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5 **Abstract**

6 Volunteerism is the principle of donating time and energy for the benefit of other people in the  
7 community as a social responsibility rather than for any financial reward. It is intended to  
8 develop your skills and also it promote goodness or to improve human quality of life. It has a  
9 positive benefit or impact for the volunteer as well as for the person or community served.  
10 The Catholic University Institute of Buea through its various schools and the college of  
11 business and technology offers service-learning which allow the students to serve a group  
12 through volunteering while earning education credits. This the authorities of the Catholic  
13 University Institute of Buea sees it as a powerful means of preparing students to become more  
14 caring and responsible citizens thus helping the university to make good on their pledge to  
15 serve the society or community and also as a good positional tool. It engages both the mind  
16 and the heart hence it provide a powerful learning experience, by so doing volunteerism thus  
17 captures students interest.

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19 *Index terms*— technology offers service-learning.

20 **1 Introduction**

21 olunteerism is the use of involvement of volunteer labour, especially in community service. It is the policy or  
22 practice of volunteering one's time or talents for charitable, educational or other worthwhile activities especially  
23 in one's community ([www.dictionary.com](http://www.dictionary.com)).

24 Volunteerism is intended to develop your skills and also it promote goodness or to improve human quality  
25 of life. It has a positive benefit or impact for the volunteer as well as for the person or community served  
26 ([www.nationalservice.com](http://www.nationalservice.com)). It is also intended to make contacts for possible employment as many volunteers are  
27 specially trained in the areas they work.

28 While international volunteering also called volunteering in the developing countries is increasing becoming  
29 popular among young people especially gap year students who travel to communities of the developing countries  
30 to work on some projects with the local organisations, it is yet to be noticed and practiced within the Buea  
31 municipality or subdivision. Very little is done in terms of volunteers and donations to help run private institutions  
32 effectively, this is for the simple reason that people here are yet to effectively understand the importance of  
33 volunteerism.

34 **2 a) Background of the Study/ Company Review**

35 The Its primary purpose is to train professional servant leaders with moral and spiritual values so that they may  
36 be responsible to their communities. The proprietor/chancellor of the Catholic University of Buea is the Bishop  
37 of the Diocese of Buea.

38 In June 2011, another arm of the University, the Business and Research Park was created as a legal entity of  
39 its own by the Cameroon laws no RC BUC.2031-B023 with the name CUIB-Centre for entrepreneurship research  
40 and innovation.

41 From the president's message of 2015/2016 academic year, he reiterated that anyone who steps into the CUIB  
42 campus will notice that CUIB has a strong sense of community and campus pride. It clearly makes a difference in  
43 the lives of students and the surrounding communities in Buea. The students, staff and faculty go out weekly to  
44 carryout volunteerism in surrounding communities. Just five years old, the rest of the country has begun noticing

## 9 CONCLUSION

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45 its accomplishments through its students who are not only likeable and humble but are strong academically as  
46 they can compete with their peers internationally and win internal awards. Examples include, the Tony Elumelu  
47 entrepreneurship awards, the Anzisha award etc.

48 The Catholic University Institute of Buea Sport Academic (CUSA), Went operational in December 2014 with  
49 authorisation no 1106/G37/C84/VOL II/SAAJP with the main aim of assisting young, talented and excellent  
50 skilled Cameroonian in the various field of sport like football, volleyball, basketball, handball etc.

### 51 3 II.

## 52 4 Literature Review

53 According to the Collins English dictionary (2012), volunteerism is the principle of donating time and energy for  
54 the benefit of other people in the community as a social responsibility rather than for any financial reward.

55 The Catholic University Institute of Buea through its various schools and the college of business and technology  
56 offers service-learning which allow the students to serve a group through volunteering while earning education  
57 credits. This according to the authorities of the Catholic University Institute of Buea sees it as a powerful means  
58 of preparing students to become more caring and responsible citizens thus helping the University to make good  
59 on their pledge to serve the society or community and also as a good positional tool.

60 Volunteering through service learning unites the academic study and volunteer community service gives energy,  
61 commitment, time and skills to address human community needs. This thus have the result engaging both the  
62 mind and the heart hence it provide a powerful learning experience, by so doing volunteerism thus captures  
63 students interest (Eyler, 1999).

### 64 5 III.

## 65 6 Research Methodology

66 For this research work, the researcher used only secondary data that was information collected from the Catholic  
67 University Institute of Buea bulletins and other University documents and websites.

68 IV.

## 69 7 Analysis and Findings

70 -In line with its mission of training professional servant leaders, the Catholic University Institute of Buea has  
71 been carrying out some social corporate responsibility methods in their surrounding communities. Volunteerism:  
72 The Catholic University of Buea strives to promote volunteerism in a society where the culture of volunteerism is  
73 not well valued. There is also the CUIBvolunteerism network program which is also to help encourage student's  
74 community engagement service. A lot of the community work is done during the volunteerism week and the  
75 monthly volunteerism work carried out by the various schools and also the college of business and technology  
76 while putting on their corporate uniforms. With this already making news in the community, other higher  
77 institutions of learning have begun copying what just began as a joke. The Catholic University Institute of Buea  
78 is using this idea of volunteerism to position itself in this subdivision that has seen the tremendous growth of  
79 many higher institutions of learning.

80 The authorities of the university has made it mandatory that before a student graduate, the student must  
81 have done twenty-five hour of volunteerism or community work per an academic year. Family Fund Campaign  
82 (FFC): This was introduced as a flagship tradition in the 2013/2014 academic year with main purpose to engage  
83 internal stakeholders of the University to raise funds to support some pressing needs of the University. Senior  
84 Class Philanthropic Gift: It was also introduced as a way to encourage students to give to the University as the  
85 University has also impacted the students during their stay on campus.

## 86 8 Social and Environmental Awareness and Responsibility:

87 Here it enables students to be accountable to their communities, promote the common good, respect creation  
88 and the environment. Sr. Emmanuela Fomenky Memorial Foundation Clinic: This is a health unit that was  
89 name after the founder Rev. Sr. Emmanuela Fomenky. It has a complete medical team (resident medical doctor,  
90 nurse, laboratory technician, manager etc). This centre renders health facilities to the students, staff, faculty  
91 and the community.

92 V.

## 93 9 Conclusion

94 The Catholic University Institute of Buea has been carrying out some volunteerism and social corporate  
95 responsibility methods in their surrounding communities; they have been using this as a positioning tool. Through  
96 this activity other institutions of higher learning in this municipality have been copying and are also using this  
97 to make them known.

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