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- Perceived Career Barriers for Human Resources Professionals'
- ² Career Development to Climb the Top of the Corporate Ladder

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Abstract

- 8 Presence of globalization enabled a competitive business environment where career
- 9 development is becoming a hot topic among every professional. The importance of the Human
- Resource (HR) professionals in the top of the ladder is prominence with enhancing focus on
- people-oriented culture. Hence, the purpose of the study is to whether perceived career
- barriers are associated with the career development of HR professionals in the Sri Lankan
- 13 context. The study identified perceived barriers namely; lack of culture fit, excluded from
- informal, lack of mentoring, poor organizational career management processes, difficulty of
- getting developmental assignments, and the difficulty of obtaining opportunities for geographic
- mobility. Two hundred sixty-four (264) questionnaires were collected, which developed using
- 17 standard measures and analyzed using multiple linear regression and hierarchical regression to
- 18 identify the significant impact of perceived barriers on career development. Findings revealed
- that there is a negative impact of perceived barriers on career development and difficulty
- 20 getting developmental assignment is the most dominant perceived barriers, which hinder
- career development of HR professionals to climb the top of the corporate ladder.

Index terms— career development, perceived career barriers, HR professionals.

1 Introduction

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n this dynamic and unbridled environment, organizations continually face new challenges, and they are working hard to win over a chance to be over presence and survive. Consequently, many organizations realized the importance of human beings within the organization being the most creative and enthusiastic living being that create competitive advantage to enable the organizations to compete and survive in the business environment. Likewise, Armstrong and Baron (2002) stated People and their collective skills, abilities, and experience, coupled with their ability to deploy these in the interests of the employing organization, are now recognized as making a significant contribution to organizational success and as constituting a significant source of competitive advantage. As the weapon for creating human capital with unique competencies, the importance of career development is rapidly increasing. Gilley, Eggland, and Gilley (2002) definedcareer development is a process requiring individuals and organizations to create a partnership that enhances employees' knowledge, skills, competencies, and attitudes for their current and future job assignments.

Given that human resource has become the most significant asset, and almost all the businesses are people oriented, managing human resources has become the most significant part of the organizations' operations. Even though technology may help in improving the business transaction, the success of an organization still depends very much on the effective utilization of its human resources (Siew, 2001). Thus, organizations are looking for a leaderwho can manage this valuable human resource with achieving win-win situation within the organization by maximizing shareholders wealth. Managers and HR professionals are well positioned to exercise strategic leadership and make a significant contribution to a company's competitive advantage (Lawler & Mohrman, 2003). It leads to

create a higher level of importance and value on HR professionals who manage employees to obtain organizational success efficiently and effectively and play a strategic role when compared with other professions in modern organizational context. Increasing importance of HR professionals has create necessity on opportunities of career development of them is rapidly increasing.

A hidden problem was identified in the Human Resources Profession that has broadly argued within the modern business context. If anyone looks at the HR professionals in general mindset, they can think that HR professionals may have greater career development opportunities to climb the top of the corporate ladder since they are the persons who make strategic career development decisions for all the other employees. Even though if it is, when we look at them in a different view, we can ask some questions from ourselves, are there a considerable number of HR professionals in the top of the corporate ladder?. Most of the HR professionals end their career as Head of Human Resources or Director-Human Resources, without reaching the top of the corporate ladder (board of directors or CEO). In other word, HR professionals' career is limited to above mentioned positions within the corporate ladder. This emphasizes that there are some barriers, which hinder the HR professionals' career development to climb the top of the corporate ladder. As the researcher mentioned, this problem is a hidden but critical which most of the outsiders of the profession broadly argued. Bell (2013) discussed that most of HR directors don't go with wider functional roles where they stick to a specific role. Further, he stated that career transitions of HR professionals are possible but not frequent. Likewise, Stuart (2004) identified that three most common fuctions among CEO are finance, operations and marketing, where human resource is ignored. Among them finance being the most common field that creates CEOs since 1997. Mahajna (2017) noted that previous studies focused mainly on career development, the role of barriers in the career path of minority groups, especially those facing women who are socially underprivileged. Thus, it is evident that suitability of the HR professionals being in the top of the corporate ladder is disappointed and remain unresolved.

When considering the Sri Lankan context, most of the specialists and analysts put this matter in several forums (J. D. De Silva, personal communication, 08, July 2017). Another HR Manager responded that they didn't receive enough career development opportunities when compared with other professionals within their organizations (M. K. S. Samanthi, personal communication, 12, July 2017). When studying present business context, it's rare to find HR professionals in the top positions within the organizations. Thus, this study investigates the barriers that hinder the career development of HR Professionals to climb the top of the corporate ladder.

2 II.

3 Literature Review a) Career Development

Career Development is not a suddenly emerged new concept. It goes back to more than a century. Descriptors illustrate the evolutionary nature of career development as follows. The traditional view of organizational career development was grounded in the mindset of making a career within an organization and of predictable, stable jobs. During the mid-1990's a new career lexicon appeared, redefining well-used terms like careerand employment to encompass a broad-based view. Thus, careerbecame not just a way to define "hierarchical progression" but a reference to all work experiences, and employment expanded to include not just one's place and type of occupation but also a person's employability over time (Arthur & Rousseau, 1996).

"A job or occupation regarded as a long-term or lifelong activity. It can also be referred to as somebody's progress in a chosen profession or during that person's working life" (Posholi, 2012). Hall (2002) defined a career as a lifelong process made up of an arrangement of activities and linked attitudes or behaviours that take place in a person's work life. Meanwhile, Puah and Ananthram (2006) viewed career as a pattern of work-related experiences, such as job positions, tasks or actions, work-related decisions, and subjective interpretation of work-related events, such as work aspirations, expectations, values, needs and feelings about particular work experience, that expand the progression of a person's life.

Careers are important as such, it carries the story of an individual, which essentially means for the individual as well as for the environment. Thus, for many individuals, their career embraces a huge part of the significance of life's journey, and their identity (Inkson, Khapova, & Parker, 2007). The identity of an individual be inherent in the unfolding career may be called career identity. Although for some the career identity may be undeniable from childhood or adolescence. Furthermost repeatedly, it will steadily take form through individual experiences over the years. In Western countries, careers are no longer destined by birth, nor by meaning fixed by families or clans at an early age. Individuals are permitted to perceive their career from their own dreams, motives and intentions (Hoekstra, (2011) which now can be seen in the Asian context especially in Sri Lanka.

The notion of career development is indistinguishably linked with a person's occupational life (Patton & McMahon 2006). Career development is defined as extending from a focus on the profession and a developmental process over time (Ginzberg, Ginsburg, Axelrad, & Herma, 1951) to a 'lifelong process' ??Brown and Brooks 1990, pp.17). Chen (1998) noted the inseparability of life and work in career development, and it influenced by 'psychological, sociological, educational, physical, economic and chance factors' ??Sears 1982, pp. 139).Current career development definitions vary in focus from the individual to the organization. Some see the concept as having a decidedly individual focused, as an ongoing process by which individuals progress through a series of phases, characterized by a relatively unique set of matters, themes, and tasks' (DeSimone, Werner

& Harris, 2002). Similarly, a progression of professional growth brought about by work associated education and learning (Van der Sluis and Poell, 2003).

In traditional career development theories, career development is often described as following a prearranged, foreseeable and rational pathway. In contemporary theories (Bright &Pryor 2011;Hancock 2009;Pryor and Bright 2007) it has taken a different form. Career development is typically defined as a continuing sequence of stages characterized by distinctive concerns, themes and tasks (Greenhaus, J. H., Callanan, G. A., & Godshalk, 2000). A fundamentalnotion behind these stage models of career development is that, there is a series of expectable and probabletasks and responsibilities that ensue at more or less predictable times during the course of a career (O'Neil and Bilimoria, 2005). Moreover, Career development is an ongoing process of planning and directed action toward personal work and life goals. Development means growth, continuous acquisition and application of one's skills. Career development is the outcome of the individual's career planning and the organization's provision of support and opportunities ideally, a collaborative process which focuses on both the individual and the organization (Simonsen, 1997).

4 b) Perceived Carrier Barriers

Career barriers play avital role in occupational interests and career goals (Lent, Brown, & Hackett, 1994;Lindley, 2005), and they are beneficial in understanding the career development processes. Career barriers are defined as factors that are perceived as possiblyobstructingand hindering the execution of a particular occupational goal (Lent et al., 2002;Lent, & Brown, 2013). These can comprise an individual's internal barriers (such as a lack of interest and selfmotivation in the work) dissatisfactory events or conditions in the individual's environment (Swanson & Woitke, 1997). Impact of environmental and cultural conditions in restraining or expanding one's choices in life for career objectives (Correll, 2004). Further than these factors, however, individuals have freedom of making decisions to selectpossibilities in life, establish their own goals, and find their own technique and path of handling with restraintscome across (Brandtstädter, & Rothermund, 2002).

The term perceived barriers signifypredictable barriers or those already in place (Albert & Luzzo, 1999). Those who are capable enough to make career strategies often limit their true career interests and as an alternative occupationally stereotypes because of undesirable environmental influences and perceived barriers (Morrow, Gore Jr, & Campbell, 1996; Chuang, 2010). Career barriers have been described as any factors that frustrate the achievement of career goals (Crites, 1969). They have typically been viewed as either internal to the individual, such as lack of confidence or lack of motivation, external to the individual, such as lack of access to education and poverty, or both. Crites (1969) Studies have clearly found that a range of career barriers, such as ethnic and gender discrimination, financial problems, perceived lack of ability and lack of educational opportunities (Luzzo, 1993; McWhirter, 1997; Swanson & Tokar, 1991). Gender (McWhirter, 1997; Swanson & Tokar, 1991), crossethnic (Luzzo, 1993) and cross-cultural (Patton, Creed, & Watson, 2002) differences in perceptions of career barriers have also been identified. Moreover, Lyness and Thompson (2000) identified six perceived barriers that negatively influenceemployees' career development as lack of culture fit, excluded from informal networks, lack of mentoring, poor organizational career management processes, difficulty getting developmental assignments and difficulty obtaining opportunities for geographic mobility, which focused in the present study. Framework tested in the study is illustrated in Figure 01. The conceptual framework in Figure ?? illustrates following hypotheses to be tested in this study.

5 III.

6 Method

The population for the study consisted of twelve companies in Sri Lanka. Although these firms were chosen based on personal contacts, they were fairly well established companies in the country. The populations of the study consisted HR professionals, and the population is limited to the Colombo, as HR department is mainly at the head office of the company.

Questionnaires were distributed through personal contacts and some mailed as an online format. 500 questionnaires were distributed where 287 were collected, with the 53% response rate. Though the overall sample process involved a convenience approach, participation for the survey was voluntary, without any type of an enforcement was not carried out. After excluding 23 incomplete responses, a total of 264 cases were used for data analysis.

7 Year ()

A H1: There is an impact of perceived barriers on career development. H1a: There is an impact of lack of culture fit barriers on career development. H1b: There is an impact of excluded from informal networks on career development. H1c: There is an impact of lack of mentoring on career development. H1d: There is an impact of poor organizational career management processes on career development. H1e: There is an impact of difficulty getting developmental assignments on career development. H1f: There is an impact of difficulty obtaining opportunities for geographic mobility on career development. The measures used for independent and dependent variables are outlined below.

8 a) Sample and Data Collection

i. Perceived barriers The measure of perceived barriers consist of twenty six items on 5 point likert scale, ranging from 1(Strongly Disagree) to 5 (Strongly Agree) which was developed by Lyness and Thompson (2000). A sample item is "Lack of opportunities to move across functions or businesses".

ii. Career Development The measure of career development consists of sixteen items on 5 point likert scale, ranging from 1(Strongly Disagree) to 5 (Strongly Agree) which was used in career development survey, 2012, developed by Hathorn and Brusoni. A sample item is "The leadership in my organization strongly supports career development of staff".

9 IV.

V.

10 Results

Data analyzed using SPSS 23.0. Preliminary analyses conducted to determine distribution of the data set, validity and reliability of the scales, along with Pearson's correlation, simple linear regression multiple linear regression and hierarchical regression.

The normal distribution of the data set assured using skewness and kurtosis where the statistics are lying within the cut off values of skewness and kurtosis are <3 and <10, respectively (Kline, 2005 cited in Paghoush, Zarei, Damizadeh, Sajjadi, & Zeinalipour, 2015) as shown in table 02. Accordingly, means range from 2.970 to 3.504 and standard deviations range from 0.655 to 0.926. From table 03, it can be seen that career development is negatively related to Perceived Career Barriers (r = -0.504, p < 0.01). Further, the table shows all the perceived barriers identified, negatively related to career development. Lack of culture fit (r = -0.305, p < 0.01), excluded from informal networks(r = -0.398, p < 0.01), lack of mentoring (r = -0.411, p < 0.01), poor organizational career management processes(r = -0.220, p < 0.01), difficulty getting developmental assignments (r = -0.606, p < 0.01) and difficulty obtaining opportunities for geographic mobility (r = -0.506, p < 0.01).

Confirmatory factor analysis (CFA), reliability and item internal consistency were conducted to ensure the item scale reliability and construct validity. ??t Table 05 show results of multiple linear regression analysis that tested the model and hypothesized relationships. The results of the regression indicated that six predictors explained 47% of the variance (adjusted R 2 = 0.470, p < 0.01). It was found that lack of culture fit is negatively impacting on career development (? = -0.264, p < 0.01). Thus, H1a is supported. Excluded from informal networks also have a negative impact on career development (? = -0.245, p < 0.01) Hence H1b was supported. As predicted, poor organizational career management processes have a negative impact on career development(? = -0.328, p <0.01) where H1d accepted. In a similar note, the difficulty of getting developmental assignments also has a negative impact on career development (? = -0.945, p < 0.01) thus, H1e is accepted. However, lack of mentoring (? = -0.017, p > 0.01, n.s.) and difficulty obtaining opportunities for geographic mobility (? = -0.055, p > 0.01, n.s.) are not negatively impact on career development of HR professionals. Consequently, H1c and H1f were rejected. With multiple predictors multicollinearity is tested using VIF and tolerance (VIF > 0. Next, including, poor organizational career management processes to the model does not explain an additional significant variation in career development. After adding the difficulty of getting developmental assignments to the model explained an additional 27.5% of significant in career development (Adjusted R 2 = 47%, F = 136.756, p <0.001) where adding difficulty obtaining opportunities for geographic mobility to the model does not explain an additional significant variation in career development. Among all six predictors, the most important predictor of career development was the difficulty of getting developmental assignments, which uniquely explained 27.5% of the variation in career development.

11 Discussion

The purpose of the study was to investigate perceived barriers that hinder HR professionals' career development to climb the top of the corporate ladder. The results were intended to be used to acquire a better understanding of the impact of each perceived barriers on career development. The study reveals that Lack of culture fit, excluded from informal networks, poor organizational career management processes and difficulty getting developmental assignments are negatively associated with career development. Further, lack of mentoring and difficulty of obtaining opportunities for geographic mobilityare not significantly negative effect on career development. In addition, it was found that amongst all six predictors, the most important predictor of career development was the difficulty of getting developmental assignments. Kram and Isabella (1985) and Chuang (2010) found that having a mentor to the individuals (Mentoring), creates a positive impact on career development emphasize that mentoring and career development has mixed findings. Networking is positively related to career development (Eby, Butts, & Lockwood, 2003) where supported excluded from internal networks negatively affect career development. Lyness and Thompson (2000)stated that lack of culture fit, excluded from informal networks, lack of mentoring, poor organizational career management processes, difficulty getting developmental assignments and difficulty obtaining opportunities for geographic mobility negatively impact on employees' career development.

12 VI.

13 Implications

Majority of studies related to career development and career barriers have conducted in the western context where Asian context was ignored. Furthermore, it is rare to find research studies related to HR Professionals on career development. Thus, findings of the current study are useful to fill the empirical gaps in the literature on career development and perceived carrier barriers. The study enhances the knowledge on the area of human resource management and human resource development. In addition, findings of the current study are useful for identifying the perceived barriers and the impact of perceived barriers on career development of HR professionals. Further, this study is useful for HR professionals, HR graduates and undergraduates as well as organizations (top management and ownership) to get the insights from the results and suggestions for this analyzed problem. Moreover, managers can implement problem focused coping strategies and emotion focused strategies such as engaging leisure activities and organizing travel activities within an organization that create a buffering effect on carrier barriers (Tsaur, Ku, & Luoh, 2016). Consequently, mentoring programmes can also be designed to reduce the negative effects of perceived barriers. Additionally, constructive career assistance can be arranged within the organization to create positive attitudes on potential professional challenges and tackle the barriers successfully (Chuang, 2010).

14 Limitations and Future Research

The effect on perceived career barriers on career development entails further confirmation dues to cross sectional design of this study. A longitudinal research design may be helpful for future researchers to verify the findings of the present study. In addition, it is uncertain to what extent the perceived barriers and career development were influenced by cultural factors, where future researchers can inculcate organizational culture or societal culture in the framework for more absolute findings. Being a quantitative study, it was unable to obtain in depth information on this critical problem, where a qualitative research study is welcomed to explore the gravity of perceived carrier barriers, which hinder HR professionals go to the top level of a company. In addition, using interviews other that self-administered questionnaire also will enable the future researcher to gather valuable information. Finally, within my study covered only less number of barriers from all the barriers which hinder HR professionals' career development. Therefore future researchers can conduct studies using unexplained barriers with in my study.

15 VIII.

16 Conclusion

The general objective of this study is to identify the impact of perceived barriers on HR professionals' career development to climb the top of the corporate ladder. The researcher has identified lack of culture fit, excluded from informal networks, poor organizational career management processes and difficulty getting developmental assignments as perceived carrier barriers that are negatively associated with career development HR Professionals, yet lack of mentoring and difficulty of obtaining opportunities for geographic mobility are not significantly negatively effect on career development. Further, difficulty of getting developmental assignments the most important and dominant predictor on career development barriers that hinder the career development of HR professionals to climb the top of the corporate ladder.

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01

Gender	Frequen	FrequencyPercentage	
Male	97	36.7	
Female	167	63.3	
Age			
20-29 years old	101	38.3	
30-39 years old	74	28.0	
40-49 years old	60	22.7	
50-59 years old	28	10.6	
60 years old & above	1	.4	
Education Level			
Diploma/Certificate	69	26.1	
Bachelor Degree	141	53.4	
Master Degree	54	20.5	
Current Position			
Executive-Human Resources	111	42.0	
Assistant Manager-Human Resources	66	25.0	
Manager-Human Resources	72	27.3	
Senior Manager-Human Resources	15	5.7	
Working Experience			
Less than 5 years	97	36.7	
5-10 years	85	32.2	
10-15 years	60	22.7	
15-20 years	10	3.8	
More than 20 years	12	4.5	
		Source: Survey	
		Data	

Figure 1: Table 01:

Figure 2:

	Table 02: Simple Lin	ear Regression	
Path	В	?	Decision on Hypotheses
			at P values $< .01$
Perceived Career Bar-	CD599	504***	H1 -Accepted
riers			
R 2		254	
Adjusted R 2		.251	
F		89.192***	

 $[Note: \ ^*p < .05, \ ^{**}p < .01, \ ^{***}p < .001 \ CD = Career \ Development]$

Figure 3:

03				
Career Development				
(CD) Perceived Barriers (PCB)	Career			
Lack of Culture Fit				
(LCF) Excluded Informal (H	EIN) Lack of Mentoring	g from Networks (LM)	Poor Organizational	Career Manag
[Note: A]	Figure 4: Table	2 03 ·		
	118010 1. 10010			

04

	KMO a	and Bartlett's Test Bartlett's Chi-Square (p-value)	Convergent ar	nd Discriminant Validi EINM PO UMPA DOO
Career Development (CD)	.875	3202.951 (<.001)	.563	
Perceived Career Barriers (PCB)	.835	5930.484 (<.001)	.502	
Lack of Culture Fit (LCF)	.774	745.803 (<.001)	.093 .579	
Excluded Informal Networks from (EIN)	.564	52.694 (<.001)	.158 .258 .714	
Lack of Mentoring (LM)	.803	524.350 (<.001)	.169 .517 .411	
Poor		(<.001)		
Organizational				
Career Management	.708	288.557 (<.001)	.048 .312 .158	.482.738
Processes				
(POCMP)				
Difficulty getting				
Developmental Assignments	.844	$ 1140.520 \\ (<.001) $.367 .493 .233	.579.446.618
(DDA)				
Difficulty obtaining				
Opportunities for Geographic	.670	370.770 (<.001)	.256 .168 .250	.305.147.521
Mobility (DOGM)				

Figure 5: Table 04:

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05
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Year
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Volume
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Version I
( ) A
Global
            Path Lack of Culture Fit Ex-
                                          B -.274 -.264** .394
                                                                Toleran&la
Journal of
            cluded from Informal Net-
                                          ? VIF -.227 -.245**
                                                                2.539
                                                                       Accepted H1b
            works CD CD Lack of Men-
                                          .527 -.016 -.017 .254
                                                                1.898
                                                                       -Accepted
Manage-
                                          -.310 -.328** .450 -
                                                                       H1c -Rejected
            toring CD Poor Organiza-
                                                                3.945
ment and
Business
                                          .993 -.945** .206 -
            tional Career Management
                                                                2.223
                                                                       H1d
Research
            Processes Difficulty getting
                                          .046 -.055 .396 .482
                                                                4.852
                                                                       Accepted H1e
            Developmental CD Assign-
                                                                2.524
                                                                       -Accepted
            ments CD Difficulty obtain-
                                                                       H1f -Rejected
            ing Opportunities for Geo-
                                                                       Decision
            graphic Mobility CD R 2
                                                                       Hypotheses
                                                                       at P values <
                                                                       .01
                                          .470
            Adjusted R 2
                                          39.880**
            \mathbf{F}
                                          p < .05, **p < .01, ***p < .001, CD = Career Development
```

Figure 6: Table 05:

06

Variable	B	?	R Adju R2 dchang 2 R 2	ge F chan
Step 01			.093.090 .093 26.9	939***
Lack of Culture Fit	317 -5.190***305			
Step 02			.173.167 .080 25.1	186***
Lack of Culture Fit	144 -2.123*	-		
		.139		
Excluded from Informal Networks	304 -5.019***328			
Step 03			.200.191 .027 8.75	54**
Lack of Culture Fit	.002 .029	.002		
Excluded from Informal Networks	212 -3.162**	-		
		.229		
Lack of Mentoring	241 -2.959**	-		
		.266		
Step 04	0.10		.206.194 .006 1.90)4
Lack of Culture Fit	012147	-		
	202 201 = 44	.012		
Excluded from Informal Networks	203 -3.017**	-		
	005 0050*** 005	.219		
Lack of Mentoring	305 -3.258***337	105		
Poor Organizational Career Management Proces	ses .102 1.380	.107	401 451 955 196	7F0***
Step 05	050 0 600***	250	.481.471 .275 136	.756***
Lack of Culture Fit	.259 3.622***	.250		
Excluded from Informal Networks	214 -3.919***231	010		
Lack of Mentoring	.017 .214	.019		
Poor Organizational Career Management Proces	942 -11.694***897	.318		
Difficulty getting Developmental Assignments	942 -11.094 * * *891		400 470 001 500)
Step 06 Lack of Culture Fit	.274 3.696***	264	.482.470 .001 .598	\$
Excluded from Informal Networks	227 -3.967***245	.264		
	.016 .194	017		
Lack of Mentoring Poor Organizational Career Management Proces		.017 .328		
Difficulty getting Developmental Assignments		.326		
Difficulty obtaining Opportunities for Geo-		.055		
graphic obtaining Opportunities for Geo-	.U±U .110	.000		
Mobility				
woming				

Figure 7: Table 06:

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