

1 Public Administration in "Small and Island Developing States":
2 A Debate about Implications of Smallness

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6

7 **Abstract**

8 Much administrative theory is concerned with the role and function of the public service
9 according to general principles. Thus, a small country's public service is a small version of
10 that in a big country, especially, those of the United Kingdom or France as most small
11 countries and islands were once colonies of these European colonial masters. But, is it realistic
12 to assume this linearity? Or, does something change substantively once certain thresholds of
13 size are passed? We assume, for instance, that the Maldives Islands take a place in the United
14 Nations with the same voting rights as China or India, but is this uniform acceptance realistic
15 when considering how the public service works, or does not work? The number of publications
16 specifically addressing this problem, as opposed to the general problems of smallness, is
17 remarkably limited (Dommen and Hein 1985; Hope 1983; Jones 1976; Kersell 1985, 1987;
18 Khan 1976; Murray 1981; Richards 1982; Schahzenski 1990; United Nations 1969; Baker 1992,
19 Commonwealth Secretariat, 1985, Collins and Warrington, 1997, UNEP 1998), and the
20 amount of empirically based study is negligible. Thus, the main purpose of this paper is to
21 explore the hypothesis that the nature of government changes with scale.

22

23 *Index terms*— assume, considering, opposed

24 **1 INTRODUCTION**

25 Such administrative theory is concerned with the role and function of the public service according to general
26 principles. Thus, a small country's public service is a small version of that in a big country, especially, those
27 of the United Kingdom or France as most small countries and islands were once colonies of these European
28 colonial masters. But, is it realistic to assume this linearity? Or, does something change substantively once
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34 of empirically based study is negligible. Thus, the main purpose of this paper is to explore the hypothesis that
35 the nature of government changes with scale.

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37 In debating the contention that public administration in small and island developing states inadequately fits
38 the traditional Weberian model, we are firstly going to argue what smallness means in the context of small and
39 island developing states. Secondly, we are going to consider some of the specificities of such states in relation to
40 the administrative variable. These arguments will then allow us to assess whether or not public administration in
41 small and island developing states is just a miniature of those in large states or does something significantly change
42 as scale is considerably reduced. If public administration in small and island developing states is problematic

2 II. 'SMALLNESS': ARE SMALL ISLAND DEVELOPING STATES A DISTINCTIVE CATEGORY?

43 when considered within the Weberian tradition, there should be solutions to these human problems. These
44 creative opportunities will also be considered before a conclusion is reached with a few generally applicable
45 recommendations.

46 2 II. 'SMALLNESS': ARE SMALL ISLAND DEVELOPING 47 STATES A DISTINCTIVE CATEGORY?

48 Are 'small islands developing states' a distinctive category. The answer is as yet not clear and the issue is
49 still on the agenda for debate. Considerable time could be spent in debating what does small precisely mean.
50 Nevertheless, if we are searching for qualitative differences an attempt must be made to explore where the cut-off
51 points occur. It is conceivable that they occur at different levels for different functions, and the issue clearly
52 should be placed on the agenda for empirical and quantitative research (Baker, 1992). In this paper I will
53 examine the conventional wisdom on the subject, most of which is purely arbitrary before pointing to recent
54 developments. In 1969, the United Nations (UN) fixed upon the figure of one million people as defining small
55 states (UNITAR, 1969). Population has consistently been the defining characteristic, as opposed to territorial
56 area; had it been the case, Rwanda with its population of nearly ten million would have been considered as small
57 on account of its territorial area, and Botswana, for instance, with its population of less than one million but a
58 large territorial area would be considered as big. In terms of governance, a definition of small based on the number
59 of people makes more sense than one based on M In fact, the scale (size) dimension has not featured prominently
60 in discussions of the nature of public administration until very recently, and the number of empirical studies, as
61 already pointed out, is extremely few. Furthermore, the issue is clouded by the fact that there is little agreement
62 on what smallness actually means, and the fact that even when some consensus is reached, small states are also
63 characterized by enormous diversity in terms of wealth, resource endowment, ethnic composition and diversity,
64 isolation and other factors. Although the economies of some conspicuously rich small states are based on oil
65 (e.g. Brunei, United Arab Emirates), gambling (e.g. Macao-China), or certain geographical peculiarities (e.g.
66 Hawaii, Seychelles, Caribbean Islands), this paper focuses on poor countries that constitute the vast majority
67 of small states. geographic area. For example, millions of people crushed into a geographically constricted area
68 such as Hong Kong or Singapore still allow for many administrative differentiations, an adequate revenue base,
69 and the possibility of a broad range of administrative skills. Still critiques may argue that Hong Kong and
70 Singapore have developed a wide variety of administrative skills, and, in spite of limited or no natural resources
71 have experienced unparalleled development because of sound government policies and not because of the mere
72 size of their populations. Some may argue that they are small states. Also, the 1969 definition of the United
73 Nations by taking population size of less than one million as the cut-off point to define a state as small may itself
74 be outdated 33 years since it was prescribed. The population of the island of Mauritius that had been below
75 one million for most of the last century cannot in 2003 just fall out of the definition because its population has
76 slightly exceeded one million due to natural growth. The debate, although academic in this paper, should not
77 downplay the importance of the issue especially in today's world of globalization where the mere qualification
78 under a particular definition may qualify or disqualify a state, for example, for foreign aid, access to developed
79 world markets, or the like, on which some small states are dependent for their survival.

80 More recent developments, especially when small states are joining hands to look for privileged derogation
81 from WTO agreements or for other global issues such as the effect of global warming and the rise of sea level are
82 bringing new members into the club. The United Nation's 'limited population' definition seems to be outdated.
83 A recent conference on 'small and island developing states' held in Seychelles in 1997, for instance, was attended
84 by seventy top administrators, politicians, scholars and consultants from seventeen territories. They included
85 representatives of states having populations of 5 million persons or less. Singapore with a population of 2.9
86 million was also represented.

87 Within the general category of population size, enormous diversity exists. Some countries, such as Luxembourg
88 and Bermuda, have high per capita incomes, and others figure very low on the table (Guinea-Bissau). Some
89 countries are kingdoms (Tonga), and others are republics (Guyana, Mauritius); these states enjoy different
90 constitutional status, and comprise various political systems. Some are ethnically homogeneous (Malta, Kiribati,
91 Solomon Islands, Samoa); more are multi-racial societies, an important factor in past or present political tensions
92 (Cyprus, Fiji, Mauritius, Singapore). While most are now multi-party democracies, several have weathered
93 political crises including revolution (Grenada), invasion (Cyprus), military coups (Fiji, Lesotho, Seychelles), or
94 contested electoral outcomes (Malta). Each territory has, in a nutshell, its own unique character -a compound
95 of its history, geography, and demography. Each has a distinctive experience of transacting the business of
96 government; a constitution that reflects local political developments and compromises; patterns of leadership,
97 habits of thought and decision-making; welldefined administrative traditions, and accumulated experience, skill
98 and ethos in public administration (Collins and Warrington, 1997). As ??ayle (1986, 8) observes 'size is an elusive
99 variable'.

100 One pertinent question which was raised at the conference in Seychelles was: "Which is more important from
101 the point of view of governance: such shared characteristics as 'small and island states' may have, or those
102 features that are distinctive?" Once again, no straightforward answer emerged. Though impossible to define, the
103 notions of 'smallness' and 'islandness' have gained currency in international forum, giving diplomatic leverage

104 to states and territories that would otherwise be disadvantaged. Besides, important patterns of organization,
105 leadership and decision-making can be discerned, and there is much that is common in the experience of these
106 diverse polities. This paper focuses, naturally, on shared characteristics and experiences especially for those
107 states which complement smallness with developing country status.

108 **3 III.**

109 **4 SIZE AND THE ADMINISTRATIVE VARIABLE**

110 Most of the administrative characteristics of small states are conventionally presented as constraints and they
111 are examined in the context here. Later in the paper these same characteristics are evaluated in terms of the
112 opportunities they may afford. A review of the literature on administration in small states, as Khan has done,
113 shows that the negative picture is both overwhelming and extremely depressing:

114 Overextended personnel, small spare/reserve capacity, few specialists attracted or retained, inadequate
115 compensation level, inappropriate and infrequent training, low turnover rate, small establishment, limited
116 promotion and mobility, limited alternative employment, low morale and motivation, low job satisfaction,
117 low productivity, low adaptability to changing conditions, shortage of management skills, low problem solving
118 capacity, high level of fear and frustration, absenteeism, timid decision-making, continued systemic uncertainty,
119 low level of innovativeness and entrepreneurship, excessive routine dependence?small size inhibiting the realization
120 of rational-legal management systems. (Khan 1991, 11) Khan found that all these characteristics in relatively
121 recent writings on small states. With problems of this nature, it seems a miracle that these states operate at
122 all. It also suggests that anything and everything may be attributed to the one very visible variable of size.
123 Other variables, however, are contributing factors. For instance, the overwhelming majority of small states
124 share a common colonial heritage, and this produces its own generic administrative incapacity for purely inertial
125 reasons. The colonial civil service was designed for law-and-order functions, for a local policy vacuum, and for the
126 maintenance of 'ideal' investment conditions for the colonial economy. With independence there usually comes
127 much examination of ideology and policy, but somehow the civil service scrapes through unchanged, perhaps
128 because the myth has really been accepted that it is neutral and objective and, therefore, 'one size fits all'.

129 The second complicating factor is that, once more, the majority of the countries in the small-state category
130 are in the lower-income group. Thus the problems of administrative incapacity must coexist with considerable
131 per capita resource constraints. I would, however, focus only on those variables that have a direct relationship
132 with administration.

133 **5 Administrative Variable applied to Organization**

134 Culture, Policy-making and Human Resource civil servants in small and island states are highly vulnerable
135 to the influence of relatives, friends, acquaintances, and political interventions due to the small size of their
136 societies; -many small and island states have long standing traditions of decision-making using communitybased,
137 highly consultative, consensual approach which can significantly reduce the speed with which decisions can be
138 taken; -small scale society makes it virtually impossible to operate according to conventions of an objective and
139 somewhat detached public service; -structures of government tend to emulate the divisions and hierarchies of
140 larger governments, which is often unsuitable in smaller polities; -in very small states 'power must be seen to
141 be distributed throughout the diverse cultures and geographical areas of the country'; -there is a great deal of
142 transparency in decisionmaking, but also a lack of confidentiality. environment of changing administration and
143 partisan political intervention; -impact of state size on the professional conduct of the civil servant -distinguishing
144 between the domains of private and public life; -post-colonial/neo-colonial paradigms of status, hierarchy and
145 power inhibiting fundamental change in human resource policy and practice. The issue of human resource is of
146 vital importance to small and island developing states because it affects other variables and therefore needs more
147 in-depth treatment. The UNEP report (1998) writing on Human Resources profile observed that, small island
148 developing states are at different stages of development, with per capita income, health and education indicators
149 varying considerably from country to country. Such differences notwithstanding, small island developing states
150 share economic and geographic features that constitute serious constraints on their efforts to develop human
151 resources. Recent studies on the vulnerability of small and island developing states agree that they suffer from
152 the limitations of a small population. The majority of small island developing states have populations of less
153 than one million people, in most cases less than half a million people. Factoring in the dependency ratios,
154 their economically active labor force is extremely small. Except for a few small and island developing states,
155 their local technical capacity is insignificant. For instance, in Kiribati, total personnel engaged in research and
156 development and experimental development in all sectors numbers 3, in Tonga 15, in Seychelles 33 and in Cyprus
157 366. With a small population and labor force on which to build endogenous capacity, small island developing
158 states experience great difficulties in developing local expertise to meet the wide-ranging and growing demands
159 for sustainable development.

160 Economic factors of small and island developing states also hinder human resource development. With the
161 exception of a few larger states, most have highly specialized and concentrated output structure as a result of
162 their indigenous resource endowments and small populations. The highly concentrated pattern of the economy

5 ADMINISTRATIVE VARIABLE APPLIED TO ORGANIZATION

leads to a narrow range of locally available expertise since a small population does not allow the building of a critical mass except in a few selected sectors.

With the probable few exceptions of countries like Hong Kong and Singapore, a small country usually only has a small pool of skilled persons to perform the indispensable, key roles of the public service. Most researchers who have had the experience in the workings of a microstate have known of certain individuals who had unique skills in the context of a particular country (Baker, 1992). I have the privilege of being able to confirm this viewpoint being native of a small island state and having the experience of working visits in a few other states in a similar position. The relative shortage of shortage of skills is further exacerbated by the tendency to proliferate the number of vertical and horizontal divisions within the public service, in accordance with the inherited and emulatory practice, in the pursuit of a 'normal' administration. In addition to maintaining the basic functions of a public service, all truly sovereign small states have to hold the extremely expensive trappings of sovereignty such as United Nations membership, the diplomatic corps, some defense posture, and so on. Furthermore, because skilled personnel are so scarce, key persons must perform a broad range of functions, thereby diffusing their attention. It may be noteworthy that a public officer from a small country may not be a specialist like those in big countries but is often, as the saying goes, a 'jack of all trade'. Along these lines of thinking, ??urray (1985, 248) observed a 'blurring of job descriptions, often of quite radical nature between policy and administrative, public and private, public and parastatal board membership'. In these circumstances it is possible for the person to define the post, rather than the reverse, and the consequences of a single careerchange decision can be an enormous dislocation as institutional expertise, memory, and wisdom depart with the incumbent.

Such a small environment may bring the satisfaction of considerable responsibility to those who have taken the time to complete the appropriate training, though even releasing some people for training can produce a short-term crisis. As a training manager I have even experienced the need to cancel training programs, or, conduct internationally funded programs with substandard trainees because of the inability to recruit enough or appropriate candidates. Even if some attend the programs, they are frequently called back to office.

In small countries, some employees rise faster and higher than similarly qualified employees elsewhere. Such rise may either be based on merit or at times as Max Weber had argued on the basis of whom one knows rather than what one knows. In a small country where people are aware of most events and are competing for scarce opportunities, one can consider the amount of frustration that normally follows. Baker (1990) points out that although this is often the case, this rapid promotion at home is often offset by the fact that these key personnel identify themselves not just with domestically marketable skills, but, with internationally marketable ones. Thus they are able to measure their positions against how they might be doing if they were employed in the U.S., Canada, Australia, Europe or even working for foreign organization and then coming back as an expatriate consultant. This process is visible when aid agencies turn up for country evaluation, and when lending teams turn up on a regular basis. Through this mechanism, key personnel are constantly made aware of where they might be if they changed jobs, and they are exposed to people who could make the move possible.

It is a fact that this type of poaching is only encouraged by the 'quota' approach of international organizations which ensures that everyone receives a fair chance at jobs in the international bureaucracy. This is also a controversial issue. On the one hand it is a fact that 'brain drain' affects developing countries. In the case of small states, only a few brains need to be drained before a serious crisis can occur. On the other hand, however, the limited opportunities offered by these same small states can be very frustrating to those who have worked hard to make it through but get stuck in their career for one reason or another. It is also a fact that there are dangers associated when foreign consultants cannot be checked by people who have experiences of local realities, culture, politics and so on (Girishankar, 1999). All being said, brain drain remains a serious problematic issue for small states and the simple solution of trying to retain them by force is too inhuman. The issue has to be put on the research agenda for a more just approach. Not everyone in the public service has the same international visibility or marketability, but the pay scales in the public service take no account of that. How much is it worth to keep the one trained in New Public Management, one trained budget analyst the country possesses or for that matter any trained expert of any kind which most of the time can be counted on the single digit? Should it pay the international going rate and divide the public service into those the world is ready to poach and those who are trapped by their 'unmarketability'? Mauritius has already instituted contract employment for such skills in recognition of the need to remain competitive in the global market place. Some Caribbean islands have also done the same. This will surely lead to a lot of frustration and if not implemented carefully is likely to aggravate the problem. In Mauritius, it seems to be a clear return to the spoils system under the pretext of scarcity of skills with all the implications that goes with that and which are beyond the scope of this paper. It can be safely said that none of the top jobs carrying phenomenal salaries were filled following advertisements leading to general exacerbated frustration in the public service. Foreigners have also been employed under the pretext that local officials are incapable! Success or failure, time will tell. But any success will have to be carefully interpreted as being due to high salary, foreigner employment or political support to the person in the position or ability of the person in the position? Which is which? Unfortunately decisions are only in the hands of politicians.

Since the core of executive skills tend to be small in the small states, it follows that a large proportion of decisions will be referred to that level because many of the management steps may be missing. Furthermore there will be a fear to devolve decisions when management skills fall off quickly down the line. There is clear indication that they would be overloaded with day-to-day routines rather than being in a position to give strategic

226 direction to their organizations and lead to the development of what Burns (1963) calls 'pathological systems'
227 i.e. a situation where a heavy load of decisions find its way to the chief executive with resulting problems that
228 such problems create for already bureaucratic civil services.

229 With the coming of independence to postcolonial small states, the public service had to adapt to a wide range
230 of new specialized roles and turn to the technical assistance network to compensate for the loss of the colonial
231 (expatriate) civil service. This sharply accentuated the critical mass situation relative to the local pool of skilled
232 labor, and many of the local postholders anticipated the same levels of benefits (such as Fiji's forty-five-year
233 retirement age, subsidized housing, vehicle loans) that had helped induce the colonials away from the 'metropol'.
234 The previous difference between local salaries and expatriate ones became blurred, which helped make the civil
235 service expensive. But it also produced a new problem, that of training. It was extremely difficult to justify a
236 training base to produce the few high-level people needed or to retrain and update the relatively small public
237 service. In the short run the only feasible course of action was expensive overseas training, which tended to
238 lock the trainees into a large-country context and a different cultural environment. Reviewing the Caribbean
239 experience, the Caribbean Center for Development Administration found that:

240 'There is a scarcity of manpower and technical personnel in these governments to perform new, complex
241 functions of national development because of the small size of the population, the difficulties of recruiting and
242 maintaining qualified personnel in view of the scarce financial resources of the public sector and the consequent
243 low levels of the salaries; the difficulties of educating the officials to perform tasks requiring scientific and technical
244 knowledge in view of the lack of opportunities for higher education, and the problem of retaining them when
245 educated or trained externally. They tend to migrate to the larger, developed countries in which they have
246 wider professional horizons, better remuneration for their work and better amenities for them and their families.'
247 (CARICAD 1988,14).

248 Further accentuating the financial problems of small-state administrations is the fact that they have to divert
249 a disproportionately large proportion of their revenues to infrastructure costs such as roads and utilities (Agora,
250 1999). It is not that they have more infrastructure per capita, but that the per capita costs of these basic
251 services are much higher because the pool of users is small, and the overhead costs do not diminish linearly
252 with scale. Thus as Srinivasan noted: 'In building thermal capacity for power generation, for instance, it has
253 been estimated that small countries face a cost disadvantage averaging 65 percent. However, for small countries
254 with high population densities such as Barbados, this disadvantage is only 20 percent' (Srinivasan, 1986, 211
255 citing ??egarda) At what point it becomes 'economical' to have an in-country training capacity for different
256 skills remains uncertain, but clearly there is a critical minimum mass of trainees to make the conventional public
257 service institute, or higher education establishment, viable.

258 6 The Personal Nature of Administrative Transactions.

259 In small states it is impractical to separate personality from function, since officials have to interact with their
260 constituents as neighbors, relatives, and friends to a much higher degree than in a larger country. In this context,
261 it would seem that officials must operate in a climate strongly conducive to unavoidable partiality, since:

262 'In a socially small society the personalized and multiplex nature of human relationships makes it extremely
263 difficult for partiality to be absent?. There is the difficulty of maintaining anonymity. If a difficult, unpopular
264 decision has to be made in the national interest, all may know who is responsible. In a small environment, this
265 may have repercussions in the individual civil servant's life? In tiny societies, all members of the public are a
266 kind of extended family; networks of influence extend everywhere. To secure advances, the civil servant must
267 tread a cautious path.' ??Rajbansee, 1972, 217-221).

268 In small states, public officials are personally identified with the consequences of their decisions, which put
269 those officials under great personal pressure. The problem is how such officials can avoid assuming brokerage
270 roles for the communities or interest groups from which they come. Work for them does not end at 4 or 5
271 p.m., but continues in their after office social engagements and activities. Richards (1982) has described this as
272 the 'ubiquity' of government, and it is difficult for a public servant to hide behind the rule-book or blame the
273 consequences on the politicians, the government, or some institutional escape-goat. Decisions made or enacted
274 by public officials are much more pervasive in such small systems than might be the case in a larger context. 'I
275 was only doing my job' carries little weight under these circumstances. 'You let us down' does. One of the real
276 challenges is not to perfect the institutional detachment, but to capitalize on the face-to-face nature of public life
277 and turn that to an advantage without sacrificing the conventions of professionalism.

278 The repercussions of the personalization of the public service operate within the service as well, since public
279 officials have to operate professionally within a hierarchy of people, with whom they are unavoidably personally
280 acquainted, related or otherwise connected in a non-work environment. This coziness is often instinctively
281 distrusted because of the dangers of partiality, nepotism, and 'done deals', though there is no empirical evidence
282 to suggest that these extramural relationships are any more or less significant than government by golf course
283 in Japan or the United states. Is this necessarily a bad way to do business? -another controversial issue in my
284 opinion. In a large country, blurring the boundaries between official and official roles is clearly seen as bypassing
285 the rules of fairness and neutrality, but in small states it may well be the only practical way of doing business.
286 Any claim of full neutrality and fairness is simply a pretense not to say a lie. The separation of roles may simply
287 be unrealistic, and this informal way of 'doing government' may itself need creative research and development

288 as a reflection of the considerable difficulty of separating state and society in any operational way according to
289 Western convenience.

290 7 External Dependency

291 Small-state governments face a particularly difficult problem when it comes to developing the nation's physical
292 capital. Except when the countries are blessed with oil or some other high-value internationally marketable
293 commodity, general revenue is small, and foreign exchange earnings may be particularly so in absolute terms.
294 In addition, infrastructure costs may be disproportionately high, and these projects frequently require the
295 importation of foreign skills and materials. This tends to make developing countries dependent on larger/richer
296 nations, banks, and other foreign institutions for their capital development budgets. In some cases this may reach
297 80 percent (Tonga) or even 100 percent in the case of Tuvalu. Some writers have argued (though often without
298 empirical evidence) that this produces an acute case of vulnerability. 'Local governments are often hopelessly
299 weak, ill organized, or incapable of resisting gifts and onslaughts of international finance' ??Cohen 1983, 11). The
300 point is very valid if one considers strings often attached with financial aids. It is not a secret that Americans
301 often have to 'buy' the votes of members of the United Nations Security Council. It may be noteworthy that
302 America has come up with an Africa Growth and Opportunity Bill for the expressed objective of attracting
303 investment and increasing exports of African countries to the US. However delicate to say, it is also an attempt
304 to get the almost guaranteed support of these countries in international forum especially in the uni-polar world
305 where the US is increasingly tempted to take unilateral decisions of all kinds. There are naturally tactful claims
306 by writers that this excessive need induces governments to 'give away the store' to foreigners:

307 The dilemma of offering economic advantages to attract foreigners and foreign capital versus political
308 disadvantages for the nations is reflected in the nationalist, anti-foreign sentiment over their presence, and the
309 attendant effect on employment, housing, cost of living, and the unsettling influence onslaught on the traditional
310 way of life and local culture. (Richards 1982, 158) Rajbansee (1972, 211) has identified 'a need to align with
311 other states to realize indigenous need? with a consequent danger of external dependence'. If so much of the
312 capital dependence comes from abroad, then there is a real question about who has the ultimate decision-making
313 authority over policy and priorities in the recipient country: the host government or the donors and lenders.
314 Because of the critical mass problem and the shortage of essential skills locally, there is a natural tendency for
315 aid missions to assume the role of identifying projects and deciding whether they are acceptable for funding and
316 all international conferences on the area never overlook that call (Commonwealth Secretariat, 1985, Collins and
317 Warrington, 1997, UNEP, 1998). This occurs in all less developed countries, but its importance is bound to be
318 more significant where the aid contribution and external borrowing represent a greater proportion of the capital
319 budget. Furthermore, if these items are to be funded from a diversity of external sources, there are additional
320 problems of varying criteria for design and approval, the 'spotting' of projects by donors, and the co-ordination
321 of projects into any sort of cohesive unity. When there is an inadequacy of skills at the planning level, cozy
322 relationships may develop between aid donors and the technical staff at the line ministry or departmental level,
323 further confounding the prospect of cohesion and uniformity of purpose.

324 The intentions of the lenders are not necessarily malign, but the lenders want to have their own way unless
325 they are confronted with well-thought-out programs detailing priorities, needs and the guidelines within which
326 they operate. When this linkage between the aid/technical assistance personnel and the ministries exists, there
327 is a danger that the internal logic of the project will dominate, rather than the overall development needs of
328 the countries. One victim of this might be co-ordination, so that individual projects run ahead of one another,
329 duplicate needs, put unsupportable pressures on existing local skills, and so forth. The project approach may
330 also have a more shortterms perspective than wider-ranging development view, and it may not be sensitive to
331 broader political considerations. Local governments are under pressure, however, because no one wants to turn
332 away aid or look unprepared or foolish to the donors. So pressures abound for the development to be driven by
333 the priorities of others and by international capital. I would like to add the rich but unpleasant experience I had
334 to co-ordinate a European Fund Development project for my organization with all the problems depicted above.

335 In addition, because of overhead arguments, donors often prefer larger than smaller projects. It was estimated
336 that the average overhead cost of preparing projects for the Asian Development Bank was around US\$ 250,000,
337 and the sum immediately predetermined the types of activities that seemed reasonable (Baker, 1990). It is also
338 the case that in many small countries, apart from the difficulty of finding an array of suitable projects for donors
339 and lenders, the capital side of development (the aid) tends to outrun the locally generated recurrent cost capacity
340 and the available manpower to make these projects work. Thus the capital side of the budget can overheat unless
341 it is carefully controlled. In the case I cited above, I would like to add that the cost of the project financed by the
342 European Development Fund was bigger than yearly recurrent budget of the organization for which the project
343 was meant, a project which was irrelevant by the time it was implemented being 3 years late on schedule. Also
344 noteworthy was that 60 % of the budget was outright earmarked to pay for consultants from Europe all of whom
345 were at least academically less qualified than our organizational professional staff. A report was produced which
346 did not take local culture and realities into consideration. Who can dare refuse foreign aid?

347 One other observation that receives very little attention is that small-state governments have difficulty in the
348 area of procurement because they are small operators and cannot negotiate with any degree of clout when buying
349 capital good abroad. All this increases the unit costs of development. More delicate a problem is the insistence of

350 donors that procurement from countries from which the funds come from if payments are to be approved by the
351 donor. Often the products available do not suit local conditions. Worse is that at times the national procurement
352 regulations have to be expertly 'violated' to be able to procure products/equipments from donor countries if the
353 funds are to be successfully tapped. Failure to procure from donor countries can result in withdrawal of funding.
354 If anything goes wrong, needless to say the public officer/s may have to bear the cap. Foreign aid is welcome but
355 there is a price to pay in terms of sovereignty.

356 Also, new expenditures tend to overwhelm existing development, and maintenance often falls on the shoulders
357 of the host country to such an extent that it cannot be supported. In general, aid donors and lenders, especially
358 since the crisis of lending to governments following Mexico's debt interest default in 1982, have sharply reduced
359 lending and do not favor loans for recurrent costs or maintenance on the grounds that the country should have
360 planned to cover such costs before undertaking the capital development in the first place.

361 IV.

362 8 IS PUBLIC ADMINISTRATION, THEREFORE, SIZE- 363 NEUTRAL?

364 From the above arguments, it can be deduced that public administration in small states are bound to have great
365 challenges facing their administrations which are limited in capacity by size, quality and resources, as well as by
366 specificities of smallness. But such differences are not easily admitted. For instance, there is no general agreement
367 that factors influencing states change based on scale alone. At the economic level this has been contested for
368 decades. As ??ayle (1986,8) observed:

369 'It was in 1960 that Simon Kuznets argued that the economic structure of small nations was so different from
370 that of larger nations that both could not be treated as comparable units in economic development theory.

371 In 1963 Wassily Leontief asserted that, to the contrary, smaller and less-developed countries could be expected
372 to exploit available productive capital independent of immediate needs?. Using regression analysis of average
373 annual GNP growth in 30 countries between 1951-57, Nadim Khalaf concluded that there were no statistically
374 positive coefficients between economic development and country size, or economic growth and country size?. For
375 the Small Developing States, economic growth becomes much more closely correlated with effective involvement
376 in international trade and finance than in the case of larger, poor countries.'

377 The argument that size has no determining effect on economic health was reaffirmed by ??rinivasan (1986, 218):
378 "Many of the alleged problems of small economies are either not peculiar to small economies, or can be addressed
379 through suitable policy measures." This rather definitive conclusion does not prevent a litany of perceived scale-
380 related economic disadvantages heading almost every paper about small states. These problems customarily
381 include absence of scale economies, vulnerability of fluctuations in the world market due to their "openness";
382 frequent remoteness; limited domestic resource base and market; and high levels of emigration (Dommen and
383 Hein 1985, Collins and Warrington, 1997). If the economic picture is confused, the administrative one, which is
384 much less thoroughly researched or grounded in theory, is acutely so.

385 In a sense, some writers are raising a critical mass argument with regard to the application of conventional
386 models and prescriptions, principles and norms, of public administration in small states. Citing the rather
387 extreme case of Tuvalu, ??urray (1981, 245) made precisely this point: 'Consider the standard prescription for
388 effective administration in local government: "there should be a career civil service that provides reasonable
389 prospects for promotion on merit and seniority ?," and "? the requisites of a sound personnel system can be
390 fulfilled where there is a separate personnel system for each authority" (United Nations Department of Economic
391 and Social Affairs), and relate that to the circumstances of Tuvalu where, for the total population of 8, 000
392 distributed over seven islands, there is a local government council for each island served by one executive officer
393 ?. The likely reaction is that the prescription is inapplicable in Tuvalu, and that raises the question of how much
394 conventional wisdom about effective administration assumes, without stating, a state with a certain size.' It may
395 appear tempting, therefore, from a theoretical standpoint, to apply to the small states the context often reserved
396 for local government in other parts of the world where the small scale and personal nature of administration may
397 prevail. However, a sovereign state has to conduct a range of functions quite unimaginable to a local government,
398 even one that is bigger than many sovereign nations. Local governments do not print or issue money; they do
399 not conduct relations with other states; do not maintain defense obligations, and so forth. Nor is it particularly
400 helpful to try to cast these states into scale models of big government anywhere. Rather, it is necessary to
401 consider their peculiar attributes and derive solutions to innovative approaches from these. ??ichards (1982, 170)
402 rejects the temptation to try to scale down the doctrines on effective administration to suit the circumstances of
403 mini-states, or scale up the mini-states to suit the doctrines in his plea for a clear recognition of the qualitative
404 nature of the scale question:

405 "They (the microstates) are more than hybrids, or half-way-houses between the large states proper and local
406 subdivisions within such states. The differences are qualitative as well as quantitative. It is the combination
407 of social homogeneity and particularism associated with smallness; the strong self-conscious feeling of collective
408 identity asserted against the outside world; the more intimate relationship of state and society; the differences
409 between formal constitutional theory and political reality; the prominence of personality politics; the peculiar

410 nature of political parties and cleavage systems; the relatively muted nature of the opposition-it is all these factors
411 located together within a discrete area which give the micro-state its separate and distinctive character.'

412 The linear theory, therefore, with the obvious implications of public administration of small island developing
413 states being a small version of those of big states seem not to play a propitious role. In fact as ??ee (1989, 628)
414 holds 'adaptation (seminal ideas) to small societies was not just a question of reducing them in scale. Their
415 very applicability to societies of a different scale itself posed a formidable intellectual challenge and called for
416 sustained theoretical work.' The section below makes such an attempt.

417 9 a) General Theory Implications

418 The issue of scale calls into question the general assumptions about the Weberian model of the public service.
419 "The scale issue remains largely off the agenda-Public Administration is considered to be scale neutral" ??Murray
420 1981, 247). The conventions of an objective and somewhat detached public service often seem totally unrealistic
421 in small-scale operations: 'Society in larger states is much more an autonomous aggregate of groups separate from
422 the state, whereas in smaller polities society is still very closely enmeshed with the state and the state with society.
423 This linkage takes place through individuals and personalities rather than through impersonal, organizational
424 bureaucracies representing the state... The converse of this is that such differences that do occur are more
425 personal, more intense, and more emotionally charged. In the West we have moved away from the charismatic
426 king toward 'rationalized legal' power? It is a major function of the institutions of the modern democratic state
427 to help channel and resolve public conflict through formal and impersonal organizations rather than through
428 informal face-to-face negotiations by the antagonists themselves.' Nevertheless, the models prevailing in almost
429 all smaller states are derived from the same Weberian type that larger countries use. Part of the problem is that
430 most of the small-state models are derived, since the vast majority of such countries concerned were formerly
431 colonial or dependent territories. The real challenge is to see whether those very aspects of weakness relative to the
432 Weberian model may not offer some potential for innovative and more relevant systems of public administration.
433 What really is the role of the public service in this context, and how can it best perform that role in the peculiar
434 circumstances of small communities that are nations?

435 When small countries adopt the public service models of large countries, the best they can do is shrink them
436 down. The net result is many tiny units whose effectiveness must be seriously doubted. Do countries such as Fiji
437 or Mauritius really need twenty-five to thirty ministries? Do they need all the administrative grades? Do they
438 need the same rigid, vertical separation that typifies much of the western system? What does objectivity mean?
439 Above all, these remnants systems may prove costly, reaching the extraordinary situation in the British Crown
440 colony of St. Helena, in which twothirds of the active population work for the civil service. Other countries,
441 the Bahamas, for instance, have hugely expensive bureaucracies that consume public revenue that presumably
442 cannot be used for other investment and opportunities.

443 Our need is to differentiate "between those kinds of administrative practice that are appropriate and efficient,
444 irrespective of the size of the state, and those that may be size-based" (Schahczenski; ??990,75). Hence, this
445 paper examines not only the general dimensions of the problem, but also some possible solutions. In particular
446 an attempt is made to determine whether some of the conventional 'disadvantages' of the current state of affairs
447 cannot be turned into advantages.

448 V.

449 10 OPPORTUNITIES FOR CREATIVE ADMINISTRATIVE 450 CHANGE

451 Having categorized the array of perceived problems and constraints, it does not mean that everything is black.
452 'As a matter of fact, one of the blessings of small size is the opportunity it gives to avoid bureaucratic rigidities'
453 ??Rajbansee 1972, 216). This requires approaching the question of scale with a much more open mind, in
454 accordance with the ideas suggested by ??urray (1981, 249):

455 'It is in the spirit of Small is Beautiful to recognize that people in microstates have a knowledge and experience
456 that can contribute both to solving problems in those states and to a wider understanding, but for such knowledge
457 to be accessible it needs to be systematized and organized. This existing understanding is what Lindblom
458 describes as ordinary knowledge, to distinguish it from professional social enquiry?.and some of the ordinary
459 knowledge of microstates concerns the development of forms of, and practices of administration, which in most
460 such states involves molding and fashioning administration inherited from a colonial power to meet local needs
461 and suit local circumstances. Judged by the standards of conventional wisdom of public administration many such
462 improvisations could be regarded as examples of bad practice; but such expedients may alternatively be treated
463 as experiments in developing forms of administration more appropriate to the circumstances of a microstate.'

464 There have been some genuine postindependence initiatives. One of these was the establishment in 1980, in
465 Barbados, of CARICAD (Caribbean Center for Development Administration), which provides a base for training
466 and consultancy for its fifteen regional members. It also serves as an exchange forum for innovative experiences
467 and provides an alternative to sending administrative staff to larger, richer economies for training. The Islands
468 of the Indian Ocean have created what is now known as the University of the Indian Ocean based on the
469 same model as the University of the West Indies to provide high level education and training to people from

470 member states. The presence of such organizations also allows for the creative expenditure of regionally directed
471 investment and development funds from donors and lenders. In the South Pacific, regional organizations provide
472 a vehicle for the establishment of regional services such as the South Pacific Forum shipping line. Naturally
473 it is far from easy to provide comprehensive training and service for individual countries that have different
474 staff designations, standards, and so on, and there is not always close harmony among states as to what the
475 purpose of the public service may be. Regional funds and organization also represent, in the minds of some
476 politicians and bureaucrats, the loss of control over resources. Nevertheless such regional initiatives may offer
477 some possibility of achieving efficiency, or indeed of making some services possible at all. In the very small states
478 of the Caribbean, fundamental developments have taken place in terms of currency issue and control, as well
479 as joint foreign representation. Regional integration initiatives, notably among the English-speaking Caribbean
480 states, have given even the smallest, poorest Public Administration in "Small and Island Developing States":
481 A Debate about Implications of Smallness partners access to public goods such as quality tertiary education
482 (University of the West Indies), as well as securing diplomatic leverage in regional or world affairs.

483 Sovereignty, which seemed a dubious proposition for small territories only two decades ago, has proved to be
484 a precious commodity that many small states trade upon to good effect.

485 Within the individual states there has been less innovation, probably because of the inherited rigidities and the
486 perception that there is a norm for the shape of administrations. The typical view of reform has been one that
487 usually excludes the structure and function of the administration, concentrating instead on such factors as apply
488 equivalency, pay rates, job descriptions and the like. As ??urray (1981, 249) observes, the 'purpose, organizational
489 concept and structures are often taken as given. Then we train people to fit these jobs.' Instead of working within
490 the rigid hierarchies of the civil service, it might be more productive to look at more temporary, flexible, and
491 collective arrangements that bring people together to face certain nationally perceived task priorities, as well as
492 the ongoing role of government. All this flies in the face of standard practice and will doubtless meet strong
493 opposition from entrenched power and privilege lobbies, as well as those who hold Max Weber in a messianic
494 context.

495 Apart from the problems posed by size, there are some areas of comparative advantage. The concentration of
496 population in a small area, except in such cases as the Kiribati, which has a tiny population spread across the
497 Pacific, may offer greater access to decision makers and greater prospects for finding out what public opinion is
498 and mobilizing it. There should also be easier oversight in a small context, and ready access to those who can
499 provide the answers and the go-ahead for change. Small, concentrated populations should also permit the more
500 efficient presentation of services, to some extent counteracting the high unit cost of infrastructure. Indeed, the
501 formality of the whole arrangement could, and perhaps should, be turned to advantage instead of being kept at
502 an unrealistic arm's length as it is at present. Where skills are scarce, it makes more sense to share them, rather
503 than divide them vertically into watertight compartments.

504 But from where is this initiative to come? As has been observed, 'the administration' is normally taken as
505 given, and who will stand up-or has the authority-to say 'let's put it all on the table'? Perhaps the public service
506 commission? But, this would be seen by many as a threatening move, and relations between ministries and public
507 service commissions are already tense in most places. What then of the executive? One problem here is that a
508 broad subdivision of the public service keeps power bases to a minimum and allows the maximum potential for
509 rewarding one's friends through the spoils system. We are, after all, considering possibilities to strengthen the
510 public service, and not everyone sees that as advantageous. Once more we have the problem of the inherited
511 colonial legacy in the developing-world members of the small state group.

512 During colonial times there really was no political function in dependent territories. Indeed you could be
513 locked up if you ventured into that arena. The relationship between politicians and the bureaucracy is therefore
514 an evolving one and still characterized by nervousness, distrust (the bureaucracy used to administer the colony,
515 after all). The public service sees itself as having, the requisite knowledge and experience, whereas politicians
516 are seen as potential wreckers and driven only by short-term political gains. From the political standpoint, the
517 public service is often viewed as self-serving, inefficient and obstructive. All this has to be overcome by a sense
518 of common purpose and mission, as well as by clearly defined roles and missions-which is not the same as rigid
519 job descriptions and hierarchies prescribed by the Weberian model.

520 CARICAD ??1988,12) has pointed out the following: 'Administrative development, which is an important
521 part of economic and social development, is usually isolated?Administrative change is an end in itself, and is not
522 seen as the means to improvement of government action in concrete areas.' Indeed, it is the effective and realistic
523 pursuit of the development mission that should provide the 'greater purpose', enabling a realistic evaluation of
524 the role and organization of the public service to be made. Small countries provide a most interesting laboratory
525 for the examination of the conventional wisdom of public administration in the context of scale.

526 VI.

527 11 CONCLUSION AND SOME RECOMMENDATIONS

528 This paper has argued that the rational-legal, impersonal and objective Weberian model of public administration
529 used in large Western Countries may not be fully applicable in small island developing states. Most if not all
530 of them have acquired their public administration systems from their colonial masters of the west and have
531 perpetuated its traditions as replicate of the Weberian model in 'miniature'. They cannot be blamed for that.

11 CONCLUSION AND SOME RECOMMENDATIONS

532 But, 'smallness' taken in this paper more as 'smallness of population' than anything else, makes the expected
533 objectivity and ability to act in impersonal manner impossible in practice. Besides, the small populations of small
534 developing states result in most cases in limited administrative capacity exacerbated by perpetuation of colonial
535 legacy, low per capita income, low investment in education and training, brain drain, among other problems. The
536 challenges facing small states are as big as the ones of big states in that they have to conduct all the functions of
537 a big state including international ones. The mere adoption of the Weberian model in its totality can only result
538 in Public Administration in "Small and Island Developing States": A Debate about Implications of Smallness
539 expensive public administration coupled with inefficiency in the light of limited resources. While the paper does
540 not take the risk to claim that the western model should be replaced by a new system, it does make an appeal
541 that adaptations wherever necessary should be welcomed.

542 In light of discussions in this paper about the administration problems in small and island developing states,
543 I believe certain recommendations can be made which by and large could be applicable to most of them:

544 It is strongly recommended that governments of small island and developing states continue to accord priority
545 to human resources development and training, and resource management in specific fields; Human resource is of
546 prime importance as, it is in the case of many small and island developing states, the only resource which can make
547 a difference and can further improve the administrative capacity; Governments should create conditions, including
548 through regional mechanisms, to retain newly acquired or updated endogenous expertise; For instance, instead of
549 losing trained manpower to world 'metropol', the really 'marketable' people can take positions in regional public
550 administrations with international salary scales and serve their countries and their regional association of nations.
551 This will, all by retaining their services/expertise, avoid create frustration in country specific administrations
552 and reduce dependence on expatriates who are usually not welcomed in any case.

553 Small island developing states should further strengthen regional co-operation through pooling resources and
554 expertise, should increase the effectiveness of such cooperation through systematic identification of needs and
555 planning projects, and should increase the efficiency of regional resource use through better coordination;

556 Regional organizations and the United Nations System should strengthen their support to small and island
557 developing states. In particular, the organizations and bodies of the United Nations System should increase their
558 operational activities for providing training and expertise to small and island developing states. Areas where
559 local capacity is relatively insignificant should be accorded priority in the funding and provision of technical
assistance. ^{1 2}

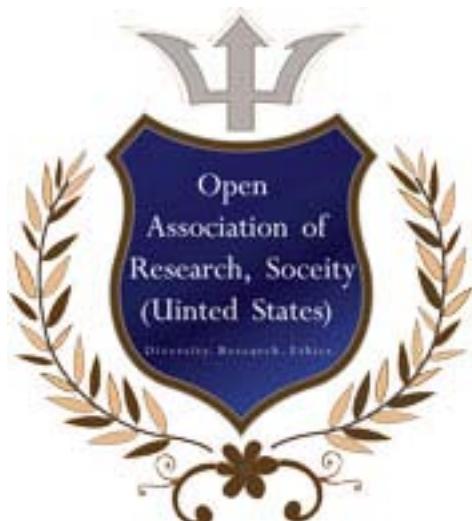


Figure 1: 1.

560

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