to unfavourable trade balances.

372 iv. Objective use of the earnings from favourable trade balances for domestic investment and adoption of other
373 strategies to take advantage of the access industrial markets provided by economic integration.

374 **15 c) Conclusion**

375 Economic integration is a milestone to socioeconomic development in less developed and developing countries
376 of the world especially in this era of globalization. Through economic integration, many countries of the world
377 have formed common economic blocks regional and globally, thereby providing access to market that ensure the
378 free flow of goods and services among the members of the various economic blocks. The hope in this approach
379 is to ensure that adequate exports of goods and services will lead to favourable trade balances that provide the
380 needed earnings for socio-economic development and growth of domestic countries.

381 However, various impediments exist in Nigeria that make economic integration irrelevant in the realization
382 of its noble objectives. Such impediments range from the unbalanced development focus in which only one (or
383 two sectors) sector of the economy is given attention and prominence. In the country, the oil sector, is given
384 prominence while other sectors such as agriculture, manufacturing, automobile, textile, mining, among others,
385 are being neglected. In this circumstance, heavy importation of non-oil products and ^{1 2 3}

¹© 2015 Global Journals Inc. (US) 1

²© 2015 Global Journals Inc. (US) © 2015 Global Journals Inc. (US)

³© 2015 Global Journals Inc. (US)

41

Period	Exports (?b)	Oil	Non-Oil	10.7	0.3	11.0	Total	8.0	0.2	8.2	7.2	0.3	7.5	8.8	0.2	9.1	11.2	0.5	11.7	8.4	0.6	8.	
1981																							
1982																							
1983																							
1984																							
1985																							
1986																							
1987																							
1988																							
1989																							
1990																							
1991																							
1992																							
1993																							
1994																							
1995																							
1996																							
1997																							
1998																							
1999	1169.5			19.5	1189.0																		
2000	1920.9			24.8	1945.7																		
2001	1839.9			28.0	1868.0																		
2002	1649.4			94.7	1744.2																		
2003	2993.1			94.8	3087.9																		
2004	4489.5			113.3	602.8																		
2005	7140.6			106.0	246.5																		
2006	7191.9			133.6	324.7																		

Figure 1: Table 4 . 1 :

4

Year
Volume XV Issue III Version I
() C
Global Journal of Management and
Business Research

Period	Trade	GDP at	Unemployment	Inflation
	Balances (?b)	Current Basic Price(?b)	Rates	Rate (%)
1981	(1.8)	94.33	8.5	20.9
1982	(2.6)	101.01	10.8	7.7
1983	(1.4)	110.06	8.3	23.2

Figure 2: Table 4 .

386 services reign making nonsense of the oil exports over the years. In other words, the benefits associated
387 with the economic integration have been suppressed by the effect of unbalanced development. It is therefore,
388 concluded that the possibility of exploiting the benefits of economic integration through improved trade balances
389 for improved socio-economic development in Nigeria could be achieved both in the short run and in the long run
390 through aggressive implementation of the above recommendations.

391 .1 This page is intentionally left blank

392 [Economic Development in Nigeria: A Review of Experience Bullion] , *Economic Development in Nigeria: A*
393 *Review of Experience Bullion* 26 (1) p. .

394 [Economics] , *Economics* Richard D. Irwin, Inc.

395 [Lipsey and Steiner ()] , Richard G Lipsey , Peter O Steiner . *Economics* 1981. Harper & Row Publishers.

396 [Colander ()] , David C Colander . 1994.

397 [Ogwunma ()] , Paul Ogwunma . 1998.

398 [Ajakaiye ()] , O Ajakaiye . 2002.

399 [Nickels et al. ()] , W G Nickels , J M Mchugh , S M Mchugh . 2002.

400 [Onyewuonyi ()] , N A Onyewuonyi . 2005.

401 [Ubom and Ubom ()] 'Due Process, Public Accountability and Sustainable Development in Nigeria'. U B Ubom
402 , A U Ubom . *International Journal of Multi-Disciplinary Scholarship* 2008. 2 (1) p. .

403 [Udoidem and Udofo ()] 'Foreign Capital Inflows and Entrepreneurship in Nigeria: The Implication for Eco-
404 nomic'. J O Udoidem , P Udofo . *Growth and Development: International Journal of Finance and Accounting*
405 2014. 3 (3) p. .

406 [Henderson and Poole ()] J V Henderson , W Poole . *Principles of Economics*, (Lexington) 1991. DC Heath and
407 Company.

408 [Eun et al. (ed.) ()] *International Financial Management*, S Eun , Bruce Resnick , Cr . Irwin Mc Graw-Hill (ed.)
409 2001. Singapore.

410 [Intra and Trade] -Ecowas Intra , Trade . *Progress, Challenges and Prospects Bullion*, 29 p. .

411 [Abel and Bernanke ()] *Macroeconomics*, Andrew B Abel , Ben S Bernanke . 1998. New York: Addison-Wesley
412 Publishing Company, Inc.

413 [Afolabi ()] *Monetary Economics Revised Edition*, L Afolabi . 1999. Lagos: Top Golden Nigeria Ltd.

414 [Promoting Regional Integration: An Appraisal of African Experience. Bullion] *Promoting Regional Integration: An Appraisal of African Experience. Bullion*, 22 p. .

416 [Musawa ()] 'Relationship Between Zambia's Exchange Rates and the Trade Balance -J Curve Hypothesis'. N
417 Musawa . *International Journal of Accounting and Finance* 2014. 3 (3) p. .

418 [Todaro and Smith ()] M P Todaro , S C Smith . *Economic Development*, (England) 2006. Pearson Educational
419 Limited. (9th edition)

420 [Understanding Business] *Understanding Business*, (New York) McGraw-Hill Irwin. (6th edition)